

Job title : Research Analyst

Department: Data Intelligence Unit, Centre of Statistical Excellence
Location: 50 Featherstone Street, EC1Y 8RT, Central London
Reports To: Director of Analytics
Hours: Full Time (37.5hrs)

We are looking for a Data Analyst to work within the DIU supporting the research and product teams. The successful candidate will be an experienced applied statistician/Research Data Analyst who enjoys working in a team and is ready to think creatively to find solutions and deliver value to our customers. They will join our vision of making information more insightful and more widely available.

Key Responsibilities

- Interpreting client, syndicated and internal data
- Translating coherently into client-friendly outputs and communication
- Running statistical analysis techniques (regression, segmentation, etc.)
- Running bespoke project analyses for the Custom Research team
- Running data analysis from the YouGov Cube for product and custom purposes
- Developing standard methods and systematising analytical processes
- Proactive data interrogation to uncover trends and relationships, and provide insight to research team and key clients
- Involvement in the set-up of new ways to report

Skills required

- SPSS: advanced knowledge essential
- Excel: advanced knowledge essential (formulas, charting, VBA)
- Good understanding descriptive statistics in the market research environment, statistical testing and inferential statistics in general
- Understanding how sampling and weighting issues affect analysis
- Knowledge of some of the advanced statistical analysis techniques (regression, segmentation)

Skills desired

- R: some knowledge and experience
- Ability to understand databases (basic querying and structure)

Personal attributes:

- Problem solving, analytical and numerical skills
- Ability to deliver results, meet deadlines and manage time effectively
- Excellent written, oral and electronic communication skills
- Self-starter, enthusiastic about the new challenges, can-do attitude
- Ability to work independently and with a team

Education

- Educated up to degree / HND level in a relevant subject

To apply please send your CV and cover letter to vacancies@yougov.com.

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. This will include providing cover for colleagues as required. The Company therefore reserves the right to vary the job description in consultation with you.

All YouGov plc employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.