YouGov News Tracker Results

Sample Size: 2122 GB Adults
Fieldwork: 30th November - 1st December 2025

		Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	**2122**	382	545	195	229	132	745	758	1027	1095	223	876	524	499	1207	900	1836	102	185	503	348	257	728
Unweighted Sample	**2122**	343	584	219	247	144	847	757	904	1218	190	747	555	630	1238	872	1836	129	157	489	354	212	781
	%	%	%	%	%		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back over the last week, what did you hear about most in the news? *Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories*																							
Autumn Budget	**64**	76	68	70	64	53	69	69	67	61	56	59	66	74	66	61	64	67	68	60	66	60	66
Labour/Reeves allegedly misleading public on finances	**4**	7	1	4	12	2	2	7	5	2	0	2	5	6	3	4	4	3	3	4	2	3	4
Fire in Hong Kong	**3**	3	3	4	2	5	4	3	3	4	2	3	3	4	3	3	3	2	3	3	4	3	3
Immigration to the UK	**2**	1	2	1	4	1	1	2	1	3	3	3	1	2	2	3	2	3	1	3	1	2	2
Trump [general / other]	**2**	1	3	3	1	0	3	1	2	2	3	2	2	2	2	2	2	3	2	1	2	2	2
Crime in the UK	**1**	0	1	1	1	1	1	1	0	2	1	2	1	0	1	1	1	1	0	3	2	0	0
Ukraine peace talks	**1**	0	2	1	0	2	2	0	1	1	1	0	2	1	1	1	1	1	1	0	0	4	1
Criticsims of the Labour government	**1**	2	0	0	2	1	0	1	1	1	0	1	2	1	1	1	1	0	0	1	2	0	1
War in Ukraine	**1**	1	1	1	2	0	1	1	1	1	0	1	2	1	1	1	1	1	1	1	0	1	1
Early release of the Budget	**1**	1	1	2	0	1	1	1	1	1	1	1	1	1	1	0	1	0	1	1	1	1	1
Scrapping of the 2 two-child benefit cap	**1**	0	1	0	1	1	1	0	0	1	1	1	1	0	1	1	1	0	1	1	2	0	0
Other	**8**	5	7	7	4	13	7	5	8	8	19	8	7	3	8	7	8	9	6	8	8	11	7
Don't know / don't watch the news	**12**	4	11	6	7	20	10	8	9	15	14	18	7	4	10	15	12	10	12	15	9	12	11

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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