

YouGov / Commonwealth Survey Results

Sample Size: 2157 Adults in UK
Fieldwork: 3rd - 4th October 2024

	Vote in 2024 GE				EU Ref 2016			Gender		Age				Social Grade		Country				Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South	
Weighted Sample	2157	375	535	195	226	757	800	1046	1111	227	891	535	505	1229	928	1805	112	179	60	496	343	248	718	
Unweighted Sample	2157	350	592	235	282	884	833	960	1197	132	849	567	609	1280	877	1781	116	186	74	522	348	177	734	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For how long have you owned your home?

[Asked only to those who own the home they live in; n=1429]

Less than a year	3	2	2	4	4	3	3	3	3	18	5	2	1	3	4	3	1	3	1	4	3	0	4
Between 1 and 5 years	20	16	27	24	14	24	14	21	20	51	34	16	7	23	15	20	19	21	22	20	16	28	20
Between 5 and 10 years	19	14	24	17	16	22	17	18	20	0	33	13	9	20	18	19	24	21	19	19	20	18	18
Over 10 years	57	69	46	54	65	50	66	58	56	9	26	68	83	54	61	57	55	54	52	56	60	53	58
Don't know	1	0	1	0	2	1	1	1	1	22	2	1	0	1	2	1	1	1	4	1	1	1	1

Which, if any, of the following do you own in the UK? Please tick all that apply.

Residential property for own use – owned outright	34	58	26	33	41	34	51	35	34	2	11	49	74	34	34	33	40	38	42	30	40	23	36
Residential property for own use – on mortgage	27	21	35	30	29	38	23	25	28	5	44	27	6	35	16	26	28	27	34	27	23	23	28
Residential property rented out to others (that I do not live in)	4	5	2	5	4	4	4	4	4	6	2	5	4	4	4	4	5	5	1	3	6	5	3
Residential property rented out to others – in the same property I live in (i.e. a live-in landlord)	1	0	0	1	0	0	0	1	0	5	0	0	0	1	1	1	0	1	0	1	1	2	0
Residential property rented out to others – as a holiday let	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	2	1
Commercial property - i.e. property used for business purposes, either used by yourself or rented to someone else	1	1	0	1	0	0	0	1	1	1	0	1	1	1	1	1	0	1	1	0	1	0	1
Not sure	1	0	1	0	0	1	0	1	1	3	1	0	0	0	2	1	2	0	1	1	1	1	1
None of these	37	21	37	35	30	26	26	38	36	84	43	23	20	30	46	38	32	33	24	41	34	51	34

Generally speaking, do you think house prices in your local area are...

Too high	60	44	69	65	59	63	53	60	60	72	68	55	46	62	58	61	63	51	60	52	48	76	67
About right	28	45	23	27	30	29	34	28	28	17	22	33	40	30	27	28	25	35	31	33	37	18	24
Too low	2	3	1	1	2	1	2	2	2	1	1	2	3	1	2	1	3	2	5	2	2	1	1
Don't know	10	9	8	7	8	8	10	10	10	10	10	10	11	8	13	10	9	12	4	14	13	5	8

Would you support or oppose implementing a cap on the amount of rent that can be charged, based on the location and quality of the property?

Strongly support	43	23	54	43	35	45	40	41	45	40	47	44	36	42	44	43	42	40	55	46	34	48	42
Somewhat support	33	41	32	39	28	38	31	32	35	33	30	33	39	36	30	33	38	36	28	30	38	28	34
TOTAL SUPPORT	76	64	86	82	63	83	71	73	80	73	77	77	75	78	74	76	80	76	83	76	72	76	76
Somewhat oppose	8	12	4	7	13	6	9	9	6	11	6	8	8	8	7	8	1	8	3	7	9	8	9
Strongly oppose	6	13	2	4	10	4	10	9	4	4	7	6	6	7	5	6	6	6	7	6	7	8	5
TOTAL OPPOSE	14	25	6	11	23	10	19	18	10	15	13	14	14	15	12	14	7	14	10	13	16	16	14
Don't know	10	11	8	8	13	7	10	10	10	12	11	8	11	8	13	10	13	9	7	11	12	8	10

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	Housing Tenure									
	Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other
Weighted Sample	2157	680	595	24	325	82	123	120	160	31
Unweighted Sample	2157	767	626	24	302	75	124	97	99	26
	%	%	%	%	%	%	%	%	%	%

For how long have you owned your home?

[Asked only to those who own the home they live in; n=1429]

Less than a year	3	3	3	0	18	0	0	0	0	0
Between 1 and 5 years	20	12	29	31	75	0	100	0	0	55
Between 5 and 10 years	19	12	27	16	0	0	0	0	0	0
Over 10 years	57	72	40	50	7	0	0	0	0	45
Don't know	1	1	1	3	0	0	0	0	0	0

Which, if any, of the following do you own in the UK? Please tick all that apply.

Residential property for own use – owned outright	34	98	8	13	1	0	1	1	5	10
Residential property for own use – on mortgage	27	2	89	55	4	4	0	4	2	0
Residential property rented out to others (that I do not live in)	4	5	5	0	2	4	3	5	1	7
Residential property rented out to others – in the same property I live in (i.e. a live-in landlord)	1	0	0	0	1	0	3	4	0	0
Residential property rented out to others – as a holiday let	0	0	0	0	0	4	0	2	0	0
Commercial property - i.e. property used for business purposes, either used by yourself or rented to someone else	1	1	0	0	0	0	2	2	0	0
Not sure	1	0	1	3	1	3	0	2	2	12
None of these	37	1	2	34	91	93	94	87	90	71

Generally speaking, do you think house prices in your local area are...

Too high	60	43	58	79	78	70	67	79	70	79
About right	28	43	34	6	11	15	13	17	16	5
Too low	2	3	1	6	1	0	0	0	0	0
Don't know	10	10	7	9	10	14	20	3	15	16

Would you support or oppose implementing a cap on the amount of rent that can be charged, based on the location and quality of the property?

Strongly support	43	32	36	53	59	70	60	53	42	40
Somewhat support	33	39	38	30	25	18	19	29	31	29
TOTAL SUPPORT	76	71	74	83	84	88	79	82	73	69
Somewhat oppose	8	10	8	5	5	4	2	4	6	14
Strongly oppose	6	7	9	0	2	0	5	4	7	6
TOTAL OPPOSE	14	17	17	5	7	4	7	8	13	20
Don't know	10	11	10	12	8	7	14	10	13	12

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Fieldwork: 3rd - 4th October 2024

	Vote in 2024 GE				EU Ref 2016			Gender		Age				Social Grade		Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose increasing the amount of social housing in the UK?

Strongly support	36	17	49	41	27	43	31	36	35	33	32	40	38	37	34	35	36	42	39	37	27	44	33
Somewhat support	36	49	34	36	38	36	38	37	35	38	34	35	40	36	35	36	34	36	35	34	41	30	37
TOTAL SUPPORT	72	66	83	77	65	79	69	73	70	71	66	75	78	73	69	71	70	78	74	71	68	74	70
Somewhat oppose	11	18	5	6	16	8	14	11	10	6	13	11	9	10	12	11	9	8	15	8	12	10	14
Strongly oppose	6	7	3	5	11	4	7	6	7	7	7	5	5	7	6	7	9	3	4	6	7	8	6
TOTAL OPPOSE	17	25	8	11	27	12	21	17	17	13	20	16	14	17	18	18	18	11	19	14	19	18	20
Don't know	11	9	9	12	7	8	10	10	12	16	13	9	8	10	13	11	12	11	8	15	13	8	10

Capital Gains Tax is a tax on the profit of assets, including when selling a property that is not your main home. In general, would you support or oppose an increase in the amount of Capital Gains Tax paid on each of the following?

Second homes

Strongly support	37	24	51	45	32	46	33	39	34	31	37	37	39	39	33	36	31	40	40	35	31	35	40
Somewhat support	31	40	28	35	31	30	34	34	29	26	32	30	34	32	31	31	32	33	24	30	36	24	33
TOTAL SUPPORT	68	64	79	80	63	76	67	73	63	57	69	67	73	71	64	67	63	73	64	65	67	59	73
Somewhat oppose	10	15	6	10	13	10	12	9	12	11	9	11	12	10	11	11	9	7	12	11	12	12	10
Strongly oppose	9	14	5	3	16	7	11	10	9	13	8	12	7	9	9	9	13	8	10	9	10	13	8
TOTAL OPPOSE	19	29	11	13	29	17	23	19	21	24	17	23	19	19	20	20	22	15	22	20	22	25	18
Don't know	12	8	11	6	8	7	9	9	16	19	14	9	9	9	17	12	15	12	13	16	12	16	9

Buy-to-let properties (properties bought to rent out)

Strongly support	31	17	41	36	22	38	26	34	28	30	31	32	28	33	27	31	22	34	39	31	25	34	32
Somewhat support	32	36	32	38	37	33	36	33	30	27	30	32	36	33	30	32	31	32	20	29	32	24	36
TOTAL SUPPORT	63	53	73	74	59	71	62	67	58	57	61	64	64	66	57	63	53	66	59	60	57	58	68
Somewhat oppose	13	21	10	10	16	13	16	11	15	8	11	13	18	13	13	13	20	11	13	12	16	13	12
Strongly oppose	10	14	5	4	17	7	11	11	9	13	9	12	7	10	10	10	12	9	12	9	12	13	9
TOTAL OPPOSE	23	35	15	14	33	20	27	22	24	21	20	25	25	23	23	23	32	20	25	21	28	26	21
Don't know	15	10	13	11	9	9	10	11	19	22	18	11	10	11	20	15	15	14	16	20	15	16	11

All homes

Strongly support	4	1	7	7	1	6	2	5	3	6	5	3	4	4	4	4	3	5	2	5	3	5	4
Somewhat support	12	5	17	11	7	15	9	14	11	18	11	12	11	11	14	12	7	16	13	13	10	14	12
TOTAL SUPPORT	16	6	24	18	8	21	11	19	14	24	16	15	15	15	18	16	10	21	15	18	13	19	16
Somewhat oppose	27	27	32	29	23	30	27	27	28	30	26	27	29	30	24	27	29	33	31	25	27	23	29
Strongly oppose	38	57	26	37	58	35	48	40	36	26	35	44	41	40	35	38	41	32	32	33	39	37	42
TOTAL OPPOSE	65	84	58	66	81	65	75	67	64	56	61	71	70	70	59	65	70	65	63	58	66	60	71
Don't know	18	9	17	16	10	14	14	14	22	20	23	14	14	15	23	18	20	15	21	23	20	22	14

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Weighted Sample	2157	680	595	24	325	82	123	120	160	31
Unweighted Sample	2157	767	626	24	302	75	124	97	99	26
	%	%	%	%	%	%	%	%	%	%

Would you support or oppose increasing the amount of social housing in the UK?

Strongly support	36	31	30	41	41	64	56	35	32	36
Somewhat support	36	40	38	28	32	20	26	36	38	33
TOTAL SUPPORT	72	71	68	69	73	84	82	71	70	69
Somewhat oppose	11	13	12	10	9	6	2	14	7	4
Strongly oppose	6	6	9	8	4	5	3	6	3	18
TOTAL OPPOSE	17	19	21	18	13	11	5	20	10	22
Don't know	11	10	11	12	13	6	13	9	19	8

Capital Gains Tax is a tax on the profit of assets, including when selling a property that is not your main home. In general, would you support or oppose an increase in the amount of Capital Gains Tax paid on each of the following?

Second homes

Strongly support	37	34	36	39	39	45	44	37	29	48
Somewhat support	31	35	34	42	27	21	26	28	27	24
TOTAL SUPPORT	68	69	70	81	66	66	70	65	56	72
Somewhat oppose	10	13	11	5	7	7	6	7	12	1
Strongly oppose	9	8	11	0	5	5	8	9	17	27
TOTAL OPPOSE	19	21	22	5	12	12	14	16	29	28
Don't know	12	9	8	14	21	23	17	19	15	0

Buy-to-let properties (properties bought to rent out)

Strongly support	31	26	33	43	31	39	30	37	30	41
Somewhat support	32	39	32	32	27	31	30	21	18	29
TOTAL SUPPORT	63	65	65	75	58	70	60	58	48	70
Somewhat oppose	13	17	13	9	10	1	13	7	12	6
Strongly oppose	10	8	12	0	7	7	5	10	21	24
TOTAL OPPOSE	23	25	25	9	17	8	18	17	33	30
Don't know	15	9	10	16	25	23	21	25	18	0

All homes

Strongly support	4	3	3	8	5	15	5	5	6	9
Somewhat support	12	11	8	3	15	29	17	20	14	3
TOTAL SUPPORT	16	14	11	11	20	44	22	25	20	12
Somewhat oppose	27	28	27	37	30	19	28	23	26	36
Strongly oppose	38	47	49	24	20	8	25	22	31	41
TOTAL OPPOSE	65	75	76	61	50	27	53	45	57	77
Don't know	18	11	13	28	30	30	27	30	23	11

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Unweighted Sample	2157	350	592	235	282	884	833	960	1197	132	849	567	609	1280	877	1781	116	186	74	522	348	177	734
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your social circles (friends, family, co-workers etc.), roughly how many are...

...renters?

All	2	0	3	4	1	1	2	2	3	3	3	2	1	1	4	2	3	2	0	2	1	8	2
Most	15	6	17	14	10	12	9	15	15	30	22	6	7	13	18	16	11	14	15	15	11	23	15
Around half	19	13	22	24	22	22	16	23	16	15	25	20	11	19	20	19	21	18	22	19	18	21	19
Not very many	40	51	39	39	44	46	44	37	42	23	34	50	46	43	35	40	35	44	35	39	43	29	42
None	14	20	11	12	12	13	17	12	16	11	9	14	24	14	13	13	16	16	20	13	16	10	13
Don't know	10	9	8	6	10	6	11	11	8	17	7	9	12	9	11	10	14	6	8	12	11	9	8

...homeowners (including with mortgage)?

All	8	11	7	8	7	9	10	7	9	3	5	9	14	10	6	8	10	10	11	8	8	6	8
Most	41	54	40	43	44	48	48	39	43	13	38	51	48	45	36	41	35	42	49	40	45	28	45
Around half	21	18	25	24	24	24	19	22	20	21	23	21	18	20	23	21	28	23	16	18	20	26	21
Not very many	18	9	18	15	16	13	13	19	17	35	24	9	10	16	21	19	13	14	15	21	13	26	18
None	5	1	4	6	2	2	4	5	5	14	6	2	2	3	7	5	9	5	3	4	6	8	3
Don't know	7	6	6	4	8	3	8	7	7	15	5	8	8	7	7	7	5	7	5	9	9	6	6

...landlords?

All	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Most	1	1	1	0	0	0	1	1	1	2	1	1	0	0	1	1	1	1	0	1	1	1	0
Around half	2	1	2	4	1	2	1	2	2	2	2	2	1	2	1	2	2	2	3	1	3	4	1
Not very many	33	43	31	34	35	40	34	35	31	24	34	38	31	37	29	33	23	37	34	32	29	36	36
None	56	49	59	58	55	54	55	53	59	58	57	52	58	54	60	56	61	56	56	58	59	50	56
Don't know	8	7	7	5	7	4	9	8	7	14	5	8	10	7	9	8	13	4	7	9	8	9	7

Thinking generally about your local area, would you say it is a place where people tend to move to, or move away from?

Tend to move to	54	64	52	68	51	59	55	54	55	44	53	54	62	59	48	55	39	57	54	49	51	52	62
Tend to move away from	15	12	16	12	13	10	15	15	16	24	16	14	10	13	18	15	21	13	23	18	17	18	11
Neither	23	19	24	15	29	23	23	23	22	21	21	26	23	21	25	22	34	25	19	24	22	19	20
Don't know	8	6	9	5	6	7	6	8	8	11	10	6	5	7	9	8	7	6	4	9	10	11	6

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	%	%	%	%	%	%	%	%	%	%

Thinking about your social circles (friends, family, co-workers etc.), roughly how many are...

...renters?

All	2	0	0	8	6	6	2	5	6	0
Most	15	5	7	4	38	33	29	24	18	31
Around half	19	12	23	26	24	26	17	26	22	15
Not very many	40	50	50	41	23	13	29	27	26	21
None	14	24	13	3	2	5	7	12	13	17
Don't know	10	10	7	18	7	17	17	6	14	16

...homeowners (including with mortgage)?

All	8	15	9	0	2	1	1	2	3	0
Most	41	53	56	37	24	15	23	16	21	18
Around half	21	19	22	34	21	26	21	24	20	13
Not very many	18	7	9	11	38	32	30	37	26	37
None	5	1	0	0	7	13	13	15	16	12
Don't know	7	6	4	18	7	12	13	5	13	20

...landlords?

All	0	0	0	0	0	0	0	2	0	0
Most	1	1	1	8	1	2	0	1	1	0
Around half	2	2	1	0	3	2	1	1	4	0
Not very many	33	37	42	33	28	21	18	24	21	18
None	56	54	51	39	60	61	68	68	62	61
Don't know	8	7	5	19	9	13	12	4	11	21

Thinking generally about your local area, would you say it is a place where people tend to move to, or move away from?

Tend to move to	54	61	59	43	52	47	43	49	41	33
Tend to move away from	15	11	12	21	18	26	19	26	23	11
Neither	23	23	23	24	19	19	25	18	26	20
Don't know	8	5	6	12	11	7	13	8	10	36

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Unweighted Sample	2157	350	592	235	282	884	833	960	1197	132	849	567	609	1280	877	1781	116	186	74	522	348	177	734	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How has the value of your home changed, if at all, over the last ten years?

[Asked only to those who have owned their home for over 10 years; n=834]

Increased a lot	39	38	40	46	43	44	37	43	35	100	41	41	36	42	34	40	37	31	33	28	36	55	46
Increased a little	48	48	49	50	41	45	49	45	50	0	47	44	51	46	50	47	53	49	51	53	50	30	46
Remained the same	3	4	2	1	3	4	3	3	4	0	2	5	3	3	4	3	0	7	13	7	2	5	1
Decreased a lot	2	1	1	0	2	0	2	2	2	0	1	3	1	1	2	1	5	4	0	2	2	2	1
Decreased a little	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	0	0
Don't know	8	9	8	3	10	7	8	7	10	0	8	7	9	8	9	9	4	8	3	10	12	8	7

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 2157 Adults in UK
Fieldwork: 3rd - 4th October 2024

	Housing Tenure									
	Total	Own – outright	Own – with a mortgage	Own (part-own) – through shared ownership scheme (i.e. pay part mortgage, part rent)	Rent – from a private landlord	Rent – from my local authority	Rent – from a housing association	Neither – I live with my parents, family or friends but pay some rent to them	Neither – I live rent-free with my parents, family or friends	Other
Weighted Sample	2157	680	595	24	325	82	123	120	160	31
Unweighted Sample	2157	767	626	24	302	75	124	97	99	26
	%	%	%	%	%	%	%	%	%	%

How has the value of your home changed, if at all, over the last ten years?

[Asked only to those who have owned their home for over 10 years; n=834]

Increased a lot	39	35	47	56	0	0	0	0	0	100
Increased a little	48	50	43	26	100	0	0	0	0	0
Remained the same	3	4	2	0	0	0	0	0	0	0
Decreased a lot	2	2	1	0	0	0	0	0	0	0
Decreased a little	0	0	0	0	0	0	0	0	0	0
Don't know	8	9	6	18	0	0	0	0	0	0

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*