

YouGov / Barn Cymru Survey Results

Sample Size: 1004 adults in Wales (16+)

Fieldwork: 4th - 7th December 2023

	VI : Westminster			VI : Constituency			VI : List			Past vote 2019			EU Ref 2016		Gender		
Total	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Con	Lab	Plaid	Remain	Leave	Male	Female	
Weighted Sample	1004	131	282	102	142	233	157	140	205	157	254	288	70	337	365	486	518
Unweighted Sample	1004	136	299	104	148	241	159	146	216	161	261	301	83	426	361	446	558
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

We're now going to give you a list of people. For each one, please tell us whether you have heard of them?

Person	Have heard of this person and know exactly who they are	Have heard of this person but I'm not sure who they are	TOTAL HAVE HEARD OF THIS PERSON	Have not heard of this person
Mark Drakeford	89	6	95	5
Have heard of this person and know exactly who they are	89	6	95	5
Have heard of this person but I'm not sure who they are	96	2	98	1
Andrew Farmer	12	12	24	86
Have heard of this person and know exactly who they are	12	12	24	86
Have heard of this person but I'm not sure who they are	8	8	16	90
Vaughan Gething	48	20	68	32
Have heard of this person and know exactly who they are	48	20	68	32
Have heard of this person but I'm not sure who they are	54	23	77	22
Jeremy Miles	10	15	25	75
Have heard of this person and know exactly who they are	10	15	25	75
Have heard of this person but I'm not sure who they are	7	13	20	80
Eluned Morgan	31	23	54	46
Have heard of this person and know exactly who they are	31	23	54	46
Have heard of this person but I'm not sure who they are	36	26	62	38
Hannah Blythyn	5	14	19	81
Have heard of this person and know exactly who they are	5	14	19	81
Have heard of this person but I'm not sure who they are	6	12	18	82
Ken Skates	11	14	25	75
Have heard of this person and know exactly who they are	11	14	25	75
Have heard of this person but I'm not sure who they are	10	18	28	72
Mick Antoniw	7	8	15	85
Have heard of this person and know exactly who they are	7	8	15	85
Have heard of this person but I'm not sure who they are	5	5	10	90

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	Age				Social Grade		Region					Welsh speaking ability			
Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No	
Weighted Sample	1004	131	364	249	260	502	502	192	208	224	208	173	105	257	642
Unweighted Sample	1004	101	346	251	306	562	442	197	217	200	212	178	88	246	670
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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	Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No	
Mark Drakeford																
Have heard of this person and know exactly who they are	89	71	87	94	97	89	89	92	89	89	86	90	92	92	88	
Have heard of this person but I'm not sure who they are	6	9	9	4	2	7	5	3	8	7	7	3	4	4	7	
TOTAL HAVE HEARD OF THIS PERSON	95	81	95	98	99	96	94	95	97	96	93	93	96	95	95	
Have not heard of this person	5	19	5	2	1	4	6	5	3	4	7	7	4	5	5	
Andrew Farmer																
Have heard of this person and know exactly who they are	2	3	3	1	3	3	2	2	2	3	3	1	2	3	2	
Have heard of this person but I'm not sure who they are	12	8	11	16	12	12	12	13	12	13	11	11	12	16	10	
TOTAL HAVE HEARD OF THIS PERSON	14	10	14	17	14	15	14	15	14	16	14	11	14	18	13	
Have not heard of this person	86	90	86	83	86	85	86	85	86	85	86	89	86	82	87	
Vaughan Gething																
Have heard of this person and know exactly who they are	48	26	38	62	60	51	45	48	46	55	45	46	61	54	44	
Have heard of this person but I'm not sure who they are	20	9	21	20	23	20	20	25	15	17	21	22	12	17	22	
TOTAL HAVE HEARD OF THIS PERSON	68	35	59	82	83	71	65	73	61	72	66	67	72	71	66	
Have not heard of this person	32	65	41	18	17	29	35	27	39	28	34	33	28	30	34	
Jeremy Miles																
Have heard of this person and know exactly who they are	10	15	10	10	8	14	6	12	6	11	8	12	27	14	5	
Have heard of this person but I'm not sure who they are	15	18	18	14	11	16	15	15	15	13	17	18	26	21	11	
TOTAL HAVE HEARD OF THIS PERSON	25	33	28	23	20	30	21	27	21	24	25	31	53	35	17	
Have not heard of this person	75	67	72	77	80	71	79	74	79	76	75	70	47	65	83	
Eluned Morgan																
Have heard of this person and know exactly who they are	31	16	21	41	43	36	26	38	25	35	27	28	36	40	26	
Have heard of this person but I'm not sure who they are	23	18	22	26	25	20	27	25	22	22	25	22	27	28	21	
TOTAL HAVE HEARD OF THIS PERSON	54	34	43	67	67	55	53	63	47	58	52	50	64	67	47	
Have not heard of this person	46	66	57	33	33	45	47	37	53	42	48	50	37	33	53	
Hannah Blythyn																
Have heard of this person and know exactly who they are	5	2	5	6	4	6	4	3	10	5	2	1	6	7	3	
Have heard of this person but I'm not sure who they are	14	14	12	14	16	13	14	16	20	9	15	7	22	16	11	
TOTAL HAVE HEARD OF THIS PERSON	18	16	17	19	20	19	18	19	30	15	17	8	29	23	14	
Have not heard of this person	82	84	83	81	80	82	83	81	71	85	83	92	71	77	86	
Ken Skates																
Have heard of this person and know exactly who they are	11	4	10	16	12	13	9	13	15	11	10	7	20	15	8	
Have heard of this person but I'm not sure who they are	14	7	10	17	19	13	14	11	16	14	12	16	16	15	13	
TOTAL HAVE HEARD OF THIS PERSON	25	11	20	33	32	27	23	24	31	25	22	23	36	30	21	
Have not heard of this person	75	89	80	67	68	73	77	76	69	75	78	77	64	70	79	
Mick Antoniw																
Have heard of this person and know exactly who they are	7	8	8	8	5	9	5	8	5	9	9	4	11	12	4	
Have heard of this person but I'm not sure who they are	8	11	9	9	5	8	8	5	10	7	11	6	14	9	6	
TOTAL HAVE HEARD OF THIS PERSON	15	19	16	17	10	17	13	13	15	16	20	11	25	22	11	
Have not heard of this person	85	81	84	83	90	83	87	87	85	84	80	90	75	78	89	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mark Drakeford has said he will step down as First Minister before the next Senedd election. Which of the following, if any, would you most like to succeed Mark Drakeford as leader of Welsh Labour and First Minister of Wales?

Vaughan Gething	11	6	19	15	9	18	13	9	18	17	9	17	13	15	7	12	10
Jeremy Miles	3	1	4	8	0	5	9	1	3	9	2	3	11	5	2	3	2
Eluned Morgan	3	2	5	7	2	3	8	2	3	8	2	4	6	5	2	3	3
Hannah Blythyn	1	1	2	1	0	2	1	0	2	1	0	2	0	2	0	0	2
Ken Skates	1	1	1	3	3	0	2	3	0	1	2	1	2	2	2	1	1
Mick Antoniw	1	1	1	1	1	3	1	1	2	1	1	2	2	1	1	2	1
Other	8	17	4	8	20	4	6	18	4	7	14	6	3	4	14	10	5
Don't know	72	71	64	56	67	65	60	66	67	56	70	66	64	67	72	68	75

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Vaughan Gething	11	9	8	12	15	13	9	6	12	16	10	9	12	16	9
Jeremy Miles	3	5	5	1	2	5	1	4	2	4	3	2	10	5	1
Eluned Morgan	3	2	3	3	3	3	3	7	2	1	3	3	6	4	2
Hannah Blythyn	1	1	1	2	1	2	1	1	3	1	2	0	1	3	1
Ken Skates	1	1	2	1	1	1	1	2	2	1	2	1	0	2	1
Mick Antoniw	1	3	2	1	0	1	1	2	0	0	4	1	1	2	1
Other	8	8	5	9	10	7	8	9	7	9	7	8	13	9	6
Don't know	72	72	75	71	68	69	75	71	73	69	70	77	57	61	79

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