

YouGov News Tracker Results

Sample Size: 2393 GB Adults

Fieldwork: 11th - 12th October 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England				
Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2393	430	631	213	264	143	806	861	1156	1237	251	986	591	565	811	536	716	2070	115	208	567	392	290	821
Unweighted Sample	2393	388	696	211	248	151	929	780	1064	1329	196	943	675	579	993	527	533	2050	123	220	538	408	263	841
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI

language model has categorised into the below categories

Yorkshire Wildlife Park fatal tiger attack	9	7	8	9	10	14	8	9	6	13	13	14	6	3	9	9	10	9	12	8	12	13	4	8
US-Russia fuel deal	8	10	9	9	10	4	10	10	10	6	1	6	10	14	8	9	9	8	14	8	8	8	5	9
Donald Trump [general / other]	7	5	8	9	6	9	8	7	9	5	5	4	9	10	8	7	6	7	5	5	6	5	8	8
Increase in fuel / energy prices	6	8	6	6	3	3	7	7	7	4	4	4	7	8	5	8	7	6	5	5	8	5	4	6
Failed lethal injection of Christa Pike	5	6	7	9	4	4	6	5	4	6	5	5	5	6	6	5	5	5	5	6	3	4	5	7
Immigration to the UK	5	7	3	1	13	3	2	7	5	5	4	4	7	5	4	5	7	5	5	8	6	6	1	5
Holborn and St. Pancras by-election	3	3	4	4	4	5	3	3	4	2	5	3	2	3	4	2	4	3	2	2	3	2	7	3
Manchester City found guilty of financial breaches	3	2	4	2	2	2	3	3	5	2	1	4	4	1	3	2	5	3	0	2	5	4	2	3
Green Party conference and Zionism policy	3	2	3	6	2	5	4	3	3	2	3	2	2	4	3	3	2	3	2	4	3	2	4	3
Ukraine War	3	3	2	3	2	3	3	2	3	2	1	2	4	3	2	5	2	3	3	2	3	3	3	2
Conservative Party Conference 2026	3	4	2	5	2	2	4	2	3	3	1	2	3	4	4	3	1	3	4	2	2	2	6	2
Andy Burnham's policies [general / other]	2	1	2	2	2	3	1	1	2	2	2	3	1	1	2	1	2	2	4	3	2	1	2	2
Party conferences [general / other]	2	3	1	3	1	2	2	2	1	2	0	1	1	4	3	1	1	2	4	0	2	1	2	2
War [general / other]	2	3	2	2	1	0	2	2	2	2	2	1	2	2	2	1	2	2	3	1	1	1	2	2
US-Iran War	1	1	1	1	1	2	1	1	2	1	1	2	1	1	2	1	1	1	3	1	1	1	2	1
Andy Burnham's proposals around social care and the triple lock	1	2	1	1	1	1	1	1	1	2	2	1	1	2	2	2	1	1	0	1	1	3	0	1
Student Protests in France	1	2	1	0	2	2	2	2	1	1	1	1	2	2	2	1	1	1	0	2	2	2	1	1
US firing squad execution livestream	1	0	2	3	0	1	2	1	1	1	2	2	1	1	1	2	1	1	0	3	1	1	2	2
Israel-Palestine [general / other]	1	2	1	1	2	1	1	1	1	1	1	1	1	2	2	2	0	1	2	1	1	0	3	1
Cost of living	1	2	1	1	0	1	1	1	1	1	2	1	2	1	1	1	2	1	2	2	1	0	1	2
Green Party [general / other]	1	2	1	1	0	2	1	1	1	1	1	1	1	2	1	1	1	1	1	2	1	1	0	1
Cornell University Frat House Investigation	1	0	2	0	0	1	1	0	0	2	3	1	0	0	1	1	0	1	0	0	1	0	2	1
Crime in the UK	1	1	1	0	1	0	1	1	0	1	0	1	1	1	1	1	1	1	3	2	0	1	1	1
Andy Burnham [general / other]	1	1	1	0	1	0	1	1	1	1	1	1	1	1	1	0	1	1	1	0	2	0	0	1
Andrew Mountbatten-Windsor [general / other]	1	1	1	2	1	1	1	1	0	1	0	0	2	1	1	1	0	1	1	1	0	1	0	1
Houthi attacks on Saudi Arabia	1	1	1	1	0	2	1	0	1	0	0	1	0	1	1	0	0	1	0	1	0	1	0	1
Other	11	8	12	7	7	15	10	8	11	11	21	12	9	8	12	9	10	11	10	11	8	14	17	10
Don't know / don't watch the news	16	11	13	10	19	12	12	17	13	19	18	18	16	12	11	17	20	16	11	17	17	17	16	16

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB (aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.