

YouGov / Barn Cymru Survey Results

Sample Size: 1201 adults in Wales (16+)

Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age					
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		12 Mar - 19 Mar '26				9 Apr - 16 Apr '26																			
If there was a referendum tomorrow on Wales becoming an independent country and this was the question, how would you vote? Should Wales be an independent country?																									
Yes	22	22	10	18	53	7	33	5	13	52	8	26	7	24	57	10	26	13	24	21	33	27	21	12	
No	54	55	85	65	27	84	42	90	72	30	85	42	86	53	28	76	53	71	60	50	38	44	60	72	
Would not vote	8	6	0	5	2	1	1	0	2	1	0	4	1	2	0	2	3	3	6	6	6	8	4	5	
Don't know	14	13	4	11	15	7	22	5	14	15	7	25	5	18	10	10	14	9	7	19	19	15	12	10	
Skipped	2	3	1	1	2	1	2	1	0	2	0	3	1	2	5	2	4	3	3	4	4	6	2	1	
If there was a referendum tomorrow on abolishing the Senedd (Welsh Parliament) and this was the question, how would you vote? Should Wales abolish the Senedd (Welsh Parliament)?																									
Yes	30	29	53	9	12	66	13	55	5	10	66	13	69	15	17	62	20	53	33	25	4	19	35	49	
No	43	48	34	68	80	22	74	29	75	81	22	68	19	65	71	19	61	25	49	46	82	51	41	32	
Would not vote	8	7	1	5	1	0	0	2	0	0	0	3	0	2	1	1	3	2	6	7	5	8	7	5	
Don't know	16	15	11	18	7	12	14	13	19	8	11	16	11	17	9	19	14	18	10	20	8	18	17	14	
Skipped	2	2	1	0	1	0	0	1	0	0	0	0	1	2	3	0	2	2	1	3	1	5	0	1	

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Sample Size: 1201 adults in Wales (16+)

Fieldwork: 9th - 16th April 2026

	Social Grade			Region					Welsh speaking ability		
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

		12 Mar - 19 Mar '26	9 Apr - 16 Apr '26									
If there was a referendum tomorrow on Wales becoming an independent country and this was the question, how would you vote? Should Wales be an independent country?												
Yes	22	22	24	21	25	18	25	18	26	42	30	16
No	54	55	58	51	55	56	52	57	52	35	48	61
Would not vote	8	6	3	10	2	6	7	7	8	2	5	7
Don't know	14	13	14	13	15	13	12	14	13	17	13	13
Skipped	2	3	2	5	2	6	4	3	2	4	3	3
If there was a referendum tomorrow on abolishing the Senedd (Welsh Parliament) and this was the question, how would you vote? Should Wales abolish the Senedd (Welsh Parliament)?												
Yes	30	29	27	30	23	36	27	33	22	21	22	33
No	43	48	55	39	54	43	48	42	51	69	56	40
Would not vote	8	7	3	10	4	5	8	9	7	3	4	8
Don't know	16	15	13	17	17	14	13	13	19	6	15	16
Skipped	2	2	1	3	1	1	5	3	0	1	2	2

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age					
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think the UK Government should prioritise? Please tick up to three options.

The cost of living and inflation	56	56	45	46	64	47	60	40	54	61	48	60	41	55	65	55	56	49	50	62	63	65	56	41
Immigration & Asylum	37	38	34	16	20	77	6	32	12	20	77	6	53	26	24	83	24	63	40	37	15	31	48	49
Health	35	35	35	49	38	26	40	33	51	40	32	40	37	46	36	20	41	35	28	42	33	29	40	40
The British economy	30	30	42	35	29	29	31	40	37	29	32	31	37	27	29	25	31	30	34	27	33	28	27	35
Defence and security	22	23	48	26	19	33	6	47	21	18	35	7	41	26	16	26	23	31	27	19	8	16	25	37
Britain's relationship with the EU	14	16	14	24	28	2	24	18	22	29	1	20	9	24	21	2	26	5	20	12	24	16	14	15
The environment & climate change	14	15	11	16	26	3	39	13	19	25	3	38	10	20	23	2	19	8	15	16	35	13	10	12
Crime	11	14	16	11	10	22	0	19	10	9	21	0	20	12	8	24	9	19	13	15	7	15	14	16
Housing	13	12	6	23	12	6	24	7	25	13	5	25	3	15	14	7	14	8	11	13	16	13	9	11
Education	11	9	7	7	13	2	23	9	8	13	2	22	4	9	18	2	11	4	8	9	18	10	6	5
Tax	9	8	3	7	7	10	6	3	5	8	9	5	8	5	7	12	6	8	9	7	8	11	7	5
Welfare benefits	9	8	7	5	6	15	6	8	5	5	14	9	12	8	2	13	6	13	8	8	3	8	12	7
Pensions	7	5	4	8	2	8	0	4	7	3	7	1	6	4	3	10	4	7	7	4	0	3	5	10
Family life & childcare	5	5	1	6	7	2	8	0	3	6	2	13	2	5	8	1	8	2	3	6	2	9	3	3
Transport	4	5	12	3	3	4	8	9	4	5	4	5	6	3	3	7	5	4	5	4	6	6	3	3
Welsh independence	1	2	0	2	7	0	1	0	2	5	0	2	0	2	8	0	2	1	2	2	5	2	2	1
None of these	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	2	1	0	0	1	1	1	0	0	0	1	2	1	2	1	1	2	2	3	2	3	2	2

And which of the following do you think the Welsh Government should prioritise? Please tick up to three options.

The cost of living and inflation	51	52	42	45	49	44	57	37	47	51	46	59	41	53	58	55	51	49	47	57	51	60	56	38
Health	46	49	53	71	52	46	45	54	73	56	47	44	59	60	48	41	56	52	44	54	40	39	53	63
Immigration & Asylum	25	25	12	12	10	53	3	14	6	10	52	5	30	18	13	57	16	42	26	25	8	21	36	29
The economy	25	25	34	23	30	24	20	32	16	31	25	21	32	21	23	19	24	24	28	23	31	20	27	27
Housing	16	19	15	28	22	11	26	16	21	23	12	27	11	25	20	9	20	16	18	20	19	19	16	22
Education	19	18	23	26	23	13	29	26	35	22	14	24	20	18	24	8	21	11	18	17	30	17	13	17
Transport	14	15	19	17	21	12	22	18	19	22	12	15	11	16	21	15	18	13	20	9	22	14	12	15
The environment & climate change	13	14	8	17	22	3	38	5	18	21	4	42	7	21	15	2	18	6	13	15	32	13	9	10
Crime	11	13	21	12	6	23	2	25	13	6	23	1	23	12	7	25	9	19	14	13	6	12	16	17
Tax	8	8	9	1	8	12	4	5	0	6	12	5	11	2	7	13	8	8	10	7	5	15	4	4
Welfare benefits	8	8	7	4	4	12	6	8	3	4	12	7	10	6	3	11	4	12	9	6	2	9	10	6
Britain's relationship with the EU	7	6	5	7	9	1	10	8	8	8	1	9	3	5	10	1	9	2	8	5	10	6	3	7
Defence and security	5	6	11	5	3	8	0	11	7	3	8	0	6	5	2	9	4	8	5	6	2	5	5	9
Family life & childcare	6	5	1	8	9	2	7	0	9	7	2	8	1	8	8	1	9	3	4	7	1	10	3	4
Pensions	5	4	5	8	2	7	2	5	4	3	7	3	6	4	2	8	4	6	6	3	1	2	4	10
Welsh independence	6	4	0	1	17	0	5	0	1	14	0	4	0	4	18	0	4	2	6	3	10	5	4	1
None of these	1	1	1	0	0	2	0	1	0	0	1	0	1	0	0	1	0	1	1	0	0	0	1	1
Don't know	3	3	3	0	0	1	3	1	0	0	0	4	3	1	1	1	2	3	1	5	3	5	2	3

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	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think the UK Government should prioritise? Please tick up to three options.

The cost of living and inflation	56	56	56	56	51	60	55	60	60	53	57
Immigration & Asylum	37	38	29	48	37	38	39	39	36	29	42
Health	35	35	39	30	40	40	31	33	32	34	34
The British economy	30	30	34	26	29	32	29	31	30	33	29
Defence and security	22	23	25	20	22	23	22	26	21	17	24
Britain's relationship with the EU	14	16	19	13	16	16	17	14	17	15	15
The environment & climate change	14	15	18	12	15	17	14	15	13	18	13
Crime	11	14	11	17	13	10	14	22	10	8	16
Housing	13	12	11	13	11	11	19	7	13	11	11
Education	11	9	11	6	11	9	7	6	9	16	5
Tax	9	8	7	10	8	8	8	6	11	4	10
Welfare benefits	9	8	6	11	7	7	9	10	7	7	10
Pensions	7	5	5	6	4	6	5	6	5	4	5
Family life & childcare	5	5	5	5	6	4	4	6	4	7	4
Transport	4	5	5	4	7	4	4	4	4	9	4
Welsh independence	1	2	2	2	3	1	3	1	3	3	1
None of these	0	0	0	0	0	0	0	0	0	0	0
Don't know	1	2	1	3	2	3	1	3	2	4	2

And which of the following do you think the Welsh Government should prioritise? Please tick up to three options.

The cost of living and inflation	51	52	51	53	44	52	57	51	56	47	52	53
Health	46	49	55	42	56	56	46	44	43	45	53	48
Immigration & Asylum	25	25	18	34	20	19	27	31	29	20	21	29
The economy	25	25	29	21	23	28	28	23	22	27	22	26
Housing	16	19	17	21	22	20	20	14	18	21	25	16
Education	19	18	22	12	21	18	18	13	17	22	24	14
Transport	14	15	17	12	18	14	13	14	14	16	17	13
The environment & climate change	13	14	16	11	15	15	14	13	12	20	14	13
Crime	11	13	12	15	9	10	16	17	14	7	11	15
Tax	8	8	7	10	9	9	10	6	8	7	5	10
Welfare benefits	8	8	5	11	7	5	7	8	12	4	6	9
Britain's relationship with the EU	5	6	7	6	5	4	8	7	7	3	6	7
Defence and security	7	6	5	6	6	6	2	7	6	4	6	6
Family life & childcare	6	5	6	5	7	7	4	5	4	9	6	5
Pensions	5	4	4	5	3	3	4	8	3	2	3	5
Welsh independence	6	4	4	5	6	5	5	2	4	9	6	3
None of these	1	1	0	1	1	0	0	1	0	1	0	1
Don't know	3	3	2	4	3	3	1	5	3	5	3	3

Sample Size: 1201 adults in Wales (16+)
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	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think each of the following leaders are doing?

Keir Starmer, as Prime Minister

Very well	3	3	4	23	3	0	0	5	24	3	0	0	0	7	3	0	5	2	4	2	4	2	3	5
Fairly well	16	20	11	49	34	3	26	10	49	33	3	29	6	36	25	3	30	9	22	19	32	19	19	18
TOTAL WELL	19	23	15	72	37	3	26	15	73	36	3	29	6	43	28	3	35	11	26	21	36	21	22	23
Fairly badly	25	21	27	18	30	8	38	31	15	32	7	34	22	26	30	6	24	17	22	21	33	22	18	18
Very badly	45	44	53	2	26	87	32	49	3	26	88	31	69	21	32	87	28	66	49	39	23	38	53	54
TOTAL BADLY	70	65	80	20	56	95	70	80	18	58	95	65	91	47	62	93	52	83	71	60	56	60	71	72
Don't know	11	11	4	8	7	1	5	5	9	6	1	6	3	10	10	4	13	7	4	19	8	20	6	6

Kemi Badenoch, as Leader of the Conservative Party

Very well	5	6	44	0	1	12	0	44	0	1	13	0	34	2	1	6	4	11	7	5	5	3	6	12
Fairly well	22	19	40	10	10	49	5	40	6	12	50	6	39	11	9	43	12	32	20	19	10	13	24	29
TOTAL WELL	27	25	84	10	11	61	5	84	6	13	63	6	73	13	10	49	16	43	27	24	15	16	30	41
Fairly badly	19	20	8	23	29	20	24	3	20	29	20	24	10	22	27	19	20	17	23	18	31	18	19	18
Very badly	31	30	1	54	44	9	52	4	60	43	9	51	8	47	45	17	43	19	36	25	28	31	32	29
TOTAL BADLY	50	50	9	77	73	29	76	7	80	72	29	75	18	69	72	36	63	36	59	43	59	49	51	47
Don't know	24	24	8	13	16	9	20	9	14	16	8	20	9	19	18	16	21	21	15	33	27	34	19	13

Ed Davey, as Leader of the Liberal Democrats

Very well	2	3	2	3	4	0	3	4	4	4	1	2	3	3	5	3	6	2	3	3	4	2	3	6
Fairly well	25	24	18	43	38	10	33	16	44	38	12	37	20	40	25	7	34	15	29	20	35	18	23	29
TOTAL WELL	27	27	20	46	42	10	36	20	48	42	13	39	23	43	30	10	40	17	32	23	39	20	26	35
Fairly badly	19	20	32	17	19	30	22	28	14	22	30	18	26	19	19	29	16	25	23	17	16	18	23	21
Very badly	21	20	29	14	10	41	8	29	15	9	42	8	36	10	18	38	14	28	24	17	11	18	23	24
TOTAL BADLY	40	40	61	31	29	71	30	57	29	31	72	26	62	29	37	67	30	53	47	34	27	36	46	45
Don't know	34	33	19	23	29	19	34	23	23	27	16	35	16	28	32	23	30	30	22	43	35	45	27	20

Nigel Farage, as Leader of Reform UK

Very well	12	12	2	0	0	51	1	1	0	1	49	1	21	2	1	52	4	24	14	9	2	6	15	20
Fairly well	20	19	37	9	13	42	11	35	7	13	43	13	39	11	12	32	12	30	21	18	18	14	23	24
TOTAL WELL	32	31	39	9	13	93	12	36	7	14	92	14	60	13	13	84	16	54	35	27	20	20	38	44
Fairly badly	10	12	23	13	13	4	8	23	16	14	4	4	14	13	11	4	12	11	11	14	14	13	11	12
Very badly	40	42	29	69	67	1	71	32	66	67	1	72	17	62	66	6	59	21	46	38	58	44	37	34
TOTAL BADLY	50	54	52	82	80	5	79	55	82	81	5	76	31	75	77	10	71	32	57	52	72	57	48	46
Don't know	18	15	9	9	7	2	9	10	11	6	3	9	9	11	10	7	12	14	8	21	7	22	14	9

Dan Thomas, as Leader of Reform UK Wales

Very well	4	6	1	1	0	25	0	1	1	0	24	0	7	1	1	27	2	12	7	4	0	2	8	10
Fairly well	16	13	17	3	3	47	3	15	1	4	47	3	33	7	1	36	7	25	15	12	5	7	18	22
TOTAL WELL	20	19	18	4	3	72	3	16	2	4	71	3	40	8	2	63	9	37	22	16	5	9	26	32
Fairly badly	8	11	22	13	14	4	10	18	10	14	5	13	13	12	9	8	10	12	12	11	16	11	10	11
Very badly	31	33	18	57	60	0	58	20	58	60	0	57	10	47	61	3	46	15	39	28	54	35	28	26
TOTAL BADLY	39	44	40	70	74	4	68	38	68	74	5	70	23	59	70	11	56	27	51	39	70	46	38	37
Don't know	41	37	43	27	22	23	30	46	30	22	23	27	36	33	29	26	35	37	27	46	26	45	36	31

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Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

How well or badly do you think each of the following leaders are doing?

Keir Starmer, as Prime Minister

Very well	3	3	4	2	2	3	3	2	5	1	4	3
Fairly well	16	20	23	17	23	20	22	18	19	22	25	18
TOTAL WELL	19	23	27	19	25	23	25	20	24	23	29	21
Fairly badly	25	21	26	16	20	22	24	19	21	23	22	21
Very badly	45	44	38	50	42	42	40	49	46	39	39	47
TOTAL BADLY	70	65	64	66	62	64	64	68	67	62	61	68
Don't know	11	11	9	14	13	12	11	12	10	15	9	12

Kemi Badenoch, as Leader of the Conservative Party

Very well	5	6	8	4	8	9	4	6	4	8	6	6
Fairly well	22	19	21	17	18	20	18	21	20	15	14	23
TOTAL WELL	27	25	29	21	26	29	22	27	24	23	20	29
Fairly badly	19	20	19	21	24	20	20	16	20	25	26	16
Very badly	31	30	32	28	26	28	35	26	36	29	31	30
TOTAL BADLY	50	50	51	49	50	48	55	42	56	54	57	46
Don't know	24	24	19	29	24	23	22	31	20	24	24	24

Ed Davey, as Leader of the Liberal Democrats

Very well	2	3	4	3	3	2	4	3	5	2	3	4
Fairly well	25	24	26	22	23	26	25	19	28	23	29	22
TOTAL WELL	27	27	30	25	26	28	29	22	33	25	32	26
Fairly badly	19	20	20	20	23	21	18	15	22	25	19	19
Very badly	21	20	19	21	18	17	21	23	22	16	20	21
TOTAL BADLY	40	40	39	41	41	38	39	38	44	41	39	40
Don't know	34	33	32	34	32	33	32	40	24	33	29	34

Nigel Farage, as Leader of Reform UK

Very well	12	12	10	13	8	14	9	15	12	4	12	12
Fairly well	20	19	21	18	23	18	21	16	19	21	19	19
TOTAL WELL	32	31	31	31	31	32	30	31	31	25	31	31
Fairly badly	10	12	13	12	15	11	11	15	10	17	11	12
Very badly	40	42	45	38	40	41	43	41	45	42	47	39
TOTAL BADLY	50	54	58	50	55	52	54	56	55	59	58	51
Don't know	18	15	12	19	14	16	17	14	14	16	10	17

Dan Thomas, as Leader of Reform UK Wales

Very well	4	6	5	6	5	4	8	4	7	2	6	6
Fairly well	16	13	12	14	10	20	11	14	10	9	11	15
TOTAL WELL	20	19	17	20	15	24	19	18	17	11	17	21
Fairly badly	8	11	12	10	17	8	9	11	14	21	13	9
Very badly	31	33	36	30	32	31	36	30	38	37	38	30
TOTAL BADLY	39	44	48	40	49	39	45	41	52	58	51	39
Don't know	41	37	34	40	36	37	37	40	32	31	33	40

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE					EU Ref 2016		Gender		Age					
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+		
	Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
	Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Eluned Morgan, as First Minister of Wales	Very well	3	2	1	11	3	0	1	0	15	3	0	1	0	5	3	0	4	0	3	2	5	1	1	3
	Fairly well	20	18	9	51	32	3	25	11	53	33	3	26	3	30	30	2	28	8	17	19	29	14	18	17
	TOTAL WELL	23	20	10	62	35	3	26	11	68	36	3	27	3	35	33	2	32	8	20	21	34	15	19	20
	Fairly badly	21	22	28	18	30	22	21	30	13	28	23	23	25	25	24	24	24	20	26	18	22	18	25	24
	Very badly	26	30	45	4	15	63	15	43	4	16	65	13	58	15	21	60	18	50	35	26	12	24	36	42
	TOTAL BADLY	47	52	73	22	45	85	36	73	17	44	88	36	83	40	45	84	42	70	61	44	34	42	61	66
	Don't know	31	28	17	16	20	12	39	17	15	19	10	37	14	25	22	14	27	21	20	36	32	42	21	13
Darren Millar, as Leader of the Welsh Conservatives	Very well	2	3	24	1	0	3	0	25	0	0	3	0	14	1	0	3	2	4	3	2	4	1	2	5
	Fairly well	13	13	36	5	6	31	4	37	2	7	34	5	39	6	5	27	8	23	14	12	5	5	18	23
	TOTAL WELL	15	16	60	6	6	34	4	62	2	7	37	5	53	7	5	30	10	27	17	14	9	6	20	28
	Fairly badly	16	18	8	27	22	23	16	6	27	22	22	18	12	21	16	26	19	17	22	14	24	14	16	22
	Very badly	24	25	7	35	41	12	41	3	36	40	13	38	8	33	50	12	31	18	31	21	27	29	24	20
	TOTAL BADLY	40	43	15	62	63	35	57	9	63	62	35	56	20	54	66	38	50	35	53	35	51	43	40	42
	Don't know	45	41	25	32	31	31	39	29	35	31	28	39	27	39	28	32	40	38	31	51	40	50	39	30
Rhun ap Iorwerth, as Leader of Plaid Cymru	Very well	11	12	2	10	40	0	15	1	6	41	0	6	2	14	38	2	15	4	17	8	34	9	8	10
	Fairly well	25	26	23	35	44	17	31	23	34	45	17	32	19	36	42	12	36	21	26	25	21	24	31	26
	TOTAL WELL	36	38	25	45	84	17	46	24	40	86	17	38	21	50	80	14	51	25	43	33	55	33	39	36
	Fairly badly	14	12	18	22	4	24	9	17	24	2	24	13	21	13	3	22	12	16	15	10	8	7	17	18
	Very badly	14	17	32	9	1	41	4	31	11	1	42	5	32	7	5	40	8	30	20	14	7	16	18	22
	TOTAL BADLY	28	29	50	31	5	65	13	48	35	3	66	18	53	20	8	62	20	46	35	24	15	23	35	40
	Don't know	36	33	23	25	11	18	40	27	26	10	17	43	26	31	12	24	29	29	21	44	30	45	26	23
Zack Polanski, as Leader of the Green Party	Very well	14	13	5	8	26	0	60	2	11	29	0	54	2	17	25	1	16	1	15	12	39	14	7	5
	Fairly well	19	19	7	33	30	6	26	8	33	31	7	29	6	31	25	7	26	12	21	16	27	16	20	16
	TOTAL WELL	33	32	12	41	56	6	86	10	44	60	7	83	8	48	50	8	42	13	36	28	66	30	27	21
	Fairly badly	8	10	15	11	11	16	0	16	13	9	16	0	19	12	9	13	11	13	11	10	2	9	12	16
	Very badly	22	25	48	14	9	57	1	47	9	8	57	3	50	11	12	57	15	39	31	19	11	22	27	34
	TOTAL BADLY	30	35	63	25	20	73	1	63	22	17	73	3	69	23	21	70	26	52	42	29	13	31	39	50
	Don't know	37	33	25	34	25	20	13	27	33	23	19	15	24	31	29	22	31	34	22	44	21	39	34	30
Anthony Slaughter, as Leader of Wales Green Party	Very well	2	4	4	1	5	1	14	5	1	5	1	18	0	4	4	2	3	1	4	3	17	2	1	1
	Fairly well	16	15	5	22	28	4	45	2	23	28	4	49	3	20	25	5	22	6	15	14	23	14	14	11
	TOTAL WELL	18	19	9	23	33	5	59	7	24	33	5	67	3	24	29	7	25	7	19	17	40	16	15	12
	Fairly badly	9	11	16	20	12	13	6	15	23	12	14	5	17	13	10	10	13	11	13	9	9	9	12	13
	Very badly	17	19	33	5	5	43	1	30	5	5	45	1	34	7	11	47	10	32	22	15	8	16	22	24
	TOTAL BADLY	26	30	49	25	17	56	7	45	28	17	59	6	51	20	21	57	23	43	35	24	17	25	34	37
	Don't know	57	52	42	51	49	39	34	48	48	50	36	27	46	55	49	36	53	50	45	59	43	59	50	50

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region					Welsh speaking ability		
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%
Eluned Morgan, as First Minister of Wales											
Very well	3	2	2	2	2	4	1	2	2	4	1
Fairly well	20	18	21	15	22	13	18	16	21	27	20
TOTAL WELL	23	20	23	17	24	15	22	17	23	29	24
Fairly badly	21	22	23	21	24	25	20	21	19	18	26
Very badly	26	30	27	33	26	30	32	33	29	30	25
TOTAL BADLY	47	52	50	54	50	55	52	54	48	48	51
Don't know	31	28	27	29	26	30	26	30	29	23	24
Darren Millar, as Leader of the Welsh Conservatives											
Very well	2	3	4	1	1	7	2	1	3	4	2
Fairly well	13	13	13	12	13	18	12	14	8	6	12
TOTAL WELL	15	16	17	13	14	25	14	16	9	9	16
Fairly badly	16	18	20	16	21	16	17	18	18	20	24
Very badly	24	25	26	25	23	21	27	24	32	32	25
TOTAL BADLY	40	43	46	41	44	37	44	42	50	52	49
Don't know	45	41	37	45	42	38	42	42	41	40	36
Rhun ap Iorwerth, as Leader of Plaid Cymru											
Very well	11	12	15	9	12	13	12	9	16	26	18
Fairly well	25	26	29	21	26	21	29	24	26	32	25
TOTAL WELL	36	38	44	30	38	34	41	33	42	58	43
Fairly badly	14	12	12	12	13	14	13	12	11	9	15
Very badly	14	17	13	21	15	19	14	21	16	15	13
TOTAL BADLY	28	29	25	33	28	33	27	33	27	24	28
Don't know	36	33	30	36	33	34	32	34	31	18	29
Zack Polanski, as Leader of the Green Party											
Very well	14	13	17	9	15	14	13	9	17	22	17
Fairly well	19	19	23	14	15	18	22	17	20	17	19
TOTAL WELL	33	32	40	23	30	32	35	26	37	39	36
Fairly badly	8	10	11	10	15	8	9	10	11	10	11
Very badly	22	25	23	27	18	25	23	32	24	19	22
TOTAL BADLY	30	35	34	37	33	33	32	42	35	29	33
Don't know	37	33	26	41	37	34	33	32	29	32	31
Anthony Slaughter, as Leader of Wales Green Party											
Very well	2	4	5	2	4	3	4	1	6	8	4
Fairly well	16	15	17	12	14	16	16	11	15	18	18
TOTAL WELL	18	19	22	14	18	19	20	12	21	26	22
Fairly badly	9	11	12	10	13	9	10	9	14	10	15
Very badly	17	19	16	22	15	18	16	23	21	19	15
TOTAL BADLY	26	30	28	32	28	27	26	32	35	29	30
Don't know	57	52	51	54	54	53	53	56	45	45	49

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age					
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best First Minister of Wales?

Rhun ap Iorwerth	27	16	18	69	16	35	18	11	70	14	29	15	30	66	12	34	18	33	22	44	24	28	23
Eluned Morgan	9	11	40	5	6	13	9	47	6	6	17	4	18	7	5	15	7	11	8	8	8	9	12
Not sure	58	69	37	20	70	51	68	36	19	73	53	76	46	18	76	46	67	51	64	42	62	59	59
Skipped	6	4	5	6	8	1	5	5	5	7	1	4	5	9	7	6	7	5	7	6	7	4	6

Which of the following do you think would make the best First Minister of Wales?

Eluned Morgan	23	12	57	49	2	33	7	66	49	2	29	3	37	46	1	34	8	26	20	46	22	19	18
Dan Thomas	15	15	6	6	51	5	13	2	8	49	7	34	8	6	39	8	28	19	11	6	7	22	24
Not sure	54	67	31	38	37	59	74	28	37	39	60	57	50	34	47	50	56	48	60	44	65	52	48
Skipped	8	5	6	7	10	4	5	5	6	10	5	7	5	13	13	8	8	6	9	4	7	7	11

Which of the following do you think would make the best First Minister of Wales?

Rhun ap Iorwerth	28	10	36	72	5	43	8	33	74	3	36	5	38	65	2	39	13	34	23	53	25	25	23
Dan Thomas	14	20	6	0	50	5	17	7	0	51	8	33	4	2	44	7	26	18	10	7	5	20	23
Not sure	52	67	52	21	40	47	72	54	19	40	54	54	51	23	48	48	53	43	60	35	63	49	46
Skipped	7	2	6	7	6	5	3	6	7	6	3	8	7	11	6	7	8	5	8	5	6	6	8

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best First Minister of Wales?

Rhun ap Iorwerth	27	31	23	30	26	27	22	31	51	35	20
Eluned Morgan	9	10	8	7	8	12	9	8	8	11	9
Not sure	58	53	63	56	58	53	65	57	40	47	66
Skipped	6	5	6	7	7	7	4	3	2	8	5

Which of the following do you think would make the best First Minister of Wales?

Eluned Morgan	23	30	15	24	21	27	19	25	39	29	18
Dan Thomas	15	13	17	15	16	14	17	12	10	15	15
Not sure	54	51	59	53	55	52	57	55	46	47	60
Skipped	8	6	9	8	8	7	7	8	5	9	7

Which of the following do you think would make the best First Minister of Wales?

Rhun ap Iorwerth	28	34	21	31	26	30	22	32	48	37	21
Dan Thomas	14	14	14	11	17	13	15	11	10	13	14
Not sure	52	45	59	52	49	48	60	50	39	42	58
Skipped	7	7	6	6	8	9	3	7	4	7	7

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster						VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In general, would you say that the UK Government is doing a good job or a bad job?

Very good	1	1	3	7	1	0	0	4	8	0	0	0	0	3	0	0	1	0	1	1	2	0	1	1
Fairly good	10	11	3	48	17	0	9	4	48	18	0	10	3	23	15	0	20	4	13	9	14	9	12	12
TOTAL GOOD	11	12	6	55	18	0	9	8	56	18	0	10	3	26	15	0	21	4	14	10	16	9	13	13
Neither good nor bad	22	20	15	25	25	5	33	16	25	27	5	31	11	26	28	5	25	11	18	23	29	23	15	17
Fairly bad	27	29	39	15	36	20	36	37	18	35	22	34	29	27	35	20	29	27	26	31	32	32	26	25
Very bad	37	36	41	5	20	75	20	40	1	19	73	24	56	20	21	75	21	56	41	32	21	31	44	44
TOTAL BAD	64	65	80	20	56	95	56	77	19	54	95	58	85	47	56	95	50	83	67	63	53	63	70	69
Don't know	3	3	0	0	1	0	1	0	0	1	0	2	0	2	2	0	3	3	1	5	2	4	3	1

In general, would you say that the Welsh Government is doing a good job or a bad job?

Very good	1	2	3	8	2	0	1	4	11	2	0	1	0	3	2	0	2	0	2	2	6	1	1	2
Fairly good	12	12	4	38	17	2	22	5	40	20	2	19	4	21	22	2	19	4	13	11	19	12	11	9
TOTAL GOOD	13	14	7	46	19	2	23	9	51	22	2	20	4	24	24	2	21	4	15	13	25	13	12	11
Neither good nor bad	26	26	13	37	38	11	29	14	34	38	11	29	13	29	35	11	28	15	21	30	34	28	22	22
Fairly bad	22	22	32	11	29	18	28	30	9	28	18	29	20	26	30	16	27	23	25	20	17	25	23	20
Very bad	29	32	45	7	10	67	9	44	3	10	68	12	62	15	10	69	18	52	35	28	12	26	38	43
TOTAL BAD	51	54	77	18	39	85	37	74	12	38	86	41	82	41	40	85	45	75	60	48	29	51	61	63
Don't know	9	6	4	0	3	1	12	4	3	2	1	10	1	6	2	2	5	6	4	9	11	8	5	3

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

In general, would you say that the UK Government is doing a good job or a bad job?

Very good	1	1	1	1	2	0	1	1	1	0	0	1
Fairly good	10	11	14	8	12	12	12	7	11	8	15	9
TOTAL GOOD	11	12	15	9	14	12	13	8	12	8	15	10
Neither good nor bad	22	20	24	16	19	20	20	22	19	24	20	20
Fairly bad	27	29	30	27	29	31	30	27	26	26	30	28
Very bad	37	36	30	44	34	33	34	42	38	34	32	39
TOTAL BAD	64	65	60	71	63	64	64	69	64	60	62	67
Don't know	3	3	2	4	4	2	2	1	5	8	2	2

In general, would you say that the Welsh Government is doing a good job or a bad job?

Very good	1	2	2	1	3	1	4	0	1	3	3	1
Fairly good	12	12	14	10	14	10	14	9	14	13	14	11
TOTAL GOOD	13	14	16	11	17	11	18	9	15	16	17	12
Neither good nor bad	26	26	28	23	24	25	24	29	27	29	27	25
Fairly bad	22	22	24	20	26	25	23	22	15	18	24	22
Very bad	29	32	26	38	28	34	29	36	30	27	26	35
TOTAL BAD	51	54	50	58	54	59	52	58	45	45	50	57
Don't know	9	6	5	8	5	4	6	4	12	10	5	6

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which parties would you ideally like to see form the Welsh Government after the Senedd (Welsh Parliament) election in May?
Please select all that apply.

Plaid Cymru	35	7	29	95	8	56	4	19	95	7	50	8	50	81	4	46	18	37	33	61	37	27	26
Reform UK	23	12	3	2	96	0	12	0	4	95	0	51	9	4	76	9	49	26	19	2	13	33	36
Greens	23	2	16	43	1	93	1	19	43	1	94	0	31	35	1	27	6	23	22	63	25	13	9
Labour	15	1	80	17	0	14	2	95	17	0	19	0	35	15	0	24	6	17	14	21	16	14	13
Conservatives	13	89	9	2	23	0	97	7	3	26	0	53	4	4	18	12	21	17	10	10	6	16	23
Liberal Democrats	11	8	19	12	2	12	9	19	13	3	15	6	17	10	5	17	7	11	11	15	8	12	12
Some other party	5	6	0	4	3	5	2	0	3	3	6	5	3	6	5	2	6	5	4	8	6	4	1
None of these	7	3	0	1	1	0	2	0	0	0	0	3	1	1	4	3	5	7	6	2	9	6	6
Don't know	17	1	5	2	1	2	1	0	1	0	2	6	15	11	11	15	16	9	25	10	23	17	12

And which parties would you not like to see as part of the Welsh Government after the Senedd (Welsh Parliament) election in May?
Please select all that apply.

Reform UK	49	47	79	86	0	92	47	82	86	0	91	23	73	82	4	65	23	51	48	85	51	39	39
Conservatives	39	0	54	65	18	74	0	55	65	19	71	8	61	57	23	47	26	42	36	56	41	35	30
Labour	37	65	0	27	84	19	63	0	25	86	19	73	20	27	81	24	61	41	33	21	29	46	48
Greens	28	62	16	12	67	0	59	18	12	69	0	63	17	10	62	16	49	33	23	15	18	33	42
Plaid Cymru	22	52	16	1	60	4	53	19	0	62	5	57	10	1	56	12	40	26	18	11	13	28	34
Liberal Democrats	18	36	11	8	45	7	34	13	8	45	7	34	11	10	45	10	31	22	15	11	15	21	24
Some other party	4	5	4	2	5	6	8	3	3	5	6	5	2	2	6	3	5	5	3	5	3	7	3
None of these - I would be happy to see any in government	3	6	1	1	1	1	6	2	1	1	2	5	1	1	2	3	3	3	3	0	3	2	4
Don't know	13	3	3	2	2	1	0	3	1	0	2	4	4	5	6	10	9	9	17	8	21	10	8

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

Which parties would you ideally like to see form the Welsh Government after the Senedd (Welsh Parliament) election in May?
Please select all that apply.

Plaid Cymru	35	39	31	40	34	36	27	38	52	46	27
Reform UK	23	21	24	22	24	20	27	20	12	20	26
Greens	23	29	16	26	23	27	16	22	30	30	18
Labour	15	19	11	15	14	16	14	19	17	19	13
Conservatives	13	16	11	11	19	11	15	10	9	9	16
Liberal Democrats	11	13	8	15	11	10	8	13	12	11	11
Some other party	5	5	4	4	5	3	6	6	4	6	4
None of these	7	4	10	4	6	5	8	11	2	4	9
Don't know	17	14	21	16	17	22	18	11	19	15	18

And which parties would you not like to see as part of the Welsh Government after the Senedd (Welsh Parliament) election in May?
Please select all that apply.

Reform UK	49	59	38	54	50	53	41	48	63	59	42
Conservatives	39	41	37	39	37	41	34	43	44	45	35
Labour	37	34	41	40	41	36	35	34	33	36	38
Greens	28	28	28	28	31	26	29	25	24	25	30
Plaid Cymru	22	22	21	18	27	18	27	17	17	18	24
Liberal Democrats	18	16	20	17	20	18	19	16	20	17	18
Some other party	4	3	5	2	3	3	6	6	8	3	4
None of these - I would be happy to see any in government	3	3	3	2	3	1	4	5	1	3	3
Don't know	13	7	20	12	12	12	16	13	13	9	15

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which political party would you trust most on the following...?

Delivering change

Reform UK	21	6	6	2	89	2	5	4	2	87	2	45	7	3	69	8	43	24	18	6	12	31	32
Plaid Cymru	20	5	13	70	1	13	1	7	68	0	5	2	25	57	1	29	7	20	19	32	20	15	17
Greens	10	0	2	9	0	72	0	4	11	0	76	0	12	11	1	12	2	11	10	32	11	6	3
Conservatives	6	67	1	1	2	0	72	1	1	4	0	30	1	2	4	5	9	7	5	5	3	7	10
Labour	6	0	52	3	0	2	0	65	2	0	1	0	18	1	0	10	2	6	5	5	5	6	6
Liberal Democrats	3	1	2	0	0	0	1	0	1	1	0	2	3	1	3	5	2	3	2	1	2	3	5
Some other party	3	4	0	2	2	1	0	0	2	2	2	3	3	4	3	2	4	3	3	4	5	3	1
No party	14	11	16	5	2	2	13	13	6	2	4	11	12	5	8	11	13	13	15	9	16	14	13
Don't know	18	6	8	7	4	9	7	6	7	3	10	6	18	16	11	17	17	13	22	7	26	15	14

Ensuring a good relationship between the UK and Welsh governments

Plaid Cymru	16	6	8	54	2	16	2	3	53	1	10	3	18	44	2	23	7	16	16	27	16	12	12
Labour	15	1	77	15	1	12	3	86	17	1	9	0	33	12	3	23	5	18	13	24	15	11	15
Reform UK	15	1	0	2	70	1	0	0	2	69	1	28	5	3	59	6	31	19	12	2	9	25	22
Conservatives	7	65	3	1	7	1	72	0	2	8	1	35	1	2	4	5	10	9	6	8	4	8	11
Greens	5	0	1	4	0	46	0	1	4	0	55	1	6	5	0	6	1	5	5	18	6	2	1
Liberal Democrats	3	2	1	2	1	1	1	0	3	1	1	4	2	2	4	5	3	3	3	2	3	4	4
Some other party	2	4	0	1	0	0	0	0	1	1	0	2	2	2	3	2	3	1	3	1	4	2	0
No party	14	8	6	7	8	7	7	3	7	8	9	12	9	10	9	9	16	13	14	9	14	16	14
Don't know	22	13	4	13	11	17	15	7	13	10	14	14	23	19	14	21	23	16	28	8	29	19	21

Managing taxing and spending by the Welsh government

Plaid Cymru	20	3	12	68	2	20	0	3	66	1	14	5	24	58	4	25	9	21	19	34	21	16	14
Reform UK	15	3	0	0	71	1	2	0	0	69	1	32	4	1	61	6	31	17	12	2	7	24	25
Conservatives	10	71	2	2	11	1	79	2	2	14	0	40	3	3	9	8	14	12	8	7	6	12	14
Labour	9	1	59	5	0	5	2	76	5	0	4	1	24	3	0	15	3	10	7	10	8	7	10
Greens	6	0	1	4	0	53	0	2	5	0	59	1	6	7	0	8	1	7	5	17	7	4	1
Liberal Democrats	3	2	5	2	0	2	0	3	3	1	0	1	4	3	2	6	3	4	3	3	3	3	5
Some other party	3	4	0	1	0	1	0	0	1	1	2	2	3	1	3	2	3	2	3	3	5	2	0
No party	13	7	12	5	6	4	8	8	5	5	8	10	10	9	7	9	14	12	14	11	14	13	12
Don't know	22	9	9	14	10	12	9	6	14	9	13	8	23	15	13	21	22	15	29	12	30	19	20

Representing people like you

Plaid Cymru	18	4	16	68	2	6	0	4	68	1	0	5	20	62	3	26	8	19	18	28	18	17	15
Reform UK	18	2	0	1	83	1	1	0	1	81	2	37	6	1	70	6	38	22	15	5	10	28	28
Greens	11	0	2	11	0	78	0	2	13	0	85	1	14	10	1	14	1	10	12	36	13	5	2
Labour	8	0	61	4	0	2	0	83	2	0	1	0	24	1	0	14	3	9	7	4	8	8	10
Conservatives	7	71	1	2	4	0	78	0	1	7	0	36	2	1	2	6	10	9	5	6	2	7	14
Liberal Democrats	4	2	3	1	0	1	2	1	1	0	1	3	4	2	2	7	3	3	5	1	4	4	6
Some other party	2	4	0	1	2	1	0	0	0	2	2	4	3	2	3	2	3	1	3	1	4	2	1
No party	16	11	10	8	5	7	14	7	8	4	6	9	12	12	10	12	18	16	16	11	18	17	15
Don't know	15	4	7	5	4	4	5	4	5	4	4	6	16	8	9	13	15	10	20	8	23	12	11

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

Which political party would you trust most on the following...?

Delivering change

Reform UK	21	20	23	21	23	20	25	17	11	20	23
Plaid Cymru	20	22	16	22	18	17	17	24	36	25	14
Greens	10	13	7	11	10	14	6	10	9	13	9
Conservatives	6	8	4	6	11	5	4	3	6	3	7
Labour	6	7	4	4	5	8	6	4	5	6	5
Liberal Democrats	3	3	3	3	4	1	2	4	3	2	3
Some other party	3	3	3	3	3	2	5	4	4	4	3
No party	14	11	18	14	12	16	16	12	8	11	16
Don't know	18	14	22	17	14	18	20	21	16	17	19

Ensuring a good relationship between the UK and Welsh governments

Plaid Cymru	16	17	15	19	14	16	10	19	28	21	11
Labour	15	19	10	14	13	17	16	16	19	20	12
Reform UK	15	12	20	14	16	13	19	15	5	15	17
Conservatives	7	10	4	6	12	7	7	3	4	4	9
Greens	5	7	4	5	3	7	4	7	7	7	4
Liberal Democrats	3	4	3	4	5	2	2	3	2	3	3
Some other party	2	2	2	2	1	1	3	2	3	2	2
No party	14	10	18	12	11	16	17	13	11	11	15
Don't know	22	20	24	23	24	21	21	21	20	17	25

Managing taxing and spending by the Welsh government

Plaid Cymru	20	23	17	20	21	18	17	24	36	28	13
Reform UK	15	12	18	14	17	13	15	15	5	13	17
Conservatives	10	13	5	8	14	12	8	6	9	6	11
Labour	9	12	5	5	8	12	8	10	4	12	7
Greens	6	7	5	9	6	5	4	7	6	7	6
Liberal Democrats	3	4	3	3	2	4	3	5	2	2	4
Some other party	3	2	3	4	2	1	4	2	3	2	3
No party	13	9	17	10	9	16	17	12	10	9	15
Don't know	22	18	27	28	20	20	24	19	25	19	23

Representing people like you

Plaid Cymru	18	20	17	21	17	19	15	22	41	24	12
Reform UK	18	15	22	18	19	16	23	15	8	15	21
Greens	11	14	7	9	12	14	9	11	10	14	10
Labour	8	10	6	6	7	7	8	12	4	10	7
Conservatives	7	10	4	6	13	6	4	5	5	5	8
Liberal Democrats	4	5	3	5	4	4	3	4	3	2	5
Some other party	2	2	2	3	2	1	3	2	4	3	2
No party	16	13	20	16	14	17	19	15	9	15	18
Don't know	15	12	19	16	14	16	17	13	16	11	17

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Representing Wales within the UK																							
Plaid Cymru	33	9	30	88	8	46	7	18	89	8	36	10	40	80	7	41	17	34	32	63	35	26	23
Reform UK	15	2	1	0	70	2	1	2	0	68	2	31	4	1	62	7	30	18	13	3	7	25	23
Labour	7	0	53	3	0	4	0	71	2	0	3	0	20	1	0	12	3	9	5	7	6	7	8
Conservatives	6	65	2	0	6	0	73	0	1	7	0	31	1	1	4	5	10	7	5	5	3	6	11
Greens	4	0	0	1	0	34	0	0	1	0	42	1	4	3	0	5	1	4	3	9	5	3	1
Liberal Democrats	3	0	3	0	0	1	0	2	0	0	1	4	3	1	4	4	4	2	3	0	3	3	4
Some other party	2	4	3	0	1	1	0	0	0	1	4	2	3	1	3	2	3	1	3	2	3	2	1
No party	13	8	4	4	7	3	10	4	4	6	2	10	8	5	11	9	14	11	14	7	14	13	13
Don't know	17	11	4	4	8	8	10	3	3	8	10	10	17	7	9	15	19	13	21	4	23	15	16
Running public services																							
Plaid Cymru	18	3	13	63	3	17	1	2	63	3	10	4	21	60	3	25	9	20	17	28	18	17	15
Reform UK	15	3	0	1	69	1	1	0	1	67	1	29	4	3	59	5	31	17	13	3	6	24	24
Labour	10	1	64	8	0	7	2	83	7	0	6	1	27	4	0	16	3	11	10	16	9	9	10
Conservatives	8	71	1	0	7	0	75	0	1	10	0	38	1	2	5	7	11	9	6	6	5	8	13
Greens	8	0	3	6	0	61	0	2	7	0	66	1	9	7	0	10	1	8	7	23	9	4	2
Liberal Democrats	4	0	3	1	0	2	0	1	1	2	1	4	4	2	3	6	4	4	3	0	4	4	5
Some other party	3	4	0	2	1	1	0	0	2	2	2	3	3	4	4	2	4	3	3	2	5	3	0
No party	14	9	12	8	4	2	12	9	7	4	4	9	10	6	7	11	14	14	15	10	16	15	14
Don't know	21	10	5	11	14	10	10	3	10	13	10	11	21	13	19	17	23	15	25	12	29	17	17
Supporting Welsh businesses																							
Plaid Cymru	29	7	21	86	5	38	3	10	84	6	30	8	35	72	5	34	15	29	29	58	30	22	18
Reform UK	15	1	0	0	70	1	0	0	1	67	1	30	4	2	60	7	30	18	12	4	7	24	23
Conservatives	9	69	4	0	8	3	77	6	1	11	1	39	2	1	8	7	12	11	7	9	4	10	14
Labour	7	1	55	3	0	5	2	68	3	0	4	0	21	4	0	13	3	9	6	3	7	9	8
Greens	4	0	1	1	0	32	0	0	2	0	38	1	4	3	0	5	1	3	4	10	5	1	1
Liberal Democrats	2	0	1	1	1	1	0	0	1	1	1	1	3	0	2	5	2	3	2	0	2	2	4
Some other party	2	4	0	0	1	1	0	0	0	1	2	2	3	0	4	2	3	2	3	2	5	2	0
No party	12	6	10	5	6	6	8	7	5	5	8	11	9	8	5	9	13	13	12	8	15	11	12
Don't know	19	12	9	5	9	14	10	9	5	8	16	9	19	9	16	18	21	14	25	8	25	19	18
Understanding the problems facing Wales																							
Plaid Cymru	33	11	28	91	12	38	6	17	91	11	26	12	40	79	9	41	20	36	31	59	34	28	24
Reform UK	14	2	0	0	65	1	1	0	0	64	1	30	5	1	58	6	29	16	12	2	7	23	21
Labour	6	1	51	1	1	4	1	71	0	1	3	0	19	1	1	11	3	7	6	8	4	8	8
Conservatives	5	57	2	0	5	0	65	0	0	6	0	28	0	1	3	4	8	7	4	5	3	5	10
Greens	4	0	0	1	0	42	0	0	1	0	51	0	6	4	0	6	2	5	4	11	6	2	1
Liberal Democrats	2	0	3	0	0	0	0	2	0	0	0	2	2	1	3	5	2	3	2	0	2	3	4
Some other party	2	5	1	0	1	1	1	1	0	1	2	3	3	1	4	2	3	2	3	1	4	2	0
No party	14	13	5	4	7	2	14	2	4	8	5	15	7	6	10	9	16	13	14	8	14	13	17
Don't know	18	11	10	3	10	11	12	8	3	9	12	9	18	6	13	17	18	12	23	6	25	16	15

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Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%
Representing Wales within the UK											
Plaid Cymru	33	39	27	37	31	33	31	35	54	44	24
Reform UK	15	13	18	13	16	14	17	15	7	13	18
Labour	7	8	6	6	6	9	5	9	3	9	6
Conservatives	6	8	4	6	10	6	4	4	3	3	8
Greens	4	4	3	5	4	3	3	5	4	3	4
Liberal Democrats	3	3	2	3	5	2	2	4	4	2	3
Some other party	2	1	3	3	1	2	3	2	4	2	2
No party	13	9	17	11	11	13	18	11	6	10	15
Don't know	17	14	20	18	16	18	17	15	14	13	19
Running public services											
Plaid Cymru	18	21	15	20	17	19	16	20	32	25	13
Reform UK	15	12	18	15	16	13	16	14	6	14	17
Labour	10	14	5	8	7	15	10	10	7	13	9
Conservatives	8	11	4	6	13	9	5	5	4	5	10
Greens	8	9	6	9	10	7	5	8	6	9	7
Liberal Democrats	4	3	4	4	5	2	3	5	5	3	4
Some other party	3	3	3	3	3	2	4	2	3	3	3
No party	14	10	19	15	11	14	18	13	10	12	16
Don't know	21	17	25	21	18	20	22	22	27	17	21
Supporting Welsh businesses											
Plaid Cymru	29	33	23	34	29	31	21	29	51	37	21
Reform UK	15	13	17	13	15	14	17	15	7	14	16
Conservatives	9	12	5	8	14	9	7	4	6	6	10
Labour	7	9	6	6	7	7	8	10	3	9	7
Greens	4	5	3	5	4	3	3	4	3	4	4
Liberal Democrats	2	2	2	3	2	2	2	4	2	1	3
Some other party	2	2	3	4	1	1	4	2	3	1	3
No party	12	8	17	12	11	14	15	10	8	12	13
Don't know	19	16	23	17	18	19	23	21	17	15	22
Understanding the problems facing Wales											
Plaid Cymru	33	39	27	39	32	33	27	38	55	43	25
Reform UK	14	12	17	12	14	13	18	13	6	13	16
Labour	6	9	4	5	6	10	5	6	4	7	7
Conservatives	5	7	4	5	10	5	4	3	3	3	7
Greens	4	5	4	6	4	5	3	4	4	5	4
Liberal Democrats	2	2	2	3	3	1	2	4	3	2	2
Some other party	2	2	3	3	1	1	3	3	5	2	2
No party	14	10	18	11	11	16	17	14	6	12	16
Don't know	18	15	21	16	19	17	21	16	14	13	21

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	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age				
	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the following political parties form the next Welsh Government, which of the following do you think they would prioritise? Please tick up to three options.

Plaid Cymru

Welsh independence	34	57	41	30	45	44	54	40	31	47	44	53	31	30	37	35	37	37	32	39	31	34	37
Health	19	12	30	41	13	18	14	30	42	12	13	13	30	39	11	29	15	22	16	17	13	19	30
The cost of living and inflation	18	9	13	39	9	22	11	12	37	10	22	12	19	26	8	23	10	17	19	21	20	16	15
The economy	14	14	17	25	10	11	16	16	25	9	12	11	17	20	9	15	11	16	11	21	13	10	15
Education	13	7	17	24	6	23	7	16	26	5	20	5	17	24	5	18	6	12	13	20	12	8	14
Housing	11	11	17	15	4	13	14	11	18	6	12	11	16	15	6	12	9	13	9	18	7	12	12
The environment & climate change	10	13	6	11	19	10	6	8	10	19	10	19	7	13	16	8	13	11	9	12	7	9	12
Britain's relationship with the EU	10	11	10	14	13	13	7	7	14	15	12	16	6	14	15	9	11	12	9	17	7	11	11
Immigration & Asylum	8	15	6	4	18	1	17	5	4	18	1	14	6	5	21	6	13	9	7	3	4	12	12
Family life & childcare	8	3	13	16	5	12	4	14	16	5	13	2	11	18	6	13	5	7	9	8	11	6	7
Welfare benefits	8	22	5	6	13	7	17	6	7	14	6	15	5	5	14	7	10	9	8	5	8	8	10
Transport	6	5	6	13	5	10	6	6	12	5	9	6	7	12	3	7	5	9	4	12	5	5	7
Tax	4	9	0	4	4	3	7	0	4	5	2	6	1	3	6	4	3	5	3	1	6	4	3
Crime	3	3	1	3	4	0	3	1	3	4	0	4	3	3	1	2	3	3	3	3	2	3	3
Pensions	2	1	3	2	1	1	0	3	2	1	1	2	2	1	1	1	2	2	2	2	1	1	3
Defence and security	1	0	2	2	2	2	0	3	1	2	2	1	1	3	2	1	2	1	1	2	1	1	1
None of these	6	8	4	2	10	5	8	5	2	11	5	11	4	3	10	3	9	8	4	3	9	4	5
Don't know	26	13	17	9	16	22	14	24	6	13	22	11	25	15	24	23	26	19	32	20	31	29	20

Labour

Health	19	14	51	24	11	18	12	61	25	12	15	14	33	21	7	28	13	21	16	20	12	19	26
The cost of living and inflation	17	11	29	25	10	15	9	34	25	9	19	10	26	16	5	21	10	17	17	24	16	17	16
Welfare benefits	15	37	12	10	26	12	36	12	10	28	15	31	8	10	21	15	19	17	13	13	14	14	20
The economy	14	15	28	22	6	21	16	34	21	6	21	11	23	18	7	20	9	14	15	18	14	12	15
Immigration & Asylum	10	12	10	8	16	13	13	10	7	17	13	13	9	6	15	8	12	10	10	11	8	11	12
Housing	10	14	22	15	4	8	14	21	16	4	7	10	15	16	4	15	7	13	7	8	11	8	12
The environment & climate change	10	15	12	9	17	7	12	14	8	18	9	19	7	11	15	12	13	13	8	4	8	14	14
Britain's relationship with the EU	10	10	9	12	22	4	13	8	10	23	4	21	10	8	21	9	17	11	10	3	7	12	17
Education	9	13	23	13	1	15	13	28	14	2	12	6	11	12	1	11	3	11	6	21	7	6	8
Tax	8	12	7	9	7	7	11	4	10	8	5	10	6	3	8	7	6	7	8	6	10	7	6
Family life & childcare	6	17	10	6	4	5	11	8	5	5	11	11	6	7	3	7	6	5	6	7	5	4	7
Transport	5	3	12	5	3	9	3	14	6	3	8	2	7	3	3	6	3	6	4	8	5	5	5
Crime	4	4	3	6	5	7	2	2	6	5	7	5	5	6	2	3	5	5	3	8	3	2	6
Defence and security	4	1	6	7	2	11	1	8	7	2	11	2	5	7	0	5	4	3	6	7	4	4	4
Welsh independence	3	9	3	0	7	1	8	3	1	8	0	10	1	1	3	2	5	2	3	0	1	4	5
Pensions	2	1	2	1	3	7	1	2	2	2	8	1	2	1	3	1	2	3	1	6	0	2	2
None of these	15	16	1	11	26	14	17	0	11	25	12	19	9	16	28	8	20	18	12	10	16	16	15
Don't know	29	10	10	23	14	21	13	9	22	13	19	11	27	28	24	28	28	22	35	26	35	29	21

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	Social Grade			Region				Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1201	643	558	229	249	268	249	207	104	374	722
Unweighted Sample	1201	684	517	234	271	256	241	199	93	343	764
	%	%	%	%	%	%	%	%	%	%	%

If the following political parties form the next Welsh Government, which of the following do you think they would prioritise? Please tick up to three options.

Plaid Cymru

Welsh independence	34	41	27	36	40	33	30	33	32	38	33
Health	19	24	14	20	22	20	16	18	27	20	18
The cost of living and inflation	18	20	16	16	19	21	16	19	21	17	18
The economy	14	17	10	12	19	13	9	16	19	14	12
Education	13	14	11	17	11	9	11	16	20	16	10
Housing	11	11	11	12	11	15	8	8	6	14	10
The environment & climate change	10	10	9	10	12	8	9	8	10	10	10
Britain's relationship with the EU	10	11	10	9	15	11	8	8	11	12	10
Immigration & Asylum	8	7	9	4	11	8	8	8	2	5	10
Family life & childcare	8	9	7	9	6	5	9	11	10	10	7
Welfare benefits	8	9	8	9	8	6	8	10	11	6	9
Transport	6	9	4	10	3	6	5	8	10	9	4
Tax	4	3	5	2	6	3	3	8	5	4	4
Crime	3	3	3	1	2	3	3	3	0	2	4
Pensions	2	2	1	3	1	1	2	1	2	2	1
Defence and security	1	1	1	2	1	0	1	2	2	1	1
None of these	6	5	8	5	5	5	7	9	4	9	5
Don't know	26	19	34	25	22	27	33	22	26	19	30

Labour

Health	19	23	14	17	19	23	17	16	16	20	18
The cost of living and inflation	17	18	16	16	17	16	17	21	20	18	16
Welfare benefits	15	18	12	18	13	12	18	16	13	15	15
The economy	14	17	10	13	19	15	8	16	16	13	14
Immigration & Asylum	10	9	11	8	12	10	9	11	4	9	12
Housing	10	11	9	7	11	11	9	12	4	14	9
The environment & climate change	10	12	8	10	12	12	8	9	18	7	11
Britain's relationship with the EU	10	10	10	9	15	10	9	8	10	9	11
Education	9	12	5	9	7	13	5	11	11	11	7
Tax	8	8	8	4	9	10	6	9	10	7	7
Family life & childcare	6	8	4	6	5	9	5	3	13	6	5
Transport	5	7	3	5	3	6	7	5	4	5	6
Crime	4	4	4	2	9	4	3	2	1	4	5
Defence and security	4	4	5	7	5	5	2	4	6	5	4
Welsh independence	3	3	3	3	2	2	3	3	1	2	3
Pensions	2	2	2	1	3	0	2	3	2	3	2
None of these	15	12	18	19	13	12	14	17	15	18	13
Don't know	29	25	33	26	27	26	37	27	29	25	30

Sample Size: 1201 adults in Wales (16+)
Fieldwork: 9th - 16th April 2026

	VI: Westminster					VI: Senedd					Vote in 2024 GE				EU Ref 2016		Gender		Age					
	Total	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Green	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+	
Weighted Sample	1201	85	99	245	232	112	71	74	299	238	93	149	302	121	138	404	437	581	620	156	436	298	311	
Unweighted Sample	1201	93	118	257	248	117	86	90	318	250	96	160	345	141	140	516	426	529	672	103	367	319	412	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Reform UK																								
Immigration & Asylum	53	48	45	58	74	67	47	39	60	75	65	57	50	54	68	53	54	53	52	68	46	54	53	
The cost of living and inflation	16	16	5	5	41	4	14	7	4	40	5	26	9	5	35	9	25	16	15	8	11	23	18	
The economy	13	22	10	6	32	7	22	9	6	33	13	26	7	5	28	8	20	13	12	10	8	16	19	
Defence and security	13	18	14	12	16	18	19	13	14	16	18	13	10	14	18	11	13	11	14	18	12	12	11	
Health	11	22	5	7	28	3	13	4	7	29	3	30	9	6	21	8	20	12	11	1	7	12	23	
Tax	11	15	4	15	15	13	10	5	13	15	13	17	8	15	14	11	12	13	10	14	13	11	8	
Crime	10	15	9	8	20	10	14	7	9	19	9	17	8	4	15	8	12	12	8	15	7	9	12	
Welfare benefits	8	4	3	9	12	9	4	2	9	13	6	13	8	5	11	9	10	9	8	7	9	8	9	
Britain's relationship with the EU	6	10	6	6	6	3	9	5	6	6	3	9	7	3	3	8	6	7	5	6	4	9	7	
Housing	4	4	4	5	5	1	4	2	4	5	1	4	4	6	6	3	6	5	3	0	4	3	7	
Pensions	3	3	7	4	3	5	4	4	5	3	4	2	4	1	5	3	2	4	2	9	2	2	3	
Education	3	6	1	2	7	0	5	1	1	8	0	7	1	2	6	2	4	3	2	0	1	2	6	
Transport	2	3	1	3	4	2	2	1	2	3	2	4	2	2	2	2	3	3	1	1	2	3	2	
Family life & childcare	1	0	1	2	3	1	0	1	1	3	1	3	1	1	1	1	2	1	2	1	1	0	2	
The environment & climate change	1	2	0	1	1	3	2	0	1	1	3	1	1	1	1	1	1	1	1	0	1	2	1	
Welsh independence	1	2	2	2	0	0	2	2	1	0	1	1	1	1	1	1	1	1	1	0	1	2	0	
None of these	13	13	23	21	0	16	19	28	21	0	16	6	19	21	3	18	7	17	10	12	19	8	11	
Don't know	20	12	17	11	6	9	13	22	10	5	7	11	20	16	12	18	22	15	25	10	23	22	20	
Overall, do you think that the decisions of the UK or Welsh governments have more impact on your life?																								
The UK Government	37	49	30	39	44	44	49	29	42	46	38	46	41	39	33	38	37	47	27	38	34	39	37	
The Welsh Government	10	11	19	17	11	9	9	23	15	11	8	11	10	13	10	13	10	10	11	6	10	12	11	
Both have equal impact	42	39	46	40	39	40	40	42	39	38	47	41	44	40	39	42	39	38	46	47	42	38	43	
Don't know	11	2	5	3	6	7	2	6	4	5	6	2	5	8	18	7	13	5	16	8	13	11	9	
18 - 23 July 2025																								
Which of the following comes closest to your view about Plaid Cymru?																								
They are more of a general left-of-centre party for all people in Wales	26	34	25	31	76	14	50	23	78	14	45	17	43	66	18	43	20	37	31	62	32	28	28	
They are more of a specialist party for Welsh-language speakers	35	30	54	37	7	55	27	58	40	8	56	32	55	25	10	42	26	43	35	26	16	20	32	49
Something else	8	9	10	11	5	14	7	5	12	5	15	7	15	7	9	18	8	13	10	9	5	11	10	9
Don't know	30	27	11	21	11	16	16	12	24	9	16	16	13	25	16	22	23	24	18	35	17	38	30	14

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

