

YouGov / Barn Cymru Survey Results

Sample Size: 1102 adults in Wales (18+)
Fieldwork: 7th - 14th September 2026

Weighted Sample Unweighted Sample		Vote in 2024 GE				EU Ref 2016		Senedd Vote 2026				Gender		Age				NS-SEC	
	Total	Con	Lab	Plaid	Reform UK	Remain	Leave	Con	Lab	Plaid	Reform UK	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate
	1102	142	288	116	131	380	412	83	86	291	227	531	571	115	411	283	293	336	246
	1102	145	304	119	135	496	372	87	84	314	230	466	636	78	333	333	358	400	255
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Headline voting intention from constituency vote projected by YouGov
MRP model]

Con	16	58	9	2	7	12	21	89	2	5	13	16	16	6	12	14	23	20	15
Lab	18	4	42	4	2	30	7	3	84	18	2	20	16	28	15	17	21	22	16
Lib Dem	5	0	3	1	3	5	5	1	3	4	1	5	6	8	4	5	6	6	4
Plaid Cymru	27	7	31	76	2	39	14	4	6	66	2	26	28	31	35	28	17	28	25
Reform UK	19	27	6	3	68	5	38	3	3	1	66	22	16	1	15	21	25	13	23
Green	8	1	6	9	2	8	4	0	1	5	1	5	11	18	11	6	3	9	9
Other	7	3	3	6	18	1	12	1	2	2	14	7	7	9	7	8	5	3	8

Now, thinking specifically about your own constituency, if there were
a general election held tomorrow and these were the parties standing,
which party would you vote for?

Conservative	10	41	7	1	4	8	15	71	2	4	9	10	9	3	6	10	16	15	11
Labour	13	3	35	3	1	23	5	2	75	15	1	16	10	23	9	13	16	18	11
Liberal Democrat	4	0	2	1	2	4	3	1	2	3	1	4	4	5	3	3	4	5	3
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	20	8	24	69	1	31	12	5	6	59	2	21	20	24	22	22	13	23	18
Reform UK	18	34	8	5	72	6	39	4	3	1	73	22	14	0	15	22	26	14	22
Green	5	2	5	5	1	6	3	0	1	5	1	3	7	14	6	4	2	7	5
Some other party	4	2	2	4	10	1	7	1	1	1	10	5	4	5	4	5	3	2	3
Would not vote	10	2	2	0	1	4	5	2	0	2	1	9	11	10	15	8	6	4	10
Don't know	11	8	12	8	5	14	9	14	7	9	3	8	15	9	12	11	11	10	13
Refused	4	0	2	4	3	3	2	0	4	1	2	2	6	7	7	2	3	2	2

*Any percentages calculated on bases fewer than 100 respondents do not
represent a wide enough cross-section of the target population to be
considered statistically reliable. These figures should not be used.

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Sample Size: 1102 adults in Wales (18+)

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		Region					Welsh speaking ability			
	Total	Routine	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1102	367	210	228	246	228	190	101	297	704
Unweighted Sample	1102	292	233	221	218	248	182	85	268	749
	%	%	%	%	%	%	%	%	%	%

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Headline voting intention from constituency vote projected by YouGov

MRP model]

Con	16	13	15	23	17	12	11	15	11	18
Lab	18	16	9	19	19	23	20	10	22	18
Lib Dem	5	4	9	4	6	3	5	4	4	7
Plaid Cymru	27	28	30	20	33	26	26	47	35	20
Reform UK	19	26	21	22	11	21	22	7	14	23
Green	8	4	5	9	13	6	3	7	5	9
Other	7	10	11	2	2	9	12	10	10	5

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	10	7	9	15	11	8	6	11	6	11
Labour	13	11	8	11	14	18	14	7	18	12
Liberal Democrat	4	2	6	3	4	2	3	3	3	4
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	20	19	21	15	24	19	21	39	27	14
Reform UK	18	22	20	21	10	21	21	10	15	21
Green	5	2	3	6	10	4	2	4	4	6
Some other party	4	5	5	1	1	5	9	7	6	3
Would not vote	10	14	13	11	8	10	9	9	7	12
Don't know	11	10	12	11	12	8	13	5	11	12
Refused	4	7	4	5	6	3	3	6	3	5

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