

# YouGov / Barn Cymru Survey Results

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Senedd VI					Vote in 2024 GE				EU Ref 2016		Gender		Age			
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
<b>Weighted Sample</b>	<b>1121</b>	139	177	184	181	139	282	113	128	377	408	543	578	146	407	278	290
<b>Unweighted Sample</b>	<b>1121</b>	149	194	185	203	148	322	124	174	480	415	500	621	77	371	311	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## SENEDD HEADLINE VOTING INTENTION:

### Headline Senedd Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused to answer]

	27 Jun - 1 Jul	25 Nov - 29 Nov																
Con	18	<b>19</b>	100	0	0	0	79	1	3	11	11	30	18	19	6	12	17	31
Lab	27	<b>23</b>	0	100	0	0	1	61	6	0	37	11	22	24	19	30	23	17
Lib	6	<b>5</b>	0	0	0	0	0	5	1	1	8	4	4	5	1	5	6	5
Plaid	23	<b>24</b>	0	0	100	0	3	24	84	2	32	11	22	26	38	28	19	18
Reform UK	18	<b>23</b>	0	0	0	100	17	6	3	86	6	41	28	18	17	18	30	25
Green	5	<b>6</b>	0	0	0	0	1	4	3	0	6	2	5	6	17	7	3	3
Other	3	<b>1</b>	0	0	0	0	0	0	1	1	0	1	0	1	2	0	2	1

### If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	12	<b>12</b>	100	0	0	0	71	0	2	9	9	22	13	11	4	7	12	24
Labour	18	<b>16</b>	0	100	0	0	1	48	5	0	28	8	16	15	13	19	15	13
Liberal Democrat	5	<b>4</b>	0	0	0	0	0	4	1	1	6	3	3	4	1	4	4	4
Plaid Cymru	16	<b>16</b>	0	0	100	0	2	19	73	1	24	8	17	16	24	17	13	14
Reform UK	13	<b>16</b>	0	0	0	100	15	5	3	77	5	31	21	11	13	12	20	20
Green	3	<b>4</b>	0	0	0	0	1	3	2	0	5	1	4	4	10	4	2	2
Some other party	2	<b>1</b>	0	0	0	0	0	0	0	1	0	1	1	1	2	0	2	1
Would not vote	13	<b>15</b>	0	0	0	0	2	5	1	5	5	12	14	15	19	14	17	11
Don't know	15	<b>13</b>	0	0	0	0	8	14	10	5	16	11	9	17	5	19	13	10
Refused	3	<b>3</b>	0	0	0	0	0	1	2	2	1	2	1	5	10	4	1	0

### And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=9]

UK Independence Party (UKIP)	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Abolish the Welsh Assembly Party	37	<b>13</b>	0	0	0	0	0	0	100	100	42	15	27	0	0	0	0	71
Gwlad	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Propel	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Freedom Alliance	5	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party or independent	54	<b>75</b>	0	0	0	0	0	0	0	0	58	85	48	100	100	0	79	29
Don't know	4	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refused	0	<b>12</b>	0	0	0	0	0	0	0	0	0	0	25	0	0	0	21	0

# YouGov / Barn Cymru Survey Results

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Social Grade		Region					Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
<b>Weighted Sample</b>	<b>1121</b>	<b>560</b>	<b>561</b>	<b>217</b>	<b>232</b>	<b>250</b>	<b>232</b>	<b>190</b>	<b>112</b>	<b>280</b>	<b>730</b>
<b>Unweighted Sample</b>	<b>1121</b>	<b>612</b>	<b>508</b>	<b>233</b>	<b>216</b>	<b>242</b>	<b>232</b>	<b>198</b>	<b>92</b>	<b>267</b>	<b>762</b>
	%	%	%	%	%	%	%	%	%	%	%

## SENEDD HEADLINE VOTING INTENTION:

### Headline Senedd Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused to answer]

	27 Jun - 1 Jul	25 Nov - 29 Nov										
Con	18	<b>19</b>	20	17	20	29	12	17	15	5	17	22
Lab	27	<b>23</b>	22	24	19	18	32	23	23	10	26	24
Lib	6	<b>5</b>	5	5	6	3	7	3	7	1	4	6
Plaid	23	<b>24</b>	26	21	28	24	24	22	21	72	28	13
Reform UK	18	<b>23</b>	19	28	24	23	17	26	27	10	19	27
Green	5	<b>6</b>	7	4	3	3	7	8	8	2	5	6
Other	3	<b>1</b>	1	1	0	0	2	2	0	0	0	1

### If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	12	<b>12</b>	15	10	15	17	8	12	10	4	12	14
Labour	18	<b>16</b>	17	15	14	12	21	15	15	8	20	16
Liberal Democrat	5	<b>4</b>	3	4	5	2	4	2	5	1	4	4
Plaid Cymru	16	<b>16</b>	19	14	21	16	17	15	13	55	22	8
Reform UK	13	<b>16</b>	14	18	20	15	12	17	18	9	16	17
Green	3	<b>4</b>	5	2	3	2	5	6	5	2	4	4
Some other party	2	<b>1</b>	1	1	0	0	1	2	0	0	0	1
Would not vote	13	<b>15</b>	10	19	9	17	12	17	18	11	7	18
Don't know	15	<b>13</b>	13	14	11	14	14	13	15	11	11	15
Refused	3	<b>3</b>	3	3	2	4	5	2	2	1	5	3

### And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=9]

UK Independence Party (UKIP)	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Abolish the Welsh Assembly Party	37	<b>13</b>	23	0	0	0	26	0	0	0	0	14
Gwlad	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Propel	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Freedom Alliance	5	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Some other party or independent	54	<b>75</b>	56	100	100	0	49	100	0	0	100	72
Don't know	4	<b>0</b>	0	0	0	0	0	0	0	0	0	0
Refused	0	<b>12</b>	21	0	0	0	25	0	0	0	0	13

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Senedd VI				Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
<b>Weighted Sample</b>	<b>1121</b>	139	177	184	181	139	282	113	128	377	408	543	578	146	407	278	290
<b>Unweighted Sample</b>	<b>1121</b>	149	194	185	203	148	322	124	174	480	415	500	621	77	371	311	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, would you say that the UK Government is doing a good job or a bad job?

Very good	2	0	8	1	0	0	6	2	0	4	1	2	2	3	2	2	1
Fairly good	13	2	40	23	2	1	31	13	1	21	7	14	12	16	13	13	12
<b>TOTAL GOOD</b>	<b>15</b>	<b>2</b>	<b>48</b>	<b>24</b>	<b>2</b>	<b>1</b>	<b>37</b>	<b>15</b>	<b>1</b>	<b>25</b>	<b>8</b>	<b>16</b>	<b>14</b>	<b>19</b>	<b>15</b>	<b>15</b>	<b>13</b>
Neither good nor bad	25	14	40	31	6	12	35	38	7	35	17	23	27	25	29	24	19
Fairly bad	21	29	8	25	18	31	15	22	16	21	21	19	22	17	20	22	22
Very bad	33	54	2	17	73	52	10	24	72	15	51	37	28	27	26	35	43
<b>TOTAL BAD</b>	<b>54</b>	<b>83</b>	<b>10</b>	<b>42</b>	<b>91</b>	<b>83</b>	<b>25</b>	<b>46</b>	<b>88</b>	<b>36</b>	<b>72</b>	<b>56</b>	<b>50</b>	<b>44</b>	<b>46</b>	<b>57</b>	<b>65</b>
Don't know	7	1	2	3	1	3	4	2	4	4	3	4	10	13	10	4	2

And how well or badly do you think the UK government is doing at...  
Managing the economy?

Very well	1	0	5	2	0	0	5	0	0	2	0	2	1	3	1	1	1
Fairly well	14	2	41	24	0	2	30	22	1	24	8	15	12	13	16	14	11
<b>TOTAL WELL</b>	<b>15</b>	<b>2</b>	<b>46</b>	<b>26</b>	<b>0</b>	<b>2</b>	<b>35</b>	<b>22</b>	<b>1</b>	<b>26</b>	<b>8</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>17</b>	<b>15</b>	<b>12</b>
Neither well nor badly	21	7	32	26	6	4	30	30	7	24	15	21	21	28	20	20	19
Fairly badly	24	29	14	28	21	32	18	24	22	24	22	21	27	21	27	22	24
Very badly	34	61	3	15	72	60	10	17	69	18	51	36	31	26	26	40	43
<b>TOTAL BADLY</b>	<b>58</b>	<b>90</b>	<b>17</b>	<b>43</b>	<b>93</b>	<b>92</b>	<b>28</b>	<b>41</b>	<b>91</b>	<b>42</b>	<b>73</b>	<b>57</b>	<b>58</b>	<b>47</b>	<b>53</b>	<b>62</b>	<b>67</b>
Don't know	6	1	4	6	1	1	7	7	2	6	3	4	8	10	10	4	2

Tackling crime?

Very well	2	1	6	3	0	0	5	1	0	3	0	2	1	1	3	1	1
Fairly well	13	3	31	25	3	5	27	15	0	19	8	13	13	21	15	10	10
<b>TOTAL WELL</b>	<b>15</b>	<b>4</b>	<b>37</b>	<b>28</b>	<b>3</b>	<b>5</b>	<b>32</b>	<b>16</b>	<b>0</b>	<b>22</b>	<b>8</b>	<b>15</b>	<b>14</b>	<b>22</b>	<b>18</b>	<b>11</b>	<b>11</b>
Neither well nor badly	26	18	37	33	8	17	32	39	11	32	20	26	26	26	26	25	26
Fairly badly	22	31	15	16	21	31	15	18	17	17	25	19	24	23	20	21	23
Very badly	29	42	3	17	67	42	10	16	71	15	43	34	24	22	22	37	33
<b>TOTAL BADLY</b>	<b>51</b>	<b>73</b>	<b>18</b>	<b>33</b>	<b>88</b>	<b>73</b>	<b>25</b>	<b>34</b>	<b>88</b>	<b>32</b>	<b>68</b>	<b>53</b>	<b>48</b>	<b>45</b>	<b>42</b>	<b>58</b>	<b>56</b>
Don't know	9	5	8	7	1	5	11	10	2	13	5	6	12	7	14	5	7

Supporting businesses?

Very well	1	1	4	3	0	0	3	2	0	3	0	1	1	0	2	1	0
Fairly well	10	2	30	13	2	1	19	10	0	14	5	12	9	22	10	7	8
<b>TOTAL WELL</b>	<b>11</b>	<b>3</b>	<b>34</b>	<b>16</b>	<b>2</b>	<b>1</b>	<b>22</b>	<b>12</b>	<b>0</b>	<b>17</b>	<b>5</b>	<b>13</b>	<b>10</b>	<b>22</b>	<b>12</b>	<b>8</b>	<b>8</b>
Neither well nor badly	25	3	37	31	14	6	35	29	8	28	17	24	25	38	25	25	17
Fairly badly	20	23	13	26	14	21	18	30	18	26	20	18	22	8	23	21	22
Very badly	31	68	2	15	67	69	9	18	69	17	50	35	27	19	22	38	44
<b>TOTAL BADLY</b>	<b>51</b>	<b>91</b>	<b>15</b>	<b>41</b>	<b>81</b>	<b>90</b>	<b>27</b>	<b>48</b>	<b>87</b>	<b>43</b>	<b>70</b>	<b>53</b>	<b>49</b>	<b>27</b>	<b>45</b>	<b>59</b>	<b>66</b>
Don't know	13	3	14	12	3	3	16	11	5	13	8	10	16	13	18	8	9

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
<b>Weighted Sample</b>	<b>1121</b>	<b>560</b>	<b>561</b>	<b>217</b>	<b>232</b>	<b>250</b>	<b>232</b>	<b>190</b>	<b>112</b>	<b>280</b>	<b>730</b>
<b>Unweighted Sample</b>	<b>1121</b>	<b>612</b>	<b>508</b>	<b>233</b>	<b>216</b>	<b>242</b>	<b>232</b>	<b>198</b>	<b>92</b>	<b>267</b>	<b>762</b>
	%	%	%	%	%	%	%	%	%	%	%

**In general, would you say that the UK Government is doing a good job or a bad job?**

Very good	2	2	2	2	2	4	1	1	1	4	1
Fairly good	13	18	8	14	11	18	9	11	18	13	12
<b>TOTAL GOOD</b>	<b>15</b>	<b>20</b>	<b>10</b>	<b>16</b>	<b>13</b>	<b>22</b>	<b>10</b>	<b>12</b>	<b>19</b>	<b>17</b>	<b>13</b>
Neither good nor bad	25	27	23	23	22	27	26	25	34	24	24
Fairly bad	21	20	21	23	21	17	24	19	19	23	20
Very bad	33	30	36	33	32	31	33	35	20	30	35
<b>TOTAL BAD</b>	<b>54</b>	<b>50</b>	<b>57</b>	<b>56</b>	<b>53</b>	<b>48</b>	<b>57</b>	<b>54</b>	<b>39</b>	<b>53</b>	<b>55</b>
Don't know	7	4	10	6	11	2	6	9	8	5	7

**And how well or badly do you think the UK government is doing at...  
Managing the economy?**

Very well	1	2	1	1	2	1	0	2	2	3	1
Fairly well	14	17	10	12	10	23	10	12	21	12	13
<b>TOTAL WELL</b>	<b>15</b>	<b>19</b>	<b>11</b>	<b>13</b>	<b>12</b>	<b>24</b>	<b>10</b>	<b>14</b>	<b>23</b>	<b>15</b>	<b>14</b>
Neither well nor badly	21	21	21	19	19	26	19	20	23	21	20
Fairly badly	24	23	26	28	23	20	27	24	29	24	23
Very badly	34	32	36	34	37	28	36	35	19	33	36
<b>TOTAL BADLY</b>	<b>58</b>	<b>55</b>	<b>62</b>	<b>62</b>	<b>60</b>	<b>48</b>	<b>63</b>	<b>59</b>	<b>48</b>	<b>57</b>	<b>59</b>
Don't know	6	6	7	5	9	2	8	8	5	6	7

**Tackling crime?**

Very well	2	2	2	2	2	2	1	2	3	3	1
Fairly well	13	14	12	12	12	15	9	17	17	17	11
<b>TOTAL WELL</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>14</b>	<b>17</b>	<b>10</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>12</b>
Neither well nor badly	26	26	26	26	24	34	23	21	35	22	26
Fairly badly	22	23	20	24	21	17	27	18	21	21	22
Very badly	29	27	31	26	31	25	31	30	16	30	30
<b>TOTAL BADLY</b>	<b>51</b>	<b>50</b>	<b>51</b>	<b>50</b>	<b>52</b>	<b>42</b>	<b>58</b>	<b>48</b>	<b>37</b>	<b>51</b>	<b>52</b>
Don't know	9	9	10	9	10	7	8	11	8	7	10

**Supporting businesses?**

Very well	1	1	2	2	2	1	0	1	1	2	1
Fairly well	10	11	9	10	11	14	5	10	17	12	8
<b>TOTAL WELL</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>15</b>	<b>5</b>	<b>11</b>	<b>18</b>	<b>14</b>	<b>9</b>
Neither well nor badly	25	23	26	20	23	31	21	26	24	25	24
Fairly badly	20	20	21	21	17	17	26	21	26	21	19
Very badly	31	33	29	33	34	26	32	30	18	29	34
<b>TOTAL BADLY</b>	<b>51</b>	<b>53</b>	<b>50</b>	<b>54</b>	<b>51</b>	<b>43</b>	<b>58</b>	<b>51</b>	<b>44</b>	<b>50</b>	<b>53</b>
Don't know	13	11	14	14	13	10	15	12	14	10	13

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Senedd VI					Vote in 2024 GE				EU Ref 2016		Gender		Age			
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
<b>Weighted Sample</b>	<b>1121</b>	139	177	184	181	139	282	113	128	377	408	543	578	146	407	278	290
<b>Unweighted Sample</b>	<b>1121</b>	149	194	185	203	148	322	124	174	480	415	500	621	77	371	311	362
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the UK government has handled the the implementation of inheritance tax changes for farmers?

Very well	4	0	9	10	0	0	8	6	1	6	2	6	3	6	4	4	3
Fairly well	11	1	30	17	0	1	24	15	0	20	4	11	10	16	13	10	5
<b>TOTAL WELL</b>	<b>15</b>	<b>1</b>	<b>39</b>	<b>27</b>	<b>0</b>	<b>1</b>	<b>32</b>	<b>21</b>	<b>1</b>	<b>26</b>	<b>6</b>	<b>17</b>	<b>13</b>	<b>22</b>	<b>17</b>	<b>14</b>	<b>8</b>
Neither well nor badly	10	2	17	14	3	1	16	12	5	13	5	10	9	14	10	8	8
Fairly badly	23	22	29	22	9	18	24	25	9	24	21	22	23	19	27	21	21
Very badly	41	73	5	29	84	79	17	34	80	29	61	45	37	21	30	49	58
<b>TOTAL BADLY</b>	<b>64</b>	<b>95</b>	<b>34</b>	<b>51</b>	<b>93</b>	<b>97</b>	<b>41</b>	<b>59</b>	<b>89</b>	<b>53</b>	<b>82</b>	<b>67</b>	<b>60</b>	<b>40</b>	<b>57</b>	<b>70</b>	<b>79</b>
Don't know	12	3	10	7	5	1	10	9	6	9	7	6	18	25	17	7	4

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1121 adults in Wales (16+)  
Fieldwork: 25th - 29th November 2024

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
<b>Weighted Sample</b>	<b>1121</b>	<b>560</b>	<b>561</b>	<b>217</b>	<b>232</b>	<b>250</b>	<b>232</b>	<b>190</b>	<b>112</b>	<b>280</b>	<b>730</b>
<b>Unweighted Sample</b>	<b>1121</b>	<b>612</b>	<b>508</b>	<b>233</b>	<b>216</b>	<b>242</b>	<b>232</b>	<b>198</b>	<b>92</b>	<b>267</b>	<b>762</b>
	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think the UK government has handled the the implementation of inheritance tax changes for farmers?

Very well	4	6	2	8	3	5	1	4	8	5	3
Fairly well	11	12	9	8	10	16	12	6	18	11	9
<b>TOTAL WELL</b>	<b>15</b>	<b>18</b>	<b>11</b>	<b>16</b>	<b>13</b>	<b>21</b>	<b>13</b>	<b>10</b>	<b>26</b>	<b>16</b>	<b>12</b>
Neither well nor badly	10	10	9	8	7	11	10	12	8	8	10
Fairly badly	23	23	22	16	29	21	21	26	21	22	23
Very badly	41	41	41	48	39	34	49	36	33	42	42
<b>TOTAL BADLY</b>	<b>64</b>	<b>64</b>	<b>63</b>	<b>64</b>	<b>68</b>	<b>55</b>	<b>70</b>	<b>62</b>	<b>54</b>	<b>64</b>	<b>65</b>
Don't know	12	8	16	13	13	13	6	17	13	12	12

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.