

YouGov Survey Results

Sample Size: 12631 UK adults
Fieldwork: 19th January - 4th February 2025

	Gender		Age (1)				Age (2)						Social Grade		Region (1)					
	Total	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE	North	Midlands	London	South	
Weighted Sample	12631	6127	6504	1328	5217	3132	2954	1899	2280	2366	1994	2289	1803	7201	5430	2905	2009	1452	4206	
Unweighted Sample	12631	5693	6938	753	5023	3324	3531	1316	2230	2230	2119	2582	2154	7853	4778	2729	1954	1171	4031	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you call it when someone knocks on a door and then runs away before the person answers as a prank?

[Excluding Don't knows and N/As]

Knock down ginger	25	24	26	13	20	31	38	15	20	22	31	33	41	26	24	5	9	63	46
Knock a door run	21	20	22	19	28	17	9	23	30	25	18	11	8	20	21	43	41	4	6
Knock and run	13	14	13	10	13	16	12	10	12	16	15	15	12	13	13	21	19	5	11
Ding dong ditch	6	7	5	30	5	1	1	25	5	2	1	1	0	7	5	3	4	13	6
Knock knock ginger	4	3	4	7	5	1	1	7	6	3	2	1	1	4	4	0	1	2	7
Chap door run	3	2	3	1	2	4	3	1	2	3	4	4	2	2	3	0	1	0	0
Cherry knocking	3	3	3	2	3	4	2	2	3	4	4	3	2	3	3	0	8	1	4
Knocky nine doors	3	3	4	1	3	3	6	1	3	4	3	4	5	3	3	11	0	2	1
Chappie	2	2	2	3	3	1	0	3	4	2	1	1	0	2	2	0	0	0	0
Knock Knock run	2	1	2	3	2	1	1	3	2	1	1	1	0	2	2	1	2	1	2
Bobby knocking	1	1	1	0	1	0	1	0	1	2	0	1	1	1	1	1	0	0	0
Knick knock	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	1
Knock a door ginger	1	1	1	0	1	1	1	0	1	2	1	1	1	1	1	1	2	0	1
Knock out ginger	1	1	1	0	1	1	3	0	0	1	1	2	3	1	1	0	0	0	3
Post man's knock	1	1	1	0	1	2	2	0	0	2	1	3	1	1	1	1	2	0	1
Rat a tat ginger	1	1	1	0	1	2	2	0	1	1	1	2	3	1	1	0	3	1	0
Chicken Mellie	1	1	1	0	1	1	1	0	1	1	1	1	1	1	1	0	0	0	0
Knock up ginger	1	1	1	0	0	1	2	0	0	0	1	1	2	1	1	0	0	0	1
Knock on ginger	1	1	0	0	0	1	1	0	0	1	1	1	1	1	0	0	0	0	1
Ginger knocking	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1
Knock off ginger	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	2	0	0	0
Thunder and lightning	0	1	0	0	0	1	1	0	0	0	1	2	0	0	1	0	1	0	0
Knock knock	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Belfast	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	8	10	7	8	7	9	12	8	6	8	8	11	13	8	9	9	7	8	7

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	Region (2)												
	Total	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland
Weighted Sample	12631	511	1298	1096	1007	1001	1211	1452	1798	1197	657	1048	354
Unweighted Sample	12631	490	1211	1028	971	983	1149	1171	1723	1159	605	1843	298
	%	%	%	%	%	%	%	%	%	%	%	%	%

What do you call it when someone knocks on a door and then runs away before the person answers as a prank?

[Excluding Don't knows and N/As]

Knock down ginger	25	6	4	7	11	8	56	63	55	21	10	4	6
Knock a door run	21	14	47	53	43	38	4	4	7	7	8	9	13
Knock and run	13	2	31	17	13	24	12	5	10	11	10	4	6
Ding dong ditch	6	4	2	3	4	4	8	13	7	4	6	10	10
Knock knock ginger	4	0	0	1	1	1	4	2	4	16	16	1	1
Chap door run	3	0	0	0	1	0	0	0	0	0	0	27	0
Cherry knocking	3	0	1	0	13	3	1	1	1	13	4	0	0
Knocky nine doors	3	56	1	1	0	0	1	2	1	1	0	1	1
Chappie	2	0	0	0	0	0	0	0	0	0	0	23	0
Knock Knock run	2	1	1	0	1	2	2	1	3	3	3	1	5
Bobby knocking	1	0	0	3	0	0	0	0	0	0	11	0	0
Knick knock	1	0	1	0	0	0	0	0	2	1	0	0	14
Knock a door ginger	1	3	0	1	3	1	2	0	1	1	2	1	0
Knock out ginger	1	0	0	0	0	0	0	0	1	8	2	0	0
Post man's knock	1	1	1	1	0	3	1	0	1	1	1	1	3
Rat a tat ginger	1	0	0	0	1	5	0	1	0	1	11	0	1
Chicken Mellie	1	0	0	0	0	0	1	0	0	0	0	7	0
Knock up ginger	1	1	0	0	0	0	3	0	1	1	0	0	0
Knock on ginger	1	0	0	1	1	0	0	0	1	1	1	0	0
Ginger knocking	0	0	0	0	0	0	1	0	1	1	0	0	0
Knock off ginger	0	0	0	5	0	0	0	0	0	0	0	0	0
Thunder and lightning	0	0	0	0	0	1	0	0	0	0	0	0	9
Knock knock	0	0	0	0	0	0	0	0	0	0	0	0	0
Belfast	0	0	0	0	0	0	0	0	0	0	0	0	11
Other	8	13	9	6	6	7	5	8	7	8	13	10	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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Knock down ginger	15	14	16	9	14	19	16	10	15	14	19	18	16	16	15	4	6	34	28
Knock a door run	13	12	14	13	19	10	4	16	22	17	11	6	3	13	13	28	25	2	4
Knock and run	8	8	8	7	9	9	5	7	8	11	9	8	5	8	8	14	11	3	7
Ding dong ditch	4	4	3	21	3	0	0	18	3	1	1	0	0	4	3	2	2	7	4
Knock knock ginger	2	2	3	5	4	1	0	5	5	2	1	1	0	2	2	0	1	1	4
Chap door run	2	1	2	1	2	2	1	1	1	2	2	2	1	1	2	0	0	0	0
Cherry knocking	2	2	2	2	2	2	1	1	2	3	3	2	1	2	2	0	5	0	3
Knocky nine doors	2	2	2	1	2	2	2	1	2	2	2	2	2	2	2	7	0	1	1
Chappie	1	1	1	2	2	1	0	2	3	1	1	0	0	1	1	0	0	0	0
Knock Knock run	1	1	1	2	1	1	0	2	2	1	1	0	0	1	1	0	1	0	1
Bobby knocking	1	1	1	0	1	0	1	0	1	1	0	0	0	0	1	1	0	0	0
Knick knock	1	1	1	0	1	1	1	0	0	1	1	1	0	1	1	0	0	0	1
Knock a door ginger	1	1	1	0	1	1	0	0	1	1	1	1	0	1	1	1	1	0	1
Knock out ginger	1	1	1	0	0	1	1	0	0	1	1	1	1	0	1	0	0	0	2
Post man's knock	1	1	0	0	1	1	1	0	0	1	1	1	0	1	1	1	1	0	1
Rat a tat ginger	1	1	1	0	1	1	1	0	1	1	1	1	1	1	1	0	2	0	0
Chicken Mellie	0	0	1	0	0	1	0	0	1	1	1	1	0	0	0	0	0	0	0
Knock up ginger	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0	0	0	1
Knock on ginger	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0
Ginger knocking	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Knock off ginger	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Thunder and lightning	0	0	0	0	0	1	1	0	0	0	1	1	0	0	0	0	0	0	0
Knock knock	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Belfast	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	5	6	4	6	5	5	5	5	5	5	5	6	5	5	5	6	4	4	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%	%	%	%	%	%

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Knock down ginger	15	4	3	4	7	5	35	34	33	12	6	2	3
Knock a door run	13	9	33	31	26	23	2	2	4	4	6	6	7
Knock and run	8	2	22	10	8	15	8	3	6	6	6	3	3
Ding dong ditch	4	3	1	2	2	2	5	7	4	3	4	6	5
Knock knock ginger	2	0	0	0	1	1	2	1	2	9	11	0	0
Chap door run	2	0	0	0	1	0	0	0	0	0	0	17	0
Cherry knocking	2	0	0	0	8	2	0	0	0	8	2	0	0
Knocky nine doors	2	39	1	1	0	0	1	1	0	1	0	1	0
Chappie	1	0	0	0	0	0	0	0	0	0	0	15	0
Knock Knock run	1	0	1	0	1	1	1	0	2	2	2	1	3
Bobby knocking	1	0	0	1	0	0	0	0	0	0	7	0	0
Knick knock	1	0	1	0	0	0	0	0	1	1	0	0	7
Knock a door ginger	1	2	0	0	2	1	1	0	0	0	2	0	0
Knock out ginger	1	0	0	0	0	0	0	0	0	5	1	0	0
Post man's knock	1	1	1	1	0	2	0	0	1	1	1	1	1
Rat a tat ginger	1	0	0	0	0	3	0	0	0	0	7	0	1
Chicken Mellie	0	0	0	0	0	0	0	0	0	0	0	4	0
Knock up ginger	0	0	0	0	0	0	2	0	0	1	0	0	0
Knock on ginger	0	0	0	1	0	0	0	0	0	1	1	0	0
Ginger knocking	0	0	0	0	0	0	1	0	0	1	0	0	0
Knock off ginger	0	0	0	3	0	0	0	0	0	0	0	0	0
Thunder and lightning	0	0	0	0	0	1	0	0	0	0	0	0	5
Knock knock	0	0	0	0	0	0	0	0	0	0	0	0	0
Belfast	0	0	0	0	0	0	0	0	0	0	0	0	6
Other	5	9	6	4	4	4	3	4	4	5	8	6	11

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