

YouGov Survey Results

Sample Size: 1811 GB Adults
Fieldwork: 8th - 9th January 2019

	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1811	598	560	101	697	746	877	934	199	762	431	418	1032	779	217	605	391	442	156
Unweighted Sample	1811	640	566	113	799	754	809	1002	163	733	450	465	1075	736	174	642	398	441	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	21-24 Sep 2018	8-9 Jan 2019																		
To what extent, if at all, do you know what each of the following terms mean?																				
Chequers plan																				
I know exactly what this means	14	12	14	12	13	11	16	17	7	10	9	13	16	14	9	17	13	10	9	12
I have some understanding about what this means	33	27	35	27	42	34	27	32	23	16	23	33	33	32	21	23	28	28	27	26
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	47	39	49	39	55	45	43	49	30	26	32	46	49	46	30	40	41	38	36	38
I don't really know what this means but have heard of it	28	29	30	30	25	31	29	26	31	22	30	31	27	27	31	30	29	28	28	31
I have never heard of this	14	19	12	18	17	17	16	13	24	32	20	17	12	17	22	17	20	19	18	18
Don't know	11	14	9	13	3	8	12	12	16	20	17	7	12	10	19	13	11	15	18	13
A hard Brexit																				
I know exactly what this means	26	24	28	23	33	23	30	33	15	20	19	28	29	28	19	26	24	24	21	25
I have some understanding about what this means	41	39	41	44	42	48	35	38	39	29	39	42	38	40	37	39	38	40	38	38
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	67	63	69	67	75	71	65	71	54	49	58	70	67	68	56	65	62	64	59	63
I don't really know what this means but have heard of it	20	23	24	22	19	21	23	18	28	23	25	22	23	22	25	23	25	23	22	24
I have never heard of this	3	3	1	2	2	2	2	1	6	7	3	2	2	3	4	2	4	3	4	2
Don't know	11	11	6	9	3	5	10	10	12	21	13	6	8	8	16	10	9	11	15	12
A soft Brexit																				
I know exactly what this means	23	18	21	18	17	17	23	26	11	17	16	19	22	20	15	23	20	18	15	14
I have some understanding about what this means	42	41	43	47	58	51	38	42	40	29	40	48	41	43	38	40	40	42	42	40
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	65	59	64	65	75	68	61	68	51	46	56	67	63	63	53	63	60	60	57	54
I don't really know what this means but have heard of it	21	24	25	21	20	22	25	20	28	22	25	23	25	23	25	24	24	23	23	30
I have never heard of this	3	6	3	4	3	5	3	3	9	16	6	3	3	5	7	3	8	7	5	3
Don't know	10	11	7	10	3	6	10	10	12	17	13	7	9	8	15	10	8	10	16	12

Sample Size: 1811 GB Adults
Fieldwork: 8th - 9th January 2019

	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1811	598	560	101	697	746	877	934	199	762	431	418	1032	779	217	605	391	442	156	
Unweighted Sample	1811	640	566	113	799	754	809	1002	163	733	450	465	1075	736	174	642	398	441	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	21-24 Sep 2018	8-9 Jan 2019																		
A customs union																				
I know exactly what this means	21	20	21	21	29	22	22	28	11	17	17	20	24	24	14	29	19	17	17	23
I have some understanding about what this means	34	33	39	33	40	41	32	37	30	15	32	40	35	35	30	25	32	35	34	37
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	55	53	60	54	69	63	54	65	41	32	49	60	59	59	44	54	51	52	51	60
I don't really know what this means but have heard of it	21	23	25	24	14	22	24	17	28	19	22	23	24	20	26	22	26	22	21	16
I have never heard of this	12	12	8	10	12	9	11	7	17	27	14	9	6	12	13	12	13	13	11	13
Don't know	11	12	7	11	5	6	11	11	14	22	14	8	10	9	17	12	10	13	16	10
A "no deal" Brexit																				
I know exactly what this means	31	30	34	29	40	30	36	38	22	23	25	34	37	33	25	36	29	30	26	31
I have some understanding about what this means	40	44	47	50	43	52	40	41	47	41	46	45	41	45	42	40	44	45	48	38
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	71	74	81	79	83	82	76	79	69	64	71	79	78	78	67	76	73	75	74	69
I don't really know what this means but have heard of it	17	16	14	15	14	14	16	12	21	16	18	15	15	14	20	14	20	14	14	20
I have never heard of this	3	1	0	0	1	0	0	0	1	4	1	1	0	0	2	0	0	2	1	1
Don't know	9	9	5	6	3	4	8	9	9	17	10	5	7	7	11	9	7	9	11	10
Article 50																				
I know exactly what this means	25	26	30	28	38	29	31	35	18	21	23	29	31	31	21	32	28	23	23	29
I have some understanding about what this means	30	32	37	35	35	39	32	34	31	20	32	38	32	33	31	30	32	35	33	30
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	55	58	67	63	73	68	63	69	49	41	55	67	63	64	52	62	60	58	56	59
I don't really know what this means but have heard of it	23	22	21	23	18	21	21	17	28	23	23	21	23	21	25	19	22	22	24	23
I have never heard of this	11	7	5	4	5	4	7	4	10	15	8	6	3	6	8	8	8	8	5	6
Don't know	12	12	7	10	4	6	9	10	14	21	14	7	10	9	16	11	10	12	15	11
Backstop plan																				
I know exactly what this means	8	13	15	11	22	12	16	19	7	11	11	13	17	15	9	21	13	11	10	12
I have some understanding about what this means	17	32	37	36	41	40	31	36	28	18	27	41	37	35	27	28	34	31	31	33
TOTAL SOME UNDERSTANDING WHAT THIS MEANS	25	45	52	47	63	52	47	55	35	29	38	54	54	50	36	49	47	42	41	45
I don't really know what this means but have heard of it	22	25	29	25	19	26	26	23	26	13	26	25	28	23	27	24	24	24	26	26
I have never heard of this	40	18	11	16	13	14	16	11	24	35	21	14	7	17	19	15	18	19	17	19
Don't know	13	13	8	12	5	8	11	11	15	22	15	7	11	10	17	12	11	14	16	10