

YouGov / Gatwick Airport Overall Summary

	Gatwick Area	Heathrow Area	London	National Small Businesses	London Councillors
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If there was a straight choice between expanding Gatwick or Heathrow, with whichever airport didn't expand staying the same size as it is today, which would you chose? (order randomised)

Unweighted base	1008	1006	1025	1110	235
Base	1008	1006	1025	1110	235
Gatwick Airport	49%	47%	41%	37%	51%
Heathrow Airport	35%	39%	39%	36%	37%
Not sure	16%	14%	20%	28%	12%

Gatwick area

Total sample size was 1,009 adults. Fieldwork was undertaken between 17th and 25th November 2014. The survey was carried out online. The figures have been weighted and are representative of adults living in the local authorities selected by age, gender, social grade and population.

Heathrow area

Total sample size was 1006 adults. Fieldwork was undertaken between 17th and the 25th November 2014. The survey was carried out online. The figures have been weighted and are representative of adults living in the local authorities selected by age, gender, social grade and population.

London

Total sample size was 1,025 adults. Fieldwork was undertaken between 18th and the 20th November 2014. The survey was carried out online. The figures have been weighted and are representative of all London adults (aged 18+).

Small business

Total sample size was 1,110 senior decision makers from small businesses across the UK. Fieldwork was undertaken between 17th and the 24th November 2014. The survey was carried out online. The figures have been weighted and are representative of business size.

London Councillors

Total sample size was 235. Fieldwork was undertaken between 10th and the 30th November. The survey was carried out online. The figures have been weighted and are representative of London Councillors by political party, council control, region and gender.