

YouGov News Tracker Results

Sample Size: 2102 GB Adults

Fieldwork: 31st May - 1st June 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2102	382	545	195	229	128	744	757	1024	1096	223	873	524	500	719	475	634	1834	102	184	502	348	257	727	
Unweighted Sample	2102	332	568	203	240	128	837	715	902	1218	193	751	593	583	825	477	504	1794	124	202	500	340	226	728	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Iran War [general / other]	10	9	11	12	10	19	13	9	14	7	3	9	13	12	12	12	8	10	9	8	10	10	14	10
Peter Murrell embezzlement	8	12	10	10	4	2	11	9	9	7	4	5	9	12	10	8	7	6	3	32	7	7	2	6
Heatwave [general / other]	8	8	8	8	8	11	9	8	7	9	7	8	8	7	7	6	10	8	11	3	8	9	6	8
Heatwave [deaths due to drowning]	7	8	6	7	9	6	6	9	3	10	2	8	8	7	6	7	9	7	12	2	9	9	1	7
Labour leadership speculation [general / other]	4	3	5	4	4	7	5	4	4	4	2	4	4	5	4	5	3	4	3	2	4	6	7	3
Labour leadership speculation [Andy Burnham and Makerfield by-election]	4	7	4	4	6	2	4	5	5	3	4	3	2	8	5	5	1	4	1	1	4	4	3	5
Donald Trump [general / other]	4	3	5	5	1	5	4	3	5	3	4	4	4	3	3	5	3	4	4	4	5	2	5	3
Football [Arsenal, including Champion's league match]	4	2	5	4	2	3	4	3	5	2	6	5	3	1	5	3	2	4	2	0	3	3	7	5
Crime in the UK [Fordingbridge teenage rape case]	3	5	3	3	3	4	2	3	2	4	6	2	2	4	3	3	2	3	6	1	2	2	4	4
Immigration to the UK	3	4	1	2	7	0	1	5	2	3	3	1	3	5	2	3	3	3	2	2	3	4	2	3
Football [general / other]	3	2	4	5	1	2	4	2	3	3	1	4	2	2	3	2	3	3	2	3	2	2	2	4
Crime in the UK [Henry Nowak stabbing]	2	4	0	1	9	0	1	4	3	1	2	2	2	2	1	2	3	2	4	1	2	2	4	2
Youth unemployment report	2	3	1	2	3	0	2	1	2	2	3	2	1	2	3	1	2	2	0	1	1	1	4	3
Iran War [Increase in fuel / oil prices]	2	3	2	2	1	2	1	2	1	2	1	2	2	1	2	2	1	2	2	2	1	2	2	2
Iran War [Negotiations to re-open the Strait of Hormuz]	2	2	2	1	1	1	2	1	2	1	1	1	2	3	2	1	1	2	1	1	1	2	2	2
Labour leadership speculation [Tony Blair's criticisms of the government]	1	2	2	2	1	0	2	1	1	1	2	1	2	1	2	1	1	1	1	1	1	2	2	1
Crime in the UK [general / other]	1	0	2	0	3	2	1	2	2	1	0	2	2	0	1	1	2	1	0	1	2	1	2	1
War in Ukraine	1	1	2	1	0	3	1	1	1	1	1	1	0	2	2	1	1	1	1	1	1	0	1	2
War [general / other]	1	1	2	0	1	2	1	1	1	1	2	1	1	1	1	1	1	1	2	1	2	2	0	1
Criticisms of the Labour government	1	1	0	1	2	0	1	1	1	1	1	0	2	1	1	1	1	1	0	1	1	1	1	1
Other	11	10	12	9	8	12	11	7	11	12	19	13	10	7	13	7	11	11	13	14	8	12	11	12
Don't know / don't watch the news	19	11	14	16	17	18	14	18	15	24	26	22	18	13	11	19	25	19	22	18	23	20	17	18

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.