

YouGov News Tracker Results

Sample Size: 2237 GB Adults

Fieldwork: 7th - 8th September 2025

	Vote in 2024 GE						EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2237	403	575	206	242	130	785	799	1083	1154	235	924	553	526	1275	962	1935	107	195	530	367	271	767
Unweighted Sample	2237	390	621	234	265	134	895	845	944	1293	154	788	604	691	1359	878	1922	120	195	543	360	193	826
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Angela Rayner's resignation	45	61	44	57	57	36	47	51	48	42	28	36	54	60	48	42	46	42	40	43	45	38	51
Immigration to the UK [including migrant hotels]	13	15	10	10	18	10	12	15	11	14	11	14	14	10	13	12	12	17	15	12	13	14	11
Reform Party	5	1	8	6	2	5	7	2	6	4	8	5	5	3	6	3	4	7	5	5	3	6	5
Conflict in Gaza	4	2	5	5	1	5	6	1	3	4	3	4	3	4	4	3	3	3	8	2	2	7	3
Criticisms of the Labour government	3	3	3	2	5	5	2	5	3	3	1	4	3	4	2	5	3	2	3	3	4	3	3
War in Ukraine	2	1	3	2	1	4	3	1	3	2	4	2	2	2	2	2	2	2	2	2	2	2	2
Cabinet reshuffle	2	2	3	1	2	0	2	2	2	2	4	2	2	2	2	2	2	1	2	1	2	7	1
Trump [general / other]	2	0	3	1	0	3	3	1	2	2	7	2	1	1	2	1	2	1	3	3	1	1	2
Lisbon funicular accident	2	1	2	2	1	2	3	2	2	2	1	2	1	2	2	2	2	0	1	2	3	2	2
England flags	2	1	1	1	1	7	2	1	1	2	4	2	2	0	2	2	2	1	1	1	4	1	2
Emergency alert on phones	1	0	3	1	0	3	0	0	2	1	4	2	0	0	1	1	1	6	1	2	2	0	1
State of the UK economy	1	0	1	0	1	1	1	1	1	0	0	0	1	1	1	1	1	1	1	1	1	0	1
Other	7	4	5	5	5	8	5	6	6	7	14	8	4	4	6	8	7	5	6	7	6	8	7
Don't know / Don't watch the news	12	7	9	7	5	10	9	11	9	14	11	18	7	6	9	15	12	13	13	14	12	11	10

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.