YouGov News Tracker Results

Sample Size: 2437 GB Adults
Fieldwork: 8th - 9th November 2026

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2437**	442	646	227	268	147	822	875	1177	1260	256	1004	602	575	826	546	729	2108	117	212	578	400	295	836
Unweighted Sample	**2437**	405	695	244	285	124	1017	771	1047	1390	199	909	691	638	1023	513	532	2090	126	221	553	391	273	873
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back over the last week, what did you hear about most in the news? *Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories*																								
USA midterm elections [general / other]	**27**	28	34	37	17	25	34	22	35	20	35	22	25	35	33	23	24	26	32	36	27	23	29	26
Russell Brand court case	**25**	30	25	28	31	28	26	31	19	31	11	25	34	23	23	32	25	26	19	22	23	26	25	28
USA midterm elections [Democrat victory]	**4**	5	4	4	4	4	6	3	5	3	3	3	5	5	5	3	4	4	1	3	4	5	2	5
The 2026 Budget	**3**	3	3	4	2	3	2	3	3	3	5	3	3	2	3	2	3	3	2	2	3	3	4	3
Shooting in Krakow	**3**	2	3	2	2	3	4	1	3	2	1	5	1	2	3	4	3	3	3	2	4	1	3	3
War [general / other]	**2**	3	1	1	4	4	2	3	3	2	0	2	3	3	2	2	3	2	3	2	3	3	2	2
Government advice on emergency preparedness	**2**	1	1	1	2	3	2	1	1	4	3	3	2	1	3	2	1	2	2	0	3	2	3	2
Donald Trump [general / other]	**2**	2	2	2	2	1	2	2	2	2	1	1	2	5	3	2	2	2	2	2	3	4	1	2
Immigration to the UK	**1**	2	1	0	4	1	0	2	1	2	1	2	1	2	2	1	2	1	3	2	1	2	1	1
Andy Burnham's comments on the UK's place in the EU	**1**	3	1	1	3	2	1	2	2	1	1	1	2	2	2	1	1	1	2	1	1	1	1	2
Crime in the UK	**1**	1	1	1	2	0	1	2	1	1	0	2	1	1	1	1	2	1	1	1	1	2	2	1
Protests / rioting in France	**1**	2	1	0	1	1	1	1	1	2	2	1	1	1	1	1	2	1	0	3	1	1	1	1
Cost of living	**1**	2	1	2	1	0	1	2	1	1	2	1	1	1	1	1	1	1	1	2	1	1	0	2
Hoax bomb threats	**1**	1	1	1	2	0	0	1	1	1	3	1	1	0	1	1	1	1	1	0	1	2	1	1
Commonwealth summit and slavery reparations debate	**1**	2	1	2	2	0	1	2	1	1	0	1	1	2	1	2	1	1	0	3	1	1	1	1
Meghan Markle father's child sexual abuse allegations	**1**	2	1	1	1	0	1	1	0	1	1	0	1	2	1	1	1	1	0	1	0	1	1	1
Interest rate incease	**1**	1	1	0	1	0	1	0	1	1	0	1	1	0	1	1	1	1	0	0	1	1	0	1
Remembrance Sunday	**1**	1	1	1	0	1	1	1	1	1	1	1	1	0	0	1	2	1	0	0	1	1	1	1
Reforms to indefinite leave to remain	**1**	0	1	0	1	0	0	0	1	1	1	1	0	0	0	1	1	1	0	1	1	1	1	1
Plane crash in Florida	**1**	0	0	0	1	0	1	1	1	1	1	1	0	0	1	1	0	1	2	1	1	1	0	0
Other	**7**	4	8	3	5	12	5	6	10	6	15	9	6	3	7	6	8	8	7	6	7	8	13	7
Don't know / don't watch the news	**11**	6	8	7	11	11	7	11	7	14	12	13	9	9	6	12	13	10	18	11	15	9	8	9

**This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).*
**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*
**This survey was commissioned by YouGov.*

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