

YouGov News Tracker Results

Sample Size: 2056 GB Adults

Fieldwork: 14th - 15th December 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2084	375	536	192	225	115	731	744	1009	1075	219	861	515	490	1182	891	1803	100	181	494	342	252	715
Unweighted Sample	2084	347	571	215	260	115	839	761	888	1196	150	804	547	583	1261	816	1796	124	164	537	362	164	733
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Shooting on Bondi beach	9	11	6	11	7	8	7	8	8	9	10	9	6	10	8	9	8	14	10	7	8	11	9
Autumn budget	7	10	6	5	7	9	7	7	6	7	7	8	7	4	7	6	7	3	7	7	9	8	6
Trump [general / other]	6	4	9	11	2	3	9	4	8	5	5	5	7	7	7	4	6	10	6	6	5	7	6
Immigration to the UK	6	5	4	5	13	1	4	8	6	5	4	5	6	8	5	7	6	5	7	6	7	5	5
War in Ukraine	5	9	4	4	7	2	6	7	7	4	1	4	6	9	5	5	5	6	4	7	6	4	5
Winter flu	5	5	6	8	3	4	6	4	3	6	3	5	6	4	5	4	5	5	5	4	3	4	6
Criticisms of the Labour government	4	7	3	0	9	3	4	6	5	4	3	3	3	8	3	5	4	6	5	5	3	2	5
Ukraine peace talks	3	3	4	4	3	2	4	4	4	2	0	3	3	4	4	2	3	3	2	3	3	2	4
Epstein files	2	2	4	4	3	3	3	2	2	3	3	2	3	2	2	2	3	1	2	3	2	2	3
Doctors' strikes	2	3	2	4	1	3	3	3	3	2	2	1	4	3	2	2	2	4	1	2	2	2	3
State of the UK economy	2	2	3	2	3	0	3	3	2	2	1	1	3	3	2	2	2	2	3	1	2	3	2
Crime in the UK	2	1	2	1	4	1	2	2	2	2	3	2	2	2	2	2	2	1	0	3	2	1	2
War [general / other]	2	1	1	1	1	3	1	2	1	2	0	1	3	3	1	2	1	1	3	2	1	1	2
Weather	1	1	2	2	1	3	2	1	1	2	2	2	2	1	1	2	1	1	4	2	2	1	1
Shootings [respondent mentioned either both US & Australia, or just US]	1	2	1	3	2	0	1	2	1	2	1	1	1	2	1	1	1	1	2	1	1	1	2
Allegations of Nigel Farage's racist comments	1	0	2	1	2	3	2	1	2	1	1	1	2	1	2	1	1	1	2	3	2	1	0
Venezuela	1	2	2	1	0	3	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	3	1
Sport [general / other]	1	1	2	1	2	0	2	2	2	1	0	2	2	0	1	2	1	2	0	1	2	1	1
Conflict in Gaza	1	1	1	1	1	6	2	1	1	2	4	1	1	1	2	1	1	1	2	1	2	2	1
Shootings [not specified]	1	1	0	2	1	1	1	1	1	2	2	2	1	1	1	1	1	1	1	2	1	0	1
World cup	1	0	2	1	0	1	2	1	2	1	0	1	1	1	1	1	1	0	5	0	1	1	1
King Charles' cancer update	1	1	1	1	3	1	1	1	1	2	0	1	1	1	1	1	1	1	1	1	2	0	1
Christmas	1	0	1	3	2	2	1	1	1	1	1	1	1	0	1	1	1	0	1	0	1	2	1
Reform UK	1	1	1	1	0	2	1	0	1	0	2	1	0	1	1	1	1	1	0	1	1	1	0
Other	10	11	10	7	7	13	10	8	10	9	15	11	9	7	11	8	10	5	12	10	8	8	12
Don't know / don't watch the news	22	15	20	15	16	25	15	21	20	24	29	28	18	14	20	25	23	24	15	21	25	28	21

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.