

YouGov News Tracker Results

Sample Size: 2038 GB Adults
Fieldwork: 7th - 8th June 2026

	Vote in 2024 GE						EU Ref 2016			Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2038	327	564	200	228	126	788	726	872	1166	166	697	608	567	813	470	461	1747	120	171	512	332	198	705	
Unweighted Sample	2038	367	524	187	220	123	715	728	984	1054	214	840	503	481	691	457	609	1763	98	177	483	334	247	699	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Henry Nowak stabbing [general / other]	42	51	39	32	37	21	42	46	41	42	37	39	44	46	42	41	43	42	36	43	39	48	45	41
US-Iran war	6	6	8	8	6	7	8	5	8	4	5	8	6	5	6	7	5	6	5	8	4	6	9	7
Henry Nowak stabbing [accusations of two-tier policing]	3	5	1	3	2	0	2	5	3	2	0	2	4	4	4	4	1	3	2	1	3	1	3	4
Football world cup	3	1	3	4	5	7	3	2	5	2	3	6	2	1	2	3	5	4	3	0	5	4	3	3
Henry Nowak stabbing [Southampton riots]	2	1	4	3	0	2	4	1	2	2	2	2	3	2	2	3	1	2	1	3	2	3	1	2
Henry Nowak stabbing [comments from Farage]	2	0	4	5	1	2	4	1	3	1	2	1	4	2	3	2	1	2	1	3	2	2	2	2
Crime in the UK [general / other]	2	2	3	2	2	0	2	2	1	3	3	1	2	2	2	1	2	2	5	1	2	1	1	1
Donald Trump [general / other]	2	1	2	2	1	13	2	1	2	2	2	1	2	3	2	2	1	1	4	3	1	2	0	2
Labour leadership speculation [Andy Burnham and Makerfield by-election]	2	3	2	2	0	5	3	2	2	1	1	1	2	2	2	1	2	1	4	1	2	2	2	1
Labour leadership speculation [general / other]	2	1	2	1	1	8	3	1	2	1	2	1	2	3	2	2	1	1	4	2	1	1	2	2
War [general / other]	2	2	2	1	3	0	2	2	2	2	3	2	1	3	2	1	3	2	0	1	2	2	2	2
Crime in the UK [Former Prince Andrew]	1	2	1	0	1	0	1	1	0	2	1	1	1	1	1	1	1	1	1	0	1	1	2	1
Crime in the UK [Peter Murrell embezzlement]	1	0	1	1	1	12	2	1	1	1	0	0	2	1	1	1	1	0	9	0	0	0	0	0
Immigration to the UK	1	2	1	0	1	0	0	1	1	1	2	1	1	1	1	2	1	1	0	0	1	1	2	1
Makerfield by-election [general / other]	1	2	2	2	0	0	2	1	2	1	1	1	1	2	3	1	1	1	1	1	2	1	0	1
War in Ukraine	1	1	1	2	1	2	1	1	1	1	1	1	1	1	1	1	1	1	0	4	1	1	0	1
Other	12	13	9	16	11	0	12	12	10	13	15	12	9	13	12	10	11	12	7	12	11	10	10	14
Don't know / don't watch the news	16	6	15	15	28	20	9	16	13	19	21	22	12	9	11	16	20	16	18	17	19	14	17	14

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.