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## **YouGov Survey Results**

Sample Size: 3897 GB Adults Fieldwork: 19th - 22nd May 2017

EU Ref 2016 Gender Social Grade ABC1 C2DE Total Remain Leave Male **Female** 69 55 66 90 Weighted Sample 133 67 43 Unweighted Sample 150 69 43 % % % % %

In the previous question you said that you voted for the Liberal Democrats in 2015 but do not intend to vote for them in 2017. Why

[This question was only asked to respondents who voted Lib Dem in 2015 but do not intend to in 2017; n=150] [Respondents were shown an open-ended text box and the results have been coded up]

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Don't like LD policies	14	16	14	10	19	14	16
Voting tactically this time	14	22	6	15	13	14	12
Prefer other party	12	16	7	16	9	10	17
Brexit	12	4	21	15	10	13	10
Wasted vote	10	11	7	10	10	14	3
Leadership	10	8	13	13	7	11	7
Broken promises	9	6	10	12	5	7	11
Best choice at the time	8	4	13	8	8	8	7
Don't know	15	16	17	6	24	14	18



Sample Size: 3897 GB Adults Fieldwork: 19th - 22nd May 2017

		EU Ref	2016	Ge	nder	Social Grade		
	Total	Remain	Leave	Male	Female	ABC1	C2DE	
Weighted Sample	357	191	144	175	182	218	139	
weighted Sample	395	231	149	177	218	255	140	
- '	%	%	%	%	%	%	%	

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In a previous YouGov survey you told us that you voted for the Liberal Democrats in 2010 but do not intend to vote for them in 2017. Why is that?

[This question was only asked to respondents who voted Lib Dem in 2010, did not vote Lib Dem in 2015 and do not intend to vote Lib Dem in 2017; n=395]

[Respondents were shown an open-ended text box and the results have been coded up]

Broken promises	38	45	32	43	34	40	36
Wasted vote	16	19	14	16	16	15	18
Don't like LD policies	11	6	16	8	13	12	9
Brexit	7	1	15	9	6	8	6
Voting tactically this time	5	8	1	6	4	6	5
Prefer other party	5	6	3	3	6	4	6
Leadership	5	5	6	5	5	7	2
Local/candidate issues	1	2	1	1	1	1	1
Don't know	12	9	11	8	16	9	16