

# YouGov-Cambridge Survey Results

Sample Size: 1702 GB Adults  
Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[A random selection of half of respondents were shown images of the following politicians]

Who is this person? Image shown of Ian Duncan Smith

William Hague	3	3	3	0	3	3	5	3	3	1	4	3	3	2	4	3	4	5	1	2
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	1	1	1	0	1	1	2	1	1	2	1	0	2	1	1	0	1	3	0	2
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	2	0	1	1	1	0	3	1	2	3	2	2	1	1	2	0	2	2	3	2
Ed Miliband	0	0	0	6	0	0	0	1	0	0	1	0	0	0	1	0	1	0	0	0
Ed Balls	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
David Miliband	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	1	0	0
Iain Duncan Smith	68	79	72	72	80	71	69	75	60	40	56	74	82	73	60	65	65	65	71	78
Not sure	25	16	22	21	14	23	22	18	33	50	34	21	11	21	30	29	26	24	25	17

Fieldwork: 30th - 31st October 2011

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<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of William Hague

William Hague	85	86	90	80	88	88	86	88	82	67	83	87	91	89	80	81	82	84	90	92
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	2	0	1	0	0	0	0	1	1	0	0	0	0	1	0	1	0
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nick Clegg	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	1	0	0	0	1
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Ed Miliband	0	0	1	2	0	1	0	0	1	1	0	0	1	0	1	0	0	1	0	0
Ed Balls	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Miliband	0	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	7	7	5	10	7	5	8	6	7	3	8	8	4	5	8	8	8	6	4	5
Not sure	7	6	3	4	5	4	4	5	9	28	6	3	4	4	10	9	9	8	5	2

Fieldwork: 30th - 31st October 2011

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<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Vince Cable

William Hague	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	1	0	1	0	1	1	0	1	1	1	0	1	1	1	1	0	1	1	1	0
Michael Gove	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Andrew Lansley	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1	0
Ken Clarke	1	1	1	0	1	0	0	0	1	1	1	0	0	0	1	2	1	1	0	0
Liam Fox	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	<b>66</b>	77	68	85	77	68	70	74	57	45	55	68	82	73	57	70	66	60	63	81
Ed Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	0	0	1	0	0	1	0	0	1	0	1	0	0	0	0	0	1	0	0	0
Eric Pickles	0	0	0	0	1	0	1	0	0	0	0	1	0	1	0	0	1	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	1	0	0	4	0	0	2	1	1	2	1	0	0	0	1	1	1	0	1	1
Not sure	<b>30</b>	21	27	12	19	28	25	24	37	48	38	28	17	23	39	28	29	36	32	18

Fieldwork: 30th - 31st October 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Nick Clegg

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	
David Cameron	1	0	1	2	0	1	3	1	2	2	1	2	0	1	1	0	1	1	2	3
George Osborne	1	2	1	0	3	0	0	1	1	0	2	1	2	2	0	2	1	0	1	2
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nick Clegg	<b>82</b>	86	85	80	83	86	85	84	80	75	81	81	85	85	77	80	80	82	84	82
Vince Cable	0	1	0	0	0	0	1	1	0	1	0	0	1	0	1	0	1	1	0	1
Ed Miliband	3	2	3	2	2	4	1	2	4	3	4	3	2	2	5	1	3	4	4	2
Ed Balls	1	0	0	0	1	0	0	1	1	2	0	1	0	0	1	1	1	1	0	0
David Miliband	2	1	2	2	2	1	2	2	2	1	2	3	2	2	2	1	2	2	2	2
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	10	6	7	14	8	7	8	8	11	15	10	9	9	8	12	15	10	9	8	8

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Michael

Gove

William Hague	0	1	0	0	1	0	0	0	0	1	1	0	0	1	0	2	0	1	0	0
David Cameron	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
George Osborne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	<b>32</b>	43	36	33	42	34	34	37	27	27	22	31	45	39	24	39	34	31	29	29
Andrew Lansley	1	0	2	2	0	2	2	1	1	1	1	0	2	1	0	0	2	0	1	1
Ken Clarke	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Liam Fox	1	1	1	2	1	1	0	1	1	0	1	1	0	1	0	0	1	0	1	1
Danny Alexander	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Chris Huhne	1	0	1	9	0	1	2	2	1	0	2	1	1	1	2	1	1	1	1	4
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	0	0	1	0	0	0	0	1	0	2	0	0	0	0	1	2	0	0	0	1
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Eric Pickles	0	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0
Philip Hammond	1	0	0	3	0	0	3	1	1	1	1	1	0	1	0	1	1	0	1	0
Jeremy Hunt	0	0	0	2	0	0	1	0	1	1	0	0	0	0	1	2	0	0	0	0
Hilary Benn	0	0	0	3	1	0	1	1	0	0	1	0	0	0	0	0	0	0	0	2
Andy Burnham	1	0	1	0	0	1	1	1	1	0	0	1	1	1	1	1	1	1	1	0
Alan Johnson	0	0	1	0	0	0	1	1	0	0	0	0	1	0	1	1	1	0	1	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Not sure	<b>61</b>	53	55	44	54	60	55	55	67	65	68	64	48	54	69	52	58	66	63	63

Fieldwork: 30th - 31st October 2011

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Liam Fox

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	1	2	2	0	1	1	1	2	1	2	0	0	3	1	1	1	1	1	1	2
Michael Gove	0	0	1	0	0	1	0	0	0	0	1	0	0	1	0	0	1	0	1	0
Andrew Lansley	0	0	1	0	1	0	1	1	0	1	1	0	1	1	0	1	0	0	1	2
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Liam Fox	<b>50</b>	55	54	45	55	56	51	60	41	32	41	51	63	55	43	56	46	51	48	57
Danny Alexander	0	1	0	0	1	0	0	0	1	0	0	0	1	1	0	0	1	0	0	1
Chris Huhne	1	0	3	0	0	2	1	2	0	0	1	1	2	1	2	0	1	2	1	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0
Ed Miliband	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Ed Balls	1	0	1	3	0	1	1	0	1	1	1	1	0	1	0	0	0	0	2	0
David Miliband	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
Douglas Alexander	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	2
Eric Pickles	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	2	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Alan Johnson	0	0	1	0	0	1	1	0	1	0	1	1	0	0	1	1	0	0	1	0
Iain Duncan Smith	0	0	1	0	1	1	0	1	0	0	1	0	0	1	0	1	0	0	1	0
Not sure	<b>43</b>	40	33	49	39	35	41	32	53	60	51	45	27	38	51	40	48	43	42	36

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Ken Clarke

William Hague	1	0	0	0	0	1	1	0	1	0	2	1	0	1	0	0	1	2	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	1	0	2	0	0	2	1	1	1	1	2	1	0	1	1	1	1	0	1	1
Michael Gove	0	0	1	0	0	0	1	0	1	3	0	0	0	1	0	1	0	0	1	0
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	77	85	78	91	87	80	81	83	71	31	68	88	93	78	76	74	75	77	79	90
Liam Fox	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	1	0	0	0
Nick Clegg	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Vince Cable	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Ed Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	0	0	1	0	0	1	0	0	1	3	0	0	0	1	0	0	1	0	0	0
David Miliband	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Douglas Alexander	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0
Eric Pickles	0	1	0	0	0	0	1	1	0	1	1	0	0	1	0	1	1	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	1	1	1	0	1	1	0	1	0	0	1	1	0	0	1	0	1	0	1	0
Iain Duncan Smith	0	0	1	0	0	1	0	0	1	0	1	1	0	0	0	0	1	1	0	0
Not sure	18	12	16	9	10	14	15	13	23	55	24	9	6	16	20	22	18	20	17	9

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of George Osborne

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	1	0	0	1	0	0	1	0	0	1	1	0	0	0	1	0	0	0
George Osborne	<b>61</b>	68	68	55	68	68	64	71	54	53	60	57	71	69	51	60	60	58	66	62
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Liam Fox	0	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nick Clegg	<b>3</b>	3	1	1	3	2	1	2	3	5	2	2	4	2	4	1	3	2	4	4
Vince Cable	<b>1</b>	0	1	0	0	1	1	0	1	2	0	0	1	0	1	1	0	0	1	2
Ed Miliband	<b>5</b>	6	4	13	5	4	6	4	6	8	6	5	4	6	5	5	8	5	3	7
Ed Balls	<b>2</b>	0	2	0	1	0	3	1	2	2	1	3	0	1	2	1	1	1	3	4
David Miliband	<b>4</b>	6	3	5	5	4	5	3	6	5	6	4	4	3	6	4	5	4	5	4
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Eric Pickles	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Not sure	<b>22</b>	16	18	22	18	19	19	16	27	23	22	27	16	16	30	27	22	29	17	16

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Ed Milliband

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Nick Clegg	1	1	0	1	0	0	1	0	2	0	1	1	0	2	3	1	0	0	0	0
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Miliband	81	86	87	74	83	87	83	82	80	78	76	80	86	84	76	78	79	78	84	89
Ed Balls	1	1	1	0	3	1	0	1	1	0	1	1	2	1	1	1	0	3	1	1
David Miliband	10	8	7	18	9	7	11	9	11	9	6	14	9	9	11	8	10	12	10	8
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Philip Hammond	0	0	0	0	0	0	0	1	2	0	0	0	0	0	0	1	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	6	0	0	0	1	0	1	0	0	0	1	0	1	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	7	3	5	3	3	5	6	7	7	8	14	5	2	5	8	9	9	5	6	2

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Ed Balls

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	1	1	1	0	2	0	0	1	0	0	1	1	0	0	1	1	1	0	0	0
Michael Gove	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	1	2	1	0	1	2	0	1	1	1	2	0	1	0	1	2	1	1	1	0
Liam Fox	1	0	1	3	0	1	1	1	0	0	1	1	0	0	1	0	0	1	1	0
Danny Alexander	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Chris Huhne	1	1	1	0	1	0	1	1	0	1	0	1	0	1	0	1	0	1	1	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	1	1	1	0	1	1	0	1	0	2	1	0	0	1	0	0	0	1	2	0
Ed Miliband	1	1	1	0	1	1	0	1	1	2	0	1	1	1	1	1	0	3	0	0
Ed Balls	<b>56</b>	60	65	52	61	64	58	63	51	39	50	55	71	60	51	65	54	53	57	59
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	1	0	1	1	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0
Andy Burnham	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	<b>38</b>	32	27	42	31	29	39	30	44	55	42	38	26	34	44	31	41	38	36	40

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Douglas

Alexander

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
Michael Gove	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Andrew Lansley	1	0	2	0	0	2	1	1	1	1	1	0	1	0	0	1	1	1	1	0
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Liam Fox	1	1	0	0	1	0	1	0	1	0	0	1	1	1	1	2	1	0	1	0
Danny Alexander	3	3	3	1	4	3	3	3	2	0	3	3	4	3	3	3	2	3	1	9
Chris Huhne	0	0	0	2	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
Vince Cable	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Miliband	0	0	0	3	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	1	0	1	0	0	0	1	1	1	0	2	1	0	1	1	3	1	0	1	0
David Miliband	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1
Douglas Alexander	14	17	14	20	16	15	12	19	9	11	13	13	18	17	10	11	14	9	12	39
Eric Pickles	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Philip Hammond	0	0	0	5	0	0	1	1	0	0	1	0	0	1	0	0	1	0	0	2
Jeremy Hunt	0	0	0	0	0	1	1	0	1	0	0	0	1	0	1	0	0	1	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	3	1	4	9	2	4	5	4	2	6	1	3	3	3	3	6	3	4	1	2
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Not sure	75	76	72	58	77	73	71	70	81	81	76	75	71	72	78	73	75	80	81	46

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of David Cameron

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	98	100	97	95	100	97	98	98	98	95	99	98	98	99	96	96	99	97	98	98
George Osborne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Danny Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Chris Huhne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Nick Clegg	0	0	0	2	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Miliband	0	0	1	2	0	1	0	0	1	0	0	0	1	0	1	0	0	1	1	0
Ed Balls	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
David Miliband	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1
Douglas Alexander	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jeremy Hunt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	1	0	1	0	0	1	1	2	1	4	1	1	2	1	2	2	1	2	1	1

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Danny Alexander

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
George Osborne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andrew Lansley	1	1	2	0	1	2	0	1	2	0	2	1	1	1	2	2	1	2	0	1
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liam Fox	0	0	0	0	0	1	0	0	1	1	0	1	0	0	1	1	0	0	0	0
Danny Alexander	<b>29</b>	30	33	42	30	29	36	32	25	31	21	29	33	34	21	25	31	25	24	46
Chris Huhne	1	2	1	0	1	1	1	1	1	0	0	0	3	1	1	0	1	2	0	0
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	<b>7</b>	10	7	10	10	6	6	10	3	2	7	6	9	9	4	6	7	5	6	10
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	1	1	1	0	0	2	0	1	0	2	0	0	1	0	1	0	0	0	1	3
Jeremy Hunt	1	0	1	6	0	2	0	1	1	0	3	0	0	0	1	1	2	0	1	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	0	1	1	0	1	0	0	0	0	0	0	1	0	1	0	2	0	1	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	<b>60</b>	55	53	42	56	56	55	53	67	64	65	61	51	53	69	60	58	64	65	38

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Chris Huhne

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Michael Gove	2	2	2	0	1	2	2	1	2	0	3	2	1	2	2	1	2	3	0	2
Andrew Lansley	2	1	3	2	1	3	1	2	1	0	1	1	3	2	0	3	1	2	2	0
Ken Clarke	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Liam Fox	0	0	1	1	0	0	1	1	0	0	1	1	0	1	1	0	0	0	0	3
Danny Alexander	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Chris Huhne	31	34	32	38	37	31	36	37	25	22	27	27	43	35	25	33	27	31	30	39
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Vince Cable	0	0	0	0	1	0	0	0	0	1	0	1	0	0	0	1	0	1	0	0
Ed Miliband	0	0	1	0	0	1	0	0	0	0	0	0	1	0	1	0	0	1	0	0
Ed Balls	0	1	0	0	1	0	0	0	1	0	1	0	0	0	0	0	0	1	0	1
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	1	2	1	0	1	1	0	1	0	2	1	1	1	1	0	1	0	0	2	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Philip Hammond	1	1	2	2	0	2	1	2	1	0	1	1	1	1	1	0	1	1	1	2
Jeremy Hunt	0	0	1	0	0	1	1	0	1	0	1	0	0	1	0	0	0	0	1	0
Hilary Benn	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Andy Burnham	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
Alan Johnson	0	0	1	0	0	1	1	1	0	2	0	0	0	1	0	0	0	1	0	1
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	61	59	56	56	58	56	58	54	68	72	65	64	49	55	69	61	66	57	62	53

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Andrew

Lansley

William Hague	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Michael Gove	1	0	1	3	0	1	0	1	1	1	1	0	1	1	0	1	0	0	0	2
Andrew Lansley	19	22	23	20	22	23	20	23	15	19	15	19	24	22	16	20	21	15	18	26
Ken Clarke	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Liam Fox	1	0	1	0	0	2	1	1	1	2	1	1	0	1	1	0	1	2	0	2
Danny Alexander	1	0	1	6	0	1	0	1	0	0	2	0	0	0	1	0	2	0	0	0
Chris Huhne	4	6	3	3	6	4	3	5	3	3	0	5	7	4	3	2	2	4	7	4
Nick Clegg	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	1	0	0	0	1
Vince Cable	0	0	1	0	0	1	0	1	0	0	0	0	1	0	1	1	0	1	0	0
Ed Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Ed Balls	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
David Miliband	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Douglas Alexander	0	0	0	3	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	2
Eric Pickles	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Philip Hammond	1	2	1	0	1	0	2	1	1	0	1	1	2	2	0	2	1	0	1	1
Jeremy Hunt	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Andy Burnham	1	0	1	2	0	0	3	1	0	0	2	0	1	1	1	1	2	0	0	0
Alan Johnson	2	3	0	2	2	0	1	2	2	1	2	1	2	2	1	2	2	1	1	2
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	69	66	65	62	67	67	67	64	75	73	75	70	63	65	75	69	67	75	71	60

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Phillip Hammond

William Hague	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0
David Cameron	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
George Osborne	0	0	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Michael Gove	1	1	1	0	1	1	1	0	0	2	0	1	1	1	1	0	1	0	3	
Andrew Lansley	2	3	2	5	3	1	3	3	1	0	1	3	2	2	1	2	2	2	2	1
Ken Clarke	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0	
Liam Fox	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Danny Alexander	0	0	0	1	0	0	0	0	1	0	1	0	0	1	0	0	1	0	0	
Chris Huhne	0	1	0	0	1	0	0	1	0	0	1	0	1	0	1	0	0	0	0	
Nick Clegg	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Vince Cable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Ed Miliband	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0	
Ed Balls	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
David Miliband	0	0	0	0	0	1	0	1	0	1	0	0	1	0	1	0	0	1	0	
Douglas Alexander	1	1	2	0	2	2	0	1	1	0	2	1	1	1	1	0	1	2	1	0
Eric Pickles	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Philip Hammond	16	16	19	23	15	20	21	21	13	10	16	13	24	21	11	23	15	12	18	21
Jeremy Hunt	1	0	2	4	1	2	2	2	1	1	1	1	2	1	2	1	1	0	2	4
Hilary Benn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Andy Burnham	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	0
Alan Johnson	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Iain Duncan Smith	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	76	78	72	65	77	71	70	69	82	87	76	80	66	71	82	72	78	80	74	69

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Yvette

Cooper

Theresa May	2	3	2	2	3	2	2	2	2	0	3	1	2	2	2	3	2	3	1	2
Harriet Harman	1	1	1	2	1	1	1	1	1	1	0	1	1	0	2	1	1	2	0	0
Yvette Cooper	19	21	20	14	24	21	19	21	17	6	13	19	29	21	15	25	15	16	22	23
Margaret Beckett	0	0	1	0	0	1	0	1	0	0	1	0	0	0	0	1	0	0	1	0
Cheryl Gillan	0	0	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Justine Greening	0	0	0	0	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0
Caroline Spelman	1	1	0	1	1	1	1	2	1	0	1	1	1	2	0	1	1	1	1	0
Sarah Teather	1	0	1	3	0	1	1	1	0	0	1	0	0	1	0	0	1	0	1	1
Lynne Featherstone	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Jacqui Smith	1	1	2	0	0	2	1	0	1	0	2	1	0	1	0	1	0	1	1	0
Ruth Kelly	1	1	0	4	1	1	1	1	1	0	2	1	0	1	1	1	1	1	1	0
Theresa Villiers	1	1	1	0	2	0	0	0	1	0	1	0	1	0	1	1	1	0	1	1
Not sure	74	71	71	74	68	71	74	70	76	93	76	73	64	70	78	68	77	75	70	74

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>818</b>	231	261	46	239	222	187	431	386	102	203	270	243	461	357	110	260	170	204	74
<b>Unweighted Sample</b>	<b>814</b>	223	256	43	233	217	192	416	398	69	208	310	227	511	303	128	246	157	200	83
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Theresa

May

Theresa May	<b>54</b>	65	56	64	64	54	56	60	48	43	37	57	70	59	48	55	55	50	54	60
Harriet Harman	<b>4</b>	3	5	6	3	7	4	3	6	4	4	4	5	4	5	4	4	4	6	2
Yvette Cooper	<b>0</b>	0	1	1	0	1	0	0	0	1	0	1	0	0	0	0	0	0	1	0
Margaret Beckett	<b>1</b>	1	2	0	1	1	1	1	1	1	0	2	2	1	1	2	1	1	2	1
Cheryl Gillan	<b>0</b>	0	1	0	0	0	1	0	1	0	0	1	0	0	0	0	0	1	1	0
Justine Greening	<b>0</b>	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Caroline Spelman	<b>0</b>	0	1	0	0	1	0	0	0	0	1	1	0	0	0	0	0	1	0	0
Sarah Teather	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lynne Featherstone	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1
Jacqui Smith	<b>3</b>	5	3	3	3	2	4	3	3	5	5	1	3	3	3	5	2	2	4	1
Ruth Kelly	<b>1</b>	0	1	4	0	1	0	0	2	2	2	0	0	1	1	1	1	0	0	3
Theresa Villiers	<b>1</b>	0	1	0	0	1	1	1	1	0	0	1	1	1	0	3	0	0	0	0
Not sure	<b>34</b>	25	29	21	27	31	33	31	38	44	50	33	19	30	40	30	35	40	31	33

<b>Weighted Sample</b>	<b>884</b>	266	263	53	278	222	211	396	488	104	232	312	237	509	375	108	293	195	215	74
<b>Unweighted Sample</b>	<b>888</b>	250	265	57	267	226	215	392	496	77	237	355	219	564	324	129	281	174	222	82
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Who is this person? Image shown of Harriet

Harman

Theresa May	<b>8</b>	8	9	4	9	5	8	7	9	13	13	6	4	9	7	4	10	6	9	4
Harriet Harman	<b>55</b>	56	59	57	56	61	60	57	53	25	43	62	70	58	50	58	53	51	58	58
Yvette Cooper	<b>0</b>	0	1	0	0	1	0	0	1	0	1	1	0	0	0	1	0	0	1	0
Margaret Beckett	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Cheryl Gillan	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Justine Greening	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Caroline Spelman	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Sarah Teather	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lynne Featherstone	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Jacqui Smith	<b>11</b>	13	11	9	14	11	9	12	10	14	14	9	9	11	10	18	9	11	9	13
Ruth Kelly	<b>1</b>	1	1	0	1	1	0	1	0	2	1	1	0	1	1	0	1	1	0	0
Theresa Villiers	<b>0</b>	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not sure	<b>25</b>	21	20	29	19	21	23	23	27	46	29	22	16	20	33	19	26	30	23	24

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1702</b>	497	524	100	517	444	399	827	875	206	434	582	480	970	732	218	553	364	419	148	
<b>Unweighted Sample</b>	<b>1702</b>	473	521	100	500	443	407	808	894	146	445	665	446	1075	627	257	527	331	422	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the following are doing well or badly in their current jobs?

David Cameron, Prime Minister

Very well	11	35	1	5	28	2	5	14	9	10	7	10	18	13	10	12	14	9	12	5
Fairly well	31	56	9	54	52	11	30	30	31	24	31	31	32	35	25	29	34	26	29	35
<b>TOTAL WELL</b>	<b>42</b>	<b>91</b>	<b>10</b>	<b>60</b>	<b>80</b>	<b>13</b>	<b>35</b>	<b>43</b>	<b>40</b>	<b>34</b>	<b>38</b>	<b>40</b>	<b>50</b>	<b>47</b>	<b>35</b>	<b>41</b>	<b>48</b>	<b>35</b>	<b>41</b>	<b>40</b>
Fairly badly	22	3	35	19	8	34	28	23	21	18	23	21	22	22	21	22	20	23	23	24
Very badly	23	0	47	8	5	43	22	24	21	16	21	28	21	19	28	21	17	28	25	25
<b>TOTAL BADLY</b>	<b>44</b>	<b>4</b>	<b>82</b>	<b>28</b>	<b>13</b>	<b>77</b>	<b>50</b>	<b>47</b>	<b>42</b>	<b>34</b>	<b>44</b>	<b>49</b>	<b>43</b>	<b>41</b>	<b>49</b>	<b>43</b>	<b>37</b>	<b>51</b>	<b>48</b>	<b>49</b>
Not sure	14	6	8	13	7	10	15	9	18	32	18	10	7	12	16	15	15	14	11	11
<b>Approval rating</b>	<b>-3</b>	<b>87</b>	<b>-72</b>	<b>32</b>	<b>67</b>	<b>-64</b>	<b>-15</b>	<b>-4</b>	<b>-2</b>	<b>0</b>	<b>-7</b>	<b>-9</b>	<b>7</b>	<b>6</b>	<b>-14</b>	<b>-2</b>	<b>11</b>	<b>-16</b>	<b>-7</b>	<b>-9</b>

William Hague, Foreign Secretary

Very well	12	29	3	13	27	2	8	15	9	8	8	9	20	16	6	10	13	9	12	13
Fairly well	35	48	28	51	47	28	38	39	32	22	34	38	40	38	32	35	39	33	34	32
<b>TOTAL WELL</b>	<b>47</b>	<b>77</b>	<b>30</b>	<b>64</b>	<b>73</b>	<b>29</b>	<b>46</b>	<b>53</b>	<b>41</b>	<b>29</b>	<b>41</b>	<b>48</b>	<b>60</b>	<b>54</b>	<b>39</b>	<b>45</b>	<b>52</b>	<b>43</b>	<b>46</b>	<b>46</b>
Fairly badly	16	5	26	10	4	26	16	16	15	18	15	16	14	15	16	16	10	19	18	21
Very badly	12	2	24	1	5	23	10	13	11	8	10	15	13	9	16	8	9	14	16	13
<b>TOTAL BADLY</b>	<b>27</b>	<b>6</b>	<b>50</b>	<b>12</b>	<b>9</b>	<b>49</b>	<b>26</b>	<b>29</b>	<b>26</b>	<b>25</b>	<b>24</b>	<b>31</b>	<b>27</b>	<b>24</b>	<b>32</b>	<b>24</b>	<b>19</b>	<b>32</b>	<b>34</b>	<b>33</b>
Not sure	25	17	20	24	17	22	27	18	33	45	35	21	13	23	29	30	29	25	20	21
<b>Approval rating</b>	<b>20</b>	<b>71</b>	<b>-19</b>	<b>52</b>	<b>64</b>	<b>-20</b>	<b>20</b>	<b>24</b>	<b>15</b>	<b>4</b>	<b>17</b>	<b>17</b>	<b>33</b>	<b>30</b>	<b>6</b>	<b>21</b>	<b>33</b>	<b>10</b>	<b>13</b>	<b>13</b>

George Osborne, Chancellor of the Exchequer

Very well	7	20	0	4	18	0	2	9	5	6	4	5	11	8	5	7	9	4	7	5
Fairly well	26	56	6	40	51	8	21	30	23	20	22	27	32	30	21	26	29	22	27	24
<b>TOTAL WELL</b>	<b>33</b>	<b>76</b>	<b>6</b>	<b>44</b>	<b>69</b>	<b>9</b>	<b>24</b>	<b>39</b>	<b>27</b>	<b>26</b>	<b>26</b>	<b>32</b>	<b>43</b>	<b>38</b>	<b>26</b>	<b>32</b>	<b>38</b>	<b>27</b>	<b>34</b>	<b>28</b>
Fairly badly	21	8	31	25	10	31	25	19	24	15	26	22	19	22	21	20	19	23	24	21
Very badly	24	2	49	11	7	44	29	29	20	15	21	29	26	23	27	22	18	28	28	31
<b>TOTAL BADLY</b>	<b>46</b>	<b>10</b>	<b>80</b>	<b>36</b>	<b>16</b>	<b>75</b>	<b>54</b>	<b>47</b>	<b>44</b>	<b>29</b>	<b>47</b>	<b>52</b>	<b>45</b>	<b>44</b>	<b>48</b>	<b>42</b>	<b>38</b>	<b>51</b>	<b>51</b>	<b>53</b>
Not sure	21	15	14	20	14	16	22	14	28	45	27	16	12	18	26	25	25	22	15	19
<b>Approval rating</b>	<b>-13</b>	<b>66</b>	<b>-73</b>	<b>7</b>	<b>53</b>	<b>-67</b>	<b>-31</b>	<b>-9</b>	<b>-17</b>	<b>-4</b>	<b>-21</b>	<b>-20</b>	<b>-2</b>	<b>-6</b>	<b>-22</b>	<b>-10</b>	<b>0</b>	<b>-24</b>	<b>-18</b>	<b>-24</b>

Michael Gove, Education Secretary

Very well	5	13	0	2	12	0	2	7	3	4	3	3	9	5	4	7	5	3	5	4
Fairly well	21	39	10	31	36	9	19	23	19	13	17	21	26	23	17	14	24	21	21	18
<b>TOTAL WELL</b>	<b>25</b>	<b>52</b>	<b>10</b>	<b>33</b>	<b>49</b>	<b>10</b>	<b>21</b>	<b>29</b>	<b>21</b>	<b>17</b>	<b>20</b>	<b>24</b>	<b>36</b>	<b>29</b>	<b>21</b>	<b>21</b>	<b>29</b>	<b>24</b>	<b>25</b>	<b>22</b>
Fairly badly	23	14	31	29	14	32	25	25	22	23	26	23	20	24	22	23	22	22	25	27
Very badly	18	3	36	8	6	34	21	20	16	12	15	21	20	18	19	18	13	22	22	16
<b>TOTAL BADLY</b>	<b>41</b>	<b>18</b>	<b>68</b>	<b>37</b>	<b>20</b>	<b>65</b>	<b>46</b>	<b>45</b>	<b>38</b>	<b>35</b>	<b>41</b>	<b>45</b>	<b>40</b>	<b>41</b>	<b>41</b>	<b>41</b>	<b>35</b>	<b>44</b>	<b>47</b>	<b>43</b>
Not sure	33	31	22	30	32	25	34	26	41	49	39	31	24	30	38	38	36	32	28	35
<b>Approval rating</b>	<b>-16</b>	<b>34</b>	<b>-58</b>	<b>-5</b>	<b>29</b>	<b>-56</b>	<b>-25</b>	<b>-16</b>	<b>-16</b>	<b>-18</b>	<b>-22</b>	<b>-21</b>	<b>-5</b>	<b>-13</b>	<b>-21</b>	<b>-20</b>	<b>-6</b>	<b>-21</b>	<b>-21</b>	<b>-21</b>

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1702</b>	497	524	100	517	444	399	827	875	206	434	582	480	970	732	218	553	364	419	148
<b>Unweighted Sample</b>	<b>1702</b>	473	521	100	500	443	407	808	894	146	445	665	446	1075	627	257	527	331	422	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Andrew Lansley, Health Secretary**

Very well	1	3	0	3	3	0	1	1	2	3	1	1	2	2	1	3	1	1	1	2
Fairly well	18	40	7	21	37	6	10	20	15	11	16	17	22	20	15	15	20	16	18	15
<b>TOTAL WELL</b>	<b>19</b>	<b>43</b>	<b>7</b>	<b>23</b>	<b>40</b>	<b>7</b>	<b>11</b>	<b>22</b>	<b>17</b>	<b>14</b>	<b>17</b>	<b>18</b>	<b>24</b>	<b>22</b>	<b>16</b>	<b>18</b>	<b>22</b>	<b>17</b>	<b>19</b>	<b>17</b>
Fairly badly	25	19	30	32	20	30	27	28	23	18	27	24	27	25	26	19	26	23	27	31
Very badly	22	3	41	13	7	37	27	24	19	17	16	25	24	20	23	24	15	26	25	18
<b>TOTAL BADLY</b>	<b>47</b>	<b>23</b>	<b>70</b>	<b>45</b>	<b>26</b>	<b>68</b>	<b>55</b>	<b>51</b>	<b>42</b>	<b>35</b>	<b>44</b>	<b>49</b>	<b>51</b>	<b>45</b>	<b>49</b>	<b>43</b>	<b>41</b>	<b>49</b>	<b>53</b>	<b>49</b>
Not sure	34	34	23	31	33	26	35	27	41	51	39	32	25	33	36	39	37	34	29	34
<b>Approval rating</b>	<b>-28</b>	<b>21</b>	<b>-63</b>	<b>-22</b>	<b>14</b>	<b>-61</b>	<b>-44</b>	<b>-30</b>	<b>-26</b>	<b>-20</b>	<b>-27</b>	<b>-31</b>	<b>-28</b>	<b>-24</b>	<b>-33</b>	<b>-25</b>	<b>-20</b>	<b>-32</b>	<b>-34</b>	<b>-33</b>

**Ken Clarke, Justice Secretary**

Very well	2	4	1	12	4	1	4	3	2	1	3	2	4	3	2	3	2	1	3	5
Fairly well	25	36	23	41	31	23	29	30	21	21	23	26	29	30	20	26	27	23	25	24
<b>TOTAL WELL</b>	<b>28</b>	<b>40</b>	<b>25</b>	<b>53</b>	<b>35</b>	<b>24</b>	<b>33</b>	<b>33</b>	<b>23</b>	<b>22</b>	<b>25</b>	<b>28</b>	<b>33</b>	<b>33</b>	<b>21</b>	<b>29</b>	<b>30</b>	<b>24</b>	<b>28</b>	<b>29</b>
Fairly badly	25	26	28	20	26	29	23	26	24	17	25	24	29	26	24	24	23	26	27	25
Very badly	19	14	26	3	18	23	15	23	16	12	14	23	23	16	24	14	17	23	23	17
<b>TOTAL BADLY</b>	<b>44</b>	<b>40</b>	<b>54</b>	<b>23</b>	<b>45</b>	<b>53</b>	<b>37</b>	<b>49</b>	<b>40</b>	<b>29</b>	<b>38</b>	<b>48</b>	<b>52</b>	<b>42</b>	<b>48</b>	<b>38</b>	<b>40</b>	<b>49</b>	<b>49</b>	<b>43</b>
Not sure	28	20	21	24	21	23	30	18	37	49	37	24	15	25	31	33	30	27	23	28
<b>Approval rating</b>	<b>-16</b>	<b>1</b>	<b>-29</b>	<b>31</b>	<b>-10</b>	<b>-28</b>	<b>-5</b>	<b>-17</b>	<b>-16</b>	<b>-6</b>	<b>-13</b>	<b>-20</b>	<b>-19</b>	<b>-9</b>	<b>-27</b>	<b>-9</b>	<b>-11</b>	<b>-24</b>	<b>-21</b>	<b>-14</b>

**Philip Hammond, Defence Secretary**

Very well	1	4	1	1	4	0	1	2	1	1	1	2	2	1	2	2	2	1	1	1
Fairly well	19	36	12	24	34	11	15	21	18	17	17	20	22	21	18	18	20	20	21	13
<b>TOTAL WELL</b>	<b>21</b>	<b>40</b>	<b>13</b>	<b>25</b>	<b>38</b>	<b>11</b>	<b>16</b>	<b>23</b>	<b>19</b>	<b>18</b>	<b>18</b>	<b>22</b>	<b>24</b>	<b>22</b>	<b>19</b>	<b>20</b>	<b>21</b>	<b>22</b>	<b>22</b>	<b>15</b>
Fairly badly	19	11	24	22	12	25	19	19	19	15	22	20	16	17	21	16	18	17	21	23
Very badly	12	2	21	4	6	20	12	14	11	8	10	14	14	9	17	9	10	14	14	15
<b>TOTAL BADLY</b>	<b>31</b>	<b>13</b>	<b>45</b>	<b>27</b>	<b>18</b>	<b>46</b>	<b>30</b>	<b>33</b>	<b>29</b>	<b>23</b>	<b>32</b>	<b>34</b>	<b>30</b>	<b>27</b>	<b>37</b>	<b>25</b>	<b>29</b>	<b>32</b>	<b>35</b>	<b>37</b>
Not sure	48	46	42	48	45	43	54	44	52	60	50	44	46	51	44	55	50	47	43	48
<b>Approval rating</b>	<b>-10</b>	<b>27</b>	<b>-32</b>	<b>-2</b>	<b>20</b>	<b>-34</b>	<b>-14</b>	<b>-10</b>	<b>-11</b>	<b>-5</b>	<b>-14</b>	<b>-13</b>	<b>-6</b>	<b>-4</b>	<b>-18</b>	<b>-4</b>	<b>-7</b>	<b>-10</b>	<b>-13</b>	<b>-22</b>

**Iain Duncan Smith, Work & Pensions Secretary**

Very well	8	21	1	6	21	1	3	11	5	5	3	5	17	9	6	11	9	6	6	8
Fairly well	24	42	14	42	38	13	27	29	19	13	21	25	30	28	19	23	27	19	27	21
<b>TOTAL WELL</b>	<b>32</b>	<b>63</b>	<b>15</b>	<b>48</b>	<b>58</b>	<b>13</b>	<b>30</b>	<b>40</b>	<b>24</b>	<b>18</b>	<b>24</b>	<b>30</b>	<b>47</b>	<b>37</b>	<b>25</b>	<b>35</b>	<b>36</b>	<b>25</b>	<b>32</b>	<b>30</b>
Fairly badly	22	11	30	19	12	33	21	20	23	19	24	21	22	22	22	19	19	23	24	26
Very badly	19	3	35	8	6	32	19	20	17	11	18	24	16	14	25	14	14	24	21	21
<b>TOTAL BADLY</b>	<b>40</b>	<b>14</b>	<b>65</b>	<b>28</b>	<b>19</b>	<b>65</b>	<b>40</b>	<b>40</b>	<b>41</b>	<b>30</b>	<b>41</b>	<b>45</b>	<b>37</b>	<b>35</b>	<b>47</b>	<b>33</b>	<b>33</b>	<b>47</b>	<b>45</b>	<b>47</b>
Not sure	28	23	20	24	23	21	29	20	35	52	35	25	16	27	29	32	32	27	23	23
<b>Approval rating</b>	<b>-8</b>	<b>50</b>	<b>-51</b>	<b>21</b>	<b>40</b>	<b>-52</b>	<b>-10</b>	<b>0</b>	<b>-16</b>	<b>-13</b>	<b>-17</b>	<b>-15</b>	<b>10</b>	<b>2</b>	<b>-22</b>	<b>1</b>	<b>3</b>	<b>-22</b>	<b>-12</b>	<b>-17</b>

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1702</b>	497	524	100	517	444	399	827	875	206	434	582	480	970	732	218	553	364	419	148
<b>Unweighted Sample</b>	<b>1702</b>	473	521	100	500	443	407	808	894	146	445	665	446	1075	627	257	527	331	422	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Danny Alexander, Chief Secretary to the Treasury

Very well	3	7	1	8	7	1	3	5	2	2	2	2	6	3	3	2	3	2	3	5
Fairly well	22	46	6	38	40	8	19	25	18	16	19	21	27	24	18	20	24	18	21	22
<b>TOTAL WELL</b>	<b>25</b>	<b>53</b>	<b>7</b>	<b>46</b>	<b>47</b>	<b>9</b>	<b>22</b>	<b>29</b>	<b>20</b>	<b>18</b>	<b>20</b>	<b>23</b>	<b>33</b>	<b>28</b>	<b>21</b>	<b>23</b>	<b>28</b>	<b>20</b>	<b>24</b>	<b>28</b>
Fairly badly	20	7	29	14	11	29	22	21	18	15	20	20	20	20	20	16	18	21	21	24
Very badly	17	3	33	5	6	31	15	18	15	12	14	20	17	15	19	13	12	20	20	20
<b>TOTAL BADLY</b>	<b>36</b>	<b>10</b>	<b>62</b>	<b>20</b>	<b>16</b>	<b>59</b>	<b>37</b>	<b>40</b>	<b>33</b>	<b>28</b>	<b>34</b>	<b>40</b>	<b>37</b>	<b>34</b>	<b>38</b>	<b>30</b>	<b>30</b>	<b>40</b>	<b>41</b>	<b>45</b>
Not sure	39	37	31	35	37	31	41	31	47	55	46	37	30	38	41	48	42	40	35	28
<b>Approval rating</b>	<b>-11</b>	<b>43</b>	<b>-55</b>	<b>26</b>	<b>30</b>	<b>-50</b>	<b>-15</b>	<b>-10</b>	<b>-13</b>	<b>-10</b>	<b>-14</b>	<b>-16</b>	<b>-4</b>	<b>-7</b>	<b>-18</b>	<b>-7</b>	<b>-2</b>	<b>-20</b>	<b>-17</b>	<b>-17</b>

And do you think the following are doing well or badly in their current jobs?

Chris Huhne, Environment Secretary

Very well	1	0	1	6	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0
Fairly well	17	25	16	27	22	14	15	17	16	12	15	18	18	17	16	13	15	17	20	18
<b>TOTAL WELL</b>	<b>17</b>	<b>25</b>	<b>17</b>	<b>34</b>	<b>23</b>	<b>15</b>	<b>16</b>	<b>18</b>	<b>17</b>	<b>12</b>	<b>16</b>	<b>19</b>	<b>19</b>	<b>18</b>	<b>17</b>	<b>14</b>	<b>16</b>	<b>18</b>	<b>20</b>	<b>18</b>
Fairly badly	24	22	27	21	25	26	23	28	20	17	23	24	27	25	22	23	24	21	24	32
Very badly	16	11	21	1	14	20	16	21	12	8	10	19	22	15	18	19	15	16	19	11
<b>TOTAL BADLY</b>	<b>40</b>	<b>34</b>	<b>48</b>	<b>22</b>	<b>39</b>	<b>46</b>	<b>39</b>	<b>49</b>	<b>31</b>	<b>26</b>	<b>33</b>	<b>43</b>	<b>48</b>	<b>40</b>	<b>40</b>	<b>41</b>	<b>38</b>	<b>37</b>	<b>42</b>	<b>43</b>
Not sure	43	41	35	44	38	39	45	33	52	62	51	38	33	42	43	45	45	45	37	39
<b>Approval rating</b>	<b>-22</b>	<b>-8</b>	<b>-31</b>	<b>11</b>	<b>-17</b>	<b>-31</b>	<b>-23</b>	<b>-31</b>	<b>-14</b>	<b>-13</b>	<b>-17</b>	<b>-24</b>	<b>-29</b>	<b>-22</b>	<b>-23</b>	<b>-28</b>	<b>-22</b>	<b>-19</b>	<b>-22</b>	<b>-26</b>

Nick Clegg, Deputy Prime Minister

Very well	3	5	1	20	3	1	6	3	3	2	2	3	4	5	1	3	3	3	4	4
Fairly well	22	44	9	42	38	9	22	24	20	13	19	23	28	23	20	24	24	16	24	21
<b>TOTAL WELL</b>	<b>25</b>	<b>49</b>	<b>10</b>	<b>62</b>	<b>41</b>	<b>10</b>	<b>28</b>	<b>26</b>	<b>24</b>	<b>15</b>	<b>21</b>	<b>26</b>	<b>32</b>	<b>28</b>	<b>21</b>	<b>26</b>	<b>27</b>	<b>19</b>	<b>27</b>	<b>25</b>
Fairly badly	26	27	25	28	26	27	27	26	26	25	29	24	27	29	23	30	30	24	24	21
Very badly	30	10	53	2	18	48	29	35	26	23	24	37	31	27	35	29	22	36	34	37
<b>TOTAL BADLY</b>	<b>57</b>	<b>37</b>	<b>79</b>	<b>30</b>	<b>45</b>	<b>74</b>	<b>56</b>	<b>61</b>	<b>52</b>	<b>48</b>	<b>53</b>	<b>61</b>	<b>58</b>	<b>55</b>	<b>58</b>	<b>60</b>	<b>52</b>	<b>60</b>	<b>58</b>	<b>58</b>
Not sure	18	14	11	9	14	16	16	13	24	37	25	14	10	16	21	14	21	21	15	17
<b>Approval rating</b>	<b>-31</b>	<b>11</b>	<b>-69</b>	<b>32</b>	<b>-4</b>	<b>-64</b>	<b>-27</b>	<b>-35</b>	<b>-29</b>	<b>-32</b>	<b>-32</b>	<b>-35</b>	<b>-27</b>	<b>-27</b>	<b>-37</b>	<b>-33</b>	<b>-25</b>	<b>-41</b>	<b>-30</b>	<b>-32</b>

Vince Cable, Business Secretary

Very well	2	2	2	16	2	1	5	3	2	2	2	3	3	4	1	4	2	2	2	4
Fairly well	25	35	18	41	32	18	29	28	22	16	24	23	30	28	20	24	29	19	23	26
<b>TOTAL WELL</b>	<b>27</b>	<b>37</b>	<b>20</b>	<b>58</b>	<b>34</b>	<b>19</b>	<b>34</b>	<b>31</b>	<b>23</b>	<b>19</b>	<b>26</b>	<b>26</b>	<b>33</b>	<b>32</b>	<b>21</b>	<b>28</b>	<b>31</b>	<b>21</b>	<b>25</b>	<b>30</b>
Fairly badly	25	25	30	17	25	30	24	27	23	17	24	26	28	25	24	23	20	28	28	25
Very badly	17	10	26	3	15	23	13	21	13	11	11	21	20	15	20	17	15	18	18	20
<b>TOTAL BADLY</b>	<b>42</b>	<b>35</b>	<b>56</b>	<b>19</b>	<b>40</b>	<b>53</b>	<b>37</b>	<b>48</b>	<b>36</b>	<b>27</b>	<b>35</b>	<b>47</b>	<b>48</b>	<b>40</b>	<b>44</b>	<b>41</b>	<b>35</b>	<b>46</b>	<b>46</b>	<b>45</b>
Not sure	31	28	24	23	27	28	29	21	41	54	39	27	19	28	35	31	34	33	29	24
<b>Approval rating</b>	<b>-15</b>	<b>2</b>	<b>-36</b>	<b>38</b>	<b>-6</b>	<b>-34</b>	<b>-3</b>	<b>-16</b>	<b>-13</b>	<b>-9</b>	<b>-9</b>	<b>-21</b>	<b>-15</b>	<b>-8</b>	<b>-24</b>	<b>-13</b>	<b>-4</b>	<b>-25</b>	<b>-21</b>	<b>-15</b>

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1702</b>	497	524	100	517	444	399	827	875	206	434	582	480	970	732	218	553	364	419	148
<b>Unweighted Sample</b>	<b>1702</b>	473	521	100	500	443	407	808	894	146	445	665	446	1075	627	257	527	331	422	165
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Ed Miliband, Leader of the Labour party**

Very well	4	0	12	3	1	11	3	5	4	3	4	4	6	3	6	5	3	6	5	3
Fairly well	26	13	49	27	11	46	29	27	25	20	25	28	27	26	25	26	22	27	29	27
<b>TOTAL WELL</b>	<b>30</b>	<b>13</b>	<b>61</b>	<b>30</b>	<b>12</b>	<b>57</b>	<b>32</b>	<b>32</b>	<b>29</b>	<b>23</b>	<b>29</b>	<b>31</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>31</b>	<b>25</b>	<b>33</b>	<b>34</b>	<b>29</b>
Fairly badly	29	36	22	33	37	20	33	32	26	20	28	30	31	32	24	32	30	25	28	29
Very badly	20	35	4	20	35	6	15	23	16	13	14	22	24	19	20	16	22	18	20	21
<b>TOTAL BADLY</b>	<b>48</b>	<b>71</b>	<b>26</b>	<b>53</b>	<b>72</b>	<b>26</b>	<b>47</b>	<b>55</b>	<b>42</b>	<b>33</b>	<b>42</b>	<b>52</b>	<b>55</b>	<b>52</b>	<b>44</b>	<b>48</b>	<b>52</b>	<b>43</b>	<b>48</b>	<b>49</b>
Not sure	22	16	12	17	16	17	21	13	29	44	29	16	12	19	25	21	23	24	18	21
<b>Approval rating</b>	<b>-18</b>	<b>-58</b>	<b>35</b>	<b>-23</b>	<b>-60</b>	<b>31</b>	<b>-15</b>	<b>-23</b>	<b>-13</b>	<b>-10</b>	<b>-14</b>	<b>-21</b>	<b>-22</b>	<b>-22</b>	<b>-13</b>	<b>-17</b>	<b>-27</b>	<b>-10</b>	<b>-14</b>	<b>-20</b>

**Ed Balls, Shadow Chancellor**

Very well	4	1	10	2	1	10	3	4	3	3	1	5	4	3	4	4	2	6	4	3
Fairly well	23	13	45	26	12	41	26	25	22	14	22	26	25	25	21	23	21	23	25	28
<b>TOTAL WELL</b>	<b>27</b>	<b>14</b>	<b>54</b>	<b>28</b>	<b>13</b>	<b>51</b>	<b>29</b>	<b>29</b>	<b>25</b>	<b>16</b>	<b>24</b>	<b>31</b>	<b>29</b>	<b>28</b>	<b>25</b>	<b>27</b>	<b>23</b>	<b>29</b>	<b>28</b>	<b>31</b>
Fairly badly	22	29	15	28	30	15	24	26	18	14	25	22	23	24	20	18	22	22	25	20
Very badly	16	28	5	14	29	6	11	21	12	10	10	17	25	16	17	15	19	12	17	16
<b>TOTAL BADLY</b>	<b>39</b>	<b>56</b>	<b>20</b>	<b>41</b>	<b>59</b>	<b>20</b>	<b>35</b>	<b>47</b>	<b>31</b>	<b>24</b>	<b>35</b>	<b>39</b>	<b>48</b>	<b>40</b>	<b>37</b>	<b>33</b>	<b>42</b>	<b>35</b>	<b>42</b>	<b>36</b>
Not sure	34	30	26	31	28	29	35	24	44	60	41	29	23	32	37	40	35	36	30	32
<b>Approval rating</b>	<b>-12</b>	<b>-42</b>	<b>35</b>	<b>-13</b>	<b>-46</b>	<b>31</b>	<b>-6</b>	<b>-18</b>	<b>-5</b>	<b>-8</b>	<b>-11</b>	<b>-8</b>	<b>-19</b>	<b>-12</b>	<b>-12</b>	<b>-7</b>	<b>-18</b>	<b>-5</b>	<b>-13</b>	<b>-5</b>

**Douglas Alexander, Shadow Foreign Secretary**

Very well	2	0	5	3	0	5	2	3	1	2	1	2	2	2	2	3	1	3	2	4
Fairly well	19	20	27	23	17	25	19	20	17	10	17	19	24	20	17	19	18	17	18	26
<b>TOTAL WELL</b>	<b>20</b>	<b>20</b>	<b>31</b>	<b>26</b>	<b>17</b>	<b>30</b>	<b>21</b>	<b>22</b>	<b>18</b>	<b>12</b>	<b>17</b>	<b>21</b>	<b>26</b>	<b>21</b>	<b>19</b>	<b>22</b>	<b>18</b>	<b>20</b>	<b>19</b>	<b>30</b>
Fairly badly	20	21	20	19	24	19	18	25	16	14	19	23	21	21	20	14	20	22	22	24
Very badly	10	10	9	5	12	9	8	13	8	6	7	12	12	8	13	9	10	8	13	9
<b>TOTAL BADLY</b>	<b>31</b>	<b>31</b>	<b>29</b>	<b>24</b>	<b>36</b>	<b>28</b>	<b>25</b>	<b>38</b>	<b>24</b>	<b>21</b>	<b>26</b>	<b>36</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>23</b>	<b>30</b>	<b>30</b>	<b>35</b>	<b>33</b>
Not sure	49	49	40	50	46	42	54	40	58	67	57	43	41	49	49	55	52	50	46	37
<b>Approval rating</b>	<b>-10</b>	<b>-11</b>	<b>3</b>	<b>3</b>	<b>-19</b>	<b>2</b>	<b>-5</b>	<b>-15</b>	<b>-5</b>	<b>-9</b>	<b>-9</b>	<b>-15</b>	<b>-7</b>	<b>-8</b>	<b>-13</b>	<b>-2</b>	<b>-11</b>	<b>-10</b>	<b>-16</b>	<b>-3</b>

**Theresa May, Home Secretary**

Very well	4	12	0	1	11	1	2	5	3	4	2	2	9	5	2	5	4	4	4	3
Fairly well	27	46	19	32	44	19	21	31	24	15	23	29	35	30	24	28	28	23	29	31
<b>TOTAL WELL</b>	<b>32</b>	<b>58</b>	<b>20</b>	<b>33</b>	<b>55</b>	<b>19</b>	<b>23</b>	<b>36</b>	<b>27</b>	<b>19</b>	<b>24</b>	<b>31</b>	<b>44</b>	<b>35</b>	<b>26</b>	<b>32</b>	<b>32</b>	<b>28</b>	<b>33</b>	<b>34</b>
Fairly badly	21	12	27	28	14	26	27	22	20	18	23	21	20	22	20	23	20	20	21	23
Very badly	16	2	29	5	5	28	17	19	12	10	12	20	16	14	18	16	12	19	18	15
<b>TOTAL BADLY</b>	<b>37</b>	<b>14</b>	<b>56</b>	<b>33</b>	<b>19</b>	<b>54</b>	<b>44</b>	<b>42</b>	<b>32</b>	<b>28</b>	<b>35</b>	<b>42</b>	<b>36</b>	<b>35</b>	<b>38</b>	<b>39</b>	<b>32</b>	<b>39</b>	<b>39</b>	<b>37</b>
Not sure	32	28	25	35	25	27	33	22	41	54	41	27	21	29	35	29	36	33	28	29
<b>Approval rating</b>	<b>-5</b>	<b>44</b>	<b>-36</b>	<b>0</b>	<b>36</b>	<b>-35</b>	<b>-21</b>	<b>-6</b>	<b>-5</b>	<b>-9</b>	<b>-11</b>	<b>-10</b>	<b>8</b>	<b>0</b>	<b>-12</b>	<b>-7</b>	<b>-1</b>	<b>-11</b>	<b>-6</b>	<b>-4</b>

Fieldwork: 30th - 31st October 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1702</b>	497	524	100	517	444	399	827	875	206	434	582	480	970	732	218	553	364	419	148	
<b>Unweighted Sample</b>	<b>1702</b>	473	521	100	500	443	407	808	894	146	445	665	446	1075	627	257	527	331	422	165	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Harriet Harman, Deputy leader of the Labour party

Very well	4	1	10	1	1	10	3	4	4	5	3	5	4	3	5	3	3	5	5	3
Fairly well	24	16	44	33	13	40	29	26	22	14	23	26	28	26	22	25	22	25	25	28
<b>TOTAL WELL</b>	<b>28</b>	<b>17</b>	<b>54</b>	<b>33</b>	<b>14</b>	<b>50</b>	<b>32</b>	<b>30</b>	<b>26</b>	<b>18</b>	<b>25</b>	<b>31</b>	<b>32</b>	<b>29</b>	<b>27</b>	<b>28</b>	<b>25</b>	<b>30</b>	<b>30</b>	<b>31</b>
Fairly badly	22	28	16	23	29	17	19	25	19	15	22	22	25	22	22	23	21	21	23	28
Very badly	16	26	5	12	29	6	12	19	13	8	10	18	23	15	17	14	19	15	16	11
<b>TOTAL BADLY</b>	<b>38</b>	<b>54</b>	<b>21</b>	<b>36</b>	<b>58</b>	<b>23</b>	<b>31</b>	<b>44</b>	<b>32</b>	<b>23</b>	<b>32</b>	<b>39</b>	<b>48</b>	<b>38</b>	<b>38</b>	<b>37</b>	<b>39</b>	<b>35</b>	<b>39</b>	<b>39</b>
Not sure	34	29	25	31	28	27	37	26	42	58	43	30	20	33	35	35	36	35	31	30
<b>Approval rating</b>	<b>-10</b>	<b>-37</b>	<b>32</b>	<b>-2</b>	<b>-44</b>	<b>27</b>	<b>1</b>	<b>-14</b>	<b>-6</b>	<b>-5</b>	<b>-7</b>	<b>-9</b>	<b>-16</b>	<b>-8</b>	<b>-12</b>	<b>-8</b>	<b>-15</b>	<b>-6</b>	<b>-8</b>	<b>-8</b>

Yvette Cooper, Shadow Home Secretary

Very well	2	0	7	0	0	7	2	2	2	1	1	3	4	2	2	4	1	3	4	1
Fairly well	19	15	29	21	14	29	19	19	19	11	14	22	22	19	18	19	17	18	20	22
<b>TOTAL WELL</b>	<b>21</b>	<b>15</b>	<b>37</b>	<b>21</b>	<b>14</b>	<b>36</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>13</b>	<b>15</b>	<b>25</b>	<b>26</b>	<b>22</b>	<b>20</b>	<b>23</b>	<b>18</b>	<b>21</b>	<b>23</b>	<b>23</b>
Fairly badly	20	24	17	26	26	16	19	25	15	10	21	21	22	21	20	17	21	20	20	23
Very badly	11	16	6	7	19	6	8	15	9	8	7	13	15	10	13	9	13	8	13	11
<b>TOTAL BADLY</b>	<b>32</b>	<b>40</b>	<b>22</b>	<b>33</b>	<b>45</b>	<b>22</b>	<b>27</b>	<b>40</b>	<b>24</b>	<b>18</b>	<b>29</b>	<b>34</b>	<b>37</b>	<b>31</b>	<b>32</b>	<b>26</b>	<b>34</b>	<b>28</b>	<b>33</b>	<b>34</b>
Not sure	47	44	41	46	41	42	52	39	55	69	56	42	37	47	48	51	48	51	43	43
<b>Approval rating</b>	<b>-11</b>	<b>-25</b>	<b>14</b>	<b>-12</b>	<b>-31</b>	<b>13</b>	<b>-6</b>	<b>-19</b>	<b>-3</b>	<b>-6</b>	<b>-14</b>	<b>-10</b>	<b>-11</b>	<b>-9</b>	<b>-13</b>	<b>-3</b>	<b>-16</b>	<b>-7</b>	<b>-10</b>	<b>-11</b>