YouGov Survey Results

Sample Size: 2151
Fieldwork: 27th February - 1st March 2013

	Total	Gender		Age					Social Grade		Region							
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland
To what extent do you agree or disagree with the following statement?																		
"Maths is important to me in my daily life"																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Strongly agree	23%	28%	17%	26%	21%	24%	23%	21%	25%	19%	20%	21%	25%	22%	28%	20%	22%	8%
Agree	44%	45%	43%	35%	45%	43%	43%	49%	46%	42%	42%	48%	40%	51%	41%	35%	50%	55%
Neither agree nor disagree	20%	16%	25%	18%	15%	18%	25%	22%	18%	23%	22%	23%	23%	12%	22%	29%	12%	27%
Disagree	9%	8%	11%	16%	15%	12%	7%	5%	8%	12%	11%	7%	10%	13%	6%	14%	13%	4%
Strongly disagree	3%	2%	4%	5%	4%	3%	3%	3%	3%	4%	4%	2%	3%	3%	3%	1%	3%	7%
Don't know	0%	0%	0%	1%	0%	0%	-	-	0%	0%	0%	0%	-	-	0%	-	0%	-

We would like to ask you some questions about your opinions on maths and numeracy.
By numeracy, we mean being able to use maths confidently in everyday life – that is, not just doing sums, but for example:
- Being able to compare prices in shops
- Understanding interest rates
- Managing budgets
- Knowing how to work out time & distance for journeys
- Being able to understand statistics in the media

To what extent do you agree or disagree with the following statement?

"Numeracy is important to me in my daily life"

Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Strongly agree	36%	42%	31%	35%	32%	41%	36%	37%	41%	31%	33%	30%	40%	40%	41%	29%	41%	35%
Agree	47%	43%	50%	43%	48%	44%	44%	50%	46%	47%	49%	50%	43%	48%	44%	49%	45%	42%
Neither agree nor disagree	12%	9%	14%	12%	10%	11%	17%	11%	9%	16%	11%	14%	14%	9%	11%	17%	8%	21%
Disagree	4%	4%	4%	6%	8%	3%	2%	2%	3%	5%	6%	3%	2%	3%	2%	5%	5%	2%
Strongly disagree	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	-	1%	1%
Don't know	0%	1%	0%	2%	1%	0%	-	0%	1%	0%	0%	2%	0%	0%	0%	-	0%	-

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Thinking about when you use maths and numeracy in everyday life, how well, if at all, do you think the maths you learnt at school prepared you for this?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Very well	33%	39%	27%	23%	22%	31%	30%	42%	34%	31%	34%	34%	25%	24%	32%	32%	45%	43%
Fairly well	45%	44%	45%	53%	47%	45%	42%	42%	43%	46%	47%	45%	49%	52%	41%	32%	40%	45%
Not very well	17%	13%	21%	17%	23%	18%	19%	13%	19%	15%	13%	15%	19%	18%	21%	31%	11%	10%
Not at all well	5%	4%	6%	5%	6%	5%	7%	3%	4%	7%	5%	4%	7%	5%	5%	4%	3%	2%
Don't know	1%	1%	1%	3%	1%	1%	2%	0%	1%	1%	1%	2%	1%	1%	1%	1%	0%	-
Thinking about your current level of maths and numeracy skills…																		
Would you like to improve your maths and numeracy skills?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Yes, I would	30%	28%	32%	40%	39%	29%	26%	25%	29%	31%	28%	31%	31%	36%	31%	28%	27%	23%
Yes, and I am already taking steps to do so	7%	8%	6%	12%	11%	6%	6%	4%	7%	7%	8%	7%	7%	10%	5%	3%	10%	4%
No, I wouldn't	56%	57%	56%	42%	43%	57%	61%	64%	58%	54%	57%	51%	57%	49%	60%	58%	59%	60%
Don't know	7%	6%	7%	5%	6%	8%	6%	7%	6%	7%	7%	11%	5%	5%	3%	11%	5%	13%
To what extent do you agree or disagree with the following statement?																		
"Some people are naturally good at maths, some are not. You cannot change your ability to do maths"																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Strongly agree	7%	7%	7%	4%	9%	8%	6%	7%	6%	8%	7%	7%	6%	5%	5%	13%	9%	6%
Agree	30%	28%	32%	33%	31%	33%	30%	26%	30%	29%	35%	26%	30%	28%	31%	26%	25%	26%
Neither agree nor disagree	18%	15%	21%	16%	17%	19%	18%	19%	18%	18%	16%	18%	18%	22%	21%	17%	18%	9%
Disagree	36%	38%	34%	32%	31%	32%	39%	39%	36%	35%	33%	39%	36%	35%	34%	32%	39%	48%
Strongly disagree	8%	10%	5%	12%	9%	6%	7%	7%	8%	7%	7%	6%	7%	8%	9%	10%	8%	9%
Don't know	2%	2%	2%	3%	2%	1%	1%	2%	1%	2%	2%	3%	3%	2%	0%	1%	2%	1%

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Which ONE, if any, of the following people/ groups do you think has the greatest impact on children aged 5 to 16's attitudes towards maths?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Parent(s)/ carer(s)	28%	32%	24%	23%	29%	31%	28%	29%	28%	28%	26%	32%	28%	27%	31%	26%	27%	17%
Teacher(s)	57%	54%	61%	47%	51%	57%	59%	62%	57%	58%	60%	55%	59%	53%	55%	63%	55%	78%
Friends	6%	6%	6%	13%	9%	4%	6%	4%	7%	5%	4%	6%	8%	10%	7%	4%	5%	1%
The media (e.g. TV, newspapers etc.)	3%	2%	3%	5%	3%	3%	3%	1%	3%	3%	5%	2%	1%	3%	2%	4%	0%	1%
Other: see tab Q6_OE	1%	0%	1%	2%	1%	1%	1%	0%	1%	1%	0%	1%	2%	1%	1%	-	1%	-
Don't know	3%	4%	2%	5%	5%	3%	2%	1%	2%	3%	2%	3%	2%	4%	3%	2%	3%	-
Not applicable - I don't think anyone has the greatest impact on children's attitudes to maths	2%	2%	3%	5%	2%	2%	1%	2%	2%	3%	2%	1%	1%	3%	2%	1%	8%	3%
Regardless of your actual ability in each of the areas mentioned below, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each horizontal row)																		
"I would feel embarrassed to tell someone I was no good at reading and writing" :																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Strongly agree	43%	41%	44%	43%	36%	42%	38%	49%	45%	41%	44%	36%	44%	45%	43%	39%	45%	48%
Agree	35%	34%	36%	36%	40%	35%	37%	32%	36%	34%	35%	36%	30%	36%	37%	36%	32%	32%
Neither agree nor disagree	10%	11%	9%	6%	10%	10%	12%	10%	9%	11%	10%	11%	14%	8%	9%	13%	5%	13%
Disagree	8%	9%	7%	8%	8%	10%	10%	7%	6%	11%	7%	11%	10%	8%	6%	10%	9%	6%
Strongly disagree	3%	3%	3%	5%	6%	2%	2%	3%	3%	3%	3%	4%	1%	2%	4%	1%	7%	2%
Don't know	1%	1%	1%	3%	1%	1%	2%	0%	1%	1%	1%	2%	2%	2%	0%	-	1%	-
"I would feel embarrassed to tell someone I was no good at maths" :																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Strongly agree	20%	23%	16%	17%	16%	22%	18%	22%	20%	19%	22%	17%	18%	17%	20%	15%	20%	27%
Agree	32%	33%	31%	31%	32%	33%	27%	34%	34%	29%	30%	35%	26%	29%	36%	33%	34%	27%
Neither agree nor disagree	17%	16%	18%	14%	16%	16%	23%	17%	17%	17%	18%	19%	21%	15%	15%	17%	12%	24%
Disagree	24%	19%	29%	25%	26%	23%	26%	22%	22%	27%	23%	21%	29%	30%	22%	30%	22%	21%
Strongly disagree	6%	6%	6%	11%	10%	5%	5%	5%	5%	7%	5%	7%	4%	8%	7%	5%	10%	2%
Don't know	1%	1%	0%	3%	1%	1%	1%	0%	1%	1%	1%	2%	1%	2%	0%	-	1%	-

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If a child aged 5 to 16 asked you for help with their maths homework, overall how confident, if at all, would you be that you would be able to help them?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Very confident	24%	32%	18%	33%	26%	26%	20%	22%	26%	22%	24%	23%	21%	23%	26%	22%	30%	18%
Fairly confident	50%	52%	49%	48%	51%	50%	56%	48%	52%	48%	54%	52%	45%	50%	48%	54%	44%	57%
Not very confident	20%	12%	26%	11%	17%	19%	21%	23%	18%	21%	18%	16%	26%	19%	22%	22%	20%	12%
Not at all confident	4%	2%	5%	2%	3%	4%	2%	5%	2%	5%	4%	3%	5%	7%	3%	2%	2%	2%
Don't know	2%	2%	3%	6%	2%	1%	1%	2%	2%	3%	1%	6%	2%	1%	1%	1%	4%	11%
For the following question, if you do not have any children aged 5 to 16, please select the "Not applicable" option...																		
To what extent do you think your view of maths has influenced how your child(ren) aged 5 to 16 feels about maths?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Influenced a lot	7%	8%	6%	4%	9%	10%	10%	4%	7%	7%	9%	8%	5%	7%	8%	1%	5%	8%
Influenced a little	14%	18%	11%	9%	14%	21%	22%	9%	15%	13%	16%	13%	13%	12%	13%	18%	11%	20%
Not influenced that much	7%	6%	8%	4%	5%	15%	13%	3%	5%	9%	7%	7%	6%	5%	5%	16%	11%	10%
Not influenced at all	3%	2%	3%	1%	3%	6%	4%	1%	2%	3%	3%	4%	3%	1%	2%	2%	1%	3%
Don't know	2%	2%	2%	2%	1%	2%	3%	1%	2%	2%	1%	5%	0%	1%	2%	4%	0%	1%
Not applicable - I do not have any children aged 5 to 16	68%	65%	70%	81%	68%	47%	49%	83%	69%	66%	65%	62%	73%	75%	70%	59%	71%	58%
For the following question, if you do not have any children aged 5 to 16, please select the "Not applicable" option…																		
To what extent do you think your view of maths has influenced how your child(ren) aged 5 to 16 feels about maths?																		
Unweighted Base	632	313	319	*39*	76	192	201	124	390	242	169	101	57	71	154	*25*	*37*	*18*
Base: All UK Adults who have children aged 5 to 16	697	365	332	*49*	109	206	204	128	370	326	181	129	55	67	144	*43*	*52*	*25*
Influenced a lot	22%	22%	21%	*21%*	27%	18%	19%	27%	23%	20%	24%	22%	18%	26%	26%	*1%*	*16%*	*18%*
Influenced a little	43%	51%	35%	*45%*	43%	39%	42%	52%	48%	38%	46%	34%	48%	47%	44%	*45%*	*39%*	*48%*
Not influenced that much	22%	17%	28%	*21%*	17%	27%	24%	15%	17%	28%	20%	19%	22%	20%	17%	*40%*	*40%*	*23%*
Not influenced at all	8%	6%	10%	*3%*	9%	11%	8%	4%	7%	9%	8%	12%	11%	5%	7%	*4%*	*4%*	*7%*
Don't know	5%	5%	6%	*11%*	4%	4%	7%	3%	5%	5%	1%	13%	1%	2%	6%	*10%*	*1%*	*3%*

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"National Numeracy" is a new organisation that focuses on adults and children with low levels of numeracy.																		
Before today, had you heard of them?																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Yes, I had	7%	7%	6%	6%	6%	5%	6%	8%	7%	6%	9%	7%	7%	4%	7%	9%	2%	2%
No, I hadn't	91%	90%	92%	90%	89%	94%	91%	90%	90%	92%	86%	90%	92%	94%	92%	90%	97%	96%
Don't know	2%	3%	2%	4%	5%	1%	3%	1%	2%	3%	5%	3%	1%	2%	1%	1%	1%	2%
Working Status																		
Unweighted Base	2151	1019	1132	237	320	395	429	770	1312	839	505	317	225	315	509	80	147	53
Base: All UK Adults	2151	1035	1116	258	341	388	398	766	1183	968	514	344	200	267	478	105	183	60
Working full time (30 or more hours per week)	55%	60%	50%	42%	74%	83%	75%	25%	59%	49%	51%	55%	56%	59%	54%	50%	52%	77%
Working part time (8-29 hours a week)	8%	5%	11%	7%	7%	7%	6%	11%	8%	9%	8%	9%	12%	8%	7%	8%	8%	4%
Working part time (Less than 8 hours a week)	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	-	1%	1%	1%	-	-	2%
Full time student	6%	6%	6%	44%	3%	0%	1%	-	3%	10%	6%	7%	4%	6%	5%	7%	8%	1%
Retired	22%	21%	22%	1%	0%	0%	5%	57%	23%	20%	26%	19%	22%	14%	24%	20%	24%	12%
Unemployed	3%	3%	4%	3%	9%	3%	3%	2%	2%	5%	4%	1%	3%	5%	3%	6%	2%	-
Not working	5%	4%	6%	1%	6%	5%	9%	3%	4%	6%	4%	7%	2%	6%	5%	9%	5%	4%
Other	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	-	2%	-

All figures, unless otherwise stated, are from YouGov Plc.