

YouGov / Barn Cymru Survey Results

Sample Size: 1220 adults in Wales (18+)
Fieldwork: 4th - 10th September 2025

	VI: Westminster				VI: Senedd				Vote in 2024 GE				EU Ref 2016		Gender		
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female
Weighted Sample	1220	90	133	179	301	85	118	230	293	158	319	128	145	421	456	593	627
Unweighted Sample	1220	90	147	190	309	87	138	233	302	157	356	138	161	515	475	538	682
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

WESTMINSTER HEADLINE VOTING INTENTION

Headline Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused, and excluding 16-17 year olds]

Con	11	100	0	0	0	93	1	2	2	51	1	2	1	9	15	11	12
Lab	18	0	100	0	0	1	92	8	0	2	47	3	1	29	5	19	16
Lib Dem	9	0	0	0	0	2	0	5	1	2	8	1	2	10	6	10	7
Plaid Cymru	23	0	0	100	0	2	3	78	1	8	22	88	1	29	15	21	25
Reform UK	29	0	0	0	100	2	0	2	96	36	8	3	89	9	54	31	27
Green	7	0	0	0	0	0	3	5	0	1	8	1	0	8	2	7	7
Other	4	0	0	0	0	0	0	1	1	0	6	3	6	5	3	2	6

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	7	100	0	0	0	87	1	2	2	39	1	3	0	7	10	7	7
Labour	11	0	100	0	0	1	87	7	0	2	33	2	1	20	4	13	9
Liberal Democrat	5	0	0	0	0	2	0	5	0	1	5	1	1	7	4	6	4
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	15	0	0	100	0	1	3	72	0	5	14	80	0	21	10	15	15
Reform UK	25	0	0	0	100	3	0	3	95	41	8	5	87	8	49	29	21
Green	5	0	0	0	0	0	4	5	0	0	6	1	0	6	2	6	4
Some other party	2	0	0	0	0	0	0	1	0	0	3	2	3	3	1	1	2
Would not vote	12	0	0	0	0	0	0	1	1	2	2	0	2	6	7	11	14
Don't know	16	0	0	0	0	4	4	4	2	9	27	4	3	19	12	11	20
Refused	2	0	0	0	0	1	1	1	0	0	1	1	3	2	1	1	3

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	Age				Social Grade		Region					Welsh speaking ability		
Total	18-24	25-49	50-64	65+	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample 1220	126	456	314	325	610	610	233	253	272	253	210	124	328	769
Unweighted Sample 1220	73	397	346	404	673	547	252	256	252	249	211	100	315	805
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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[Weighted by likelihood to vote, excluding those who would not vote, don't know, or refused, and excluding 16-17 year olds]

Con	11	8	5	11	20	12	11	9	13	15	10	9	14	6	14
Lab	18	22	21	13	16	21	14	17	16	21	19	13	12	16	19
Lib Dem	9	8	9	10	7	9	7	11	7	8	6	11	4	10	9
Plaid Cymru	23	25	32	19	14	27	17	21	27	17	26	23	48	33	13
Reform UK	29	11	22	37	37	21	39	30	30	25	31	31	17	23	34
Green	7	23	8	5	2	7	7	10	5	12	4	3	4	8	7
Other	4	4	3	5	3	2	5	2	2	2	4	9	2	4	4

Now, thinking specifically about your own constituency, if there were a general election held tomorrow and these were the parties standing, which party would you vote for?

Conservative	7	7	3	7	15	9	6	6	8	9	7	6	10	4	8
Labour	11	15	11	9	11	15	7	11	11	12	12	9	8	11	11
Liberal Democrat	5	6	5	6	5	6	4	8	4	5	3	7	2	7	5
Scottish National Party (SNP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Plaid Cymru	15	17	18	13	10	20	10	17	17	11	14	15	35	23	8
Reform UK	25	11	16	32	35	20	30	27	24	20	28	25	15	22	28
Green	5	17	5	3	2	6	4	6	3	10	2	2	3	6	5
Some other party	2	2	2	2	2	2	2	1	1	1	2	4	1	2	2
Would not vote	12	7	20	11	5	6	18	6	15	13	13	13	8	12	13
Don't know	16	15	16	17	15	15	16	15	16	16	16	16	15	11	18
Refused	2	3	4	1	1	2	3	2	1	2	4	3	3	2	2