

# YouGov / Marie Curie Care

Sample Size: 1,006 UK Adults aged 50+  
Fieldwork Dates: 9th - 12th October 2015

| Total | Gender |      | Age    |       | Social Grade |      | Region |       |          |      |        |       |         |       |          |
|-------|--------|------|--------|-------|--------------|------|--------|-------|----------|------|--------|-------|---------|-------|----------|
|       | Base   | Male | Female | 50-54 | 55+          | ABC1 | C2DE   | North | Midlands | East | London | South | England | Wales | Scotland |

Have you have been affected by the terminal illness of a relative or close friend in the past 10 years (i.e. since October 2005)?

|                                     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                     | 1006 | 499 | 507 | 254 | 752 | 595 | 411 | 255 | 165 | 111 | 77  | 239 | 847 | 18  | 113 | 28  |
| <b>Base: All UK Adults aged 50+</b> | 951  | 445 | 505 | 207 | 744 | 583 | 368 | 233 | 156 | 105 | 77  | 233 | 803 | 42  | 82  | 24  |
| Yes, I have                         | 52%  | 48% | 55% | 46% | 54% | 52% | 53% | 53% | 46% | 48% | 45% | 57% | 51% | 48% | 60% | 57% |
| No, I haven't                       | 44%  | 48% | 41% | 49% | 43% | 44% | 44% | 44% | 50% | 48% | 51% | 38% | 45% | 50% | 38% | 40% |
| Prefer not to say                   | 4%   | 4%  | 3%  | 5%  | 3%  | 4%  | 3%  | 3%  | 3%  | 4%  | 4%  | 5%  | 4%  | 3%  | 1%  | 3%  |

How confident, if at all, are you that you will personally get the care you need towards the end of your life?

|                                     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                     | 1006 | 499 | 507 | 254 | 752 | 595 | 411 | 255 | 165 | 111 | 77  | 239 | 847 | 18  | 113 | 28  |
| <b>Base: All UK Adults aged 50+</b> | 951  | 445 | 505 | 207 | 744 | 583 | 368 | 233 | 156 | 105 | 77  | 233 | 803 | 42  | 82  | 24  |
| Very confident                      | 5%   | 5%  | 5%  | 3%  | 6%  | 6%  | 4%  | 8%  | 3%  | 2%  | 2%  | 5%  | 5%  | 8%  | 7%  | 7%  |
| Fairly confident                    | 38%  | 40% | 36% | 36% | 38% | 37% | 39% | 37% | 36% | 42% | 49% | 36% | 38% | 29% | 40% | 29% |
| Not very confident                  | 35%  | 37% | 33% | 34% | 35% | 35% | 35% | 31% | 33% | 40% | 25% | 37% | 34% | 50% | 38% | 38% |
| Not at all confident                | 18%  | 14% | 22% | 21% | 18% | 18% | 18% | 22% | 21% | 15% | 17% | 18% | 19% | 9%  | 13% | 20% |
| Prefer not to say                   | 4%   | 4%  | 4%  | 6%  | 3%  | 4%  | 3%  | 2%  | 7%  | 1%  | 7%  | 4%  | 4%  | 4%  | 2%  | 5%  |
| <b>Net: Confident</b>               | 43%  | 45% | 41% | 39% | 44% | 43% | 43% | 45% | 40% | 44% | 50% | 41% | 43% | 37% | 47% | 36% |
| <b>Net: Not confident</b>           | 53%  | 51% | 55% | 55% | 53% | 53% | 53% | 54% | 53% | 55% | 43% | 55% | 53% | 59% | 52% | 59% |

How confident, if at all, are you that your parents got, or will get, the care they need towards the end of their lives?

|                                     |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                     | 1006 | 499 | 507 | 254 | 752 | 595 | 411 | 255 | 165 | 111 | 77  | 239 | 847 | 18  | 113 | 28  |
| <b>Base: All UK Adults aged 50+</b> | 951  | 445 | 505 | 207 | 744 | 583 | 368 | 233 | 156 | 105 | 77  | 233 | 803 | 42  | 82  | 24  |
| Very confident                      | 17%  | 16% | 18% | 9%  | 19% | 19% | 14% | 16% | 16% | 16% | 12% | 19% | 16% | 12% | 21% | 23% |
| Fairly confident                    | 37%  | 39% | 36% | 48% | 34% | 38% | 36% | 36% | 31% | 43% | 37% | 37% | 36% | 44% | 42% | 40% |
| Not very confident                  | 20%  | 20% | 20% | 21% | 20% | 20% | 21% | 20% | 22% | 24% | 18% | 20% | 21% | 27% | 14% | 12% |
| Not at all confident                | 15%  | 12% | 17% | 12% | 16% | 13% | 17% | 20% | 17% | 6%  | 15% | 14% | 16% | 7%  | 13% | 12% |
| Prefer not to say                   | 11%  | 13% | 9%  | 10% | 11% | 11% | 11% | 8%  | 13% | 11% | 18% | 9%  | 11% | 11% | 10% | 13% |
| <b>Net: Confident</b>               | 54%  | 55% | 54% | 57% | 53% | 56% | 51% | 52% | 48% | 59% | 49% | 56% | 53% | 55% | 63% | 63% |
| <b>Net: Not confident</b>           | 35%  | 32% | 37% | 33% | 36% | 33% | 39% | 40% | 39% | 30% | 34% | 35% | 36% | 34% | 27% | 25% |

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| Total | Gender |        | Age   |     | Social Grade |      | Region |          |      |        |       |         |       |          |                  |
|-------|--------|--------|-------|-----|--------------|------|--------|----------|------|--------|-------|---------|-------|----------|------------------|
| Base  | Male   | Female | 50-54 | 55+ | ABC1         | C2DE | North  | Midlands | East | London | South | England | Wales | Scotland | Northern Ireland |

Which, if any, of the following issues related to terminal illnesses are you concerned about? (Please select all that apply)

|  | Unweighted base              | 1006 | 499 | 507 | 254 | 752 | 595 | 411 | 255 | 165 | 111 | 77  | 239 | 847 | 18  | 113 | 28 |
|--|------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|----|
|  | Base: All UK Adults aged 50+ | 951  | 445 | 505 | 207 | 744 | 583 | 368 | 233 | 156 | 105 | 77  | 233 | 803 | 42  | 82  | 24 |
| That there is not enough funding to support people with terminal illnesses   | 66%                          | 64%  | 69% | 61% | 68% | 66% | 66% | 69% | 63% | 71% | 67% | 66% | 67% | 45% | 72% | 67% |    |
| How health and social care services deal with the pressure of growing numbers of people with terminal illnesses        | 60%                          | 54%  | 65% | 52% | 62% | 62% | 57% | 58% | 59% | 61% | 57% | 64% | 60% | 37% | 67% | 62% |    |
| The lack of day and night hands-on nursing care for people with terminal illnesses                                     | 61%                          | 55%  | 67% | 48% | 65% | 61% | 62% | 61% | 62% | 67% | 52% | 65% | 63% | 57% | 55% | 50% |    |
| The lack of support for friend and family carers of people with terminal illnesses                                     | 47%                          | 44%  | 49% | 43% | 48% | 48% | 45% | 48% | 45% | 41% | 55% | 50% | 48% | 33% | 42% | 53% |    |
| The lack of 24/7 access to specialist care for people with terminal illnesses  | 56%                          | 50%  | 61% | 47% | 58% | 56% | 56% | 55% | 58% | 54% | 56% | 56% | 56% | 60% | 47% | 72% |    |
| That busy hospital and care home staff do not have the time to care for people with terminal illnesses                 | 69%                          | 62%  | 75% | 62% | 71% | 69% | 69% | 67% | 71% | 71% | 65% | 72% | 70% | 72% | 62% | 69% |    |
| That not enough training and education is being given for doctors and nurses caring for people with terminal illnesses | 42%                          | 37%  | 45% | 34% | 44% | 42% | 40% | 38% | 43% | 48% | 46% | 41% | 42% | 42% | 39% | 37% |    |
| None of these  | 3%                           | 5%   | 2%  | 4%  | 3%  | 4%  | 3%  | 4%  | 3%  | 3%  | 2%  | 5%  | 4%  | 2%  | 3%  | -   |    |
| Don't know   | 6%                           | 9%   | 4%  | 9%  | 6%  | 6%  | 7%  | 5%  | 8%  | 8%  | 4%  | 7%  | 6%  | 14% | 5%  | 3%  |    |