

**YouGov / Shelter
Lifestages 2014**

UK Sample : 20th - 24th June 2014

Total	Gender		Age					Region								
	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	England

And in general, approximately what percentage, if any, of your household income do you put aside/ save each month to pay for/ towards your child(ren) in the future? (If you are unsure, please give your best estimate)

	Unweighted base	1583	798	785	22	106	211	436	808	355	228	146	163	346	98	199	48	1238	1535
Base: All GB Adults who have children and save some of their household income each month		1524	734	790	27	153	216	344	784	370	271	155	131	338	79	122	57	1266	1467
0% - none of it	53%	53%	52%	19%	30%	31%	48%	66%	52%	55%	53%	42%	56%	56%	50%	46%	53%	53%	
1% to 5%	31%	31%	32%	41%	52%	48%	37%	20%	31%	34%	31%	31%	30%	26%	33%	36%	31%	31%	
6% to 10%	7%	8%	6%	4%	9%	14%	7%	5%	8%	4%	9%	9%	7%	7%	9%	6%	7%	7%	
11% to 15%	2%	2%	2%	16%	1%	2%	1%	2%	0%	1%	4%	4%	2%	3%	2%	4%	2%	2%	
16% to 20%	1%	2%	1%	10%	1%	1%	1%	1%	0%	2%	1%	5%	1%	-	-	-	1%	1%	
21% to 25%	1%	1%	1%	-	2%	0%	0%	1%	1%	0%	-	2%	0%	-	-	3%	1%	1%	
26% to 30%	0%	0%	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	0%	0%	
31% to 35%	0%	-	0%	-	-	-	-	0%	-	-	-	-	-	-	1%	-	-	0%	
36% to 40%	0%	0%	0%	-	1%	1%	-	-	0%	-	-	1%	0%	-	-	-	0%	0%	
More than 40%	0%	0%	0%	-	-	0%	0%	0%	1%	-	-	1%	-	1%	0%	-	0%	0%	
Don't know	5%	3%	6%	9%	5%	3%	6%	5%	6%	5%	3%	4%	4%	8%	5%	6%	5%	5%	

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Base	Male	Female	18-24	25-34	35-44	45-54	55+	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland	England	Great Britain

You mentioned that you have helped your child financially with a deposit to buy a home...Approximately, how much financial help do you think you have given to your child towards a deposit to buy a home? (Please write your answer in numbers, without the pound sign '£', in the box below. Please give your best estimate)

	Unweighted base	283	149	134	-	1	1	22	259	60	42	31	34	65	14	30	7	232	276
Base: All GB Adults who have children 18+ who have helped their child with a deposit to buy a home		273	133	141	-	2	2	17	253	62	51	32	27	65	11	18	7	237	266
£0 - £9,999	24%	20%	28%	-	-	-	44%	23%	34%	19%	24%	12%	23%	41%	12%	30%	24%	24%	
£10,000 to £19,999	16%	17%	15%	-	-	-	11%	16%	13%	27%	19%	6%	11%	15%	17%	14%	16%	16%	
£20,000 to £29,999	7%	8%	5%	-	-	-	17%	6%	6%	7%	6%	9%	9%	-	3%	-	7%	7%	
£30,000 to £39,999	5%	6%	3%	-	-	-	-	5%	5%	7%	-	9%	3%	7%	3%	-	5%	5%	
£40,000 to £49,999	2%	2%	1%	-	-	-	-	2%	-	-	-	3%	3%	-	4%	14%	1%	1%	
£50,000 to £59,999	3%	2%	4%	-	-	-	-	3%	3%	2%	4%	-	5%	-	-	-	3%	3%	
£60,000 to £69,999	1%	1%	2%	-	-	-	-	2%	-	-	-	3%	3%	-	-	16%	1%	1%	
£70,000 to £79,999	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
£80,000 to £89,999	1%	2%	1%	-	-	-	3%	1%	2%	-	-	3%	1%	-	3%	-	1%	1%	
£90,000 to 100,000	1%	1%	1%	-	-	-	-	1%	-	-	3%	3%	-	8%	-	-	1%	1%	
More than £100,000	2%	3%	2%	-	-	-	-	3%	2%	-	3%	6%	2%	-	10%	-	2%	2%	
Don't know	9%	6%	12%	-	100%	-	10%	8%	10%	8%	7%	14%	5%	15%	17%	-	8%	9%	
Prefer not to say	30%	33%	27%	-	-	100%	15%	30%	25%	29%	34%	32%	35%	14%	31%	27%	31%	30%	
Median	10000.0	10086.1	10000.0	-	-	-	5114.3	10000.0	7111.9	10000.0	10000.0	27091.7	12000.0	7610.5	16583.6	10000.0	10000.0	10000.0	
Mean	23009.90	25880.24	20257.20	-	-	-	11986.14	23900.89	16315.14	13555.22	26489.24	45629.16	22958.74	18831.10	45023.69	25633.84	21746.63	22921.67	

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You said that you have helped/ plan to financially help with rent or mortgage deposits or payments...Which, if any, of the following did you do/ do you plan to do in order to achieve this? (Please tick all that apply)

	Unweighted base	635	272	363	21	47	82	213	272	142	80	69	91	132	28	77	16	514	619
Base: All UK Adults who have children who have/ are planning to help with rent or mortgage deposits or payments		609	249	360	23	68	86	166	265	152	97	72	73	127	23	47	19	520	590
Cut back on my own spending	27%	24%	30%	40%	17%	27%	35%	24%	18%	31%	22%	27%	33%	34%	41%	20%	26%	28%	
Used my income	34%	33%	36%	29%	22%	32%	43%	34%	32%	36%	37%	29%	34%	45%	42%	28%	34%	35%	
Used savings	53%	52%	55%	38%	56%	45%	49%	59%	60%	52%	56%	47%	49%	56%	52%	59%	53%	53%	
Taken equity from my house	5%	5%	5%	6%	13%	5%	5%	3%	6%	5%	4%	4%	6%	-	1%	6%	6%	5%	
Downsized my own property	7%	8%	6%	7%	4%	8%	11%	5%	5%	8%	6%	13%	3%	14%	8%	12%	6%	7%	
Reduced pension payment	2%	2%	3%	8%	4%	6%	1%	1%	2%	1%	4%	4%	2%	-	4%	-	2%	2%	
Used savings I had earmarked for retirement	15%	15%	15%	17%	6%	12%	14%	19%	13%	18%	17%	12%	14%	22%	13%	23%	15%	15%	
Used savings I had earmarked to pay for my own elderly care	8%	9%	8%	14%	8%	8%	6%	9%	5%	9%	12%	11%	7%	14%	8%	-	8%	8%	
None of these	6%	8%	4%	5%	9%	9%	4%	4%	8%	1%	5%	9%	5%	4%	2%	9%	6%	5%	
Don't know	2%	3%	2%	4%	5%	7%	2%	-	-	1%	6%	8%	2%	3%	-	-	3%	2%	