

YouGov / Barn Cymru Survey Results

Sample Size: 1232 adults in Wales (16+)

Fieldwork: 4th - 10th September 2025

	VI: Westminster					VI: Senedd				Vote in 2024 GE				EU Ref 2016		Gender		Age			
	Total	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Con	Lab	Plaid	Reform UK	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
Weighted Sample	1232	88	141	179	297	82	120	235	289	153	310	125	141	414	448	596	636	160	447	306	319
Unweighted Sample	1232	90	150	192	309	87	139	237	302	157	356	138	161	515	475	543	689	85	397	346	404
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

SENEDD HEADLINE VOTING INTENTION:

Headline Senedd Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused to answer]

Con	11	89	1	1	1	100	0	0	0	48	1	1	4	10	15	10	12	4	6	11	19
Lab	14	1	78	2	0	0	100	0	0	1	37	2	1	23	4	15	13	15	18	10	14
Lib Dem	6	0	3	1	1	0	0	0	0	1	7	2	2	9	4	7	5	3	6	7	5
Plaid Cymru	30	5	16	96	3	0	0	100	0	10	34	90	2	36	17	29	30	58	38	24	16
Reform UK	29	4	0	0	93	0	0	0	100	39	9	3	85	10	54	31	27	7	22	39	38
Green	6	0	2	0	0	0	0	0	0	1	6	1	0	8	2	4	7	11	7	5	2
Other	4	0	0	0	2	0	0	0	0	1	6	1	6	4	4	2	5	2	2	4	6

If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	7	82	1	1	1	100	0	0	0	36	1	1	3	7	10	7	7	2	3	7	14
Labour	10	1	74	2	0	0	100	0	0	1	27	2	1	18	3	11	8	11	10	7	11
Liberal Democrat	4	0	3	2	1	0	0	0	0	1	6	3	2	7	3	6	3	3	4	6	5
Plaid Cymru	19	7	15	92	2	0	0	100	0	7	21	82	1	25	11	20	18	34	21	15	12
Reform UK	23	5	0	1	92	0	0	0	100	42	7	5	82	8	48	28	19	6	15	32	35
Green	4	1	2	0	0	0	0	0	0	0	5	1	0	5	2	4	4	8	5	3	2
Some other party	3	0	0	1	2	0	0	0	0	1	5	2	4	3	3	2	3	1	2	3	4
Would not vote	13	2	1	0	1	0	0	0	0	3	3	0	2	7	7	11	14	9	21	11	5
Don't know	15	3	4	1	1	0	0	0	0	9	24	3	1	18	11	9	20	15	15	17	12
Refused	3	0	0	1	1	0	0	0	0	0	1	1	4	1	1	2	4	9	5	0	0

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=33]

UK Independence Party (UKIP)	2	0	0	0	0	0	0	0	0	0	0	0	10	0	5	5	0	0	0	7	0
Abolish the Welsh Assembly Party	25	0	0	0	63	0	0	0	0	100	16	0	32	17	34	24	25	0	0	13	53
Gwlad	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Propel	3	0	0	0	0	0	0	0	0	0	0	0	0	7	0	0	5	0	0	11	0
Freedom Alliance	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Some other party or independent	43	0	0	0	37	0	0	0	0	0	42	100	58	38	45	44	43	58	48	69	20
Don't know	14	0	0	0	0	0	0	0	0	0	31	0	0	32	0	9	16	0	25	0	21
Refused	13	0	0	100	0	0	0	0	0	0	11	0	0	5	16	17	11	42	27	0	6

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	Social Grade		Region					Welsh speaking ability			
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	Yes, fluently	Yes, but not fluently	No
Weighted Sample	1232	616	616	235	255	275	255	212	134	335	763
Unweighted Sample	1232	682	550	253	259	255	253	212	103	321	808
	%	%	%	%	%	%	%	%	%	%	%

SENEDD HEADLINE VOTING INTENTION:

Headline Senedd Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused to answer]

Con	11	12	10	10	11	15	10	8	11	6	14
Lab	14	18	10	13	14	18	14	11	7	14	16
Lib Dem	6	7	5	7	5	6	6	7	2	7	6
Plaid Cymru	30	34	25	28	33	28	30	30	58	42	18
Reform UK	29	22	38	32	30	23	31	32	16	22	36
Green	6	6	6	8	5	5	5	5	5	5	6
Other	4	2	6	2	2	5	3	6	2	5	4

If there were a Senedd (Welsh Parliament) election tomorrow, which party would you vote for?

Conservative	7	8	5	6	6	9	6	5	6	3	8
Labour	10	14	6	9	10	11	10	8	6	11	10
Liberal Democrat	4	5	3	6	3	4	3	5	1	6	4
Plaid Cymru	19	24	14	22	20	18	16	19	42	28	11
Reform UK	23	18	29	26	24	17	25	25	13	19	27
Green	4	4	4	6	3	4	3	4	4	3	4
Some other party	3	1	4	2	2	3	2	4	2	3	2
Would not vote	13	8	18	7	17	12	13	14	6	13	14
Don't know	15	15	15	15	12	15	17	14	13	11	17
Refused	3	2	3	2	1	5	4	1	6	2	2

And which of these parties would you vote for?

[Asked only to those who said 'Some other party'; n=33]

UK Independence Party (UKIP)	2	6	0	16	0	0	0	0	0	5	0
Abolish the Welsh Assembly Party	25	24	25	0	25	23	34	32	0	14	36
Gwlad	0	0	0	0	0	0	0	0	0	0	0
Propel	3	0	4	0	0	9	0	0	0	0	5
Freedom Alliance	0	0	0	0	0	0	0	0	0	0	0
Some other party or independent	43	36	47	45	48	16	66	58	24	31	55
Don't know	14	18	12	19	0	37	0	0	0	42	0
Refused	13	16	12	20	27	15	0	9	76	8	4