YouGov / Barn Cymru Survey Results

Sample Size: 1232 adults in Wales (16+)
Fieldwork: 4th - 10th September 2025

			VI: Westminster				VI: Senedd				Vote in 2024 GE				EU Ref 2016		Gender	
		Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female
Weighted Sample		**1232**	88	141	179	297	82	120	235	289	153	310	125	141	414	448	596	636
Unweighted Sample		1232	90	150	192	309	87	139	237	302	157	356	138	161	515	475	543	689
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	23 Apr - 30 Apr '25	*4 Sep - 10 Sep '25*																

How well or badly do you think each of the following leaders are doing?
[Tracking data original questions were asked separately; as of this wave the leaders have been combined into a randomized grid]
Keir Starmer, as Prime Minister

	23 Apr - 30 Apr '25	4 Sep - 10 Sep '25	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female
Very well	*3*	**2**	2	9	4	0	1	8	4	0	0	4	1	0	2	1	3	1
Fairly well	*24*	**13**	5	50	16	2	7	49	17	2	5	28	19	1	22	5	16	10
TOTAL WELL	**27**	**15**	**7**	**59**	**20**	**2**	**8**	**57**	**21**	**2**	**6**	**31**	**20**	**1**	**24**	**6**	**19**	**11**
Fairly badly	*26*	**26**	24	29	38	9	23	29	39	7	22	31	41	9	34	17	25	26
Very badly	*36*	**46**	60	4	36	88	58	6	36	90	68	29	33	87	33	69	49	44
TOTAL BADLY	**62**	**72**	**84**	**33**	**74**	**97**	**81**	**34**	**75**	**97**	**91**	**60**	**74**	**95**	**67**	**85**	**74**	**70**
Don't know	*11*	**13**	9	8	6	2	11	9	5	1	4	9	6	4	9	9	7	19

Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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Sample Size: 1232 adults in Wales (16+)
Fieldwork: 4th - 10th September 2025

			Age				Social Grade		Region					Welsh speaking ability		
		Total	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample		1232	160	447	306	319	616	616	235	255	275	255	212	134	335	763
Unweighted Sample		1232	85	397	346	404	682	550	253	259	255	253	212	103	321	808
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	23 Apr - 30 Apr '25	*4 Sep - 10 Sep '25*														

How well or badly do you think each of the following leaders are doing?
[Tracking data original questions were asked separately; as of this wave the leaders have been combined into a randomized grid]
Keir Starmer, as Prime Minister

	23 Apr - 30 Apr '25	4 Sep - 10 Sep '25	16-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Very well	*3*	**2**	4	2	2	1	2	2	2	1	3	3	1	2	2	2
Fairly well	*24*	**13**	18	12	13	12	19	7	10	16	14	11	15	18	16	11
TOTAL WELL	**27**	**15**	**23**	**14**	**15**	**13**	**21**	**9**	**12**	**17**	**17**	**14**	**16**	**20**	**18**	**13**
Fairly badly	*26*	**26**	32	29	20	23	27	24	25	28	26	25	24	31	29	23
Very badly	*36*	**46**	29	36	56	59	42	50	50	42	42	49	49	31	42	51
TOTAL BADLY	**62**	**72**	**61**	**65**	**76**	**82**	**69**	**74**	**75**	**70**	**68**	**74**	**73**	**62**	**71**	**74**
Don't know	*11*	**13**	17	21	10	5	10	17	13	13	16	12	11	18	11	14

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