

## YouGov-Cambridge Survey Results

Sample Size: 1003 Chinese adults (online population)  
Fieldwork: 10th - 25th August

	Gender		Age					
	Total	Male	Female	16-24	25-34	35-44	45-54	55+
<b>Weighted Sample</b>	<b>1003</b>	533	470	291	360	204	110	38
<b>Unweighted Sample</b>	<b>1003</b>	533	470	291	360	204	110	38
	%	%	%	%	%	%	%	%

Which ONE of the following do you think is the world's leading power today?

United States	<b>62</b>	66	59	66	57	64	65	66
China	<b>29</b>	27	31	24	36	28	23	16
Germany	<b>0</b>	0	0	0	0	1	1	0
Britain	<b>0</b>	0	0	0	0	0	0	0
Russia	<b>0</b>	0	0	0	0	0	0	3
European Union	<b>1</b>	1	1	2	1	1	0	0
India	<b>0</b>	0	0	0	0	0	0	0
Brazil	<b>0</b>	0	0	0	0	0	0	0
Other	<b>1</b>	1	1	2	0	0	1	0
Don't know	<b>6</b>	5	8	6	6	5	10	16

And which of the following do you think will be the world's leading power in 20 years' time?

United States	<b>24</b>	29	20	18	24	27	34	29
China	<b>59</b>	59	59	64	60	59	51	42
Germany	<b>1</b>	1	1	0	2	0	0	3
Britain	<b>0</b>	0	0	0	1	0	0	0
Russia	<b>1</b>	1	0	0	1	0	2	0
European Union	<b>2</b>	2	2	3	3	0	1	3
India	<b>0</b>	0	0	0	0	0	0	0
Brazil	<b>0</b>	0	0	0	0	0	0	0
Other	<b>1</b>	0	1	2	0	0	1	3
Don't know	<b>11</b>	8	16	12	10	12	12	21

Imagine someone wanted to leave this country and asked you to recommend somewhere else to live. Which of the following countries would you recommend? (Please select up to three or four)

United States	<b>40</b>	47	32	35	38	47	49	34
Britain	<b>30</b>	28	32	35	30	27	24	18
France	<b>39</b>	37	41	45	36	43	27	32
Germany	<b>25</b>	29	21	24	27	26	23	29
Japan	<b>11</b>	10	11	15	10	7	8	3
Brazil	<b>4</b>	5	4	5	4	4	4	3
Russia	<b>5</b>	4	6	7	5	6	4	3
India	<b>1</b>	1	1	1	1	0	0	0
Egypt	<b>1</b>	1	2	1	2	0	1	0
Indonesia	<b>1</b>	1	1	1	1	1	2	0
Iran	<b>0</b>	0	0	0	0	0	0	0
Mexico	<b>3</b>	2	3	4	3	2	0	0
Turkey	<b>1</b>	1	0	1	1	1	0	0
Saudi Arabia	<b>1</b>	1	0	1	1	0	1	0
Israel	<b>1</b>	1	1	1	1	1	0	0
Australia	<b>52</b>	53	51	47	52	56	60	50
South Africa	<b>2</b>	2	1	2	2	2	2	3
None of the above	<b>8</b>	6	9	8	8	8	5	11
Don't know	<b>5</b>	5	6	6	4	2	8	16

	Gender		Age				
	Male	Female	16-24	25-34	35-44	45-54	55+
<b>Weighted Sample</b>	<b>533</b>	<b>470</b>	<b>291</b>	<b>360</b>	<b>204</b>	<b>110</b>	<b>38</b>
<b>Unweighted Sample</b>	<b>533</b>	<b>470</b>	<b>291</b>	<b>360</b>	<b>204</b>	<b>110</b>	<b>38</b>
	%	%	%	%	%	%	%

Imagine you had to send your child to receive a university education in another country. Which of the following countries would be your top choices? (If you do not have a child, try to imagine how you would think if you did) (Please select up to three or four)

United States	65	72	58	66	61	68	72	68
Britain	56	55	56	62	52	55	55	47
France	30	26	34	34	30	27	29	16
Germany	29	33	25	30	33	25	23	32
Japan	11	10	13	17	10	5	11	8
Brazil	2	1	3	1	3	2	0	0
Russia	3	3	3	5	3	3	2	0
India	1	1	1	0	1	1	0	0
Egypt	0	0	1	0	1	0	0	0
Indonesia	0	0	1	0	1	0	0	0
Iran	0	0	0	0	0	0	0	0
Mexico	1	1	1	1	1	1	0	0
Turkey	0	0	0	0	0	0	0	0
Saudi Arabia	0	0	0	1	0	0	0	0
Israel	1	1	1	0	1	0	0	0
Australia	32	29	36	30	33	38	26	29
South Africa	0	0	0	0	0	0	1	0
None of the above	3	2	4	3	2	3	3	8
Don't know	3	3	3	3	3	1	5	5

If you were thinking of buying a product, from which of the following countries, if any, would you be more likely to buy that product? (Please select up to three or four)

United States	58	63	53	56	59	66	53	42
Britain	28	27	30	32	29	25	23	29
France	30	28	32	26	31	35	28	29
Germany	50	58	41	42	51	56	55	53
Japan	32	31	33	34	28	35	31	42
Brazil	2	2	2	2	2	1	0	3
Russia	4	5	4	6	4	3	3	3
India	2	2	2	4	1	0	2	0
Egypt	1	1	1	1	1	1	0	0
Indonesia	1	1	0	1	1	1	0	0
Iran	0	1	0	0	1	0	0	0
Mexico	0	0	0	0	0	0	0	0
Turkey	0	0	0	0	0	0	0	0
Saudi Arabia	0	1	0	0	0	0	0	0
Israel	2	3	1	1	1	5	2	5
Australia	10	6	14	10	10	10	7	5
South Africa	1	2	1	2	0	2	2	0
None of the above	4	4	5	5	3	4	8	5
Don't know	4	4	5	5	4	3	5	16

In your view, which of the following languages are most important for children these days to learn? (Please select up to two or three)

Spanish	11	10	11	9	10	13	15	8
English	91	91	91	90	89	95	90	89
Hindi	1	2	1	1	1	2	0	0
Arabic	3	3	3	3	2	5	2	0
Portuguese	2	1	2	1	3	0	2	0
Russian	5	6	4	5	4	8	5	8
Japanese	21	17	26	27	20	18	16	21
German	19	21	18	15	24	20	15	21
French	34	24	45	39	34	32	28	21
None of these	4	5	3	6	4	1	3	5
Don't know	2	2	2	2	2	1	3	5