

## YouGov / Gatwick Airport

### Kent

Sample Size: 1013 Adults

Fieldwork: 10th - 25th February 2015

Total	Gender		Age				Local council											
	Male	Female	18-34	35-44	45-54	55+	Sevenoaks	Dartford	Gravesham	Tonbridge and Malling	Medway	Maidstone	Tunbridge Wells	Swale	Ashford	Canterbury	Shepway	Thanet

If there was a straight choice between expanding Gatwick or Heathrow, with whichever airport didn't expand staying the same size as it is today, which would you chose? (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Gatwick Airport	47%	49%	45%	45%	41%	46%	52%	45%	53%	39%	45%	52%	46%	48%	53%	50%	41%	52%	40%	43%
Heathrow Airport	25%	27%	23%	25%	22%	27%	26%	34%	26%	23%	24%	24%	29%	36%	19%	19%	29%	25%	22%	23%
Not sure	28%	24%	31%	30%	37%	27%	22%	21%	22%	39%	30%	24%	26%	15%	29%	31%	30%	23%	38%	33%

Please indicate which airport you think would be the better choice for each the following. - How quickly the runway can be delivered (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	17%	19%	14%	17%	16%	18%	15%	19%	22%	16%	17%	19%	17%	19%	8%	16%	19%	18%	13%	10%
Expansion of Gatwick	34%	40%	29%	26%	29%	27%	44%	45%	35%	32%	30%	33%	40%	38%	45%	22%	26%	39%	29%	32%
Not sure	49%	41%	58%	56%	55%	54%	41%	36%	43%	52%	52%	48%	43%	44%	47%	62%	56%	43%	58%	58%

Please indicate which airport you think would be the better choice for each the following. - Negative impact on quality of life for local residents (noise, air pollution etc.) (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	23%	26%	20%	21%	20%	23%	26%	39%	29%	9%	24%	19%	24%	31%	15%	22%	25%	20%	19%	27%
Expansion of Gatwick	32%	35%	29%	22%	31%	35%	37%	29%	41%	33%	36%	32%	33%	32%	42%	27%	28%	30%	26%	21%
Not sure	45%	39%	52%	57%	49%	41%	37%	32%	30%	58%	40%	49%	43%	37%	43%	51%	46%	50%	54%	52%

Total	Gender		Age				Local council												
	Male	Female	18-34	35-44	45-54	55+	Sevenoaks	Dartford	Gravesham	Tonbridge and Malling	Medway	Maidstone	Tunbridge Wells	Swale	Ashford	Canterbury	Shepway	Thanet	Dover

Please indicate which airport you think would be the better choice for each the following. - Built at the lowest cost to the taxpayer (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	13%	15%	11%	9%	13%	15%	15%	17%	16%	7%	12%	12%	10%	19%	14%	13%	10%	15%	16%	6%
Expansion of Gatwick	38%	46%	31%	33%	30%	38%	45%	39%	43%	38%	35%	44%	41%	47%	43%	33%	35%	34%	24%	37%
Not sure	49%	39%	58%	57%	57%	47%	40%	45%	42%	55%	53%	44%	49%	34%	43%	54%	55%	51%	60%	56%

Please indicate which airport you think would be the better choice for each the following. - Encouraging more vigorous competition between airports and airlines (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	17%	19%	15%	15%	20%	19%	17%	26%	25%	12%	17%	15%	20%	19%	11%	15%	19%	18%	14%	12%
Expansion of Gatwick	37%	43%	31%	36%	32%	37%	41%	42%	31%	32%	31%	41%	37%	39%	44%	36%	36%	43%	33%	31%
Not sure	46%	37%	54%	49%	48%	43%	42%	31%	44%	56%	53%	44%	43%	42%	44%	49%	45%	39%	53%	57%

Please indicate which airport you think would be the better choice for each the following. - How certain it is that the runway can be delivered (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	17%	21%	13%	16%	16%	18%	17%	18%	22%	14%	18%	17%	21%	24%	10%	14%	18%	18%	12%	10%
Expansion of Gatwick	30%	35%	25%	22%	27%	29%	38%	38%	31%	28%	28%	35%	24%	26%	37%	25%	26%	29%	27%	31%
Not sure	53%	44%	62%	62%	57%	53%	45%	45%	47%	58%	54%	48%	55%	50%	53%	60%	56%	52%	61%	59%

Total	Gender		Age				Local council												
	Male	Female	18-34	35-44	45-54	55+	Sevenoaks	Dartford	Gravesham	Tonbridge and Malling	Medway	Maidstone	Tunbridge Wells	Swale	Ashford	Canterbury	Shepway	Thanet	Dover

Please indicate which airport you think would be the better choice for each the following. - Regeneration benefits to the local area (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	16%	18%	14%	16%	16%	20%	15%	23%	18%	23%	14%	18%	17%	24%	15%	12%	13%	16%	14%	6%
Expansion of Gatwick	41%	48%	35%	32%	37%	40%	52%	40%	42%	38%	43%	41%	41%	37%	45%	42%	39%	53%	32%	48%
Not sure	42%	34%	50%	52%	47%	40%	33%	37%	40%	39%	44%	41%	42%	39%	40%	46%	49%	31%	54%	45%

Please indicate which airport you think would be the better choice for each the following. - The additional number of people who will be affected by noise (order randomised)

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Expansion of Heathrow	24%	27%	21%	16%	23%	25%	28%	31%	35%	19%	24%	23%	29%	20%	21%	25%	19%	22%	18%	27%
Expansion of Gatwick	35%	40%	30%	30%	32%	37%	40%	35%	33%	27%	40%	28%	40%	50%	42%	36%	40%	38%	24%	26%
Not sure	41%	33%	49%	53%	45%	39%	32%	34%	32%	54%	36%	49%	31%	30%	37%	39%	41%	41%	58%	47%

Thinking about Gatwick expansion, to what extent do you agree or disagree that the benefits outweigh the disadvantages for ... - Me and my family

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Strongly agree	16%	20%	12%	21%	14%	15%	14%	21%	13%	18%	15%	12%	21%	17%	25%	13%	16%	6%	17%	14%
Tend to agree	33%	34%	32%	30%	30%	36%	35%	27%	29%	41%	27%	38%	37%	26%	29%	37%	39%	40%	18%	34%
Tend to disagree	14%	13%	14%	11%	15%	15%	14%	16%	19%	4%	18%	9%	10%	28%	16%	17%	5%	15%	19%	13%
Strongly disagree	10%	12%	8%	7%	8%	7%	14%	18%	17%	12%	9%	6%	10%	16%	12%	8%	3%	11%	11%	3%
Don't know	27%	21%	33%	31%	33%	26%	22%	19%	21%	26%	31%	36%	22%	13%	17%	25%	37%	28%	34%	36%
Net: Agree	49%	54%	44%	51%	44%	52%	50%	48%	42%	58%	42%	50%	58%	43%	54%	50%	55%	46%	35%	48%
Net: Disagree	24%	25%	23%	18%	22%	22%	29%	34%	36%	16%	27%	15%	20%	44%	28%	25%	8%	26%	30%	16%

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Bearing in mind that Gatwick will remain open whatever happens, how important or not do you think expanding Gatwick is for the local economy?

Unweighted base	1013	490	523	197	161	187	463	76	72	57	60	149	79	58	72	77	91	65	85	72
Base	1013	496	517	279	152	165	399	71	61	61	71	152	91	61	81	71	91	61	81	61
Very important	20%	25%	15%	12%	16%	17%	28%	16%	17%	25%	15%	18%	30%	13%	21%	16%	14%	25%	18%	28%
Quite important	42%	43%	42%	36%	49%	53%	41%	44%	48%	44%	47%	46%	39%	41%	40%	41%	42%	45%	36%	35%
Not very important	17%	16%	17%	23%	14%	12%	15%	20%	16%	13%	24%	14%	12%	26%	10%	24%	10%	12%	22%	20%
Not at all important	6%	7%	5%	6%	6%	6%	7%	5%	9%	7%	3%	7%	9%	9%	4%	6%	4%	6%	5%	4%
Don't know	16%	10%	21%	23%	14%	13%	10%	15%	10%	12%	11%	14%	10%	12%	26%	13%	30%	12%	19%	13%
Net: Important	62%	67%	57%	48%	65%	70%	68%	60%	65%	68%	62%	65%	69%	54%	60%	56%	56%	70%	54%	63%
Net: Not as important	23%	23%	23%	29%	20%	17%	22%	25%	25%	20%	27%	21%	21%	34%	13%	30%	14%	18%	27%	24%