

YouGov News Tracker Results

Sample Size: 2146 adults in GB (18+)
Fieldwork: 29th - 30th June 2025

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2146	386	552	197	232	125	753	766	1039	1107	225	886	530	504	1223	923	1856	103	187	509	352	260	736
Unweighted Sample	2146	378	609	211	241	131	832	831	917	1229	148	806	557	635	1304	842	1856	113	177	522	372	212	750
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Israel & US - Iran fighting / Conflict in the Middle East	40	36	40	45	33	43	43	34	42	38	46	42	37	34	42	37	40	41	37	38	43	41	39
Changes to welfare benefits	16	22	17	19	24	14	19	21	18	15	7	9	21	28	17	15	16	16	16	19	14	13	16
Trump [general]	6	6	8	7	4	6	7	7	6	7	4	5	8	8	7	6	7	4	5	9	4	5	7
War [general]	5	4	5	3	6	7	4	6	3	7	6	5	5	6	5	6	5	5	7	4	8	4	5
Glastonbury festival	4	4	5	5	3	3	4	3	3	4	5	4	4	2	4	3	4	2	4	3	2	3	5
Conflict in Gaza	3	1	6	3	1	7	5	2	2	4	3	3	3	3	3	3	3	3	3	3	2	5	2
Heatwave in the UK	2	2	2	0	2	1	2	3	2	2	2	3	0	2	1	3	2	2	0	0	5	3	2
Immigration to the UK	2	4	1	0	5	0	1	4	3	1	0	1	4	2	2	3	2	3	2	2	2	2	2
Protests at Glastonbury festival	2	2	2	2	3	3	2	2	2	2	3	2	1	1	2	2	2	2	2	2	2	2	1
Criticisms of the Labour Party	2	4	0	0	5	0	1	3	2	1	0	1	2	3	2	1	2	1	3	2	1	1	2
Other	8	8	6	8	10	7	6	8	8	7	11	8	6	7	9	6	8	9	4	8	6	11	8
Don't know	10	6	7	7	4	8	7	8	9	12	13	14	8	5	7	15	10	12	17	9	11	10	10

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.