

YouGov News Tracker Results

Sample Size: 2077 GB Adults
Fieldwork: 6th - 7th April 2026

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic			Country			Region in England					
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2077	374	534	191	224	130	729	741	1005	1072	218	858	513	488	704	465	621	1797	100	181	492	341	251	712	
Unweighted Sample	2077	321	576	212	262	132	826	726	923	1154	197	713	562	605	798	510	441	1776	120	181	512	337	192	735	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

US-Iran Conflict	57	62	60	63	55	60	61	54	60	54	54	53	58	64	60	56	54	56	59	61	57	52	58	57
Donald Trump [general / other]	8	10	11	9	4	11	11	8	9	8	3	7	9	12	8	12	6	8	7	10	8	10	9	7
Artemis II moon mission	7	7	7	11	5	6	7	7	7	7	7	8	9	4	6	7	6	8	4	4	4	8	7	10
Increase in oil / fuel prices due to the Iran war	5	5	5	4	7	4	5	5	5	6	7	6	6	3	7	4	5	5	6	9	6	5	5	4
War [general / other]	3	2	2	3	3	4	2	3	2	4	4	3	2	3	2	3	4	3	6	0	4	3	2	3
Missing US pilot in Iran	2	3	2	1	2	0	2	2	3	1	3	2	1	2	2	2	2	2	3	4	2	1	1	2
Closure of the Strait of Hormuz	1	1	1	1	0	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	2	1
Crime in the UK	1	1	0	0	2	1	1	1	1	1	2	1	1	1	0	1	2	1	0	0	1	1	2	1
Don't know / don't watch the news	10	5	7	6	12	5	6	10	6	13	13	13	9	4	6	7	14	10	11	8	9	12	10	9
Other	6	4	4	3	11	6	4	7	7	5	7	6	5	6	6	6	5	6	4	4	8	5	5	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.