

YouGov News Tracker Results

Sample Size: 2099 GB Adults
Fieldwork: 14th - 15th June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2099	378	539	193	227	119	737	749	1014	1085	220	865	518	495	712	470	628	1816	101	183	497	344	254	720
Unweighted Sample	2099	359	549	201	246	120	824	765	926	1173	180	733	600	586	837	456	497	1792	127	180	505	354	195	738
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

World Cup	20	76	22	23	15	23	23	19	18	237	45	21	21	18	142	19	22	340	14	38	16	18	61	19
US-Iran war [general / other]	9	37	9	13	4	11	12	8	11	71	11	8	9	12	76	11	6	162	6	8	11	7	22	8
Belfast [riots]	8	18	9	9	8	16	9	7	8	94	24	10	7	7	66	6	8	149	11	8	8	9	21	8
Defence spending [Resignation of John Healey]	6	30	7	8	6	4	7	7	8	40	5	4	6	11	58	6	4	104	6	5	6	4	18	6
Belfast [knife attack]	6	27	5	4	9	4	4	8	5	65	9	6	6	4	37	5	6	90	8	10	5	7	4	5
Crime in the UK [general / other]	4	15	1	2	9	5	3	5	4	51	13	5	4	4	28	5	5	78	8	4	5	5	12	4
Henry Nowak stabbing [general / other]	4	12	3	2	6	4	4	3	3	52	10	4	5	1	26	4	3	75	2	0	2	3	13	5
Riots [general / other]	3	8	4	2	2	6	5	2	3	33	6	3	4	2	18	3	4	54	4	4	4	4	5	3
Defence spending [general / other]	3	24	2	2	7	1	2	5	4	21	2	2	3	6	29	3	2	55	2	2	4	3	3	3
Donald Trump [general / other]	2	6	3	2	1	3	3	2	2	23	5	2	1	4	23	1	1	44	0	2	1	3	8	2
US-Iran war [peace deal]	2	5	3	1	4	2	2	2	3	16	2	2	2	2	20	2	2	39	2	2	2	2	5	2
Immigration to the UK	2	10	1	2	1	1	1	3	3	17	5	2	2	2	7	1	4	40	0	2	3	2	5	2
Elon Musk becoming a trillionaire	2	6	3	3	1	0	3	1	3	13	7	3	1	0	18	2	1	36	3	2	0	1	15	2
War [general / other]	2	6	2	3	1	2	1	2	2	25	3	2	2	2	9	3	2	38	3	0	1	3	7	2
Makerfield by-election [general / other]	2	13	3	2	1	1	3	2	2	22	3	1	2	4	15	2	2	37	0	1	2	2	5	2
Labour leadership speculation [general / other]	2	11	2	2	2	0	2	3	2	16	2	1	3	3	17	2	1	33	3	0	2	3	4	2
Criticisms of the Labour government	1	13	0	2	2	1	1	2	2	11	2	1	1	3	10	2	2	29	1	0	2	0	5	2
Belfast [general / other]	1	4	1	3	1	0	1	1	1	17	1	2	1	1	8	1	2	25	0	0	2	1	3	1
Labour leadership speculation [Andy Burnham and Makerfield by-election]	1	6	2	2	2	0	1	2	1	11	0	0	2	2	8	2	1	21	1	1	2	1	1	1
Social media ban for under 16s	1	3	1	0	1	3	1	1	1	13	0	2	0	1	1	3	1	17	2	1	1	2	1	0
Crime in the UK [accusations of two-tier policing]	1	7	0	0	3	0	0	2	1	3	1	0	1	1	5	1	1	14	1	0	1	1	1	1
Other	7	16	7	5	5	10	6	6	7	81	27	8	6	4	46	6	8	131	5	6	7	8	16	8
Don't know / don't watch the news	11	23	8	7	9	5	8	8	7	154	38	13	10	6	45	10	13	203	17	5	12	10	20	12

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.