

YouGov / Symphony Environmental Technologies Plc

Carrier Bags

Sample Size: 2079 GB Adults
Fieldwork: 20th - 21st July 2015

Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How often, if at all, do you re-use plastic carrier bags for shopping, as bin liners, or for other uses around the home?

	Unweighted base	2079	1001	1078	172	245	396	489	777	1188	891
Base: All GB adults		2079	998	1081	249	297	431	374	728	1143	936
Always	57%	50%	63%	48%	45%	51%	62%	66%	57%	57%	
Often	27%	30%	23%	34%	30%	30%	23%	22%	27%	26%	
Sometimes	12%	13%	10%	14%	18%	15%	9%	8%	11%	13%	
Rarely	2%	2%	2%	1%	5%	2%	3%	2%	3%	2%	
Never	2%	4%	1%	3%	4%	2%	2%	2%	2%	3%	

****Plastic carrier bags can be manufactured with British oxo-biodegradable technology which looks and behaves the same as traditional plastic. These bags are reusable and recyclable, but if accidentally littered, it will cease to be a plastic material and will naturally biodegrade. If these plastic carrier bags enter landfills or decompose without oxygen they produce methane, which is a greenhouse gas.****

To what extent, if at all, do you agree or disagree with the following statement?

*****All plastic carrier bags should be recyclable and biodegradable in case they accidentally get into the open environment*****

	Unweighted base	2079	1001	1078	172	245	396	489	777	1188	891
Base: All GB adults		2079	998	1081	249	297	431	374	728	1143	936
Strongly agree	54%	55%	54%	42%	42%	51%	61%	63%	54%	55%	
Tend to agree	31%	30%	32%	41%	38%	35%	26%	26%	31%	32%	
Neither agree nor disagree	8%	9%	7%	11%	9%	10%	7%	7%	8%	9%	
Tend to disagree	2%	2%	2%	1%	3%	2%	1%	2%	3%	1%	
Strongly disagree	1%	1%	1%	-	2%	0%	1%	1%	1%	1%	
Don't know	3%	2%	4%	5%	6%	3%	4%	2%	3%	3%	
Net: Agree	86%	85%	86%	83%	80%	85%	87%	89%	85%	87%	
Net: Disagree	3%	3%	2%	1%	5%	2%	2%	3%	4%	1%	

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Total	Region								Government Region											
	Base	North	Midlands	East	London	South	England	Wales	Scotland	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England	Wales

How often, if at all, do you re-use plastic carrier bags for shopping, as bin liners, or for other uses around the home?

	2079	473	327	216	301	462	1779	87	213	93	205	175	168	159	216	301	295	167	1779	87	213
Unweighted base	2079	473	327	216	301	462	1779	87	213	93	205	175	168	159	216	301	295	167	1779	87	213
Base: All GB adults	2079	511	341	200	266	476	1794	104	181	105	214	192	182	159	200	266	306	170	1794	104	181
Always	57%	59%	55%	61%	55%	58%	58%	58%	52%	61%	59%	58%	55%	55%	61%	55%	59%	56%	58%	58%	52%
Often	27%	25%	28%	24%	31%	25%	27%	19%	31%	27%	26%	24%	27%	28%	24%	31%	26%	23%	27%	19%	31%
Sometimes	12%	13%	12%	12%	8%	12%	12%	13%	10%	8%	15%	15%	12%	13%	12%	8%	10%	16%	12%	13%	10%
Rarely	2%	1%	3%	2%	4%	2%	2%	6%	2%	4%	1%	1%	2%	3%	2%	4%	2%	3%	2%	6%	2%
Never	2%	1%	3%	2%	2%	2%	2%	4%	5%	1%	0%	1%	3%	2%	2%	2%	2%	2%	2%	4%	5%

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To what extent, if at all, do you agree or disagree with the following statement?

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Strongly agree	54%	57%	49%	46%	54%	59%	54%	65%	50%	67%	52%	56%	45%	53%	46%	54%	57%	62%	54%	65%	50%
Tend to agree	31%	28%	39%	37%	32%	30%	32%	27%	26%	25%	28%	30%	40%	37%	32%	32%	32%	25%	32%	27%	26%
Neither agree nor disagree	8%	9%	7%	9%	7%	7%	8%	2%	15%	4%	14%	8%	6%	7%	9%	7%	7%	8%	8%	2%	15%
Tend to disagree	2%	1%	2%	3%	1%	2%	2%	1%	5%	2%	1%	0%	3%	1%	3%	1%	2%	4%	2%	1%	5%
Strongly disagree	1%	1%	1%	1%	0%	1%	1%	4%	-	1%	2%	-	1%	-	1%	0%	1%	1%	1%	4%	-
Don't know	3%	4%	3%	4%	6%	1%	3%	1%	5%	1%	3%	5%	5%	1%	4%	6%	2%	0%	3%	1%	5%
Net: Agree	86%	85%	87%	84%	86%	88%	86%	92%	75%	92%	80%	87%	85%	90%	84%	86%	89%	87%	86%	92%	75%
Net: Disagree	3%	2%	3%	4%	1%	3%	2%	4%	5%	3%	3%	0%	4%	1%	4%	1%	2%	5%	2%	4%	5%

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Total	Gender		Age					Social Grade	
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

If you had to choose one or the other, would you prefer to shop at supermarkets that provide plastic carrier bags which are both biodegradable and recyclable or supermarkets that provide traditional plastic bags (i.e non-biodegradeable and non-recyclable plastic bags) ?

Unweighted base	2079	1001	1078	172	245	396	489	777	1188	891
Base: All GB adults	2079	998	1081	249	297	431	374	728	1143	936
Supermarkets that only provide plastic carrier bags which are both biodegradable and recyclable	59%	59%	60%	62%	50%	55%	58%	65%	61%	57%
Supermarkets that only provide traditional plastic bags	3%	4%	2%	3%	5%	1%	4%	3%	3%	3%
No preference	34%	35%	34%	32%	40%	39%	34%	30%	33%	36%
Don't know	4%	2%	5%	3%	6%	4%	4%	3%	3%	4%

****From the 5th October 2015 companies with more than 250 employees overall will be required to charge a minimum of 5p for each single-use carrier bag.****

Thinking about this, to what extent do you agree or disagree with the following statement?

****Plastic carrier bags should be provided free of charge if they are both biodegradable and recyclable****

Unweighted base	2079	1001	1078	172	245	396	489	777	1188	891
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Tend to agree	26%	25%	28%	31%	30%	23%	26%	26%	26%	27%
Neither agree nor disagree	12%	12%	13%	10%	12%	16%	13%	11%	13%	12%
Tend to disagree	11%	10%	13%	10%	11%	13%	12%	11%	12%	10%
Strongly disagree	8%	9%	7%	6%	8%	4%	7%	11%	9%	6%
Don't know	3%	3%	3%	3%	5%	4%	2%	1%	2%	4%
Net: Agree	66%	67%	65%	71%	64%	64%	65%	66%	64%	68%
Net: Disagree	19%	18%	20%	16%	19%	17%	19%	22%	21%	16%

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Supermarkets that only provide traditional plastic bags	3%	3%	3%	1%	3%	4%	3%	-	4%	3%	4%	3%	4%	2%	1%	3%	5%	2%	3%	-	4%
No preference	34%	34%	36%	32%	31%	32%	33%	42%	40%	29%	36%	35%	34%	39%	32%	31%	32%	31%	33%	42%	40%
Don't know	4%	3%	4%	6%	4%	3%	4%	3%	3%	7%	1%	3%	5%	3%	6%	4%	3%	2%	4%	3%	3%

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Tend to agree	26%	23%	35%	28%	30%	23%	27%	25%	22%	19%	27%	22%	31%	40%	28%	30%	26%	17%	27%	25%	22%
Neither agree nor disagree	12%	13%	12%	9%	11%	10%	11%	18%	20%	14%	13%	11%	17%	7%	9%	11%	11%	8%	11%	18%	20%
Tend to disagree	11%	11%	10%	11%	8%	13%	11%	12%	14%	17%	11%	8%	10%	10%	11%	8%	14%	10%	11%	12%	14%
Strongly disagree	8%	6%	6%	6%	6%	9%	7%	18%	11%	5%	7%	6%	7%	5%	6%	6%	8%	11%	7%	18%	11%
Don't know	3%	4%	2%	5%	2%	1%	3%	2%	4%	10%	0%	4%	2%	5%	2%	1%	1%	3%	2%	4%	
Net: Agree	66%	66%	69%	68%	72%	67%	68%	50%	51%	54%	68%	71%	64%	75%	68%	72%	66%	69%	68%	50%	51%
Net: Disagree	19%	17%	16%	17%	15%	22%	18%	30%	25%	22%	18%	14%	17%	15%	17%	15%	22%	22%	18%	30%	25%