

## YouGov News Tracker Results

Sample Size: 2235 GB Adults  
Fieldwork: 19th - 20th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2235</b>	402	574	133	206	241	784	798	1082	1153	235	923	552	525	758	501	668	1933	107	194	530	367	270	767	
<b>Unweighted Sample</b>	<b>2235</b>	342	627	132	210	254	890	800	976	1259	174	816	635	610	894	510	522	1927	127	181	547	365	204	811	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

US-Iran conflict [general / other]	<b>39</b>	42	40	48	31	42	44	37	42	36	40	38	41	36	44	38	35	39	38	35	39	37	43	39
Peter Mandelson vetting scandal	<b>18</b>	29	17	10	30	13	14	27	20	16	12	12	20	29	17	18	21	18	18	13	21	18	14	19
Closure of the Strait of Hormuz	<b>10</b>	6	13	14	4	10	11	7	11	8	11	11	9	7	10	8	8	9	9	11	8	8	11	11
Donald Trump [general / other]	<b>6</b>	5	8	7	5	5	7	6	5	8	3	5	8	8	6	7	6	7	4	5	6	9	6	6
Increase in fuel / oil prices due to the Iran war	<b>5</b>	3	5	1	5	8	5	3	5	5	4	7	3	4	4	4	6	4	6	11	5	5	4	3
War [general / other]	<b>3</b>	3	3	4	1	3	2	4	2	4	2	3	4	2	2	3	4	3	3	3	4	2	2	4
Ceasefire talks in Iran	<b>3</b>	2	2	6	3	1	3	2	4	2	5	3	2	1	3	2	3	2	5	3	2	3	1	3
Crime in the UK	<b>1</b>	1	1	0	3	0	1	1	1	2	2	2	1	0	1	2	1	1	1	1	1	0	5	1
Immigration to the UK	<b>1</b>	2	0	0	2	0	0	1	1	1	0	1	1	2	0	1	1	1	2	0	1	0	2	1
Artemis II moon mission	<b>1</b>	1	1	1	1	0	1	1	0	1	0	1	1	1	1	1	1	1	0	0	0	1	1	1
Other	<b>5</b>	3	4	3	7	7	5	3	4	5	5	6	4	3	5	5	4	4	6	7	5	5	6	3
Don't know / don't watch the news	<b>9</b>	3	6	7	10	10	6	7	6	13	15	11	8	6	6	11	10	9	10	12	9	11	6	9

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.