

YouGov / Gatwick Airport
Gatwick Area / Heathrow Area / London
Sample : 02nd - 04th September 2014

Gatwick Area	Heathrow Area	London	National Small Businesses
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If there was a straight choice between expanding Gatwick or Heathrow, with whichever airport didn't expand staying the same size as it is today, which would you chose? (order randomised)

	Gatwick Area	Heathrow Area	London	National Small Businesses
Unweighted base	1009	1008	1037	1032
Base	1009	1008	1037	1032
Gatwick Airport	52%	51%	46%	42%
Heathrow Airport	36%	40%	35%	37%
Not sure	11%	9%	18%	21%

Gatwick area

Additional data can be found here:

http://cdn.yougov.com/cumulus_uploads/document/3qceiygsc0/Results-for-Gatwick-Airport-GatwickArea-04092014.pdf

Total sample size was 1,009 adults (18+). Fieldwork was undertaken between 1st September and the 10th September 2014. The survey was carried out online.

The figures have been weighted by local authority population size, age, social grade and gender across the local authorities included (Croydon, Crawley, Mid Sussex, Horsham, Mole Valley, Tandridge, and Reigate and Banstead).

Heathrow area

Additional data can be found here:

http://cdn.yougov.com/cumulus_uploads/document/brgfnr1les/Results-for-Gatwick-Airport-HeathrowArea-04092014.pdf

Total sample size was 1,008 adults (18+). Fieldwork was undertaken between 1st September and the 10th September 2014. The survey was carried out online.

The figures have been weighted by local authority population size, age, social grade and gender across the local authorities included (Hounslow, Spelthorne, Richmond upon Thames, Kingston upon Thames, Ealing, Hillingdon and Windsor and Maidenhead).

London

Additional data can be found here:

http://cdn.yougov.com/cumulus_uploads/document/iu0stzop90/Results-for-Gatwick-Airport-London-04092014.pdf

Total sample size was 1,037 adults (18+) across the 32 boroughs of Greater London. Fieldwork was undertaken between 2nd and 4th September. The survey was carried out online.

The figures have been weighted and are representative of London adults.

Small business

Additional data can be found here:

http://cdn.yougov.com/cumulus_uploads/document/i7ut3lr3xq/Results-for-Gatwick-Airport-SmallBusinesses-08092014.pdf

Total sample size was 1,032 senior decision makers and above from small businesses. Fieldwork was undertaken between 1st and 8th September. The survey was carried out online.

The figures have been weighted and are representative of British business size.