

YouGov News Tracker Results

Sample Size: 2271 GB Adults

Fieldwork: 25th - 26th October 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2271	418	578	212	251	134	759	815	1097	1174	238	936	561	536	770	509	679	1964	109	198	538	372	275	779
Unweighted Sample	2271	353	620	213	240	138	871	756	985	1286	189	876	635	571	947	494	513	1921	140	210	534	371	223	793
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI

language model has categorised into the below categories

Storms / bad weather	23	21	29	20	19	20	27	21	19	27	20	23	24	23	25	22	23	22	26	31	26	22	14	22
Protests / rioting in France	16	17	11	18	23	13	15	16	18	14	16	14	19	17	17	15	16	16	18	11	14	18	25	15
Government advice on emergency preparedness	7	7	6	9	9	7	6	7	4	9	6	10	5	3	8	7	6	7	2	9	5	6	7	8
2026 Budget speculation and announcements	5	10	4	4	5	2	5	6	6	4	1	5	5	6	5	5	6	5	2	4	5	4	6	5
Trump [general / other]	3	3	3	5	1	5	4	2	5	2	4	3	4	4	4	6	2	3	8	4	3	2	3	4
Ukraine War	3	2	4	4	2	5	3	3	4	2	3	3	3	3	3	3	3	3	1	1	5	4	1	3
Meghan Markle father's child sexual abuse allegations	3	5	3	1	5	2	3	4	2	3	1	2	4	5	3	4	2	3	3	3	3	2	3	3
Immigration to the UK	2	2	1	1	6	1	1	4	1	3	1	3	2	2	2	2	3	2	3	2	2	2	1	3
Approval of Jackdaw gas field	2	3	3	3	0	4	2	2	2	2	3	2	1	3	2	2	2	2	1	3	2	3	1	2
Internet disruptions caused by PHP cyber attack	2	2	1	3	1	6	1	2	2	1	7	2	1	1	2	2	1	2	0	0	2	3	3	2
War [general / other]	2	2	2	1	2	3	2	3	2	2	1	2	2	2	2	1	2	2	2	1	3	2	2	1
US deals with Russia / withholding support from Ukraine	2	1	3	3	2	0	3	1	2	1	0	1	4	2	2	2	2	2	3	3	1	1	1	2
Andy Burnham's comments on the UK's place in the EU	2	2	1	1	4	0	1	3	2	1	2	1	1	3	2	1	1	2	1	1	2	2	1	1
Undercover ITV reporter in Reform UK	1	0	3	1	1	1	1	1	2	1	3	1	1	1	2	1	1	1	1	1	0	1	2	2
Harry and Meghan [general / other]	1	1	1	1	1	2	1	2	1	1	0	1	1	2	1	1	1	1	0	1	0	1	3	1
Cost of living	1	2	2	1	1	1	2	1	1	1	0	1	1	1	1	1	1	1	1	0	1	2	1	1
Andy Burnham's policies [general / other]	1	1	1	2	0	0	1	1	1	1	3	0	1	2	1	1	1	1	1	1	1	2	0	1
USA midterm elections	1	1	2	3	0	0	1	0	2	1	2	1	1	1	1	1	0	1	1	2	1	1	1	1
Criticisms of the Labour government	1	2	0	0	2	0	0	2	1	0	0	1	1	2	1	1	1	1	0	2	1	0	1	1
Warnings about AI	1	0	1	1	0	2	1	0	1	1	1	1	1	0	1	1	0	1	0	1	1	0	2	1
Andy Burnham on Gogglebox	1	0	1	0	1	0	1	0	1	1	1	1	1	0	1	1	1	1	0	0	1	0	0	1
Other	9	8	7	11	8	12	9	8	9	9	14	10	7	9	8	8	10	10	11	6	8	11	11	9
Don't know / don't watch the news	12	7	11	7	8	13	10	11	10	14	10	16	10	8	6	14	15	11	15	12	13	10	12	11

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100

respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

*This survey was commissioned by YouGov.