

# YouGov News Tracker Results

Sample Size: 2113 GB Adults  
Fieldwork: 26th - 27th April 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic classification			Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>2113</b>	380	543	194	228	129	742	754	1023	1090	222	873	522	497	716	473	632	1828	101	184	501	347	256	725
<b>Unweighted Sample</b>	<b>2113</b>	350	569	203	250	141	841	769	922	1191	186	730	579	618	822	492	492	1818	118	177	513	354	167	784
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

US-Iran conflict [general / other]	<b>26</b>	26	32	34	17	29	32	24	26	26	20	24	30	29	31	28	21	26	26	27	27	22	24	28
Peter Mandelson vetting scandal	<b>22</b>	33	18	19	36	21	21	29	27	18	15	16	26	33	27	21	21	23	13	20	26	23	17	24
Donald Trump [general / other]	<b>11</b>	9	14	15	8	6	14	9	10	12	6	11	11	12	12	11	9	11	11	9	9	13	8	13
Assassination attempt of Donald Trump	<b>6</b>	8	4	3	6	4	3	7	6	5	5	8	4	3	4	7	8	6	4	5	5	8	9	4
Closure of the Strait of Hormuz	<b>4</b>	2	5	3	1	2	5	2	3	4	6	3	4	3	4	3	4	3	1	6	4	2	4	3
Increase in oil / fuel prices due to the Iran war	<b>3</b>	4	3	2	2	3	3	3	3	4	2	3	5	3	3	3	4	3	3	3	4	3	0	4
War [general / other]	<b>2</b>	1	3	2	0	1	3	1	1	2	2	2	2	1	1	1	2	2	1	3	1	2	1	1
Ceasefire talks in Iran	<b>2</b>	2	1	5	1	1	2	2	2	1	2	1	1	2	1	2	1	2	3	1	2	1	3	1
Local and Scottish / Welsh parliament elections	<b>1</b>	1	1	0	1	2	1	1	1	1	2	1	1	1	1	2	1	1	5	4	0	1	1	1
Immigration to the UK	<b>1</b>	1	0	3	2	0	0	2	1	1	0	2	1	1	0	1	1	1	3	0	1	1	3	1
Crime in the UK	<b>1</b>	0	0	1	3	0	1	2	1	1	1	2	0	1	1	2	1	1	1	0	1	2	3	1
I'm a Celebrity final	<b>1</b>	0	1	0	2	2	0	2	1	1	0	1	1	1	1	2	1	1	2	1	2	1	0	1
Other	<b>6</b>	7	6	5	7	5	5	5	6	7	15	6	4	5	5	6	7	6	7	5	4	7	11	6
Don't know / don't watch the news	<b>15</b>	6	12	8	13	21	9	12	12	17	25	19	9	7	9	12	18	14	20	14	15	14	15	14

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.