

YouGov News Tracker Results

Sample Size: 2520 GB Adults

Fieldwork: 18th - 19th October 2026

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2520	455	646	233	285	153	847	903	1217	1303	265	1038	622	595	854	564	753	2180	121	219	597	413	305	864
Unweighted Sample	2520	414	733	241	274	160	1079	840	1121	1399	188	905	726	701	1085	546	539	2165	151	204	629	426	218	892
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Protests / Rioting in France	19	20	17	18	28	21	19	20	22	17	24	20	18	17	19	19	20	19	21	22	18	20	23	18
US deals with Russia / withholding support from Ukraine	10	14	12	13	7	8	15	10	11	9	1	6	13	17	13	10	10	10	8	10	9	9	12	11
Yorkshire Wildlife Park fatal tiger attack	9	7	11	6	8	11	8	9	5	13	10	13	7	4	7	9	11	10	9	4	13	11	9	8
Donald Trump [general / other]	6	8	7	10	5	6	9	6	8	5	1	4	9	10	8	9	4	6	9	4	6	5	4	8
Ukraine War	5	7	7	4	4	4	6	6	7	4	3	3	8	8	6	5	5	6	5	4	6	6	6	5
Undercover ITV reporter in Reform UK	5	3	9	7	5	6	7	5	6	4	5	4	5	7	6	5	4	5	4	6	6	6	6	4
Immigration to the UK	3	3	2	1	7	2	2	4	3	3	2	2	4	3	2	2	5	3	5	5	4	2	1	3
Increase in fuel / energy prices	2	2	2	4	0	2	2	2	2	2	3	2	2	2	2	1	3	2	4	4	1	2	1	2
Trump fires White House Press Secretary	2	1	2	3	1	0	2	1	2	1	2	2	1	0	2	2	1	2	0	2	1	1	3	2
War [general / other]	2	3	1	0	2	2	1	2	2	1	1	1	1	3	1	2	2	1	4	1	1	2	1	2
EU Rejoining Speculation	1	1	1	3	3	0	1	2	2	1	0	1	2	2	1	2	1	2	2	0	2	2	3	1
2026 Budget speculation	1	1	3	1	1	2	2	1	2	1	1	2	1	2	3	1	1	1	1	2	1	2	2	1
Andy Burnham [general / other]	1	2	1	0	3	0	1	2	2	1	3	1	1	2	1	2	1	1	2	3	1	1	0	1
Green party conference and Zionism policy	1	1	2	1	1	2	1	1	1	1	1	0	1	2	1	1	1	1	0	1	2	0	2	1
Cost of living	1	1	1	1	0	2	1	1	1	1	1	1	1	0	1	1	1	1	1	2	1	1	1	1
Russell Brand sexual assault trial	1	1	1	0	1	2	1	1	0	1	0	1	1	0	2	0	1	1	1	1	1	1	1	1
US-Iran War	1	1	1	1	1	0	1	1	1	0	2	1	1	1	1	0	1	1	0	1	1	0	1	1
Crime in the UK	1	0	0	0	0	2	0	1	0	1	3	1	0	1	1	0	0	1	0	2	1	1	0	1
Manchester City found guilty of financial breaches	1	0	1	0	0	0	1	1	1	0	2	1	0	0	1	1	1	1	1	1	1	1	0	1
Economy	1	1	0	2	0	1	1	1	1	1	1	1	1	0	1	1	1	1	1	1	0	1	0	1
Labour policies [general / other]	1	1	0	1	0	0	1	1	1	0	1	0	1	1	1	0	1	1	0	1	0	1	0	1
Israel-Palestine [general / other]	1	0	1	0	0	1	1	0	1	0	2	1	0	0	1	0	0	1	1	1	1	0	1	0
Other	10	9	8	9	7	10	7	10	9	10	10	11	8	7	10	9	9	10	7	9	7	9	11	11
Don't know / don't watch the news	15	13	9	13	14	16	11	13	10	20	23	18	14	9	10	17	16	15	14	16	17	15	12	15

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

*This survey was commissioned by YouGov.