

# YouGov Survey Results

Sample Size: 2216 Adults in GB  
Fieldwork: 16th - 17th February 2025

	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>2216</b>	399	570	204	239	778	791	1073	1143	233	915	547	521	1263	953	1917	106	193	525	363	268	760
<b>Unweighted Sample</b>	<b>2216</b>	362	594	225	261	872	840	948	1268	143	814	600	659	1327	889	1893	121	202	544	369	185	795
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Thinking back over the last few days, what did you hear about most in the news?

Respondents answered in their own words, which YouGov's AI language model has categorised into the below categories

Trump and peace talks in Ukraine	26	36	30	28	25	32	29	30	23	16	22	32	33	29	23	27	26	20	27	27	28	27
Trump [general / other]	20	16	26	23	13	24	18	20	20	19	20	19	22	22	18	20	19	24	17	22	21	20
Conflict in Gaza	9	12	8	10	8	11	8	8	9	7	7	10	12	9	8	8	10	12	10	7	11	7
Trump increasing tariffs	3	2	4	4	2	3	2	4	2	2	3	2	2	3	2	3	2	2	2	4	2	3
Terrorist attacks in Europe	3	3	2	2	7	1	4	3	3	2	2	4	3	2	4	2	3	4	2	2	3	2
Immigration to the UK	2	3	1	0	4	1	3	3	1	3	2	3	1	2	3	2	3	3	2	2	1	3
Criticisms of the Labour government	2	3	2	1	5	1	4	3	1	1	2	2	4	2	3	2	2	2	3	2	1	2
JD Vance Speech and Munich security conference	2	1	1	4	2	1	2	3	1	2	2	1	2	2	1	2	0	2	1	2	2	2
Elon Musk [general / other]	2	0	2	2	0	2	0	1	2	6	2	0	0	2	1	1	2	2	1	2	2	1
Knife crime in the UK	1	1	1	1	2	2	2	1	2	0	2	2	0	1	1	1	1	1	2	2	1	1
Rachel Reeves lying on her LinkedIn profile	1	2	1	2	1	1	1	1	1	0	1	1	1	1	0	1	1	0	0	1	2	1
Can't remember / Dont know	15	12	10	12	16	11	14	10	19	17	19	12	10	11	21	15	19	12	17	14	9	16
Other	15	10	12	12	14	9	12	13	16	25	17	10	10	14	15	15	12	16	15	13	16	14

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.