YouGov survey results
Christmas and Disney

KIDS Sample : 12th - 16th November 2015
Sample Size: 740 GB children (aged 8 to 15)

	Total	Are you?		How old are you?								Social Grade		Region lived - summarised				
	Base	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South

For the next question, when we say "Nativity play", we mean a play that tells the story about when Jesus was born. Your school might put on a Nativity play around Christmas time. Please just choose one answer...

Which of these do you think is the **best part to play in a Nativity play?**

	Total	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South
Unweighted base	740	343	397	100	84	97	94	91	104	98	72	486	254	243	147	81	79	190
Base: All GB children aged 8 to 15	740	379	361	88	89	92	91	92	94	95	99	482	258	248	164	72	87	170
The narrator (a story teller)	19%	20%	19%	13%	20%	24%	18%	25%	20%	23%	14%	21%	17%	16%	20%	13%	27%	23%
Angel Gabriel	5%	2%	8%	5%	10%	9%	5%	3%	3%	4%	3%	4%	7%	3%	5%	3%	6%	9%
A soldier	3%	6%	0%	8%	4%	3%	2%	2%	-	1%	4%	4%	2%	3%	6%	2%	3%	2%
A donkey	4%	4%	5%	5%	3%	5%	4%	5%	6%	4%	2%	5%	3%	3%	7%	1%	4%	5%
Joseph	13%	22%	4%	10%	13%	11%	17%	7%	17%	17%	14%	13%	14%	16%	12%	13%	9%	12%
An innkeeper	2%	2%	1%	4%	-	1%	2%	2%	1%	1%	1%	1%	3%	3%	1%	1%	1%	1%
Mary	22%	5%	40%	31%	24%	16%	20%	21%	24%	17%	23%	22%	23%	22%	22%	24%	20%	22%
A shepherd	3%	4%	2%	1%	3%	4%	3%	3%	1%	1%	7%	2%	4%	4%	3%	1%	3%	2%
A star	4%	2%	6%	4%	3%	4%	2%	5%	4%	5%	3%	3%	5%	4%	4%	5%	5%	3%
One of the three wise men	7%	10%	4%	4%	7%	8%	4%	9%	3%	11%	10%	6%	8%	10%	5%	7%	4%	6%
King Herod	3%	5%	-	3%	3%	3%	3%	1%	1%	1%	5%	3%	1%	1%	1%	4%	7%	3%
None of these	7%	8%	5%	3%	3%	4%	8%	13%	8%	4%	10%	7%	6%	7%	6%	10%	1%	8%
I don't know	8%	9%	7%	8%	6%	8%	10%	5%	11%	11%	5%	9%	7%	8%	8%	15%	9%	4%

For the next question, we would like you to think about what you might eat for Christmas lunch/ dinner. If you never eat Christmas lunch/ dinner then you can choose the answer that says "I never eat Christmas lunch/ dinner". Please just choose one answer...

Which of these foods do you think is the **best part of Christmas lunch/ dinner?**

	Total	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South
Unweighted base	740	343	397	100	84	97	94	91	104	98	72	486	254	243	147	81	79	190
Base: All GB children aged 8 to 15	740	379	361	88	89	92	91	92	94	95	99	482	258	248	164	72	87	170
Pigs in blankets	34%	38%	30%	26%	24%	41%	34%	39%	37%	39%	31%	36%	30%	34%	33%	39%	24%	37%
Brussels sprouts	3%	2%	4%	4%	8%	4%	2%	4%	-	3%	1%	4%	2%	3%	2%	4%	2%	4%
Cranberry sauce	1%	1%	1%	-	1%	2%	1%	1%	-	-	1%	1%	0%	-	1%	1%	4%	1%
Parsnips	1%	1%	2%	1%	1%	-	1%	1%	1%	-	3%	1%	1%	-	3%	1%	-	2%
Roast potatoes	15%	14%	16%	14%	16%	12%	11%	16%	15%	12%	24%	15%	14%	15%	16%	17%	8%	16%
Red cabbage	0%	-	1%	-	2%	-	1%	1%	-	-	-	1%	0%	-	1%	1%	-	1%
Stuffing	6%	7%	5%	9%	6%	4%	11%	3%	4%	6%	5%	6%	7%	5%	8%	6%	6%	5%
Turkey	29%	29%	30%	25%	33%	21%	30%	29%	35%	33%	30%	27%	34%	31%	32%	20%	37%	25%
Christmas cake	6%	5%	6%	16%	5%	8%	6%	3%	4%	3%	2%	6%	6%	6%	3%	7%	8%	7%
None of these	2%	2%	3%	-	3%	3%	4%	2%	2%	3%	2%	2%	3%	4%	1%	-	5%	2%
I don't know	1%	1%	1%	1%	-	2%	-	-	1%	2%	-	1%	1%	0%	1%	1%	2%	-
I never eat Christmas lunch/ dinner	1%	1%	1%	4%	-	3%	-	1%	1%	-	2%	1%	2%	2%	-	2%	3%	0%

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For the next question, we'd still like you to think about what you eat for Christmas lunch/ dinner. Please just choose one answer...

Which of these foods do you think is the **worst** part of Christmas lunch/ dinner?

	Total	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South
Unweighted base	730	339	391	96	84	94	94	90	103	98	71	480	250	239	147	79	76	189
Base: All GB children aged 8 to 15 who ever eat Christmas lunch/ dinner	730	375	356	85	89	89	91	91	93	95	97	477	253	243	164	70	84	169
Pigs in blankets	3%	2%	3%	1%	2%	1%	5%	3%	-	4%	3%	3%	1%	1%	2%	-	4%	5%
Brussels sprouts	47%	48%	46%	49%	48%	54%	39%	53%	51%	30%	54%	47%	49%	48%	50%	44%	45%	45%
Cranberry sauce	8%	10%	5%	6%	6%	5%	16%	4%	7%	10%	9%	8%	8%	6%	11%	6%	4%	10%
Parsnips	9%	9%	8%	10%	7%	5%	10%	10%	14%	8%	5%	8%	9%	9%	8%	15%	1%	10%
Roast potatoes	1%	1%	0%	-	-	2%	2%	-	-	-	2%	1%	1%	1%	1%	-	-	1%
Red cabbage	13%	12%	13%	16%	11%	16%	13%	13%	13%	12%	8%	13%	12%	11%	9%	16%	20%	14%
Stuffing	6%	4%	8%	4%	12%	3%	3%	4%	5%	11%	4%	7%	4%	8%	6%	6%	5%	3%
Turkey	3%	1%	4%	2%	3%	-	3%	2%	1%	2%	6%	3%	2%	3%	1%	2%	6%	2%
Christmas cake	6%	6%	6%	7%	5%	6%	2%	5%	7%	14%	2%	4%	10%	5%	6%	9%	6%	6%
None of these	5%	5%	5%	3%	5%	6%	4%	4%	1%	9%	6%	5%	4%	6%	5%	2%	6%	3%
I don't know	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	-	1%	1%	2%	2%	-	2%	0%

For the next question, we would like you to choose one answer...

If you could only have one, would you rather have lots of friends, or get lots of Christmas presents?

	Total	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South
Unweighted base	740	343	397	100	84	97	94	91	104	98	72	486	254	243	147	81	79	190
Base: All GB children aged 8 to 15	740	379	361	88	89	92	91	92	94	95	99	482	258	248	164	72	87	170
I would rather have lots of **friends**	64%	60%	69%	52%	69%	65%	69%	57%	66%	70%	66%	66%	61%	61%	63%	69%	68%	65%
I would rather get lots of **Christmas presents**	25%	30%	20%	30%	26%	19%	23%	31%	24%	25%	21%	23%	29%	28%	26%	25%	11%	26%
I don't know	11%	10%	11%	18%	5%	16%	8%	12%	10%	5%	13%	12%	9%	10%	11%	6%	21%	9%

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	Base	Male	Female	8	9	10	11	12	13	14	15	ABC1	C2DE	North/ Scotland	Midlands/Wales	East	London	South

For the next question, we would like you to think about Disney princesses. Please just choose one answer...

Which of these is your **favourite** Disney princess?

Unweighted base	740	343	397	100	84	97	94	91	104	98	72	486	254	243	147	81	79	190
Base: All GB children aged 8 to 15	740	379	361	88	89	92	91	92	94	95	99	482	258	248	164	72	87	170
Cinderella	7%	4%	10%	12%	7%	8%	4%	8%	3%	10%	5%	7%	8%	8%	8%	7%	6%	5%
Rapunzel, from Tangled	9%	5%	13%	20%	10%	5%	8%	8%	10%	5%	9%	10%	9%	8%	13%	8%	8%	9%
Ariel, from The Little Mermaid	6%	3%	8%	6%	8%	5%	9%	4%	4%	4%	6%	5%	7%	5%	5%	9%	6%	6%
Aurora, from Sleeping Beauty	3%	1%	4%	2%	4%	4%	3%	2%	3%	-	5%	3%	3%	3%	4%	2%	1%	2%
Snow White	5%	4%	5%	3%	3%	4%	3%	7%	5%	4%	8%	4%	7%	5%	4%	3%	5%	5%
Belle, from Beauty and the Beast	7%	2%	12%	6%	3%	11%	7%	5%	8%	7%	10%	6%	9%	8%	8%	6%	6%	6%
Jasmine, from Aladdin	6%	7%	4%	4%	3%	8%	8%	6%	1%	8%	6%	7%	4%	6%	2%	6%	6%	7%
Merida, from Brave	16%	11%	21%	17%	17%	18%	22%	18%	20%	12%	5%	17%	13%	16%	15%	16%	12%	19%
Pocahontas	5%	6%	5%	2%	3%	4%	2%	8%	9%	7%	8%	5%	7%	3%	9%	7%	5%	5%
Tiana, from The Princess and the Frog	1%	0%	1%	-	1%	1%	-	-	1%	2%	-	1%	1%	1%		-	-	1%
None of these	28%	46%	10%	27%	31%	25%	29%	31%	25%	31%	29%	29%	28%	30%	21%	29%	39%	28%
I don't know	8%	9%	6%	2%	9%	7%	6%	3%	11%	11%	10%	8%	6%	6%	10%	8%	6%	7%

For the next question, we would like you to think about Disney princes. Please just choose one answer...

Which of these is your **favourite** Disney prince?

Unweighted base	740	343	397	100	84	97	94	91	104	98	72	486	254	243	147	81	79	190
Base: All GB children aged 8 to 15	740	379	361	88	89	92	91	92	94	95	99	482	258	248	164	72	87	170
Prince Charming, from Cinderella	8%	3%	13%	11%	6%	10%	7%	8%	7%	6%	5%	7%	9%	7%	10%	8%	7%	7%
Prince Ferdinand, from Snow White and the Seven Dwarves	2%	1%	3%	4%	1%	2%	1%	6%	1%	2%	-	2%	3%	3%	2%	-	-	2%
Prince Philip, from Sleeping Beauty	3%	2%	4%	1%	3%	2%	4%	-	7%	1%	7%	3%	3%	2%	4%	4%	-	4%
Prince Eric, from The Little Mermaid	4%	2%	7%	2%	7%	3%	3%	4%	7%	4%	5%	3%	6%	4%	3%	5%	8%	4%
Aladdin	19%	24%	15%	14%	20%	24%	18%	20%	15%	19%	26%	21%	17%	21%	15%	21%	17%	22%
The Beast, from Beauty and the Beast	13%	13%	14%	13%	8%	16%	15%	11%	14%	19%	11%	12%	16%	13%	14%	13%	15%	12%
Prince Naveen, from The Princess and the Frog	1%	0%	1%	-	3%	1%	1%	2%	-	-	-	1%	-		1%	1%	3%	1%
Eugene Fitzherbert (also called Flynn Rider), from Tangled	16%	12%	21%	28%	24%	16%	18%	13%	15%	8%	6%	16%	15%	16%	16%	17%	15%	15%
None of these	22%	28%	15%	15%	17%	15%	24%	29%	20%	26%	27%	23%	20%	21%	20%	21%	26%	23%
I don't know	12%	15%	8%	11%	12%	11%	9%	7%	13%	17%	15%	12%	12%	12%	15%	11%	10%	10%