

YouGov News Tracker Results

Sample Size: 2040 adults in GB
Fieldwork: 27th - 28th April 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2040	367	524	188	220	716	728	987	1053	214	843	504	479	1163	877	1765	98	177	483	335	247	700	
Unweighted Sample	2040	365	595	204	234	834	780	896	1144	147	723	569	601	1237	803	1759	101	180	480	347	221	711	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last week, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Death and funeral of Pope Francis	55	64	57	57	59	60	59	53	56	36	47	61	69	57	51	55	54	53	54	58	52	54
Trump [general / other]	8	6	9	12	2	9	6	9	6	8	7	8	7	7	8	7	14	7	7	7	5	9
Trump's changes on tariffs	6	7	6	6	4	6	3	7	4	10	8	4	2	6	5	5	1	9	5	5	12	3
War in Ukraine	4	6	5	3	4	5	4	5	3	2	3	5	4	4	4	4	3	4	5	4	4	4
Supreme Court's ruling on the definition of a woman	4	4	4	4	3	5	3	3	5	7	5	3	1	5	3	4	3	7	3	3	7	3
Immigration to the UK	2	2	1	0	7	1	4	3	2	0	3	2	3	2	3	3	2	0	2	4	0	3
Trump on Ukraine	1	1	1	4	0	2	1	2	1	1	2	2	1	2	1	1	1	2	1	2	2	1
Other	10	6	11	7	8	6	9	10	10	22	11	7	5	10	11	11	8	4	11	7	13	11
Don't know / Don't watch the news	11	4	5	6	12	6	11	9	12	12	14	8	7	7	16	10	14	14	12	10	6	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.