

YouGov Survey: Relationships and Valentine's Day

January 29 - February 1, 2026 - 1,114 U.S. adult citizens

YouGov®

1. Are you currently in a romantic or sexual relationship with someone?

Yes	59%
No	41%

2. Are you currently in a monogamous or exclusive relationship?

Yes	51%
No	49%

3. Which best describes your relationship status?

Married	35%
Living together, but not married	10%
Not living together, but in a serious relationship	10%
In a casual relationship	4%
Other type	1%
Not in a relationship	41%

4. How would you rate your relationship quality?

Among people in relationships

Excellent	39%
Very good	33%
Good	20%
Fair	6%
Poor	2%
Prefer not to say	1%

5. In your current relationship, how often do you feel...?

Among people in relationships

	Always	Usually	Sometimes	Rarely	Never	Not sure
Loved	60%	26%	10%	2%	1%	0%
Secure	54%	30%	11%	4%	1%	0%
Respected	51%	30%	12%	5%	2%	0%
Supported	51%	29%	15%	5%	1%	0%
Appreciated	41%	37%	17%	4%	1%	0%
Happy	34%	47%	16%	3%	1%	0%
Listened to	31%	41%	20%	7%	1%	0%
Controlled	4%	5%	16%	24%	50%	1%
Misunderstood	4%	7%	41%	33%	16%	1%
Frustrated	3%	9%	43%	35%	10%	0%
Jealous	3%	3%	15%	33%	46%	1%
Resentful	3%	4%	21%	29%	42%	2%

6. Would you say that you are...?

Very romantic	22%
Somewhat romantic	49%
Not very romantic	18%
Not at all romantic	7%
Not sure	4%

7. Would you say that your partner is...?

Among people in relationships

Very romantic	25%
Somewhat romantic	48%
Not very romantic	19%
Not at all romantic	7%
Not sure	1%

8. Have you ever heard of the five love languages?

Yes	45%
No	44%
Not sure	10%

9. The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	1	2	3	4	5
Quality time, such as hanging out together or doing shared activities	36%	27%	22%	11%	4%
Physical touch, including signs of affection, kissing, cuddling, or sex	26%	23%	19%	17%	15%
Words of affirmation, such as compliments or saying "I love you"	23%	28%	25%	16%	8%
Acts of service, such as doing a chore or running an errand for someone	12%	16%	21%	31%	20%
Gifts, including carefully considered homemade or purchased presents	4%	7%	13%	25%	52%

10. Do you feel like you like to receive love in the same way your partner likes to express love, or in different ways?

Among people in relationships

The same way	36%
Different ways	51%
Not sure	13%

11. How often, on average, do you have sex?

Multiple times a day	1%
Daily	2%
A few times a week	16%
Once a week	7%
A few times a month	12%
Once a month	5%
A few times a year	7%
Less often than a few times a year	9%
Never	23%
Prefer not to say	17%

12. How satisfied overall are you with your current sex life?

Very satisfied	30%
Somewhat satisfied	27%
Somewhat dissatisfied	15%
Very dissatisfied	12%
Prefer not to say	16%

13. Compared to how much you have sex now, would you prefer to have sex...?

Much more often	19%
Somewhat more often	25%
About the same amount	34%
Somewhat less often	3%
Much less often	2%
Prefer not to say	18%

14. Do you know anyone who is or has been in a polyamorous or open relationship? Select all that apply.

Yes, me	5%
Yes, a family member	4%
Yes, a friend	16%
Yes, an acquaintance	12%
None of the above	67%
Prefer not to say	4%

15. Would you ever consider being in an open or polyamorous relationship?

Definitely	4%
Probably	7%
Probably not	16%
Definitely not	67%
Not sure	5%

16. In the past year, have you...?

	Yes	No	Not sure
Told a romantic partner that you loved them	63%	35%	2%
Been in love	62%	33%	5%
Had sex	58%	39%	3%
Gone on a date	48%	51%	1%
Used an online dating site or app	16%	84%	1%
Been cheated on	9%	85%	6%
Cheated on someone	6%	93%	1%
Attended couples counseling	5%	93%	1%

17. How often do you and your partner typically have arguments or disagreements?

Among people in relationships

Multiple times a day	2%
Daily	3%
A few times a week	9%
Once a week	7%
A few times a month	22%
Once a month	10%
A few times a year	22%
Less often than a few times a year	17%
Never	5%
Prefer not to say	3%

18. Which of the following topics do you and your partner sometimes have arguments about? Select all that apply.

Among people in relationships

Tone of voice or attitude	36%
Communication styles	29%
Money	26%
Emotional needs	23%
Life decisions	21%
Household chores	21%
Amount of quality time spent together	17%
Relationships with immediate or extended family	15%
Health or lifestyle decisions	13%
Jealousy	10%
Driving	10%
Parenting	10%
Sex	10%
Major purchases	10%
Politics	10%
Friendships or social activities outside of your relationship	9%
Work or careers	9%
Gestures of affection	8%
Food choices	8%
Drug or alcohol use	7%
Cheating	4%
Religion	3%
Other	4%
We never have arguments	6%
Prefer not to say	4%

19. Do you think Valentine's Day is only a holiday for romantic relationships, or is it for platonic ones as well?

Romantic relationships only	28%
Romantic and platonic relationships	59%
Not sure	12%

20. Which comes closest to your view?

I enjoy Valentine's Day more than an average day	16%
I enjoy Valentine's Day about as much as an average day	56%
I enjoy Valentine's Day less than an average day	22%
Not sure	6%

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21. Who is typically the person primarily responsible for planning Valentine's Day activities in your relationship?

Among people in relationships

Me	20%
My partner	13%
Both of us equally	45%
Neither of us	20%
Not sure	2%

22. Who would you prefer to be the person primarily responsible for planning Valentine's Day activities in your relationship?

Among people in relationships

Me	11%
My partner	20%
Both of us equally	48%
Neither of us	16%
Not sure	5%

23. Do you plan to celebrate Valentine's Day this year?

Yes	37%
No	45%
Not sure	19%

24. Do you plan to do the following to celebrate Valentine's Day this year? Select all that apply.

Give or receive a gift	24%
Dine out at a restaurant	21%
Have sex	18%
Give or receive a card	17%
Share a meal at home	17%
Attend an event	4%
None of the above	2%
Does not plan to celebrate Valentine's Day	44%
Not sure	8%
Prefer not to say	1%

25. Have you ever felt disappointed by a partner not doing enough to celebrate Valentine's Day?

Yes	26%
No	56%
Not sure	6%
I've never celebrated Valentine's Day with a partner	12%

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Interviewing Dates	January 29 - February 1, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.552, with a mean of one and a standard deviation of 0.905.
Number of respondents	1,114
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.

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1. Currently in a Relationship

Are you currently in a romantic or sexual relationship with someone?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	59%	59%	59%	51%	65%	64%	53%	61%	51%	54%	55%	66%
No	41%	41%	41%	49%	35%	36%	47%	39%	49%	46%	45%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	59%	60%	52%	66%	63%	65%	47%	64%	74%	64%	62%	54%	59%
No	41%	40%	48%	34%	37%	35%	53%	36%	26%	36%	38%	46%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

2. Currently in a Monogamous Relationship

Are you currently in a monogamous or exclusive relationship?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	51%	50%	53%	40%	52%	58%	52%	55%	37%	46%	46%	61%
No	49%	50%	47%	60%	48%	42%	48%	45%	63%	54%	54%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	51%	54%	44%	56%	58%	60%	38%	56%	70%	57%	55%	48%	49%
No	49%	46%	56%	44%	42%	40%	62%	44%	30%	43%	45%	52%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

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3. What Kind of Relationship

Which best describes your relationship status?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Married	35%	36%	34%	12%	40%	41%	42%	41%	21%	25%	28%	48%
Living together, but not married	10%	8%	12%	12%	11%	12%	4%	9%	12%	12%	11%	7%
Not living together, but in a serious relationship	10%	9%	10%	18%	10%	7%	5%	9%	8%	10%	11%	8%
In a casual relationship	4%	5%	3%	7%	4%	4%	0%	3%	7%	7%	4%	3%
Other type	1%	1%	1%	2%	0%	0%	1%	0%	3%	0%	1%	0%
Not in a relationship	41%	41%	41%	49%	35%	36%	47%	39%	49%	46%	45%	34%
Totals	101%	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Married	35%	37%	24%	44%	41%	48%	17%	40%	60%	35%	35%	35%	35%
Living together, but not married	10%	7%	10%	12%	8%	9%	10%	12%	7%	10%	7%	9%	13%
Not living together, but in a serious relationship	10%	10%	12%	7%	8%	6%	14%	9%	4%	13%	15%	7%	5%
In a casual relationship	4%	5%	4%	2%	5%	3%	5%	2%	3%	5%	4%	2%	5%
Other type	1%	0%	1%	0%	0%	0%	1%	0%	0%	2%	0%	1%	1%
Not in a relationship	41%	40%	48%	34%	37%	35%	53%	36%	26%	36%	38%	46%	41%
Totals	101%	99%	99%	99%	99%	101%	100%	99%	100%	101%	99%	100%	100%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

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4. Relationship Quality

How would you rate your relationship quality?

Among people in relationships

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Excellent	39%	45%	34%	38%	37%	41%	41%	41%	*	*	40%	39%
Very good	33%	34%	31%	37%	29%	32%	35%	34%	*	*	27%	41%
Good	20%	14%	25%	15%	24%	19%	20%	18%	*	*	23%	16%
Fair	6%	4%	7%	4%	5%	7%	4%	4%	*	*	7%	3%
Poor	2%	2%	2%	4%	2%	1%	0%	2%	*	*	3%	1%
Prefer not to say	1%	2%	0%	1%	3%	0%	0%	0%	*	*	0%	2%
Totals	101%	101%	99%	99%	100%	100%	100%	99%	*	*	100%	102%
Unweighted N	(674)	(317)	(357)	(139)	(209)	(204)	(122)	(474)	(73)	(94)	(399)	(275)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Excellent	39%	36%	39%	43%	37%	43%	34%	44%	43%	32%	50%	36%	41%
Very good	33%	36%	33%	29%	35%	32%	31%	30%	33%	42%	32%	29%	30%
Good	20%	24%	16%	20%	22%	20%	23%	20%	18%	19%	15%	25%	19%
Fair	6%	4%	6%	6%	5%	4%	8%	5%	4%	6%	3%	8%	4%
Poor	2%	0%	4%	1%	1%	0%	3%	0%	3%	1%	1%	2%	4%
Prefer not to say	1%	0%	2%	0%	0%	1%	1%	0%	0%	0%	0%	1%	2%
Totals	101%	100%	100%	99%	100%	100%	100%	99%	101%	100%	101%	101%	100%
Unweighted N	(674)	(211)	(250)	(213)	(277)	(245)	(203)	(206)	(205)	(132)	(135)	(259)	(148)

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5A. Description of Relationship — Loved

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	60%	63%	58%	60%	55%	61%	68%	59%	*	*	61%	59%
Usually	26%	27%	26%	33%	22%	27%	25%	29%	*	*	24%	30%
Sometimes	10%	8%	13%	5%	20%	9%	4%	9%	*	*	11%	10%
Rarely	2%	2%	2%	0%	3%	2%	3%	2%	*	*	3%	1%
Never	1%	0%	1%	1%	1%	0%	0%	0%	*	*	1%	0%
Not sure	0%	0%	1%	0%	0%	0%	1%	0%	*	*	0%	0%
Totals	99%	100%	101%	99%	101%	99%	101%	99%	*	*	100%	100%
Unweighted N	(671)	(316)	(355)	(139)	(209)	(201)	(122)	(472)	(73)	(93)	(398)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	60%	59%	60%	61%	66%	60%	60%	60%	64%	59%	71%	55%	58%
Usually	26%	31%	27%	22%	25%	24%	21%	28%	29%	27%	17%	32%	26%
Sometimes	10%	8%	10%	13%	7%	11%	14%	10%	6%	10%	9%	9%	14%
Rarely	2%	1%	2%	3%	0%	3%	3%	2%	1%	2%	2%	3%	1%
Never	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%
Not sure	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%
Totals	99%	101%	100%	99%	100%	98%	99%	101%	100%	100%	99%	100%	99%
Unweighted N	(671)	(211)	(247)	(213)	(277)	(244)	(203)	(205)	(203)	(130)	(134)	(259)	(148)

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5B. Description of Relationship — Secure

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	54%	57%	52%	42%	44%	67%	58%	56%	*	*	55%	53%
Usually	30%	29%	32%	38%	33%	21%	35%	31%	*	*	27%	36%
Sometimes	11%	9%	12%	14%	17%	8%	4%	7%	*	*	12%	8%
Rarely	4%	5%	3%	5%	5%	3%	2%	4%	*	*	4%	3%
Never	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	*	*	99%	100%
Unweighted N	(670)	(316)	(354)	(139)	(208)	(202)	(121)	(473)	(72)	(94)	(397)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	54%	54%	51%	57%	54%	56%	53%	55%	60%	54%	53%	57%	52%
Usually	30%	30%	32%	29%	34%	33%	23%	34%	29%	30%	35%	28%	27%
Sometimes	11%	11%	10%	11%	9%	8%	16%	9%	6%	11%	5%	12%	14%
Rarely	4%	5%	5%	1%	2%	2%	5%	2%	5%	3%	5%	2%	5%
Never	1%	0%	1%	2%	1%	1%	2%	1%	0%	2%	1%	1%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	99%	100%	100%	100%	99%	101%	100%	100%	99%	100%	99%
Unweighted N	(670)	(211)	(247)	(212)	(275)	(244)	(203)	(206)	(202)	(132)	(133)	(257)	(148)

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5C. Description of Relationship — Respected

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	51%	53%	49%	58%	46%	53%	48%	51%	*	*	51%	52%
Usually	30%	29%	30%	33%	27%	26%	37%	32%	*	*	27%	35%
Sometimes	12%	12%	12%	7%	17%	10%	13%	11%	*	*	13%	11%
Rarely	5%	3%	7%	1%	7%	6%	3%	4%	*	*	7%	2%
Never	2%	2%	2%	1%	2%	4%	0%	1%	*	*	3%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	100%	99%	100%	100%	99%	99%	101%	99%	*	*	101%	101%
Unweighted N	(671)	(316)	(355)	(139)	(208)	(202)	(122)	(472)	(73)	(93)	(398)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	51%	50%	49%	54%	55%	50%	48%	55%	53%	53%	50%	49%	54%
Usually	30%	30%	33%	27%	32%	31%	26%	27%	32%	34%	32%	28%	27%
Sometimes	12%	14%	14%	8%	10%	13%	14%	10%	11%	11%	9%	15%	10%
Rarely	5%	2%	2%	9%	3%	5%	5%	7%	3%	1%	4%	5%	9%
Never	2%	4%	1%	2%	0%	1%	6%	1%	0%	1%	5%	3%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(671)	(211)	(247)	(213)	(276)	(244)	(203)	(205)	(203)	(130)	(134)	(259)	(148)

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5D. Description of Relationship — Supported

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	51%	54%	48%	53%	47%	54%	49%	50%	*	*	53%	48%
Usually	29%	29%	28%	30%	22%	29%	36%	30%	*	*	26%	33%
Sometimes	15%	15%	15%	14%	21%	11%	14%	15%	*	*	13%	17%
Rarely	5%	2%	7%	2%	7%	6%	1%	4%	*	*	7%	1%
Never	1%	0%	2%	1%	2%	1%	0%	1%	*	*	1%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	101%	100%	100%	100%	99%	101%	100%	100%	*	*	100%	100%
Unweighted N	(668)	(316)	(352)	(139)	(208)	(200)	(121)	(471)	(72)	(93)	(395)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	51%	49%	48%	55%	49%	50%	51%	51%	51%	49%	62%	49%	44%
Usually	29%	34%	29%	24%	35%	33%	23%	29%	34%	30%	20%	32%	31%
Sometimes	15%	15%	19%	11%	14%	12%	18%	14%	12%	18%	14%	13%	17%
Rarely	5%	2%	3%	9%	2%	4%	6%	6%	3%	2%	3%	5%	7%
Never	1%	0%	1%	1%	0%	1%	2%	1%	0%	1%	0%	2%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	101%	99%
Unweighted N	(668)	(210)	(246)	(212)	(274)	(243)	(202)	(205)	(203)	(130)	(132)	(258)	(148)

YouGov Survey: Relationships and Valentine's Day

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5E. Description of Relationship — Appreciated

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	41%	44%	37%	51%	33%	40%	42%	38%	*	*	44%	35%
Usually	37%	38%	36%	30%	36%	38%	41%	39%	*	*	31%	46%
Sometimes	17%	14%	20%	15%	24%	16%	12%	17%	*	*	17%	17%
Rarely	4%	3%	5%	3%	5%	4%	4%	4%	*	*	6%	2%
Never	1%	1%	2%	1%	3%	1%	0%	1%	*	*	2%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	100%	100%	100%	100%	101%	99%	99%	99%	*	*	100%	101%
Unweighted N	(670)	(315)	(355)	(139)	(208)	(202)	(121)	(473)	(72)	(93)	(397)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	41%	43%	39%	40%	43%	41%	43%	45%	39%	30%	51%	39%	42%
Usually	37%	39%	36%	36%	38%	37%	30%	34%	42%	51%	29%	36%	34%
Sometimes	17%	15%	19%	18%	15%	15%	20%	16%	13%	14%	16%	19%	17%
Rarely	4%	3%	5%	4%	4%	4%	5%	4%	4%	4%	3%	4%	7%
Never	1%	0%	1%	2%	0%	2%	2%	1%	1%	1%	1%	2%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(670)	(211)	(246)	(213)	(274)	(245)	(203)	(205)	(203)	(131)	(133)	(258)	(148)

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5F. Description of Relationship — Happy

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	34%	41%	27%	39%	28%	36%	34%	32%	*	*	40%	24%
Usually	47%	46%	48%	49%	43%	46%	52%	51%	*	*	38%	60%
Sometimes	16%	13%	19%	11%	26%	13%	10%	14%	*	*	17%	14%
Rarely	3%	1%	5%	0%	1%	5%	4%	3%	*	*	4%	1%
Never	1%	0%	1%	1%	2%	0%	0%	0%	*	*	1%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	*	*	100%	99%
Unweighted N	(669)	(316)	(353)	(138)	(209)	(201)	(121)	(472)	(72)	(92)	(396)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	34%	31%	30%	39%	29%	33%	46%	31%	26%	39%	38%	28%	34%
Usually	47%	51%	54%	38%	53%	50%	30%	51%	57%	44%	49%	48%	46%
Sometimes	16%	16%	12%	18%	17%	13%	18%	15%	15%	15%	9%	19%	18%
Rarely	3%	2%	2%	4%	2%	4%	4%	3%	2%	1%	4%	4%	2%
Never	1%	0%	1%	0%	0%	0%	2%	0%	0%	1%	0%	1%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	101%	100%	99%	99%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(669)	(210)	(246)	(213)	(275)	(244)	(203)	(205)	(202)	(129)	(133)	(259)	(148)

YouGov Survey: Relationships and Valentine's Day

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5G. Description of Relationship — Listened to

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	31%	36%	26%	30%	28%	34%	30%	30%	*	*	33%	26%
Usually	41%	43%	39%	49%	36%	39%	43%	43%	*	*	35%	50%
Sometimes	20%	16%	23%	14%	25%	18%	21%	20%	*	*	20%	20%
Rarely	7%	5%	9%	6%	9%	8%	4%	6%	*	*	10%	3%
Never	1%	0%	3%	1%	3%	1%	1%	1%	*	*	2%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	*	*	0%	0%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	*	*	100%	100%
Unweighted N	(669)	(315)	(354)	(139)	(209)	(199)	(122)	(471)	(73)	(94)	(396)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	31%	29%	27%	35%	30%	28%	37%	31%	27%	34%	36%	26%	29%
Usually	41%	48%	41%	35%	48%	43%	29%	41%	50%	42%	44%	38%	42%
Sometimes	20%	19%	21%	19%	17%	22%	23%	19%	15%	20%	15%	24%	17%
Rarely	7%	2%	9%	10%	4%	5%	8%	8%	6%	2%	4%	10%	12%
Never	1%	2%	1%	1%	1%	1%	3%	1%	1%	2%	0%	2%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	99%	100%	99%	100%	101%
Unweighted N	(669)	(210)	(247)	(212)	(275)	(243)	(202)	(205)	(203)	(131)	(133)	(258)	(147)

YouGov Survey: Relationships and Valentine's Day

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5H. Description of Relationship — Controlled

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	4%	4%	4%	8%	2%	4%	2%	4%	*	*	4%	3%
Usually	5%	6%	4%	5%	6%	3%	6%	5%	*	*	5%	5%
Sometimes	16%	19%	14%	12%	21%	13%	20%	14%	*	*	18%	14%
Rarely	24%	25%	23%	33%	22%	20%	27%	25%	*	*	24%	25%
Never	50%	46%	54%	41%	48%	59%	44%	52%	*	*	48%	52%
Not sure	1%	0%	1%	0%	0%	1%	0%	0%	*	*	1%	0%
Totals	100%	100%	100%	99%	99%	100%	99%	100%	*	*	100%	99%
Unweighted N	(670)	(315)	(355)	(139)	(208)	(201)	(122)	(472)	(72)	(93)	(396)	(274)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	4%	3%	4%	5%	3%	5%	6%	3%	2%	7%	3%	4%	2%
Usually	5%	6%	5%	4%	6%	6%	2%	4%	8%	4%	3%	7%	4%
Sometimes	16%	20%	14%	16%	14%	16%	16%	16%	15%	22%	11%	18%	15%
Rarely	24%	20%	27%	26%	24%	24%	23%	25%	26%	18%	32%	16%	36%
Never	50%	51%	49%	49%	52%	49%	51%	52%	49%	49%	51%	55%	42%
Not sure	1%	0%	1%	1%	1%	0%	2%	0%	0%	1%	0%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%	101%	99%
Unweighted N	(670)	(210)	(248)	(212)	(276)	(244)	(202)	(204)	(204)	(131)	(132)	(259)	(148)

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5I. Description of Relationship — Misunderstood

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	4%	3%	4%	4%	5%	4%	2%	3%	*	*	5%	2%
Usually	7%	6%	8%	7%	9%	6%	5%	6%	*	*	10%	2%
Sometimes	41%	41%	40%	42%	41%	35%	49%	40%	*	*	40%	42%
Rarely	33%	34%	31%	31%	33%	32%	35%	34%	*	*	27%	41%
Never	16%	15%	16%	16%	11%	23%	9%	16%	*	*	19%	11%
Not sure	1%	0%	1%	0%	1%	1%	1%	1%	*	*	1%	1%
Totals	102%	99%	100%	100%	100%	101%	101%	100%	*	*	102%	99%
Unweighted N	(671)	(317)	(354)	(139)	(209)	(202)	(121)	(473)	(72)	(93)	(398)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	4%	3%	4%	4%	2%	5%	7%	2%	3%	9%	1%	4%	3%
Usually	7%	8%	7%	6%	6%	7%	9%	6%	6%	5%	7%	8%	6%
Sometimes	41%	35%	44%	42%	41%	40%	38%	47%	39%	39%	43%	40%	40%
Rarely	33%	42%	31%	27%	39%	34%	24%	28%	41%	30%	32%	30%	40%
Never	16%	12%	13%	21%	11%	14%	21%	17%	11%	16%	17%	17%	11%
Not sure	1%	0%	2%	0%	1%	1%	1%	0%	0%	1%	0%	1%	1%
Totals	102%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(671)	(211)	(247)	(213)	(276)	(244)	(203)	(206)	(203)	(130)	(134)	(259)	(148)

5J. Description of Relationship — Frustrated

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	3%	3%	3%	4%	2%	4%	0%	2%	*	*	4%	1%
Usually	9%	8%	10%	8%	13%	9%	6%	8%	*	*	12%	5%
Sometimes	43%	35%	50%	51%	44%	34%	49%	42%	*	*	38%	50%
Rarely	35%	41%	28%	25%	32%	41%	36%	37%	*	*	33%	37%
Never	10%	12%	8%	10%	9%	12%	10%	10%	*	*	13%	7%
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	*	*	0%	1%
Totals	100%	99%	99%	99%	100%	100%	101%	99%	*	*	100%	101%
Unweighted N	(670)	(315)	(355)	(139)	(208)	(201)	(122)	(473)	(73)	(93)	(397)	(273)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	3%	2%	3%	4%	1%	4%	5%	3%	2%	6%	1%	3%	2%
Usually	9%	4%	11%	12%	6%	9%	11%	10%	9%	4%	5%	11%	16%
Sometimes	43%	49%	48%	34%	45%	36%	44%	36%	43%	54%	44%	41%	34%
Rarely	35%	34%	29%	40%	40%	39%	24%	43%	38%	23%	37%	36%	41%
Never	10%	11%	8%	11%	8%	12%	16%	9%	8%	13%	13%	9%	8%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	100%	101%	101%
Unweighted N	(670)	(211)	(247)	(212)	(275)	(244)	(203)	(205)	(203)	(131)	(133)	(258)	(148)

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5K. Description of Relationship — Jealous

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	3%	2%	4%	3%	4%	3%	0%	1%	*	*	4%	1%
Usually	3%	2%	3%	10%	3%	0%	0%	3%	*	*	3%	2%
Sometimes	15%	17%	13%	30%	23%	8%	2%	14%	*	*	16%	13%
Rarely	33%	32%	34%	24%	43%	31%	32%	31%	*	*	29%	39%
Never	46%	46%	45%	31%	27%	56%	65%	52%	*	*	48%	43%
Not sure	1%	1%	0%	2%	0%	0%	0%	0%	*	*	0%	1%
Totals	101%	100%	99%	100%	100%	98%	99%	101%	*	*	100%	99%
Unweighted N	(672)	(317)	(355)	(139)	(209)	(202)	(122)	(473)	(73)	(94)	(398)	(274)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	3%	3%	4%	2%	1%	2%	6%	1%	1%	4%	0%	4%	2%
Usually	3%	3%	2%	4%	2%	5%	3%	3%	2%	7%	1%	3%	2%
Sometimes	15%	18%	14%	13%	13%	14%	15%	17%	13%	19%	21%	12%	10%
Rarely	33%	38%	32%	30%	35%	29%	34%	27%	37%	33%	31%	34%	36%
Never	46%	38%	47%	52%	48%	51%	41%	51%	46%	38%	47%	47%	50%
Not sure	1%	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	1%	1%
Totals	101%	101%	100%	101%	100%	101%	99%	100%	100%	101%	100%	101%	101%
Unweighted N	(672)	(211)	(249)	(212)	(277)	(243)	(203)	(206)	(204)	(131)	(134)	(259)	(148)

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5L. Description of Relationship — Resentful

In your current relationship, how often do you feel...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Always	3%	3%	2%	6%	1%	3%	0%	2%	*	*	3%	2%
Usually	4%	5%	3%	13%	3%	2%	2%	3%	*	*	6%	2%
Sometimes	21%	15%	27%	13%	31%	21%	16%	22%	*	*	19%	24%
Rarely	29%	33%	25%	26%	29%	27%	33%	29%	*	*	25%	34%
Never	42%	44%	40%	39%	34%	47%	48%	43%	*	*	45%	38%
Not sure	2%	1%	2%	4%	2%	1%	1%	1%	*	*	3%	0%
Totals	101%	101%	99%	101%	100%	101%	100%	100%	*	*	101%	100%
Unweighted N	(673)	(317)	(356)	(139)	(209)	(203)	(122)	(473)	(73)	(94)	(399)	(274)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Always	3%	1%	3%	3%	1%	3%	5%	2%	1%	5%	0%	3%	1%
Usually	4%	4%	5%	3%	4%	4%	5%	3%	5%	6%	4%	2%	6%
Sometimes	21%	21%	19%	23%	24%	16%	21%	20%	25%	18%	18%	27%	18%
Rarely	29%	34%	26%	27%	30%	29%	21%	28%	33%	36%	27%	23%	33%
Never	42%	39%	44%	43%	40%	47%	45%	46%	36%	33%	50%	42%	41%
Not sure	2%	1%	3%	1%	1%	1%	3%	1%	0%	2%	0%	3%	1%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(673)	(211)	(249)	(213)	(277)	(244)	(203)	(206)	(204)	(131)	(135)	(259)	(148)

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6. Self Romantic

Would you say that you are... ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very romantic	22%	21%	23%	28%	23%	19%	21%	19%	30%	24%	23%	21%
Somewhat romantic	49%	52%	46%	42%	46%	51%	54%	51%	43%	47%	48%	51%
Not very romantic	18%	18%	18%	20%	18%	18%	15%	20%	5%	19%	16%	20%
Not at all romantic	7%	6%	8%	5%	9%	8%	6%	6%	13%	7%	8%	5%
Not sure	4%	4%	5%	5%	4%	4%	4%	4%	8%	3%	5%	3%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,111)	(538)	(573)	(273)	(302)	(324)	(212)	(735)	(141)	(168)	(715)	(396)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very romantic	22%	29%	20%	19%	22%	19%	26%	17%	20%	28%	21%	23%	17%
Somewhat romantic	49%	45%	47%	54%	52%	53%	43%	56%	50%	44%	55%	46%	50%
Not very romantic	18%	16%	19%	18%	17%	19%	15%	18%	23%	20%	14%	16%	21%
Not at all romantic	7%	6%	7%	8%	4%	7%	10%	5%	5%	5%	5%	9%	7%
Not sure	4%	5%	7%	1%	5%	2%	6%	3%	2%	3%	4%	5%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	99%	100%	100%	99%	99%	99%
Unweighted N	(1,111)	(351)	(444)	(316)	(443)	(372)	(423)	(311)	(264)	(201)	(218)	(437)	(255)

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7. Partner Romantic

Would you say that your partner is...?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very romantic	25%	27%	23%	39%	23%	23%	19%	21%	*	*	27%	22%
Somewhat romantic	48%	52%	43%	52%	53%	39%	52%	48%	*	*	44%	53%
Not very romantic	19%	16%	23%	7%	15%	30%	18%	22%	*	*	18%	21%
Not at all romantic	7%	3%	10%	1%	8%	7%	9%	7%	*	*	9%	3%
Not sure	1%	2%	1%	0%	2%	1%	2%	1%	*	*	2%	1%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	*	*	100%	100%
Unweighted N	(672)	(316)	(356)	(139)	(208)	(204)	(121)	(472)	(73)	(94)	(397)	(275)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very romantic	25%	23%	32%	20%	26%	21%	32%	20%	23%	24%	26%	26%	22%
Somewhat romantic	48%	58%	39%	46%	49%	47%	43%	46%	53%	51%	52%	42%	49%
Not very romantic	19%	14%	21%	22%	19%	23%	13%	26%	19%	21%	20%	21%	16%
Not at all romantic	7%	3%	6%	11%	5%	7%	10%	6%	5%	2%	1%	10%	11%
Not sure	1%	1%	2%	1%	1%	1%	2%	2%	0%	2%	1%	1%	2%
Totals	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(672)	(211)	(249)	(212)	(277)	(244)	(201)	(206)	(205)	(132)	(135)	(258)	(147)

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8. Heard of Love Languages

Have you ever heard of the five love languages?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	45%	38%	52%	57%	62%	42%	20%	43%	47%	44%	38%	60%
No	44%	51%	37%	33%	30%	46%	67%	47%	41%	44%	51%	32%
Not sure	10%	10%	11%	10%	8%	11%	13%	10%	12%	12%	11%	9%
Totals	99%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,113)	(538)	(575)	(274)	(304)	(324)	(211)	(737)	(141)	(168)	(716)	(397)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	45%	48%	46%	43%	48%	48%	40%	44%	57%	43%	47%	46%	45%
No	44%	39%	44%	50%	42%	42%	51%	45%	33%	45%	44%	44%	45%
Not sure	10%	14%	11%	7%	10%	9%	9%	11%	9%	12%	9%	10%	10%
Totals	99%	101%	101%	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,113)	(352)	(445)	(316)	(444)	(371)	(423)	(311)	(265)	(203)	(218)	(437)	(255)

9A. Ranking of Receiving Love Languages — Quality time, such as hanging out together or doing shared activities

The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
1	36%	35%	36%	46%	31%	33%	35%	37%	31%	36%	34%	38%
2	27%	25%	29%	27%	29%	24%	30%	27%	24%	26%	26%	28%
3	22%	24%	20%	13%	21%	27%	23%	22%	23%	22%	22%	21%
4	11%	12%	11%	10%	10%	13%	11%	11%	11%	12%	12%	9%
5	4%	4%	5%	5%	9%	3%	2%	3%	11%	4%	5%	4%
Totals	100%	100%	101%	101%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,109)	(536)	(573)	(274)	(303)	(321)	(211)	(736)	(140)	(167)	(715)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	36%	32%	41%	33%	36%	34%	34%	31%	42%	44%	38%	30%	37%
2	27%	29%	26%	26%	30%	30%	23%	31%	31%	20%	27%	27%	32%
3	22%	23%	20%	23%	20%	24%	26%	23%	16%	19%	24%	23%	19%
4	11%	11%	9%	14%	10%	11%	11%	12%	8%	12%	9%	16%	5%
5	4%	5%	5%	4%	4%	2%	6%	3%	3%	5%	2%	5%	7%
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,109)	(350)	(445)	(314)	(441)	(370)	(423)	(309)	(263)	(202)	(217)	(437)	(253)

9B. Ranking of Receiving Love Languages — Physical touch, including signs of affection, kissing, cuddling, or sex

The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
1	26%	32%	21%	21%	29%	26%	29%	26%	20%	29%	28%	23%
2	23%	27%	19%	24%	24%	23%	21%	23%	21%	22%	21%	26%
3	19%	19%	20%	21%	17%	20%	19%	19%	28%	14%	21%	16%
4	17%	11%	22%	18%	17%	16%	17%	16%	12%	27%	17%	17%
5	15%	11%	19%	16%	13%	16%	15%	16%	19%	8%	14%	17%
Totals	100%	100%	101%	100%	100%	101%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,104)	(536)	(568)	(269)	(304)	(321)	(210)	(734)	(138)	(167)	(709)	(395)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	26%	27%	26%	26%	21%	30%	25%	28%	25%	24%	28%	28%	23%
2	23%	26%	20%	23%	28%	17%	23%	24%	23%	25%	27%	20%	21%
3	19%	16%	20%	21%	21%	20%	20%	20%	16%	17%	17%	18%	25%
4	17%	17%	18%	15%	15%	17%	15%	17%	19%	23%	15%	15%	16%
5	15%	14%	16%	15%	15%	16%	17%	11%	17%	11%	13%	18%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,104)	(350)	(441)	(313)	(440)	(370)	(420)	(310)	(264)	(198)	(217)	(436)	(253)

9C. Ranking of Receiving Love Languages — Words of affirmation, such as compliments or saying "I love you"

The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
1	23%	21%	25%	22%	21%	24%	23%	22%	33%	19%	23%	21%
2	28%	29%	27%	21%	23%	31%	35%	28%	27%	32%	30%	24%
3	25%	26%	25%	27%	26%	24%	24%	27%	16%	23%	24%	27%
4	16%	17%	16%	22%	18%	14%	13%	16%	17%	13%	15%	19%
5	8%	8%	8%	8%	13%	7%	4%	7%	8%	13%	8%	8%
Totals	100%	101%	101%	100%	101%	100%	99%	100%	101%	100%	100%	99%
Unweighted N	(1,106)	(535)	(571)	(273)	(303)	(319)	(211)	(734)	(139)	(167)	(712)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	23%	25%	19%	25%	25%	21%	23%	27%	18%	17%	22%	27%	20%
2	28%	26%	26%	31%	20%	31%	32%	22%	27%	28%	28%	29%	25%
3	25%	24%	28%	23%	27%	25%	22%	26%	32%	27%	27%	21%	29%
4	16%	17%	19%	14%	18%	15%	13%	19%	17%	16%	14%	18%	17%
5	8%	8%	8%	8%	10%	8%	10%	6%	5%	11%	9%	5%	8%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	99%	100%	100%	99%
Unweighted N	(1,106)	(350)	(443)	(313)	(441)	(370)	(420)	(309)	(263)	(199)	(218)	(436)	(253)

9D. Ranking of Receiving Love Languages — Acts of service, such as doing a chore or running an errand for someone

The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
1	12%	9%	15%	7%	16%	14%	10%	13%	12%	9%	11%	14%
2	16%	15%	17%	19%	15%	18%	11%	17%	18%	11%	16%	17%
3	21%	20%	23%	24%	22%	17%	24%	21%	17%	26%	20%	24%
4	31%	36%	26%	24%	26%	36%	35%	32%	34%	26%	30%	33%
5	20%	21%	19%	26%	20%	15%	21%	18%	20%	28%	24%	13%
Totals	100%	101%	100%	100%	99%	100%	101%	101%	101%	100%	101%	101%
Unweighted N	(1,104)	(534)	(570)	(271)	(304)	(318)	(211)	(733)	(140)	(166)	(711)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	12%	9%	12%	15%	14%	12%	13%	11%	13%	13%	10%	11%	17%
2	16%	12%	21%	14%	16%	17%	14%	16%	17%	16%	12%	18%	16%
3	21%	25%	20%	20%	19%	20%	20%	17%	25%	28%	23%	20%	16%
4	31%	31%	30%	30%	34%	32%	31%	33%	32%	27%	33%	29%	35%
5	20%	23%	17%	20%	18%	20%	22%	24%	13%	15%	23%	22%	17%
Totals	100%	100%	100%	99%	101%	101%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(1,104)	(351)	(441)	(312)	(440)	(367)	(420)	(310)	(262)	(198)	(218)	(435)	(253)

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9E. Ranking of Receiving Love Languages — Gifts, including carefully considered homemade or purchased presents

The five love languages are five different ways of expressing and receiving love. Please rank the following from one to five, with one being the way you most prefer to receive love, and five being the way you least prefer to receive love.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
1	4%	3%	4%	5%	4%	4%	3%	3%	6%	7%	4%	3%
2	7%	5%	8%	10%	9%	6%	3%	5%	10%	9%	7%	5%
3	13%	12%	14%	15%	14%	11%	11%	12%	17%	15%	13%	12%
4	25%	25%	25%	27%	29%	21%	25%	25%	27%	22%	27%	21%
5	52%	55%	48%	43%	45%	58%	58%	55%	41%	47%	48%	59%
Totals	101%	100%	99%	100%	101%	100%	100%	100%	101%	100%	99%	100%
Unweighted N	(1,107)	(535)	(572)	(273)	(304)	(319)	(211)	(734)	(140)	(167)	(714)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
1	4%	7%	3%	2%	5%	3%	6%	3%	2%	3%	2%	5%	4%
2	7%	7%	7%	5%	7%	6%	8%	7%	4%	10%	6%	6%	6%
3	13%	12%	13%	13%	12%	12%	12%	15%	10%	9%	10%	17%	11%
4	25%	25%	24%	27%	23%	26%	30%	20%	23%	22%	30%	23%	27%
5	52%	49%	53%	53%	53%	54%	45%	56%	61%	56%	52%	49%	53%
Totals	101%	100%	100%	100%	100%	101%	101%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,107)	(351)	(443)	(313)	(441)	(369)	(421)	(310)	(262)	(200)	(218)	(436)	(253)

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10. Receive Love Same as Partner Gives It

Do you feel like you like to receive love in the same way your partner likes to express love, or in different ways?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
The same way	36%	36%	36%	40%	30%	36%	40%	36%	*	*	40%	30%
Different ways	51%	51%	51%	55%	51%	51%	48%	51%	*	*	46%	59%
Not sure	13%	13%	13%	6%	19%	13%	12%	14%	*	*	14%	11%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	*	*	100%	100%
Unweighted N	(673)	(316)	(357)	(139)	(208)	(204)	(122)	(473)	(73)	(94)	(399)	(274)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
The same way	36%	39%	35%	35%	37%	41%	40%	38%	29%	34%	35%	40%	32%
Different ways	51%	52%	51%	51%	52%	50%	44%	51%	60%	49%	53%	50%	52%
Not sure	13%	9%	14%	15%	11%	10%	16%	10%	11%	16%	12%	10%	16%
Totals	100%	100%	100%	101%	100%	101%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(673)	(210)	(250)	(213)	(276)	(245)	(202)	(206)	(205)	(132)	(135)	(259)	(147)

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11. Sex Frequency

How often, on average, do you have sex?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Multiple times a day	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%
Daily	2%	3%	1%	3%	4%	2%	0%	2%	1%	5%	3%	2%
A few times a week	16%	19%	13%	14%	26%	12%	13%	15%	21%	25%	16%	16%
Once a week	7%	5%	8%	9%	8%	6%	5%	8%	3%	6%	5%	10%
A few times a month	12%	12%	12%	7%	15%	15%	9%	13%	14%	8%	11%	14%
Once a month	5%	7%	4%	5%	7%	6%	3%	5%	3%	6%	6%	4%
A few times a year	7%	8%	6%	5%	5%	12%	5%	7%	10%	5%	6%	9%
Less often than a few times a year	9%	9%	9%	4%	7%	13%	12%	9%	8%	10%	9%	9%
Never	23%	20%	26%	36%	16%	16%	29%	23%	23%	24%	27%	16%
Prefer not to say	17%	15%	19%	17%	11%	17%	23%	16%	14%	10%	16%	18%
Totals	99%	99%	99%	101%	101%	100%	99%	99%	99%	100%	100%	99%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Multiple times a day	1%	1%	1%	0%	1%	1%	1%	0%	2%	1%	1%	1%	1%
Daily	2%	3%	1%	4%	2%	1%	4%	3%	1%	1%	6%	2%	1%
A few times a week	16%	17%	13%	19%	12%	18%	18%	16%	16%	24%	10%	17%	14%
Once a week	7%	6%	6%	9%	8%	8%	4%	9%	9%	10%	7%	6%	6%
A few times a month	12%	12%	9%	16%	15%	12%	9%	15%	17%	11%	14%	11%	13%
Once a month	5%	5%	6%	4%	6%	5%	4%	7%	7%	6%	7%	5%	3%
A few times a year	7%	7%	6%	8%	11%	9%	6%	8%	9%	4%	9%	7%	8%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Less often than a few times a year	9%	5%	12%	11%	8%	12%	11%	8%	8%	7%	9%	9%	13%
Never	23%	27%	28%	16%	19%	19%	28%	20%	15%	20%	22%	24%	25%
Prefer not to say	17%	18%	18%	15%	18%	16%	15%	15%	16%	17%	16%	17%	18%
Totals	99%	101%	100%	102%	100%	101%	100%	101%	100%	101%	101%	99%	102%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

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12. Satisfaction With Current Sex Life

How satisfied overall are you with your current sex life?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very satisfied	30%	27%	33%	28%	35%	30%	26%	28%	40%	31%	30%	29%
Somewhat satisfied	27%	30%	24%	30%	30%	27%	21%	27%	23%	35%	27%	27%
Somewhat dissatisfied	15%	17%	13%	13%	11%	18%	16%	17%	9%	11%	15%	14%
Very dissatisfied	12%	14%	10%	8%	11%	15%	13%	13%	9%	13%	12%	12%
Prefer not to say	16%	12%	20%	20%	13%	11%	24%	15%	19%	11%	16%	18%
Totals	100%	100%	100%	99%	100%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,113)	(539)	(574)	(273)	(304)	(324)	(212)	(737)	(141)	(168)	(717)	(396)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very satisfied	30%	29%	25%	36%	25%	32%	34%	31%	25%	28%	33%	31%	25%
Somewhat satisfied	27%	24%	27%	29%	29%	29%	25%	29%	36%	34%	27%	25%	25%
Somewhat dissatisfied	15%	17%	15%	13%	16%	13%	14%	14%	19%	12%	16%	14%	18%
Very dissatisfied	12%	11%	13%	11%	12%	14%	12%	12%	8%	10%	11%	12%	15%
Prefer not to say	16%	18%	21%	10%	18%	12%	15%	14%	12%	16%	14%	18%	17%
Totals	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,113)	(352)	(445)	(316)	(444)	(371)	(424)	(311)	(264)	(202)	(218)	(438)	(255)

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13. Sex Frequency Preference

Compared to how much you have sex now, would you prefer to have sex...?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much more often	19%	26%	12%	18%	20%	22%	14%	20%	15%	22%	19%	19%
Somewhat more often	25%	26%	24%	24%	29%	23%	25%	28%	13%	20%	23%	29%
About the same amount	34%	31%	36%	33%	34%	35%	33%	32%	44%	39%	36%	30%
Somewhat less often	3%	2%	3%	4%	3%	2%	3%	3%	2%	4%	2%	3%
Much less often	2%	1%	3%	2%	1%	4%	1%	2%	4%	3%	3%	1%
Prefer not to say	18%	14%	21%	19%	14%	15%	25%	16%	23%	11%	18%	18%
Totals	101%	100%	99%	100%	101%	101%	101%	101%	101%	99%	101%	100%
Unweighted N	(1,113)	(538)	(575)	(274)	(303)	(324)	(212)	(737)	(141)	(168)	(716)	(397)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Much more often	19%	16%	18%	21%	17%	21%	20%	18%	19%	13%	21%	19%	19%
Somewhat more often	25%	26%	28%	21%	29%	24%	23%	26%	31%	24%	28%	25%	22%
About the same amount	34%	34%	29%	40%	29%	35%	34%	38%	31%	40%	32%	34%	30%
Somewhat less often	3%	3%	4%	1%	3%	2%	2%	3%	4%	3%	2%	1%	6%
Much less often	2%	1%	2%	3%	1%	4%	3%	1%	3%	2%	0%	3%	3%
Prefer not to say	18%	19%	20%	14%	21%	15%	17%	13%	13%	17%	16%	18%	20%
Totals	101%	99%	101%	100%	100%	101%	99%	99%	101%	99%	99%	100%	100%
Unweighted N	(1,113)	(352)	(445)	(316)	(444)	(371)	(424)	(311)	(265)	(202)	(218)	(438)	(255)

14. Know Someone in a Polyamorous or Open Relationship

Do you know anyone who is or has been in a polyamorous or open relationship? Select all that apply.

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, me	5%	6%	5%	5%	8%	5%	5%	6%	6%	3%	5%	6%
Yes, a family member	4%	4%	5%	5%	5%	4%	4%	5%	3%	4%	4%	4%
Yes, a friend	16%	18%	14%	22%	20%	15%	5%	15%	9%	21%	13%	19%
Yes, an acquaintance	12%	12%	12%	14%	10%	15%	9%	14%	5%	13%	10%	17%
None of the above	67%	64%	70%	62%	61%	67%	77%	67%	73%	67%	71%	60%
Prefer not to say	4%	4%	4%	7%	4%	4%	2%	3%	7%	2%	3%	6%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, me	5%	2%	5%	9%	5%	2%	8%	5%	2%	3%	4%	5%	10%
Yes, a family member	4%	4%	5%	4%	3%	3%	4%	5%	5%	3%	5%	3%	7%
Yes, a friend	16%	17%	18%	11%	19%	11%	15%	14%	20%	18%	18%	10%	21%
Yes, an acquaintance	12%	13%	13%	10%	16%	10%	10%	15%	15%	13%	12%	10%	16%
None of the above	67%	62%	67%	71%	62%	74%	65%	69%	67%	62%	67%	72%	62%
Prefer not to say	4%	6%	5%	2%	4%	3%	4%	4%	2%	9%	4%	3%	3%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

15. Consideration of Open or Polyamorous Relationship

Would you ever consider being in an open or polyamorous relationship?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Definitely	4%	7%	2%	5%	6%	3%	4%	5%	2%	2%	5%	4%
Probably	7%	8%	6%	9%	8%	7%	3%	6%	6%	9%	7%	6%
Probably not	16%	22%	11%	21%	19%	14%	11%	17%	11%	19%	13%	21%
Definitely not	67%	58%	76%	57%	63%	70%	78%	68%	75%	60%	69%	64%
Not sure	5%	6%	5%	7%	4%	6%	4%	4%	7%	10%	6%	4%
Totals	99%	101%	100%	99%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,113)	(539)	(574)	(274)	(304)	(324)	(211)	(738)	(141)	(168)	(716)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Definitely	4%	3%	5%	5%	5%	3%	6%	2%	3%	4%	2%	6%	4%
Probably	7%	9%	6%	5%	8%	6%	7%	7%	6%	6%	5%	7%	8%
Probably not	16%	17%	19%	12%	20%	10%	14%	18%	20%	20%	16%	11%	22%
Definitely not	67%	67%	62%	74%	60%	77%	66%	68%	67%	64%	70%	71%	60%
Not sure	5%	5%	7%	4%	7%	4%	7%	4%	3%	5%	6%	5%	6%
Totals	99%	101%	99%	100%	100%	100%	100%	99%	99%	99%	99%	100%	100%
Unweighted N	(1,113)	(351)	(446)	(316)	(443)	(372)	(423)	(311)	(265)	(202)	(218)	(438)	(255)

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16A. Relationship Experiences — Told a romantic partner that you loved them

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	63%	64%	62%	56%	68%	65%	61%	65%	53%	59%	60%	69%
No	35%	34%	36%	43%	29%	33%	37%	34%	43%	38%	38%	29%
Not sure	2%	2%	2%	2%	3%	2%	2%	2%	5%	3%	2%	2%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,113)	(539)	(574)	(274)	(304)	(323)	(212)	(737)	(141)	(168)	(716)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	63%	60%	57%	72%	65%	71%	53%	69%	76%	63%	69%	61%	61%
No	35%	38%	40%	27%	33%	29%	45%	30%	22%	35%	29%	37%	37%
Not sure	2%	2%	4%	0%	2%	0%	2%	1%	2%	2%	2%	2%	2%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(352)	(445)	(316)	(443)	(372)	(423)	(311)	(265)	(203)	(218)	(438)	(254)

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16B. Relationship Experiences — Been in love

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	62%	61%	63%	58%	67%	66%	54%	63%	56%	58%	60%	66%
No	33%	35%	30%	37%	30%	29%	37%	31%	40%	38%	35%	29%
Not sure	5%	3%	7%	5%	4%	5%	8%	6%	4%	4%	5%	5%
Totals	100%	99%	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,110)	(537)	(573)	(274)	(303)	(323)	(210)	(736)	(139)	(168)	(716)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	60%	54%	73%	61%	68%	55%	69%	72%	66%	65%	60%	58%
No	33%	34%	39%	25%	32%	29%	40%	27%	24%	32%	29%	34%	35%
Not sure	5%	6%	7%	3%	7%	3%	5%	4%	3%	2%	6%	6%	6%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,110)	(350)	(445)	(315)	(443)	(371)	(424)	(309)	(264)	(203)	(216)	(437)	(254)

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16C. Relationship Experiences — Had sex

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	58%	62%	55%	49%	69%	66%	44%	58%	61%	61%	54%	67%
No	39%	36%	42%	49%	27%	32%	53%	40%	35%	38%	44%	30%
Not sure	3%	2%	4%	3%	4%	2%	3%	2%	4%	2%	3%	3%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,109)	(537)	(572)	(273)	(303)	(324)	(209)	(736)	(138)	(168)	(715)	(394)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	58%	57%	49%	69%	62%	63%	51%	66%	68%	64%	60%	57%	54%
No	39%	40%	46%	30%	35%	36%	46%	34%	29%	33%	38%	40%	42%
Not sure	3%	3%	5%	1%	3%	1%	3%	1%	3%	3%	2%	3%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,109)	(350)	(444)	(315)	(443)	(369)	(423)	(310)	(263)	(203)	(217)	(434)	(255)

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16D. Relationship Experiences — Gone on a date

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	48%	51%	45%	55%	55%	46%	35%	48%	40%	49%	42%	59%
No	51%	48%	53%	43%	43%	54%	63%	51%	57%	47%	56%	41%
Not sure	1%	1%	2%	2%	1%	0%	2%	1%	3%	4%	2%	0%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,112)	(538)	(574)	(274)	(304)	(324)	(210)	(737)	(141)	(167)	(716)	(396)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	48%	49%	45%	50%	52%	50%	39%	52%	58%	58%	49%	43%	46%
No	51%	51%	52%	49%	47%	49%	59%	47%	42%	40%	48%	56%	54%
Not sure	1%	1%	2%	1%	1%	1%	2%	2%	0%	2%	2%	1%	0%
Totals	100%	101%	99%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,112)	(352)	(444)	(316)	(444)	(371)	(423)	(311)	(265)	(203)	(218)	(437)	(254)

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16E. Relationship Experiences — Used an online dating site or app

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	16%	19%	13%	25%	18%	11%	11%	15%	17%	20%	16%	16%
No	84%	81%	86%	74%	81%	89%	88%	85%	83%	78%	83%	84%
Not sure	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	0%
Totals	101%	101%	100%	100%	99%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,108)	(538)	(570)	(274)	(301)	(324)	(209)	(733)	(141)	(167)	(715)	(393)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	12%	20%	14%	13%	14%	19%	13%	13%	19%	17%	15%	13%
No	84%	88%	79%	85%	86%	85%	80%	87%	87%	81%	82%	84%	87%
Not sure	1%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%
Totals	101%	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,108)	(350)	(446)	(312)	(442)	(369)	(422)	(309)	(263)	(202)	(218)	(435)	(253)

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16F. Relationship Experiences — Been cheated on

In the past year, have you...?

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	9%	7%	11%	11%	13%	9%	2%	6%	23%	13%	11%	6%
No	85%	87%	83%	82%	79%	85%	93%	89%	70%	77%	83%	89%
Not sure	6%	6%	7%	7%	7%	6%	5%	5%	7%	9%	6%	5%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,108)	(537)	(571)	(274)	(302)	(324)	(208)	(733)	(141)	(168)	(714)	(394)

	Party ID				2024 Vote		Family income			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	9%	6%	8%	13%	6%	9%	12%	10%	6%	6%	8%	11%	10%
No	85%	88%	83%	84%	88%	85%	82%	85%	87%	86%	86%	84%	84%
Not sure	6%	5%	9%	3%	6%	6%	6%	5%	7%	8%	6%	5%	6%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,108)	(351)	(442)	(315)	(442)	(370)	(422)	(310)	(264)	(202)	(217)	(434)	(255)

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16G. Relationship Experiences — Cheated on someone

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	6%	5%	6%	6%	9%	4%	3%	4%	12%	12%	7%	2%
No	93%	93%	93%	91%	89%	95%	96%	95%	86%	86%	91%	97%
Not sure	1%	2%	1%	3%	2%	0%	1%	2%	1%	2%	2%	1%
Totals	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,111)	(538)	(573)	(274)	(304)	(323)	(210)	(736)	(141)	(168)	(715)	(396)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	6%	4%	5%	8%	4%	6%	7%	7%	4%	6%	2%	6%	9%
No	93%	96%	92%	91%	95%	93%	92%	93%	94%	93%	94%	93%	91%
Not sure	1%	1%	3%	0%	1%	1%	2%	1%	2%	1%	4%	1%	0%
Totals	100%	101%	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,111)	(351)	(444)	(316)	(443)	(372)	(423)	(310)	(265)	(202)	(216)	(438)	(255)

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16H. Relationship Experiences — Attended couples counseling

In the past year, have you...?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	5%	6%	5%	6%	13%	3%	1%	5%	7%	7%	4%	9%
No	93%	93%	94%	93%	85%	97%	98%	94%	91%	91%	95%	89%
Not sure	1%	1%	2%	1%	3%	1%	1%	1%	2%	2%	1%	2%
Totals	99%	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(539)	(574)	(274)	(304)	(324)	(211)	(737)	(141)	(168)	(717)	(396)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	5%	5%	3%	8%	4%	10%	4%	4%	10%	9%	4%	4%	6%
No	93%	93%	94%	92%	95%	90%	94%	95%	89%	91%	95%	94%	92%
Not sure	1%	1%	3%	0%	1%	0%	2%	0%	1%	1%	1%	1%	2%
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(1,113)	(352)	(445)	(316)	(443)	(372)	(424)	(311)	(264)	(203)	(218)	(437)	(255)

17. Arguments Frequency

How often do you and your partner typically have arguments or disagreements?

Among people in relationships

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Multiple times a day	2%	1%	3%	0%	5%	2%	1%	1%	*	*	3%	0%
Daily	3%	3%	3%	5%	2%	4%	2%	3%	*	*	4%	2%
A few times a week	9%	9%	9%	6%	13%	6%	11%	7%	*	*	9%	9%
Once a week	7%	5%	8%	6%	7%	5%	10%	6%	*	*	6%	8%
A few times a month	22%	19%	26%	27%	26%	19%	19%	25%	*	*	23%	21%
Once a month	10%	12%	8%	20%	9%	7%	8%	10%	*	*	7%	15%
A few times a year	22%	21%	22%	17%	21%	26%	21%	23%	*	*	18%	27%
Less often than a few times a year	17%	21%	13%	6%	11%	27%	18%	18%	*	*	19%	13%
Never	5%	5%	6%	9%	3%	5%	5%	5%	*	*	8%	1%
Prefer not to say	3%	3%	2%	3%	4%	1%	4%	2%	*	*	2%	4%
Totals	100%	99%	100%	99%	101%	102%	99%	100%	*	*	99%	100%
Unweighted N	(673)	(316)	(357)	(139)	(208)	(204)	(122)	(474)	(72)	(94)	(399)	(274)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Multiple times a day	2%	1%	1%	4%	1%	1%	6%	0%	1%	1%	0%	2%	5%
Daily	3%	3%	4%	3%	2%	3%	4%	3%	3%	2%	2%	4%	4%
A few times a week	9%	10%	6%	10%	8%	11%	9%	8%	11%	13%	4%	11%	6%
Once a week	7%	10%	6%	4%	9%	5%	6%	6%	9%	8%	5%	7%	6%
A few times a month	22%	15%	23%	28%	20%	22%	23%	23%	22%	19%	28%	24%	17%
Once a month	10%	14%	13%	5%	12%	9%	4%	13%	12%	12%	11%	8%	12%
A few times a year	22%	25%	19%	21%	26%	23%	17%	21%	29%	22%	26%	19%	21%

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	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Less often than a few times a year													
17%	16%	15%	19%	15%	18%	19%	19%	11%	15%	16%	16%	21%	
Never	5%	3%	7%	5%	4%	5%	9%	4%	3%	5%	5%	6%	5%
Prefer not to say	3%	3%	4%	2%	3%	3%	2%	2%	1%	4%	3%	2%	3%
Totals	100%	100%	98%	101%	100%	100%	99%	99%	102%	101%	100%	99%	100%
Unweighted N	(673)	(210)	(250)	(213)	(276)	(245)	(203)	(206)	(204)	(132)	(135)	(258)	(148)

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18. Topics Argued About

Which of the following topics do you and your partner sometimes have arguments about? Select all that apply.

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Tone of voice or attitude	36%	29%	41%	35%	37%	34%	37%	36%	*	*	34%	38%
Communication styles	29%	29%	29%	39%	27%	31%	19%	27%	*	*	28%	31%
Money	26%	26%	26%	25%	31%	27%	18%	26%	*	*	26%	26%
Emotional needs	23%	20%	26%	34%	31%	19%	10%	22%	*	*	24%	23%
Life decisions	21%	19%	23%	20%	31%	13%	23%	17%	*	*	19%	24%
Household chores	21%	15%	27%	20%	24%	21%	18%	20%	*	*	17%	27%
Amount of quality time spent together	17%	11%	23%	21%	27%	12%	9%	15%	*	*	17%	18%
Relationships with immediate or extended family	15%	13%	18%	15%	20%	11%	16%	15%	*	*	13%	18%
Health or lifestyle decisions	13%	13%	12%	12%	20%	9%	11%	10%	*	*	10%	17%
Jealousy	10%	8%	13%	19%	21%	2%	3%	6%	*	*	13%	7%
Driving	10%	11%	10%	4%	7%	14%	15%	12%	*	*	10%	10%
Parenting	10%	8%	12%	8%	19%	9%	1%	9%	*	*	10%	11%
Sex	10%	9%	10%	12%	14%	11%	1%	9%	*	*	11%	9%
Major purchases	10%	11%	8%	13%	11%	8%	9%	9%	*	*	7%	15%
Politics	10%	11%	9%	7%	14%	7%	12%	11%	*	*	8%	12%
Friendships or social activities outside of your relationship	9%	9%	9%	13%	11%	8%	6%	8%	*	*	10%	7%
Work or careers	9%	7%	11%	11%	20%	4%	2%	8%	*	*	5%	15%
Gestures of affection	8%	8%	8%	12%	9%	9%	2%	8%	*	*	8%	8%
Food choices	8%	10%	6%	5%	10%	7%	8%	7%	*	*	7%	9%

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	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Drug or alcohol use	7%	5%	9%	3%	9%	9%	6%	7%	*	*	8%	7%
Cheating	4%	2%	7%	6%	8%	3%	1%	2%	*	*	6%	2%
Religion	3%	3%	2%	2%	2%	3%	3%	2%	*	*	2%	3%
Other	4%	3%	5%	0%	3%	3%	9%	4%	*	*	3%	5%
We never have arguments	6%	7%	6%	8%	2%	7%	8%	6%	*	*	9%	2%
Prefer not to say	4%	6%	3%	6%	4%	5%	3%	3%	*	*	4%	5%
Unweighted N	(674)	(317)	(357)	(139)	(209)	(204)	(122)	(474)	(73)	(94)	(399)	(275)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Tone of voice or attitude	36%	37%	34%	36%	40%	37%	36%	36%	38%	31%	34%	36%	41%
Communication styles	29%	33%	31%	24%	32%	27%	26%	28%	34%	26%	33%	30%	26%
Money	26%	26%	22%	30%	24%	30%	24%	30%	23%	31%	20%	29%	24%
Emotional needs	23%	26%	20%	24%	22%	17%	27%	20%	22%	25%	22%	22%	24%
Life decisions	21%	32%	15%	17%	23%	18%	25%	16%	19%	26%	18%	19%	24%
Household chores	21%	23%	22%	19%	25%	21%	20%	14%	30%	19%	23%	23%	17%
Amount of quality time spent together	17%	21%	16%	15%	20%	13%	23%	10%	15%	18%	20%	14%	18%
Relationships with immediate or extended family	15%	16%	14%	15%	16%	16%	16%	11%	18%	16%	16%	15%	14%
Health or lifestyle decisions	13%	16%	13%	10%	12%	11%	15%	12%	13%	7%	18%	12%	12%
Jealousy	10%	13%	11%	8%	8%	8%	16%	10%	6%	11%	10%	11%	10%
Driving	10%	7%	11%	13%	10%	12%	9%	10%	12%	9%	10%	11%	10%
Parenting	10%	9%	11%	10%	10%	11%	10%	10%	13%	12%	5%	10%	13%

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	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Sex	10%	9%	10%	11%	10%	11%	13%	7%	11%	12%	11%	10%	7%
Major purchases	10%	14%	9%	6%	12%	10%	5%	9%	13%	14%	7%	10%	9%
Politics	10%	6%	8%	15%	10%	9%	10%	13%	8%	10%	14%	7%	10%
Friendships or social activities outside of your relationship	9%	11%	8%	8%	8%	10%	13%	9%	6%	10%	9%	11%	6%
Work or careers	9%	14%	5%	8%	9%	7%	9%	8%	8%	12%	7%	10%	7%
Gestures of affection	8%	8%	8%	8%	10%	10%	6%	9%	8%	14%	7%	6%	6%
Food choices	8%	7%	9%	7%	6%	9%	8%	8%	6%	6%	5%	7%	13%
Drug or alcohol use	7%	6%	4%	12%	7%	7%	8%	6%	8%	4%	6%	7%	14%
Cheating	4%	3%	4%	6%	1%	4%	10%	2%	1%	3%	4%	5%	6%
Religion	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%	5%	1%	2%
Other	4%	3%	6%	2%	6%	4%	2%	4%	5%	3%	1%	5%	4%
We never have arguments	6%	5%	6%	7%	5%	5%	10%	5%	4%	8%	5%	7%	4%
Prefer not to say	4%	4%	6%	4%	5%	4%	5%	3%	3%	4%	5%	3%	6%
Unweighted N	(674)	(211)	(250)	(213)	(277)	(245)	(203)	(206)	(205)	(132)	(135)	(259)	(148)

19. Who Is Valentine's Day For

Do you think Valentine's Day is only a holiday for romantic relationships, or is it for platonic ones as well?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Romantic relationships only	28%	34%	23%	34%	37%	23%	21%	29%	24%	29%	28%	30%
Romantic and platonic relationships	59%	52%	67%	59%	47%	62%	70%	57%	64%	60%	58%	62%
Not sure	12%	15%	10%	7%	15%	15%	9%	13%	12%	11%	14%	9%
Totals	99%	101%	100%	100%	99%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,113)	(539)	(574)	(274)	(304)	(324)	(211)	(737)	(141)	(168)	(716)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Romantic relationships only	28%	21%	29%	34%	23%	29%	25%	33%	28%	29%	29%	24%	35%
Romantic and platonic relationships	59%	70%	56%	54%	66%	60%	59%	59%	60%	60%	58%	61%	58%
Not sure	12%	9%	15%	12%	11%	10%	16%	8%	12%	11%	13%	15%	8%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,113)	(351)	(446)	(316)	(443)	(372)	(423)	(311)	(265)	(203)	(218)	(438)	(254)

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20. Enjoyment of Valentine's Day

Which comes closest to your view?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I enjoy Valentine's Day more than an average day	16%	15%	17%	25%	14%	9%	20%	14%	16%	27%	16%	17%
I enjoy Valentine's Day about as much as an average day	56%	56%	56%	52%	61%	55%	56%	59%	52%	45%	54%	60%
I enjoy Valentine's Day less than an average day	22%	23%	21%	18%	20%	27%	19%	22%	26%	20%	23%	19%
Not sure	6%	6%	5%	4%	5%	8%	5%	5%	7%	8%	7%	4%
Totals	100%	100%	99%	99%	100%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,113)	(539)	(574)	(274)	(304)	(323)	(212)	(737)	(141)	(168)	(716)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I enjoy Valentine's Day more than an average day	16%	20%	15%	14%	14%	16%	16%	18%	18%	24%	12%	16%	15%
I enjoy Valentine's Day about as much as an average day	56%	59%	52%	59%	62%	55%	51%	59%	62%	51%	58%	58%	55%
I enjoy Valentine's Day less than an average day	22%	18%	24%	23%	19%	23%	25%	20%	18%	20%	26%	20%	23%
Not sure	6%	3%	10%	4%	5%	6%	9%	4%	2%	5%	4%	7%	7%

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	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Totals	100%	100%	101%	100%	100%	100%	101%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,113)	(352)	(446)	(315)	(444)	(371)	(423)	(311)	(265)	(203)	(218)	(437)	(255)

21. Who Plans Valentine's Activities

Who is typically the person primarily responsible for planning Valentine's Day activities in your relationship?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Me	20%	23%	16%	20%	20%	20%	18%	22%	*	*	19%	21%
My partner	13%	13%	12%	16%	16%	12%	7%	9%	*	*	15%	9%
Both of us equally	45%	43%	47%	59%	42%	41%	44%	44%	*	*	42%	50%
Neither of us	20%	19%	22%	5%	18%	24%	31%	22%	*	*	22%	18%
Not sure	2%	2%	2%	1%	4%	3%	0%	3%	*	*	2%	3%
Totals	100%	100%	99%	101%	100%	100%	100%	100%	*	*	100%	101%
Unweighted N	(673)	(317)	(356)	(139)	(209)	(204)	(121)	(473)	(73)	(94)	(398)	(275)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Me	20%	15%	19%	24%	17%	21%	14%	21%	27%	20%	17%	18%	25%
My partner	13%	12%	13%	13%	10%	13%	21%	10%	7%	15%	11%	13%	12%
Both of us equally	45%	54%	43%	40%	47%	39%	47%	44%	46%	50%	52%	41%	40%
Neither of us	20%	16%	24%	22%	24%	24%	16%	23%	19%	13%	18%	26%	21%
Not sure	2%	3%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%
Totals	100%	100%	101%	100%	100%	99%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(673)	(210)	(250)	(213)	(276)	(245)	(203)	(205)	(205)	(132)	(134)	(259)	(148)

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22. Preferences for Who Plans Valentine's Activities

Who would you prefer to be the person primarily responsible for planning Valentine's Day activities in your relationship?

Among people in relationships

	Gender		Age				Race			Education		
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Me	11%	12%	10%	13%	12%	12%	7%	10%	*	*	12%	9%
My partner	20%	14%	24%	25%	23%	17%	16%	19%	*	*	19%	21%
Both of us equally	48%	53%	44%	57%	46%	45%	48%	47%	*	*	49%	48%
Neither of us	16%	15%	17%	2%	14%	20%	25%	17%	*	*	16%	16%
Not sure	5%	6%	5%	3%	6%	7%	5%	6%	*	*	5%	6%
Totals	100%	100%	100%	100%	101%	101%	101%	99%	*	*	101%	100%
Unweighted N	(674)	(317)	(357)	(139)	(209)	(204)	(122)	(474)	(73)	(94)	(399)	(275)

	Party ID			2024 Vote		Family income			Region				
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Me	11%	9%	8%	15%	7%	13%	16%	7%	11%	13%	5%	9%	19%
My partner	20%	15%	19%	24%	16%	21%	22%	22%	14%	21%	27%	19%	13%
Both of us equally	48%	55%	48%	42%	53%	42%	45%	51%	52%	53%	44%	49%	48%
Neither of us	16%	14%	19%	15%	18%	19%	11%	17%	18%	9%	16%	19%	17%
Not sure	5%	6%	6%	4%	6%	5%	6%	3%	5%	4%	8%	5%	3%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(674)	(211)	(250)	(213)	(277)	(245)	(203)	(206)	(205)	(132)	(135)	(259)	(148)

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23. Celebrate Valentine's Day

Do you plan to celebrate Valentine's Day this year?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	37%	38%	36%	51%	41%	34%	23%	33%	35%	47%	34%	41%
No	45%	45%	44%	32%	45%	44%	56%	46%	47%	40%	47%	39%
Not sure	19%	17%	20%	17%	14%	22%	21%	20%	18%	12%	18%	20%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	100%	99%	99%	100%
Unweighted N	(1,113)	(539)	(574)	(274)	(303)	(324)	(212)	(737)	(141)	(168)	(716)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	41%	30%	41%	34%	38%	33%	41%	41%	48%	38%	33%	34%
No	45%	37%	53%	42%	45%	45%	50%	40%	39%	35%	41%	46%	53%
Not sure	19%	23%	17%	17%	21%	17%	17%	19%	20%	17%	21%	21%	13%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,113)	(351)	(446)	(316)	(443)	(372)	(423)	(311)	(265)	(203)	(217)	(438)	(255)

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24. Valentine's Day Plans

Do you plan to do the following to celebrate Valentine's Day this year? Select all that apply.

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Give or receive a gift	24%	28%	22%	37%	29%	18%	17%	20%	26%	39%	24%	26%
Dine out at a restaurant	21%	23%	19%	24%	21%	21%	19%	19%	24%	28%	20%	24%
Have sex	18%	20%	16%	23%	32%	13%	4%	17%	22%	19%	15%	22%
Give or receive a card	17%	21%	14%	21%	20%	13%	17%	16%	14%	23%	18%	17%
Share a meal at home	17%	14%	19%	16%	21%	17%	13%	16%	22%	16%	14%	21%
Attend an event	4%	5%	3%	10%	3%	3%	1%	4%	5%	7%	4%	5%
None of the above	2%	1%	2%	4%	1%	2%	0%	2%	0%	1%	2%	1%
Does not plan to celebrate Valentine's Day	44%	45%	44%	32%	45%	44%	56%	46%	47%	40%	47%	39%
Not sure	8%	6%	9%	6%	4%	10%	9%	8%	7%	8%	7%	9%
Prefer not to say	1%	2%	1%	3%	1%	1%	0%	1%	3%	2%	1%	1%
Unweighted N	(1,114)	(539)	(575)	(274)	(304)	(324)	(212)	(738)	(141)	(168)	(717)	(397)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Give or receive a gift	24%	33%	19%	23%	27%	23%	24%	23%	28%	36%	22%	23%	21%
Dine out at a restaurant	21%	26%	14%	25%	22%	23%	17%	25%	25%	27%	19%	21%	18%
Have sex	18%	22%	13%	19%	20%	17%	15%	18%	23%	19%	23%	16%	14%
Give or receive a card	17%	18%	16%	19%	17%	18%	19%	15%	19%	22%	19%	15%	15%
Share a meal at home	17%	19%	13%	19%	20%	19%	16%	19%	19%	16%	15%	21%	13%
Attend an event	4%	4%	6%	3%	4%	5%	2%	4%	6%	6%	2%	3%	8%
None of the above	2%	3%	1%	2%	1%	2%	2%	2%	0%	2%	1%	3%	1%

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	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Does not plan to celebrate Valentine's Day	44%	36%	53%	42%	45%	45%	50%	40%	39%	35%	41%	46%	53%
Not sure	8%	11%	7%	5%	10%	6%	6%	11%	7%	7%	12%	6%	7%
Prefer not to say	1%	1%	2%	1%	1%	0%	2%	1%	0%	3%	1%	0%	2%
Unweighted N	(1,114)	(352)	(446)	(316)	(444)	(372)	(424)	(311)	(265)	(203)	(218)	(438)	(255)

YouGov Survey: Relationships and Valentine's Day

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25. Disappointed by Partner on Valentine's Day

Have you ever felt disappointed by a partner not doing enough to celebrate Valentine's Day?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	26%	13%	39%	20%	28%	31%	24%	27%	29%	20%	26%	27%
No	56%	65%	48%	40%	53%	59%	69%	58%	49%	54%	53%	62%
Not sure	6%	7%	4%	8%	8%	5%	3%	5%	7%	8%	6%	5%
I've never celebrated Valentine's Day with a partner	12%	16%	9%	32%	11%	6%	4%	10%	15%	19%	16%	6%
Totals	100%	101%	100%	100%	100%	101%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,113)	(538)	(575)	(274)	(303)	(324)	(212)	(737)	(141)	(168)	(717)	(396)

	Total	Party ID			2024 Vote		Family income			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	29%	19%	32%	25%	26%	27%	32%	18%	27%	22%	28%	27%
No	56%	52%	56%	59%	62%	62%	56%	56%	63%	53%	59%	54%	57%
Not sure	6%	5%	7%	5%	5%	7%	4%	3%	8%	5%	6%	4%	10%
I've never celebrated Valentine's Day with a partner	12%	14%	18%	5%	8%	6%	13%	9%	11%	15%	13%	14%	7%
Totals	100%	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,113)	(351)	(446)	(316)	(443)	(372)	(423)	(311)	(265)	(203)	(218)	(438)	(254)

YouGov Survey: Relationships and Valentine's Day

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YouGov®

Interviewing Dates	January 29 - February 1, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.552, with a mean of one and a standard deviation of 0.905.
Number of respondents	1,114
Margin of error	± 4 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.