

Research Executive/Junior Client Services Executive - BrandIndex

Sector: BrandIndex
Location: 50 Featherstone Street, EC1Y 8RT, Central London
Hours: Full Time (37.5hrs)

Overall objectives

- To ensure client satisfaction on all BrandIndex projects
- To effectively work with clients in order to develop an understanding of their business and research objectives and to appropriately apply BrandIndex where relevant

Key Responsibilities

- Client services, training and deliverables
- Agency training and support
- Run internal training sessions
- Regular reporting for the team
- Brand additions and removals
- Monitor and adjust sector treatments
- Checking weighting
- Assessing completion rates across sectors
- Support to marketing eg. Producing content for brochures
- Supporting internal teams on new business pitches
- Industry knowledge

Experience required

- Would suit someone with customer services background
- 1-2 years market research experience
- Commercial experience – developing business, managing accounts
- Wide knowledge or interest in UK markets and sectors

Education and qualifications

- Educated up to degree level in a relevant subject
- Excel & PowerPoint skills
- Fluent written and spoken English

To apply, please send your CV and cover letter to vacancies@yougov.com