

YouGov / Barn Cymru Survey Results

Sample Size: 1114 adults in Wales (16+)
Fieldwork: 7th - 14th September 2026

Weighted Sample Unweighted Sample		Vote in 2024 GE				Past vote 2016		Senedd Vote 2026				Gender		Age				NS-SEC		
	Total	Con	Lab	Plaid	Reform UK	Remain	Leave	Con	Lab	Plaid	Reform UK	Male	Female	16-24	25-49	50-64	65+	Higher	Intermediate	Routine
	1114	138	280	113	128	374	405	83	83	304	221	541	573	143	404	279	289	331	242	362
	1114	145	304	119	135	496	372	87	85	320	230	470	644	90	333	333	358	400	255	294
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

SENEDD HEADLINE VOTING INTENTION:

Headline Senedd Voting Intention

[Headline voting intention from constituency vote projected by YouGov
MRP model. Excludes those who answered "Would not vote", "Don't know"
& Refused]

Con	11	40	6	2	5	10	14	81	1	3	6	11	11	5	10	9	16	15	10	8
Lab	13	2	31	1	2	22	5	3	81	6	1	13	13	16	9	13	18	16	12	13
Lib Dem	5	0	4	2	2	6	4	4	2	2	1	4	6	5	5	5	4	7	4	0
Plaid Cymru	32	7	40	77	2	45	14	4	11	81	2	32	32	50	40	32	19	34	30	30
Reform UK	27	47	10	5	81	9	53	6	4	3	82	30	23	1	20	30	38	18	34	36
Green	7	1	7	7	0	8	3	0	1	3	0	4	10	15	11	5	2	8	7	5
Other	5	3	2	5	9	1	7	1	0	1	9	6	4	8	6	6	3	2	3	8

If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	8	32	5	1	4	7	12	68	1	2	5	8	7	2	6	8	13	12	8	5
Labour	9	1	23	1	1	14	4	2	69	4	1	10	7	11	5	9	12	12	7	8
Liberal Democrat	3	0	2	2	2	4	3	2	1	2	0	3	3	3	3	3	3	5	3	1
Plaid Cymru	27	10	37	75	2	39	15	7	12	74	2	29	25	46	28	27	17	31	24	24
Reform UK	19	39	8	4	75	7	42	5	3	2	78	23	15	0	14	24	29	15	24	23
Green	5	2	5	4	0	6	2	0	1	2	0	3	7	10	6	3	2	6	5	3
Some other party	4	3	2	4	9	1	6	1	0	1	10	5	3	5	4	5	2	2	2	6
Would not vote	11	4	3	1	2	5	6	5	0	1	1	10	12	7	16	9	7	4	11	16
Don't know	11	10	14	5	4	15	8	10	9	11	3	7	16	11	12	10	12	10	16	8
Refused	3	0	2	4	1	3	2	0	3	1	0	2	5	4	6	0	2	2	1	6

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Sample Size: 1114 adults in Wales (16+)

Fieldwork: 7th - 14th September 2026

Weighted Sample Unweighted Sample		Region					Welsh speaking ability		
	Total	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
	1114	213	231	248	231	192	111	303	700
	1114	234	223	221	253	183	89	275	750
	%	%	%	%	%	%	%	%	%

SENEDD HEADLINE VOTING INTENTION:

Headline Senedd Voting Intention

[Headline voting intention from constituency vote projected by YouGov

MRP model. Excludes those who answered "Would not vote", "Don't know"

& Refused]

Con	11	8	17	13	8	7	13	7	13
Lab	13	9	13	14	16	13	4	17	13
Lib Dem	5	7	4	6	3	5	2	4	5
Plaid Cymru	32	32	26	35	35	31	57	41	24
Reform UK	27	30	29	15	30	31	10	19	33
Green	7	7	7	13	3	3	6	6	8
Other	5	6	3	3	4	10	9	6	4

If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	8	6	12	9	5	5	10	4	9
Labour	9	7	8	10	10	8	2	12	8
Liberal Democrat	3	4	3	4	2	4	1	3	4
Plaid Cymru	27	27	23	29	29	28	53	37	19
Reform UK	19	20	22	11	20	22	9	14	22
Green	5	5	5	10	2	2	3	5	5
Some other party	4	4	2	2	4	9	7	5	3
Would not vote	11	13	11	10	9	9	7	7	13
Don't know	11	10	9	12	14	12	4	10	13
Refused	3	4	5	4	3	2	6	2	4

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.