YouGov / Barn Cymru Survey Results

Sample Size: 1004 adults in Wales (16+) Fieldwork: 4th - 7th December 2023

Fieldwork: 4th - 7th December 2023	r										_						
	<u> </u>	VI : \	Vestm	inster	VI : Constituency				VI : Lis	t	Pas	st vote	2019	EU Ref	2016	Ge	ender
	Total	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Remain	Leave	Male	Femal
Weighted Sample	1004	131	282	102	142	233	157	140	205	157	254	288	70	337	365	486	518
Unweighted Sample	1004	136	299	104	148	241	159	146	216	161	261	301	83	426	361	446	558
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
We're now going to give you a list of people. For each one,																	
please tell us whether you have heard of them?																	
Mark Drakeford Have heard of this person and know exactly who they are	89	96	96	93	97	95	96	98	95	96	96	99	92	96	94	90	89
Have heard of this person but I'm not sure who they are		2	90 4	93 6	2	3	90 4	2	3	90 4	90 4	99 1	92 7	30	94 5	90 5	7
TOTAL HAVE HEARD OF THIS PERSON		99	99	98	<u>-</u> 99	98	100	100	98	99		100	98	99	99	94	96
Have not heard of this person		1	1	2	1	2	1	0	2	1	1	1	2	1	1	6	4
Andrew Farmer	•	· ·	•	-	· ·	-	•	Ů	-	•	· ·	•	-			Ŭ	·
Have heard of this person and know exactly who they are	2	2	2	5	3	2	5	2	3	4	3	1	6	2	3	3	2
Have heard of this person but I'm not sure who they are		8	16	16	8	15	18	8	16	20	8	16	18	16	11	11	13
TOTAL HAVE HEARD OF THIS PERSON	14	10	17	20	11	17	22	10	18	24	12	18	24	18	14	14	15
Have not heard of this person	86	90	83	80	89	83	78	90	82	76	88	83	76	82	86	86	85
Vaughan Gething					-			_								-	
Have heard of this person and know exactly who they are		54	52	65	65	48	60	64	50	64	58	54	67	59	54	54	43
Have heard of this person but I'm not sure who they are		23	24	14	20	23	16	19	23	18	22	21	16	18	23	17	23
TOTAL HAVE HEARD OF THIS PERSON		78	76	78	85	72	75	83	72	82	80	74	83	77	77	71	65
Have not heard of this person	32	22	24	22	15	29	25	17	28	18	20	26	17	23	23	30	35
Jeremy Miles		ı _		~													
Have heard of this person and know exactly who they are		7	10	27	8	11	24	6	11	25	8	11	20	12	9	11	9
Have heard of this person but I'm not sure who they are		13	17	22	14	15	24	14	16	24	13	16	27	15	17	15	16
TOTAL HAVE HEARD OF THIS PERSON		20 80	27 73	49 52	21 79	26 74	48 52	19 81	27 73	49 51	21 79	27 73	47 53	27 73	26 75	25 75	25 75
Have not heard of this person Eluned Morgan	75	00	13	52	79	74	52	01	13	51	79	13	55	13	15	75	75
Have heard of this person and know exactly who they are	31	36	35	47	41	34	44	40	35	47	40	35	41	41	34	31	31
Have heard of this person but I'm not sure who they are		26	27	23	27	22	27	28	24	25	25	25	31	25	24	23	23
TOTAL HAVE HEARD OF THIS PERSON		62	62	71	68	56	71	69	58	72	65	60	72	66	58	54	54
Have not heard of this person		38	38	29	32	44	29	31	42	28	35	40	28	34	42	46	46
Hannah Blythyn																	
Have heard of this person and know exactly who they are	5	6	5	9	5	6	10	2	5	10	5	6	10	7	4	5	4
Have heard of this person but I'm not sure who they are	14	12	17	20	13	17	20	16	15	22	12	17	13	14	15	15	12
TOTAL HAVE HEARD OF THIS PERSON	18	18	22	30	18	23	29	18	21	32	17	23	22	21	19	20	16
Have not heard of this person	82	82	78	70	82	77	71	82	79	68	83	77	78	79	81	80	84
Ken Skates																	
Have heard of this person and know exactly who they are		10	14	22	14	13	19	14	9	23	11	16	23	17	12	15	7
Have heard of this person but I'm not sure who they are		18	14	20	18	12	19	20	15	18	17	15	21	14	17	14	14
TOTAL HAVE HEARD OF THIS PERSON		29	28	42	32	25	37	33	24	41	28	31	44	31	29	29	21
Have not heard of this person	75	71	72	58	68	75	63	67	76	59	73	69	56	69	72	71	79
Mick Antoniw	-		•	40		~		-	•	45		40	40		7	140	-
Have heard of this person and know exactly who they are		5	8	16	9 5	9 9	14	7 5	8 7	15 16	6 5	10	10	9	7 6	10 9	5 7
Have heard of this person but I'm not sure who they are TOTAL HAVE HEARD OF THIS PERSON		5 10	11 19	11 27	5 14	9 18	13 27	5 12	/ 15	16 31	5 11	10 21	13 23	9 18	6 12	9 19	12
		10 90	19 81	73		18 82	73	12 88	15 85	31 69	11 90	21 80	23 77	18 82	12 88	19 81	12 88
Have not heard of this person	80	90	81	13	80	ŏΖ	13	88	85	69	90	80	11	82	88	81	88

YouGov

YouGov

YouGov / Barn Cymru Survey Results

Sample Size: 1004 adults in Wales (16+) Fieldwork: 4th - 7th December 2023

Fieldwork: 4th - 7th December 2023		1	Ag	ie i		Social	Grade			Regior	Welsh speaking ability					
										Cardiff and	i T					
	Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	South Central	South East	South West	Yes, fluently	Yes, but not fluently	No	
Weighted Sample		131	364	249	260	502	502	192	208	224	208	173	105	257	642	
Unweighted Sample	1004	101	346	251	306	562	442	197	217	200	212	178	88	246	670	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
We're now going to give you a list of people. For each one, please tell us whether you have heard of them? Mark Drakeford																
Have heard of this person and know exactly who they are	89	71	87	94	97	89	89	92	89	89	86	90	92	92	88	
Have heard of this person but I'm not sure who they are	6	9	9	4	2	7	5	3	8	7	7	3	4	4	7	
TOTAL HAVE HEARD OF THIS PERSON	95	81	95	98	99	96	94	95	97	96	93	93	96	95	95	
Have not heard of this person	5	19	5	2	1	4	6	5	3	4	7	7	4	5	5	
Andrew Farmer																
Have heard of this person and know exactly who they are	2	3	3	1	3	3	2	2	2	3	3	1	2	3	2	
Have heard of this person but I'm not sure who they are		8	11	16	12	12	12	13	12	13	11	11	12	16	10	
TOTAL HAVE HEARD OF THIS PERSON		10	14	17	14	15	14	15	14	16	14	11	14	18	13	
Have not heard of this person	86	90	86	83	86	85	86	85	86	85	86	89	86	82	87	
Vaughan Gething	40		~~		~~~		45	10	10		45	10		- 4		
Have heard of this person and know exactly who they are		26 9	38 21	62 20	60 23	51 20	45 20	48 25	46 15	55 17	45	46 22	61 12	54 17	44 22	
Have heard of this person but I'm not sure who they are TOTAL HAVE HEARD OF THIS PERSON		35	21 59	20 82	23 83	20 71	20 65	25 73	15 61	72	21 66	67	72	71	66	
Have not heard of this person		65	41	18	17	29	35	27	39	28	34	33	28	30	34	
Jeremy Miles	52	00	- 1	10	.,	25	55	21	00	20	54	55	20	50	54	
Have heard of this person and know exactly who they are	10	15	10	10	8	14	6	12	6	11	8	12	27	14	5	
Have heard of this person but I'm not sure who they are		18	18	14	11	16	15	15	15	13	17	18	26	21	11	
TOTAL HAVE HEARD OF THIS PERSON	25	33	28	23	20	30	21	27	21	24	25	31	53	35	17	
Have not heard of this person	75	67	72	77	80	71	79	74	79	76	75	70	47	65	83	
Eluned Morgan																
Have heard of this person and know exactly who they are		16	21	41	43	36	26	38	25	35	27	28	36	40	26	
Have heard of this person but I'm not sure who they are		18	22	26	25	20	27	25	22	22	25	22	27	28	21	
TOTAL HAVE HEARD OF THIS PERSON		34	43	67	67	55	53	63	47	58	52	50	64	67	47	
Have not heard of this person	46	66	57	33	33	45	47	37	53	42	48	50	37	33	53	
Hannah Blythyn	5	2	5	6	4	6	4	3	10	5	2	1	6	7	3	
Have heard of this person and know exactly who they are Have heard of this person but I'm not sure who they are		2 14	5 12	6 14	4 16	13	4 14	- 3 16	20	5 9	∠ 15	7	22	7 16	3 11	
TOTAL HAVE HEARD OF THIS PERSON		16	17	19	20	19	18	19	30	15	17	8	22	23	14	
Have not heard of this person		84	83	81	80	82	83	81	71	85	83	92	71	77	86	
Ken Skates			00	0.	00		00	0.		00	00	02			00	
Have heard of this person and know exactly who they are	11	4	10	16	12	13	9	13	15	11	10	7	20	15	8	
Have heard of this person but I'm not sure who they are	14	7	10	17	19	13	14	11	16	14	12	16	16	15	13	
TOTAL HAVE HEARD OF THIS PERSON	25	11	20	33	32	27	23	24	31	25	22	23	36	30	21	
Have not heard of this person	75	89	80	67	68	73	77	76	69	75	78	77	64	70	79	
Mick Antoniw		i														
Have heard of this person and know exactly who they are		8	8	8	5	9	5	8	5	9	9	4	11	12	4	
Have heard of this person but I'm not sure who they are		11	9	9	5	8	8	5	10	7	11	6	14	9	6	
TOTAL HAVE HEARD OF THIS PERSON		19	16	17	10	17	13	13	15	16	20	11	25	22	11	
Have not heard of this person	85	81	84	83	90	83	87	87	85	84	80	90	75	78	89	

Sample Size: 1004 adults in Wales (16+) Fieldwork: 4th - 7th December 2023



		VI : V	Vestm	inster	VI : Constituency			VI : List			Past vote 2019			EU Ref 2016		Gender	
	Total	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Remain	Leave	Male	Female
Weighted Sample	1004	131	282	102	142	233	157	140	205	157	254	288	70	337	365	486	518
Unweighted Sample	1004	136	299	104	148	241	159	146	216	161	261	301	83	426	361	446	558
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mark Drakeford has said he will step down as First Minister before the next Senedd election. Which of the following, if any, would you most like to succeed Mark Drakeford as leader of Welsh Labour and First Minister of Wales? Vaughan Gething

Vaughan Gething	11	6	19	15	9	18	13	9	18	17	9	17	13	15	7	12	10
Jeremy Miles	3	1	4	8	0	5	9	1	3	9	2	3	11	5	2	3	2
Eluned Morgan	3	2	5	7	2	3	8	2	3	8	2	4	6	5	2	3	3
Hannah Blythyn	1	1	2	1	0	2	1	0	2	1	0	2	0	2	0	0	2
Ken Skates	1	1	1	3	3	0	2	3	0	1	2	1	2	2	2	1	1
Mick Antoniw	1	1	1	1	1	3	1	1	2	1	1	2	2	1	1	2	1
Other	8	17	4	8	20	4	6	18	4	7	14	6	3	4	14	10	5
Don't know	72	71	64	56	67	65	60	66	67	56	70	66	64	67	72	68	75

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

Sample Size: 1004 adults in Wales (16+) Fieldwork: 4th - 7th December 2023



Mark Drakeford has said he will step down as First Minister before the next Senedd election. Which of the following, if any, would you most like to succeed Mark Drakeford as leader of Welsh Labour and First Minister of Wales? V

as leader of															
Vaughan Gething	11	9	8	12	15	13	9	6	12	16	10	9	12	16	9
Jeremy Miles	3	5	5	1	2	5	1	4	2	4	3	2	10	5	1
Eluned Morgan	3	2	3	3	3	3	3	7	2	1	3	3	6	4	2
Hannah Blythyn	1	1	1	2	1	2	1	1	3	1	2	0	1	3	1
Ken Skates	1	1	2	1	1	1	1	2	2	1	2	1	0	2	1
Mick Antoniw	1	3	2	1	0	1	1	2	0	0	4	1	1	2	1
Other	8	8	5	9	10	7	8	9	7	9	7	8	13	9	6
Don't know	72	72	75	71	68	69	75	71	73	69	70	77	57	61	79

Region

South East

208

212

%

South

West

173

178

%

Yes, fluently

105

88

%

257

246

%

642

670

%

Cardiff and

South

Central

224

200

%

Social Grade

Mid and

West

192

197

%

North

208

217

%

Age

 Weighted Sample
 1004
 131
 364
 249
 260
 502
 502

Unweighted Sample 1004 101 346 251 306 562 442

% % % % % % %

Total 16-24 25-49 50-64 65+ ABC1 C2DE

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.