

# YouGov Survey Results

Sample Size: 1068 adults who voted Conservative in 2019 and are now unsure how they'd vote

Fieldwork: 28th February - 14th March 2023

	Parties considered (1)				Parties considered (2)			
	Total	Con only	Con and others	Others only	DK or none	left of Con only	right of Con only	left or right of Con
<b>Weighted Sample</b>	<b>1035</b>	161	553	126	194	523	72	84
<b>Unweighted Sample</b>	<b>1068</b>	170	592	134	172	566	76	84
	%	%	%	%	%	%	%	%

You said you are unsure how you'd vote if there was a general election. Regardless of whether they are the party you like the most, please say whether there is any chance you would vote for each of the following parties at a general election, or whether they are a party you would never consider voting for?

## Conservative

There is a chance I would vote for this party at a general election	<b>69</b>	100	100	0	0	83	76	77
I would never consider voting for this party at a general election	<b>9</b>	0	0	50	15	8	11	16
Don't know	<b>22</b>	0	0	50	85	9	13	8

## Labour

There is a chance I would vote for this party at a general election	<b>39</b>	0	61	48	0	67	0	60
I would never consider voting for this party at a general election	<b>37</b>	71	33	31	23	25	85	33
Don't know	<b>25</b>	29	6	20	77	8	15	8

## Liberal Democrat

There is a chance I would vote for this party at a general election	<b>31</b>	0	47	46	0	51	0	62
I would never consider voting for this party at a general election	<b>39</b>	54	39	31	35	32	85	30
Don't know	<b>30</b>	46	14	23	65	17	15	8

## Reform UK

There is a chance I would vote for this party at a general election	<b>15</b>	0	22	29	0	0	100	100
I would never consider voting for this party at a general election	<b>52</b>	61	55	41	42	68	0	0
Don't know	<b>33</b>	39	23	29	58	32	0	0

## Green

There is a chance I would vote for this party at a general election	<b>19</b>	0	28	31	0	31	0	41
I would never consider voting for this party at a general election	<b>52</b>	64	55	43	40	49	86	51
Don't know	<b>29</b>	36	16	25	60	20	14	9

## Plaid Cymru

[Only asked to those living in Wales; n=41]

There is a chance I would vote for this party at a general election	<b>26</b>	0	42	22	0	25	0	100
I would never consider voting for this party at a general election	<b>50</b>	60	50	55	32	60	100	0
Don't know	<b>24</b>	40	8	23	68	15	0	0

## Scottish National Party (SNP)

[Only asked to those living in Scotland; n=50]

There is a chance I would vote for this party at a general election	<b>5</b>	0	4	15	0	6	0	0
I would never consider voting for this party at a general election	<b>71</b>	45	83	68	22	81	100	57
Don't know	<b>24</b>	55	13	18	78	12	0	43

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	%	%	%	%	%	%	%	%

**Rebased results for parties considered (1)**

Conservative only	<b>16</b>	100	0	0	0	0	0	0
Conservative and at least one other party	<b>53</b>	0	100	0	0	83	76	77
Not Conservative, at least one other party	<b>12</b>	0	0	100	0	17	24	23
Answered Don't know or would not consider for all	<b>19</b>	0	0	0	100	0	0	0

**Rebased results for parties considered (2)**

Did not consider another party to Conservative	<b>34</b>	100	0	0	100	0	0	0
Considered a party to left of Conservative only	<b>51</b>	0	78	71	0	100	0	0
Considered a party to right of Conservative only	<b>7</b>	0	10	14	0	0	100	0
Considered a party left and right of Conservatives	<b>8</b>	0	12	16	0	0	0	100