

YouGov Survey: Relationship Advice



Sample 2167 U.S. adult citizens
 Conducted January 28 - February 3, 2025
 Margin of Error ±2.9%

1. Which best describes your relationship status?

Married	41%
Living with a partner, but not married	9%
In a serious relationship, but not living together	6%
In a casual relationship	5%
Not in a relationship	39%

2. How would you rate your relationship quality?

Asked of people in relationships

Excellent	36%
Very good	34%
Good	19%
Fair	5%
Poor	3%
Prefer not to say	2%

3. How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Very important	Somewhat important	Not very important	Not at all important	Not sure
Trust	94%	4%	1%	0%	2%
Respect	91%	7%	1%	0%	1%
Honesty	92%	6%	0%	0%	1%
Open communication	87%	11%	1%	0%	1%
Friendship	83%	14%	1%	0%	2%
Forgiveness	78%	19%	1%	0%	2%
Emotional connection	83%	14%	1%	0%	2%
Appreciation	83%	15%	1%	0%	1%
Conflict resolution	78%	17%	1%	0%	3%
Compromise	71%	22%	4%	0%	3%
Quality time	78%	19%	1%	0%	1%
Empathy	72%	24%	1%	0%	3%
Shared values	68%	28%	1%	0%	3%
Being monogamous	68%	13%	4%	5%	10%
Romance	62%	31%	3%	1%	3%
Shared goals	54%	37%	5%	1%	3%
Physical attraction	49%	41%	7%	1%	2%
Shared sense of humor	49%	44%	4%	0%	2%
Sex	47%	41%	8%	2%	2%

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Fair division of labor	42%	42%	8%	2%	6%
Shared interests	43%	49%	6%	1%	0%
Shared religious or spiritual beliefs	42%	28%	17%	9%	4%
Getting along with each other's family	43%	45%	7%	2%	2%
Independence	39%	49%	6%	1%	4%
Shared finances	34%	32%	19%	7%	7%
Having children	25%	23%	22%	22%	8%
Shared political views	24%	38%	24%	10%	4%
Shared background	20%	37%	29%	9%	5%
Couples therapy	17%	30%	25%	14%	14%
Rich separate lives	16%	35%	27%	12%	10%
Having mutual friends	17%	41%	31%	8%	3%
Mystery	8%	27%	37%	16%	13%

4. When it comes to love and relationships, do you think the following is... ?

Respondents were asked about a random sample of 15 of the 30 statements

	Definitely true	Probably true	Probably not true	Definitely not true	Not sure
Actions speak louder than words	67%	26%	2%	1%	4%
True love stands the test of time	48%	32%	7%	3%	11%
When people show you who they are, believe them	47%	37%	6%	2%	8%
Never go to bed angry	44%	35%	10%	4%	7%
You can't love someone else until you love yourself	44%	32%	10%	5%	9%
Never sleep with someone on the first date	41%	22%	15%	10%	11%
The best relationships start as friendships	33%	42%	10%	3%	11%
It's better to have loved and lost than never to have loved at all	33%	36%	11%	8%	12%
You just know when it's the right person	30%	40%	13%	3%	13%
Once a cheater, always a cheater	25%	42%	16%	7%	10%
If they wanted to, they would	27%	44%	7%	3%	19%
Love at first sight is real	24%	34%	22%	6%	14%
Love is blind	22%	39%	19%	10%	10%
You should never date someone who's still friends with their ex	22%	30%	24%	11%	14%
Love conquers all	21%	33%	22%	11%	14%
You can't choose who you love	21%	25%	22%	23%	9%

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Absence makes the heart grow fonder	21%	42%	19%	6%	13%
You find love when you stop looking for it	19%	37%	15%	10%	18%
From each according to their ability, to each according to their needs	19%	35%	9%	5%	33%
You should move in together to see if you're ready for marriage	18%	34%	15%	18%	15%
Opposites attract	17%	40%	21%	3%	18%
Like attracts like	17%	46%	13%	4%	20%
Every person has one soulmate	17%	26%	24%	19%	14%
The person who cares less has more power in the relationship	13%	27%	19%	18%	23%
All's fair in love and war	12%	19%	23%	26%	20%
The way to someone's heart is through their stomach	10%	26%	30%	18%	15%
For every year you were together, it takes one month to fully move on	9%	20%	16%	14%	41%
Half your age plus seven is the youngest you should date	7%	18%	25%	21%	29%
Love means never having to say you're sorry	6%	7%	19%	62%	6%
You marry someone like your parents	5%	23%	32%	20%	21%

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Interviewing Dates	January 28 - February 3, 2025 January 29 - February 1, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.569, with a mean of one and a standard deviation of 0.942.
Number of respondents	2167
Margin of error	± 2.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.

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1. Relationship Status

Which best describes your relationship status?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Married	41%	43%	40%	15%	43%	49%	52%	45%	26%	37%	40%
Living with a partner, but not married	9%	7%	10%	11%	12%	9%	2%	9%	6%	10%	10%
In a serious relationship, but not living together	6%	5%	6%	10%	5%	5%	4%	6%	3%	5%	5%
In a casual relationship	5%	6%	4%	12%	5%	2%	3%	2%	17%	7%	1%
Not in a relationship	39%	39%	40%	52%	35%	35%	39%	37%	47%	41%	43%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(2,167)	(1,003)	(1,164)	(367)	(465)	(782)	(553)	(1,437)	(261)	(302)	(167)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Married	41%	37%	33%	55%	46%	57%	23%	53%	69%	100%	0%	0%
Living with a partner, but not married	9%	7%	12%	7%	7%	7%	11%	7%	8%	0%	45%	0%
In a serious relationship, but not living together	6%	6%	6%	4%	6%	5%	6%	4%	5%	0%	30%	0%
In a casual relationship	5%	6%	4%	4%	5%	3%	6%	5%	3%	0%	25%	0%
Not in a relationship	39%	44%	44%	30%	36%	28%	55%	31%	15%	0%	0%	100%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(2,167)	(744)	(771)	(652)	(880)	(829)	(836)	(639)	(485)	(956)	(415)	(796)

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2. Relationship Quality

How would you rate your relationship quality?

Asked of people in relationships

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Excellent	36%	41%	32%	31%	34%	37%	40%	38%	30%	35%	32%
Very good	34%	32%	36%	35%	35%	34%	34%	35%	29%	32%	38%
Good	19%	16%	21%	20%	19%	19%	17%	18%	16%	24%	18%
Fair	5%	5%	5%	7%	6%	4%	4%	4%	10%	7%	2%
Poor	3%	3%	3%	2%	3%	4%	4%	2%	8%	1%	9%
Prefer not to say	2%	3%	2%	6%	3%	1%	1%	2%	8%	1%	0%
Totals	99%	100%	99%	101%	100%	99%	100%	99%	101%	100%	99%
Unweighted N	(1,370)	(644)	(726)	(181)	(316)	(517)	(356)	(931)	(147)	(187)	(105)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Excellent	36%	35%	35%	38%	38%	39%	27%	38%	44%	41%	26%	*
Very good	34%	33%	33%	37%	35%	36%	33%	33%	39%	36%	32%	*
Good	19%	21%	19%	17%	19%	16%	24%	17%	14%	16%	25%	*
Fair	5%	4%	5%	6%	4%	7%	6%	7%	3%	4%	8%	*
Poor	3%	4%	5%	1%	4%	1%	6%	4%	1%	3%	4%	*
Prefer not to say	2%	3%	3%	1%	1%	1%	4%	1%	0%	1%	6%	*
Totals	99%	100%	100%	100%	101%	100%	100%	100%	101%	101%	101%	*
Unweighted N	(1,370)	(448)	(469)	(453)	(557)	(582)	(396)	(456)	(419)	(956)	(414)	(0)

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3A. Importance of Relationship Factors — Trust

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	94%	93%	96%	83%	95%	97%	98%	94%	92%	94%	*
Somewhat important	4%	5%	3%	10%	3%	2%	1%	3%	6%	5%	*
Not very important	1%	1%	0%	2%	1%	0%	0%	1%	2%	0%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	2%	1%	5%	1%	1%	0%	2%	0%	2%	*
Totals	101%	101%	100%	100%	100%	100%	99%	100%	100%	101%	*
Unweighted N	(1,068)	(483)	(585)	(167)	(236)	(381)	(284)	(718)	(121)	(149)	(80)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	94%	94%	93%	96%	96%	96%	94%	95%	97%	95%	90%	95%
Somewhat important	4%	4%	4%	2%	3%	3%	3%	4%	2%	3%	9%	1%
Not very important	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	1%	3%	1%	0%	1%	3%	0%	0%	0%	0%	3%
Totals	101%	100%	100%	100%	100%	101%	101%	100%	100%	99%	100%	99%
Unweighted N	(1,068)	(375)	(376)	(317)	(436)	(405)	(422)	(315)	(244)	(470)	(207)	(391)

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3B. Importance of Relationship Factors — Respect

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	91%	90%	93%	86%	88%	94%	96%	90%	94%	91%	*
Somewhat important	7%	8%	5%	8%	12%	4%	4%	8%	4%	8%	*
Not very important	1%	0%	1%	2%	0%	1%	0%	1%	2%	0%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	2%	0%	4%	0%	0%	0%	1%	0%	1%	*
Totals	100%	100%	99%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,086)	(489)	(597)	(197)	(229)	(396)	(264)	(711)	(131)	(160)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	91%	91%	92%	91%	94%	93%	88%	92%	95%	91%	94%	90%
Somewhat important	7%	6%	6%	7%	5%	6%	9%	6%	4%	7%	4%	7%
Not very important	1%	0%	1%	2%	0%	1%	1%	2%	0%	1%	2%	0%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	2%	1%	0%	0%	0%	2%	0%	1%	0%	0%	2%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,086)	(377)	(392)	(317)	(438)	(414)	(434)	(316)	(230)	(468)	(192)	(426)

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3C. Importance of Relationship Factors — Honesty

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	92%	91%	93%	82%	94%	94%	96%	94%	84%	88%	*
Somewhat important	6%	8%	5%	14%	4%	6%	3%	5%	16%	9%	*
Not very important	0%	0%	1%	0%	1%	0%	0%	0%	0%	2%	*
Not at all important	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	1%	1%	3%	0%	0%	1%	1%	0%	1%	*
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,052)	(485)	(567)	(174)	(228)	(391)	(259)	(699)	(129)	(130)	(94)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	92%	90%	92%	94%	94%	96%	92%	93%	91%	93%	87%	94%
Somewhat important	6%	9%	5%	6%	5%	4%	6%	6%	9%	6%	12%	4%
Not very important	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Not sure	1%	0%	2%	0%	0%	0%	2%	1%	0%	0%	0%	2%
Totals	99%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,052)	(369)	(374)	(309)	(430)	(391)	(390)	(316)	(241)	(451)	(195)	(406)

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3D. Importance of Relationship Factors — Open communication

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	87%	86%	88%	80%	85%	88%	95%	88%	78%	91%	*
Somewhat important	11%	13%	10%	18%	13%	11%	4%	11%	19%	8%	*
Not very important	1%	0%	1%	2%	1%	0%	0%	0%	2%	0%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	*
Not sure	1%	0%	1%	1%	1%	0%	0%	1%	0%	1%	*
Totals	100%	99%	100%	101%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,071)	(498)	(573)	(181)	(241)	(369)	(280)	(711)	(126)	(151)	(83)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	87%	86%	90%	85%	90%	90%	90%	88%	85%	86%	87%	88%
Somewhat important	11%	14%	8%	14%	9%	9%	10%	11%	14%	12%	12%	10%
Not very important	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Not sure	1%	0%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,071)	(367)	(402)	(302)	(443)	(411)	(393)	(349)	(228)	(493)	(196)	(382)

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3E. Importance of Relationship Factors — Friendship

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	83%	79%	87%	73%	87%	82%	90%	83%	79%	84%	*
Somewhat important	14%	17%	11%	18%	11%	17%	9%	13%	18%	13%	*
Not very important	1%	2%	0%	3%	1%	0%	0%	1%	2%	1%	*
Not at all important	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	*
Not sure	2%	2%	1%	5%	1%	1%	1%	2%	1%	2%	*
Totals	100%	100%	100%	99%	100%	101%	100%	99%	100%	100%	*
Unweighted N	(1,059)	(488)	(571)	(179)	(235)	(375)	(270)	(699)	(117)	(162)	(81)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	83%	86%	81%	83%	89%	84%	82%	85%	85%	87%	78%	82%
Somewhat important	14%	11%	14%	16%	10%	14%	13%	13%	14%	13%	21%	11%
Not very important	1%	2%	1%	0%	0%	0%	2%	1%	0%	0%	1%	2%
Not at all important	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Not sure	2%	2%	3%	1%	1%	1%	2%	1%	1%	0%	0%	4%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,059)	(371)	(388)	(300)	(446)	(397)	(418)	(304)	(238)	(450)	(195)	(414)

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3F. Importance of Relationship Factors — Forgiveness

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	78%	75%	80%	67%	76%	81%	87%	80%	73%	83%	*
Somewhat important	19%	21%	18%	25%	22%	18%	12%	17%	23%	15%	*
Not very important	1%	1%	0%	2%	1%	0%	0%	1%	1%	0%	*
Not at all important	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%	*
Not sure	2%	3%	1%	5%	1%	1%	1%	2%	2%	2%	*
Totals	100%	101%	99%	101%	100%	100%	100%	101%	99%	100%	*
Unweighted N	(1,105)	(482)	(623)	(191)	(233)	(401)	(280)	(740)	(135)	(143)	(87)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	78%	77%	72%	85%	79%	85%	74%	82%	83%	85%	76%	71%
Somewhat important	19%	18%	25%	13%	19%	14%	22%	16%	14%	13%	22%	25%
Not very important	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%	1%
Not at all important	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%
Not sure	2%	2%	2%	1%	1%	1%	3%	1%	2%	1%	0%	3%
Totals	100%	99%	99%	100%	100%	101%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,105)	(378)	(394)	(333)	(456)	(418)	(408)	(321)	(261)	(500)	(208)	(397)

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3G. Importance of Relationship Factors — Emotional connection

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	83%	80%	86%	81%	84%	83%	82%	82%	76%	87%	*
Somewhat important	14%	16%	12%	11%	13%	15%	17%	15%	18%	10%	*
Not very important	1%	2%	1%	4%	1%	0%	0%	0%	3%	3%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	3%	2%	4%	2%	2%	1%	2%	3%	0%	*
Totals	100%	101%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,055)	(500)	(555)	(188)	(233)	(369)	(265)	(689)	(126)	(158)	(82)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	83%	79%	85%	83%	84%	83%	79%	83%	85%	84%	87%	79%
Somewhat important	14%	17%	11%	14%	15%	15%	17%	13%	14%	14%	10%	17%
Not very important	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	3%	0%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	2%	2%	2%	1%	1%	3%	2%	0%	1%	0%	5%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,055)	(364)	(381)	(310)	(424)	(400)	(410)	(297)	(237)	(464)	(208)	(383)

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3H. Importance of Relationship Factors — Appreciation

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	83%	81%	84%	74%	83%	85%	86%	82%	77%	84%	*
Somewhat important	15%	15%	15%	19%	15%	14%	13%	15%	22%	13%	*
Not very important	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	1%	3%	0%	6%	1%	0%	0%	2%	0%	1%	*
Totals	100%	100%	99%	100%	99%	100%	99%	100%	100%	99%	*
Unweighted N	(1,084)	(499)	(585)	(189)	(232)	(401)	(262)	(714)	(126)	(161)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	83%	79%	85%	83%	84%	82%	81%	83%	86%	85%	82%	81%
Somewhat important	15%	16%	14%	16%	15%	17%	15%	16%	13%	15%	17%	15%
Not very important	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	1%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	4%	1%	0%	0%	0%	3%	1%	1%	0%	0%	3%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,084)	(358)	(380)	(346)	(434)	(418)	(417)	(333)	(241)	(478)	(207)	(399)

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3I. Importance of Relationship Factors — Conflict resolution

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	78%	77%	79%	78%	82%	76%	78%	78%	79%	74%	*
Somewhat important	17%	17%	17%	15%	13%	19%	21%	19%	14%	15%	*
Not very important	1%	1%	1%	1%	1%	1%	1%	1%	1%	4%	*
Not at all important	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	*
Not sure	3%	4%	3%	6%	3%	3%	1%	3%	5%	5%	*
Totals	99%	99%	100%	100%	100%	100%	101%	101%	99%	100%	*
Unweighted N	(1,068)	(496)	(572)	(188)	(223)	(380)	(277)	(702)	(133)	(143)	(90)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	78%	79%	80%	75%	80%	77%	74%	81%	80%	77%	83%	77%
Somewhat important	17%	18%	13%	21%	18%	18%	19%	15%	18%	18%	12%	18%
Not very important	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Not at all important	0%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	0%
Not sure	3%	2%	4%	3%	1%	3%	6%	3%	0%	2%	4%	4%
Totals	99%	100%	99%	100%	100%	99%	102%	101%	99%	99%	100%	100%
Unweighted N	(1,068)	(371)	(369)	(328)	(438)	(395)	(410)	(308)	(249)	(481)	(212)	(375)

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3J. Importance of Relationship Factors — Compromise

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	71%	66%	76%	60%	66%	79%	76%	72%	68%	71%	*
Somewhat important	22%	25%	19%	21%	28%	17%	23%	22%	18%	26%	*
Not very important	4%	5%	2%	14%	2%	1%	0%	2%	12%	0%	*
Not at all important	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	*
Not sure	3%	4%	2%	6%	2%	2%	1%	3%	2%	2%	*
Totals	100%	100%	100%	101%	99%	99%	100%	99%	100%	100%	*
Unweighted N	(1,112)	(517)	(595)	(191)	(232)	(404)	(285)	(748)	(127)	(162)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	71%	73%	69%	73%	76%	71%	70%	71%	75%	76%	67%	68%
Somewhat important	22%	19%	26%	19%	20%	24%	22%	24%	20%	21%	24%	22%
Not very important	4%	6%	1%	5%	3%	2%	6%	1%	5%	1%	7%	5%
Not at all important	0%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	0%
Not sure	3%	2%	3%	3%	1%	2%	3%	2%	0%	1%	3%	4%
Totals	100%	100%	100%	100%	100%	99%	101%	99%	101%	100%	101%	99%
Unweighted N	(1,112)	(372)	(394)	(346)	(446)	(424)	(412)	(343)	(252)	(488)	(216)	(408)

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3K. Importance of Relationship Factors — Quality time

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	78%	79%	78%	82%	82%	77%	73%	79%	78%	78%	*
Somewhat important	19%	19%	19%	14%	15%	22%	24%	20%	17%	16%	*
Not very important	1%	1%	2%	3%	1%	1%	1%	1%	3%	3%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	*
Not sure	1%	1%	1%	0%	2%	1%	1%	0%	1%	2%	*
Totals	99%	100%	100%	99%	100%	101%	99%	100%	99%	100%	*
Unweighted N	(1,026)	(485)	(541)	(182)	(214)	(366)	(264)	(690)	(113)	(142)	(81)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	78%	82%	76%	79%	79%	83%	81%	77%	75%	75%	81%	80%
Somewhat important	19%	16%	21%	19%	19%	14%	16%	21%	24%	23%	16%	17%
Not very important	1%	2%	2%	0%	1%	1%	3%	1%	1%	2%	2%	1%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	0%	2%
Totals	99%	101%	100%	99%	100%	99%	101%	99%	100%	100%	99%	100%
Unweighted N	(1,026)	(345)	(383)	(298)	(415)	(384)	(413)	(295)	(218)	(431)	(212)	(383)

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3L. Importance of Relationship Factors — Empathy

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	72%	64%	78%	66%	75%	67%	79%	71%	75%	73%	*
Somewhat important	24%	30%	19%	25%	21%	30%	19%	26%	19%	19%	*
Not very important	1%	1%	1%	2%	1%	2%	0%	1%	3%	3%	*
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	3%	4%	1%	7%	3%	1%	2%	3%	3%	4%	*
Totals	100%	99%	99%	100%	100%	100%	100%	101%	100%	99%	*
Unweighted N	(1,064)	(484)	(580)	(159)	(228)	(395)	(282)	(693)	(132)	(152)	(87)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	72%	78%	73%	65%	83%	72%	63%	77%	79%	75%	67%	70%
Somewhat important	24%	17%	23%	32%	14%	26%	30%	20%	19%	24%	32%	21%
Not very important	1%	1%	1%	1%	2%	0%	1%	1%	2%	1%	0%	3%
Not at all important	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	3%	4%	3%	1%	1%	2%	6%	1%	0%	1%	1%	6%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	101%	100%	100%
Unweighted N	(1,064)	(374)	(363)	(327)	(432)	(402)	(419)	(306)	(239)	(481)	(209)	(374)

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3M. Importance of Relationship Factors — Shared values

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	68%	63%	73%	54%	67%	74%	73%	69%	70%	63%	*
Somewhat important	28%	32%	24%	37%	28%	24%	25%	27%	27%	31%	*
Not very important	1%	2%	1%	0%	3%	1%	1%	1%	2%	1%	*
Not at all important	0%	1%	0%	1%	0%	1%	0%	0%	0%	2%	*
Not sure	3%	3%	2%	8%	2%	0%	1%	3%	2%	3%	*
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,088)	(488)	(600)	(179)	(216)	(396)	(297)	(712)	(137)	(154)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	68%	65%	66%	73%	71%	75%	66%	68%	76%	74%	63%	64%
Somewhat important	28%	28%	30%	24%	25%	22%	28%	29%	21%	23%	37%	28%
Not very important	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	0%	2%
Not at all important	0%	0%	0%	1%	0%	1%	0%	1%	0%	0%	0%	1%
Not sure	3%	3%	3%	1%	2%	1%	4%	1%	1%	1%	0%	5%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,088)	(388)	(363)	(337)	(464)	(411)	(417)	(319)	(246)	(499)	(197)	(392)

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3N. Importance of Relationship Factors — Being monogamous

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	68%	62%	75%	46%	57%	78%	85%	72%	58%	60%	*
Somewhat important	13%	18%	9%	13%	24%	10%	8%	12%	12%	15%	*
Not very important	4%	5%	3%	9%	5%	2%	2%	3%	11%	3%	*
Not at all important	5%	5%	5%	8%	9%	3%	1%	4%	4%	11%	*
Not sure	10%	11%	9%	23%	5%	7%	5%	9%	15%	12%	*
Totals	100%	101%	101%	99%	100%	100%	101%	100%	100%	101%	*
Unweighted N	(1,057)	(513)	(544)	(179)	(213)	(383)	(282)	(712)	(131)	(139)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	68%	63%	64%	76%	68%	81%	61%	74%	72%	75%	59%	64%
Somewhat important	13%	16%	14%	10%	17%	11%	15%	13%	14%	15%	11%	13%
Not very important	4%	4%	5%	3%	6%	2%	3%	3%	8%	4%	9%	3%
Not at all important	5%	4%	6%	5%	5%	3%	5%	5%	4%	3%	13%	3%
Not sure	10%	12%	11%	6%	5%	3%	16%	5%	2%	3%	8%	17%
Totals	100%	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,057)	(339)	(386)	(332)	(421)	(419)	(400)	(307)	(239)	(477)	(203)	(377)

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30. Importance of Relationship Factors — Romance

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	62%	66%	59%	72%	65%	58%	56%	59%	70%	68%	*
Somewhat important	31%	29%	33%	19%	29%	34%	40%	34%	25%	24%	*
Not very important	3%	2%	3%	2%	1%	4%	3%	3%	3%	3%	*
Not at all important	1%	0%	1%	1%	0%	2%	0%	0%	0%	1%	*
Not sure	3%	3%	3%	7%	5%	2%	1%	4%	2%	3%	*
Totals	100%	100%	99%	101%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,110)	(515)	(595)	(204)	(240)	(381)	(285)	(754)	(124)	(159)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	62%	61%	60%	65%	63%	64%	63%	61%	60%	57%	72%	64%
Somewhat important	31%	31%	32%	30%	33%	31%	28%	32%	36%	37%	24%	28%
Not very important	3%	3%	3%	2%	3%	2%	2%	3%	3%	3%	3%	1%
Not at all important	1%	1%	2%	0%	1%	1%	2%	1%	0%	1%	1%	1%
Not sure	3%	5%	3%	2%	0%	2%	5%	3%	1%	2%	0%	6%
Totals	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,110)	(398)	(383)	(329)	(461)	(422)	(423)	(318)	(256)	(492)	(219)	(399)

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3P. Importance of Relationship Factors — Shared goals

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	54%	52%	55%	58%	49%	50%	59%	53%	55%	55%	*
Somewhat important	37%	38%	36%	29%	40%	42%	35%	39%	33%	33%	*
Not very important	5%	5%	5%	6%	6%	7%	3%	5%	2%	9%	*
Not at all important	1%	1%	0%	1%	1%	0%	1%	1%	4%	0%	*
Not sure	3%	3%	3%	6%	4%	1%	1%	2%	6%	3%	*
Totals	100%	99%	99%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,088)	(493)	(595)	(189)	(229)	(393)	(277)	(734)	(128)	(145)	(81)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	54%	54%	49%	59%	57%	57%	50%	55%	57%	56%	51%	53%
Somewhat important	37%	34%	40%	36%	37%	37%	36%	38%	37%	38%	37%	36%
Not very important	5%	4%	8%	3%	5%	4%	8%	5%	3%	5%	9%	5%
Not at all important	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Not sure	3%	6%	2%	1%	1%	1%	5%	1%	3%	1%	2%	5%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,088)	(373)	(393)	(322)	(438)	(426)	(396)	(332)	(251)	(503)	(202)	(383)

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3Q. Importance of Relationship Factors — Physical attraction

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	49%	52%	46%	48%	53%	54%	40%	45%	60%	62%	*
Somewhat important	41%	39%	43%	41%	36%	38%	52%	44%	32%	29%	*
Not very important	7%	6%	7%	4%	8%	7%	8%	8%	4%	5%	*
Not at all important	1%	0%	2%	2%	1%	0%	1%	0%	3%	2%	*
Not sure	2%	3%	1%	6%	2%	1%	1%	2%	0%	2%	*
Totals	100%	100%	99%	101%	100%	100%	102%	99%	99%	100%	*
Unweighted N	(1,068)	(513)	(555)	(193)	(236)	(391)	(248)	(709)	(128)	(150)	(81)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	49%	45%	50%	52%	48%	52%	46%	51%	54%	49%	40%	53%
Somewhat important	41%	45%	39%	39%	45%	40%	41%	42%	39%	42%	49%	37%
Not very important	7%	8%	5%	7%	6%	6%	9%	5%	7%	8%	8%	5%
Not at all important	1%	1%	2%	0%	1%	0%	2%	1%	0%	1%	2%	1%
Not sure	2%	0%	4%	1%	0%	2%	2%	1%	0%	0%	1%	4%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,068)	(366)	(387)	(315)	(411)	(411)	(418)	(313)	(234)	(448)	(199)	(421)

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3R. Importance of Relationship Factors — Shared sense of humor

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	49%	48%	50%	50%	44%	45%	59%	47%	50%	53%	*
Somewhat important	44%	45%	44%	41%	47%	49%	37%	46%	45%	36%	*
Not very important	4%	5%	4%	6%	5%	4%	2%	5%	5%	4%	*
Not at all important	0%	1%	0%	0%	1%	0%	0%	0%	0%	4%	*
Not sure	2%	2%	2%	3%	2%	1%	1%	2%	0%	4%	*
Totals	99%	101%	100%	100%	99%	99%	99%	100%	100%	101%	*
Unweighted N	(1,056)	(494)	(562)	(183)	(227)	(374)	(272)	(697)	(137)	(139)	(83)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	49%	47%	52%	48%	54%	52%	49%	50%	53%	51%	44%	50%
Somewhat important	44%	46%	39%	49%	41%	44%	43%	44%	43%	45%	50%	41%
Not very important	4%	4%	6%	3%	4%	4%	4%	4%	3%	4%	5%	4%
Not at all important	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
Not sure	2%	1%	3%	1%	0%	1%	3%	1%	1%	0%	0%	4%
Totals	99%	100%	100%	101%	99%	101%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,056)	(352)	(367)	(337)	(426)	(418)	(416)	(312)	(227)	(464)	(209)	(383)

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3S. Importance of Relationship Factors — Sex

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	47%	53%	43%	57%	55%	47%	33%	43%	59%	65%	*
Somewhat important	41%	40%	41%	31%	35%	44%	50%	44%	31%	23%	*
Not very important	8%	5%	10%	7%	5%	7%	13%	9%	5%	8%	*
Not at all important	2%	1%	3%	1%	2%	1%	3%	2%	2%	2%	*
Not sure	2%	2%	2%	4%	2%	1%	1%	2%	3%	3%	*
Totals	100%	101%	99%	100%	99%	100%	100%	100%	100%	101%	*
Unweighted N	(1,065)	(481)	(584)	(164)	(240)	(394)	(267)	(704)	(124)	(152)	(85)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	47%	49%	49%	45%	49%	47%	41%	55%	48%	48%	53%	44%
Somewhat important	41%	40%	40%	42%	42%	40%	46%	36%	45%	41%	38%	42%
Not very important	8%	6%	8%	9%	6%	9%	9%	6%	7%	8%	9%	7%
Not at all important	2%	2%	2%	2%	1%	3%	2%	2%	0%	2%	0%	3%
Not sure	2%	3%	1%	2%	1%	2%	2%	1%	1%	1%	1%	4%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,065)	(374)	(365)	(326)	(417)	(412)	(413)	(335)	(222)	(476)	(226)	(363)

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3T. Importance of Relationship Factors — Fair division of labor

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	42%	42%	43%	45%	39%	41%	45%	41%	49%	37%	*
Somewhat important	42%	42%	42%	41%	38%	45%	44%	45%	33%	40%	*
Not very important	8%	7%	9%	6%	10%	9%	7%	9%	5%	8%	*
Not at all important	2%	2%	1%	1%	4%	1%	1%	1%	3%	4%	*
Not sure	6%	8%	5%	8%	9%	4%	3%	4%	11%	12%	*
Totals	100%	101%	100%	101%	100%	100%	100%	100%	101%	101%	*
Unweighted N	(1,075)	(499)	(576)	(175)	(239)	(388)	(273)	(709)	(136)	(145)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	42%	49%	42%	37%	52%	35%	37%	46%	40%	40%	40%	45%
Somewhat important	42%	38%	41%	47%	42%	46%	40%	42%	50%	44%	45%	39%
Not very important	8%	5%	8%	11%	4%	12%	10%	7%	8%	10%	5%	7%
Not at all important	2%	2%	1%	1%	1%	3%	3%	2%	1%	2%	3%	1%
Not sure	6%	6%	9%	3%	2%	3%	10%	3%	2%	4%	8%	8%
Totals	100%	100%	101%	99%	101%	99%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,075)	(368)	(385)	(322)	(436)	(405)	(404)	(334)	(245)	(476)	(217)	(382)

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3U. Importance of Relationship Factors — Shared interests

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	43%	44%	42%	48%	44%	41%	40%	40%	57%	41%	*
Somewhat important	49%	48%	49%	45%	47%	48%	55%	52%	38%	44%	*
Not very important	6%	5%	8%	7%	5%	10%	3%	7%	0%	10%	*
Not at all important	1%	2%	1%	0%	4%	0%	1%	0%	4%	4%	*
Not sure	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	*
Totals	99%	99%	100%	100%	100%	100%	99%	99%	100%	99%	*
Unweighted N	(1,082)	(511)	(571)	(189)	(228)	(391)	(274)	(702)	(119)	(175)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	43%	46%	39%	45%	46%	47%	39%	42%	48%	41%	45%	45%
Somewhat important	49%	46%	53%	46%	49%	45%	50%	52%	46%	51%	50%	46%
Not very important	6%	4%	7%	8%	5%	7%	8%	5%	6%	8%	5%	6%
Not at all important	1%	3%	0%	1%	0%	0%	2%	1%	0%	1%	0%	2%
Not sure	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	1%
Totals	99%	99%	99%	101%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,082)	(376)	(382)	(324)	(439)	(416)	(423)	(314)	(250)	(477)	(221)	(384)

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3V. Importance of Relationship Factors — Shared religious or spiritual beliefs

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	42%	40%	43%	48%	35%	40%	46%	36%	58%	48%	*
Somewhat important	28%	26%	31%	24%	30%	27%	31%	31%	20%	26%	*
Not very important	17%	18%	17%	14%	19%	19%	15%	19%	10%	17%	*
Not at all important	9%	11%	7%	6%	15%	9%	6%	11%	4%	7%	*
Not sure	4%	5%	2%	8%	1%	5%	2%	2%	9%	3%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	101%	*
Unweighted N	(1,096)	(523)	(573)	(179)	(230)	(392)	(295)	(707)	(137)	(158)	(94)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	42%	39%	35%	50%	34%	50%	41%	43%	39%	47%	33%	40%
Somewhat important	28%	27%	30%	28%	35%	29%	26%	27%	32%	26%	33%	28%
Not very important	17%	16%	19%	17%	18%	15%	17%	17%	19%	18%	18%	16%
Not at all important	9%	12%	13%	3%	11%	4%	10%	10%	6%	7%	14%	10%
Not sure	4%	6%	4%	2%	3%	1%	6%	2%	2%	2%	3%	6%
Totals	100%	100%	101%	100%	101%	99%	100%	99%	98%	100%	101%	100%
Unweighted N	(1,096)	(375)	(385)	(336)	(441)	(422)	(413)	(323)	(255)	(494)	(200)	(402)

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3W. Importance of Relationship Factors — Getting along with each other’s family

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	43%	42%	44%	53%	45%	39%	40%	39%	59%	51%	*
Somewhat important	45%	45%	46%	33%	36%	53%	54%	49%	34%	35%	*
Not very important	7%	10%	5%	12%	10%	5%	4%	8%	4%	5%	*
Not at all important	2%	3%	2%	1%	5%	3%	1%	2%	0%	7%	*
Not sure	2%	0%	3%	1%	4%	1%	2%	1%	3%	3%	*
Totals	99%	100%	100%	100%	100%	101%	101%	99%	100%	101%	*
Unweighted N	(1,093)	(498)	(595)	(186)	(223)	(425)	(259)	(744)	(130)	(143)	(76)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	43%	41%	43%	46%	40%	45%	45%	41%	41%	41%	39%	47%
Somewhat important	45%	47%	44%	46%	50%	48%	41%	50%	52%	50%	40%	43%
Not very important	7%	8%	8%	5%	7%	5%	9%	6%	4%	5%	15%	6%
Not at all important	2%	2%	4%	2%	2%	2%	2%	3%	3%	3%	4%	1%
Not sure	2%	2%	2%	1%	1%	1%	2%	1%	0%	0%	2%	3%
Totals	99%	100%	101%	100%	100%	101%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,093)	(370)	(407)	(316)	(450)	(420)	(426)	(328)	(230)	(468)	(210)	(415)

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3X. Importance of Relationship Factors — Independence

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	39%	33%	45%	44%	39%	35%	40%	35%	47%	54%	*
Somewhat important	49%	51%	48%	42%	48%	55%	50%	53%	39%	35%	*
Not very important	6%	9%	4%	5%	9%	6%	5%	7%	7%	6%	*
Not at all important	1%	2%	1%	1%	1%	2%	2%	1%	3%	1%	*
Not sure	4%	5%	2%	7%	2%	3%	3%	3%	5%	5%	*
Totals	99%	100%	100%	99%	99%	101%	100%	99%	101%	101%	*
Unweighted N	(1,087)	(500)	(587)	(192)	(228)	(393)	(274)	(736)	(126)	(141)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	39%	47%	35%	36%	48%	34%	40%	39%	38%	35%	45%	40%
Somewhat important	49%	46%	51%	51%	45%	53%	48%	52%	53%	54%	39%	50%
Not very important	6%	5%	6%	8%	4%	8%	7%	7%	6%	7%	9%	5%
Not at all important	1%	0%	2%	2%	0%	2%	2%	1%	2%	3%	1%	0%
Not sure	4%	2%	6%	3%	2%	4%	3%	1%	1%	2%	5%	5%
Totals	99%	100%	100%	100%	99%	101%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,087)	(373)	(377)	(337)	(434)	(416)	(420)	(322)	(240)	(468)	(220)	(399)

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3Y. Importance of Relationship Factors — Shared finances

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	34%	36%	33%	29%	39%	33%	35%	33%	36%	34%	*
Somewhat important	32%	34%	31%	22%	28%	37%	41%	35%	26%	25%	*
Not very important	19%	14%	24%	29%	18%	18%	13%	19%	19%	21%	*
Not at all important	7%	10%	5%	9%	7%	7%	6%	6%	10%	11%	*
Not sure	7%	7%	8%	12%	9%	5%	5%	7%	9%	9%	*
Totals	99%	101%	101%	101%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,109)	(518)	(591)	(192)	(240)	(397)	(280)	(737)	(132)	(144)	(96)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	34%	28%	32%	43%	27%	42%	31%	39%	35%	45%	22%	30%
Somewhat important	32%	33%	31%	32%	39%	31%	33%	31%	33%	38%	23%	32%
Not very important	19%	22%	21%	14%	22%	14%	19%	15%	23%	11%	35%	19%
Not at all important	7%	10%	7%	5%	8%	7%	8%	8%	6%	6%	12%	6%
Not sure	7%	7%	9%	5%	4%	5%	9%	7%	3%	1%	8%	13%
Totals	99%	100%	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,109)	(374)	(410)	(325)	(438)	(433)	(443)	(322)	(232)	(474)	(225)	(410)

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3Z. Importance of Relationship Factors — Having children

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	25%	28%	22%	34%	35%	19%	17%	21%	34%	37%	*
Somewhat important	23%	24%	23%	27%	20%	21%	27%	23%	27%	26%	*
Not very important	22%	23%	21%	11%	19%	27%	28%	25%	19%	13%	*
Not at all important	22%	17%	27%	19%	20%	25%	21%	24%	14%	18%	*
Not sure	8%	9%	7%	10%	6%	8%	7%	7%	6%	6%	*
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,066)	(500)	(566)	(172)	(224)	(381)	(289)	(691)	(137)	(152)	(86)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	25%	25%	21%	29%	23%	28%	22%	26%	28%	30%	24%	20%
Somewhat important	23%	16%	24%	29%	18%	28%	22%	24%	25%	23%	24%	23%
Not very important	22%	23%	19%	24%	26%	22%	22%	23%	25%	24%	18%	22%
Not at all important	22%	31%	23%	12%	28%	16%	25%	21%	17%	18%	27%	23%
Not sure	8%	4%	12%	6%	6%	5%	10%	5%	5%	4%	7%	12%
Totals	100%	99%	99%	100%	101%	99%	101%	99%	100%	99%	100%	100%
Unweighted N	(1,066)	(358)	(369)	(339)	(430)	(423)	(400)	(320)	(227)	(459)	(199)	(408)

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3AA. Importance of Relationship Factors — Shared political views

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	24%	20%	27%	26%	18%	25%	25%	23%	30%	28%	*
Somewhat important	38%	35%	41%	39%	41%	34%	38%	39%	31%	31%	*
Not very important	24%	27%	21%	19%	22%	27%	27%	27%	24%	17%	*
Not at all important	10%	13%	7%	11%	13%	10%	5%	8%	10%	20%	*
Not sure	4%	5%	4%	5%	5%	4%	5%	4%	6%	4%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	101%	100%	*
Unweighted N	(1,072)	(481)	(591)	(168)	(236)	(397)	(271)	(715)	(131)	(142)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	24%	34%	16%	24%	31%	26%	19%	25%	28%	24%	24%	23%
Somewhat important	38%	42%	34%	38%	45%	41%	36%	38%	42%	37%	35%	40%
Not very important	24%	14%	28%	29%	18%	24%	25%	26%	21%	26%	21%	23%
Not at all important	10%	9%	13%	8%	4%	8%	13%	7%	8%	10%	17%	7%
Not sure	4%	1%	9%	2%	2%	1%	7%	4%	0%	3%	4%	7%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,072)	(355)	(407)	(310)	(444)	(400)	(412)	(316)	(255)	(480)	(190)	(402)

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3AB. Importance of Relationship Factors — Shared background

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	20%	22%	17%	26%	19%	18%	17%	15%	25%	30%	*
Somewhat important	37%	34%	40%	34%	24%	41%	48%	38%	37%	31%	*
Not very important	29%	29%	30%	19%	40%	27%	28%	33%	21%	21%	*
Not at all important	9%	10%	9%	8%	11%	12%	4%	8%	11%	14%	*
Not sure	5%	5%	5%	13%	5%	2%	3%	5%	6%	4%	*
Totals	100%	100%	101%	100%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(1,064)	(489)	(575)	(185)	(239)	(369)	(271)	(707)	(144)	(147)	(66)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	20%	18%	18%	23%	17%	21%	22%	20%	16%	20%	22%	18%
Somewhat important	37%	38%	36%	37%	40%	36%	34%	38%	40%	39%	30%	37%
Not very important	29%	28%	29%	30%	34%	31%	28%	30%	35%	31%	29%	28%
Not at all important	9%	10%	11%	7%	7%	8%	10%	9%	8%	8%	11%	10%
Not sure	5%	6%	6%	2%	2%	3%	7%	3%	2%	2%	7%	8%
Totals	100%	100%	100%	99%	100%	99%	101%	100%	101%	100%	99%	101%
Unweighted N	(1,064)	(387)	(362)	(315)	(451)	(395)	(431)	(302)	(239)	(466)	(207)	(391)

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3AC. Importance of Relationship Factors — Couples therapy

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	17%	14%	20%	25%	21%	13%	10%	11%	38%	23%	*
Somewhat important	30%	29%	32%	37%	33%	26%	26%	28%	40%	34%	*
Not very important	25%	26%	24%	17%	22%	26%	34%	28%	10%	20%	*
Not at all important	14%	18%	10%	3%	14%	19%	16%	16%	7%	13%	*
Not sure	14%	13%	15%	18%	9%	15%	14%	18%	4%	10%	*
Totals	100%	100%	101%	100%	99%	99%	100%	101%	99%	100%	*
Unweighted N	(1,068)	(507)	(561)	(189)	(242)	(393)	(244)	(703)	(131)	(157)	(77)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	17%	21%	16%	14%	18%	13%	16%	12%	21%	15%	22%	17%
Somewhat important	30%	35%	27%	29%	40%	23%	29%	34%	30%	31%	28%	31%
Not very important	25%	28%	19%	29%	25%	27%	25%	26%	29%	28%	24%	22%
Not at all important	14%	6%	17%	18%	8%	23%	16%	14%	13%	17%	17%	10%
Not sure	14%	10%	21%	10%	9%	14%	14%	14%	7%	10%	9%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,068)	(379)	(374)	(315)	(438)	(402)	(416)	(310)	(240)	(472)	(198)	(398)

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3AD. Importance of Relationship Factors — Rich separate lives

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	16%	17%	15%	19%	18%	14%	15%	14%	19%	29%	*
Somewhat important	35%	30%	40%	31%	35%	36%	36%	37%	27%	32%	*
Not very important	27%	31%	23%	30%	28%	26%	25%	28%	33%	17%	*
Not at all important	12%	12%	11%	10%	9%	15%	11%	11%	15%	7%	*
Not sure	10%	10%	11%	11%	9%	10%	13%	10%	7%	16%	*
Totals	100%	100%	100%	101%	99%	101%	100%	100%	101%	101%	*
Unweighted N	(1,106)	(506)	(600)	(177)	(249)	(387)	(293)	(748)	(130)	(150)	(78)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	16%	19%	18%	11%	23%	14%	13%	19%	18%	14%	20%	16%
Somewhat important	35%	42%	32%	32%	45%	35%	29%	36%	43%	38%	32%	34%
Not very important	27%	22%	26%	32%	19%	25%	30%	22%	27%	27%	28%	26%
Not at all important	12%	10%	11%	14%	6%	14%	14%	13%	8%	14%	13%	8%
Not sure	10%	7%	13%	11%	7%	12%	14%	10%	4%	7%	6%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,106)	(373)	(383)	(350)	(454)	(424)	(411)	(329)	(264)	(495)	(221)	(390)

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3AE. Importance of Relationship Factors — Having mutual friends

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	17%	15%	18%	25%	18%	11%	17%	14%	22%	21%	*
Somewhat important	41%	38%	43%	35%	33%	42%	53%	44%	31%	34%	*
Not very important	31%	34%	28%	24%	37%	34%	25%	33%	33%	28%	*
Not at all important	8%	9%	8%	10%	10%	9%	4%	6%	11%	14%	*
Not sure	3%	4%	2%	6%	2%	4%	1%	3%	3%	3%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,059)	(475)	(584)	(181)	(227)	(379)	(272)	(708)	(129)	(141)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	17%	16%	16%	18%	14%	18%	16%	19%	13%	16%	13%	20%
Somewhat important	41%	45%	35%	44%	48%	45%	35%	41%	54%	47%	40%	36%
Not very important	31%	28%	33%	31%	32%	30%	33%	32%	26%	29%	33%	31%
Not at all important	8%	7%	13%	5%	5%	6%	10%	6%	8%	7%	14%	8%
Not sure	3%	4%	3%	2%	1%	2%	6%	2%	0%	2%	1%	5%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,059)	(355)	(385)	(319)	(423)	(415)	(406)	(306)	(245)	(461)	(190)	(408)

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3AF. Importance of Relationship Factors — Mystery

How important of a role do you think the following plays in having a successful romantic relationship?

Respondents were asked about a random sample of 16 of the 32 items

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	8%	9%	6%	13%	12%	3%	4%	6%	10%	15%	*
Somewhat important	27%	28%	26%	22%	31%	25%	29%	26%	27%	25%	*
Not very important	37%	35%	40%	36%	24%	43%	45%	42%	30%	30%	*
Not at all important	16%	13%	18%	11%	17%	17%	16%	15%	15%	16%	*
Not sure	13%	15%	10%	18%	16%	11%	6%	11%	18%	14%	*
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	100%	*
Unweighted N	(1,045)	(508)	(537)	(165)	(222)	(393)	(265)	(689)	(136)	(133)	(87)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Very important	8%	7%	7%	9%	7%	9%	9%	7%	8%	7%	10%	8%
Somewhat important	27%	27%	27%	26%	28%	23%	32%	24%	29%	26%	23%	29%
Not very important	37%	34%	33%	45%	37%	42%	30%	43%	44%	41%	40%	33%
Not at all important	16%	16%	17%	13%	18%	18%	16%	18%	13%	20%	13%	12%
Not sure	13%	15%	16%	7%	10%	8%	14%	8%	6%	7%	14%	18%
Totals	101%	99%	100%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,045)	(356)	(372)	(317)	(410)	(419)	(400)	(305)	(235)	(473)	(193)	(379)

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4A. Relationship Advice — Actions speak louder than words

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	67%	61%	72%	63%	66%	71%	65%	65%	72%	65%	*
Probably true	26%	28%	23%	24%	27%	22%	30%	28%	21%	22%	*
Probably not true	2%	3%	2%	1%	3%	3%	3%	2%	2%	6%	*
Definitely not true	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	*
Not sure	4%	7%	2%	11%	3%	3%	1%	4%	5%	6%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,050)	(495)	(555)	(186)	(219)	(372)	(273)	(698)	(119)	(152)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	67%	64%	71%	65%	67%	65%	68%	66%	61%	69%	61%	68%
Probably true	26%	26%	21%	30%	28%	30%	22%	27%	32%	25%	33%	22%
Probably not true	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	4%	1%
Definitely not true	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	0%	2%
Not sure	4%	8%	4%	2%	3%	2%	5%	4%	4%	3%	3%	7%
Totals	100%	100%	100%	100%	101%	100%	99%	100%	99%	101%	101%	100%
Unweighted N	(1,050)	(352)	(373)	(325)	(421)	(412)	(401)	(320)	(228)	(478)	(202)	(370)

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4B. Relationship Advice — True love stands the test of time

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	48%	49%	48%	41%	49%	49%	54%	44%	57%	57%	*
Probably true	32%	29%	34%	28%	29%	36%	31%	36%	24%	20%	*
Probably not true	7%	6%	8%	10%	5%	5%	8%	8%	7%	6%	*
Definitely not true	3%	4%	1%	4%	3%	3%	1%	3%	3%	4%	*
Not sure	11%	12%	9%	17%	14%	7%	5%	10%	9%	13%	*
Totals	101%	100%	100%	100%	100%	100%	99%	101%	100%	100%	*
Unweighted N	(1,082)	(503)	(579)	(188)	(230)	(395)	(269)	(704)	(134)	(151)	(93)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	48%	47%	43%	57%	48%	58%	50%	48%	48%	55%	47%	43%
Probably true	32%	34%	29%	33%	34%	33%	27%	36%	39%	36%	31%	28%
Probably not true	7%	6%	8%	6%	9%	5%	7%	6%	5%	5%	8%	8%
Definitely not true	3%	2%	4%	2%	2%	1%	3%	2%	2%	1%	4%	4%
Not sure	11%	12%	16%	3%	8%	4%	13%	8%	6%	4%	10%	17%
Totals	101%	101%	100%	101%	101%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,082)	(370)	(391)	(321)	(432)	(414)	(427)	(313)	(235)	(469)	(207)	(406)

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4C. Relationship Advice — When people show you who they are, believe them

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	47%	37%	57%	49%	46%	43%	51%	47%	51%	47%	*
Probably true	37%	42%	31%	34%	38%	37%	37%	39%	29%	37%	*
Probably not true	6%	8%	4%	5%	3%	9%	6%	6%	8%	6%	*
Definitely not true	2%	2%	2%	2%	4%	1%	2%	1%	3%	5%	*
Not sure	8%	11%	5%	10%	9%	9%	4%	7%	10%	6%	*
Totals	100%	100%	99%	100%	100%	99%	100%	100%	101%	101%	*
Unweighted N	(1,050)	(483)	(567)	(163)	(222)	(403)	(262)	(696)	(127)	(153)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	47%	57%	43%	40%	64%	42%	44%	53%	50%	46%	41%	51%
Probably true	37%	30%	35%	45%	28%	46%	35%	35%	41%	41%	41%	30%
Probably not true	6%	4%	6%	8%	3%	6%	8%	5%	4%	6%	8%	5%
Definitely not true	2%	1%	4%	1%	1%	1%	3%	1%	1%	2%	2%	2%
Not sure	8%	7%	11%	5%	4%	5%	11%	6%	4%	5%	9%	11%
Totals	100%	99%	99%	99%	100%	100%	101%	100%	100%	100%	101%	99%
Unweighted N	(1,050)	(381)	(360)	(309)	(439)	(382)	(399)	(325)	(236)	(481)	(189)	(380)

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4D. Relationship Advice — Never go to bed angry

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	44%	44%	45%	43%	38%	43%	55%	42%	52%	55%	*
Probably true	35%	35%	36%	33%	37%	35%	36%	39%	28%	21%	*
Probably not true	10%	8%	11%	13%	8%	11%	7%	11%	3%	10%	*
Definitely not true	4%	3%	4%	6%	2%	5%	2%	3%	8%	4%	*
Not sure	7%	10%	4%	6%	15%	6%	1%	5%	9%	10%	*
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,088)	(498)	(590)	(186)	(230)	(405)	(267)	(732)	(123)	(153)	(80)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	44%	47%	41%	45%	44%	48%	45%	44%	46%	45%	44%	43%
Probably true	35%	33%	36%	36%	37%	33%	34%	35%	36%	36%	37%	34%
Probably not true	10%	11%	8%	10%	9%	11%	8%	12%	12%	10%	7%	10%
Definitely not true	4%	3%	5%	3%	5%	3%	3%	5%	4%	4%	5%	3%
Not sure	7%	6%	9%	5%	5%	5%	11%	3%	3%	4%	6%	11%
Totals	100%	100%	99%	99%	100%	100%	101%	99%	101%	99%	99%	101%
Unweighted N	(1,088)	(371)	(400)	(317)	(441)	(414)	(425)	(315)	(247)	(479)	(218)	(391)

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4E. Relationship Advice — You can't love someone else until you love yourself

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	44%	44%	43%	40%	50%	45%	39%	38%	65%	46%	*
Probably true	32%	30%	33%	29%	25%	33%	40%	35%	18%	26%	*
Probably not true	10%	10%	10%	13%	7%	11%	9%	12%	2%	9%	*
Definitely not true	5%	6%	5%	8%	7%	4%	3%	5%	9%	7%	*
Not sure	9%	10%	8%	11%	12%	6%	9%	10%	6%	12%	*
Totals	100%	100%	99%	101%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(1,112)	(522)	(590)	(207)	(231)	(400)	(274)	(734)	(154)	(140)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	44%	48%	48%	36%	49%	37%	44%	41%	44%	39%	53%	44%
Probably true	32%	30%	25%	41%	32%	38%	32%	31%	36%	35%	30%	29%
Probably not true	10%	9%	11%	10%	10%	12%	8%	13%	11%	13%	6%	8%
Definitely not true	5%	5%	7%	5%	3%	5%	5%	6%	3%	5%	2%	8%
Not sure	9%	9%	10%	8%	6%	8%	10%	9%	6%	8%	8%	11%
Totals	100%	101%	101%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,112)	(393)	(382)	(337)	(461)	(416)	(435)	(326)	(245)	(470)	(220)	(422)

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4F. Relationship Advice — Never sleep with someone on the first date

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	41%	31%	51%	36%	30%	45%	51%	42%	35%	34%	*
Probably true	22%	25%	20%	24%	27%	17%	23%	22%	26%	20%	*
Probably not true	15%	19%	12%	21%	17%	16%	8%	16%	16%	16%	*
Definitely not true	10%	15%	6%	6%	12%	13%	10%	10%	10%	16%	*
Not sure	11%	10%	11%	13%	13%	9%	8%	10%	13%	13%	*
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	99%	*
Unweighted N	(1,066)	(484)	(582)	(163)	(238)	(394)	(271)	(716)	(119)	(141)	(90)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	41%	35%	38%	50%	35%	52%	40%	42%	39%	45%	33%	41%
Probably true	22%	25%	22%	20%	25%	20%	23%	23%	22%	25%	18%	22%
Probably not true	15%	18%	18%	11%	16%	10%	16%	12%	17%	13%	23%	15%
Definitely not true	10%	11%	10%	11%	14%	9%	9%	13%	13%	10%	17%	8%
Not sure	11%	12%	12%	8%	9%	10%	12%	10%	8%	8%	9%	14%
Totals	99%	101%	100%	100%	99%	101%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,066)	(372)	(375)	(319)	(446)	(414)	(413)	(319)	(237)	(466)	(202)	(398)

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4G. Relationship Advice — The best relationships start as friendships

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	33%	31%	36%	35%	29%	31%	39%	29%	58%	35%	*
Probably true	42%	41%	43%	37%	39%	47%	46%	46%	27%	35%	*
Probably not true	10%	11%	9%	10%	15%	7%	9%	11%	5%	12%	*
Definitely not true	3%	3%	3%	3%	3%	5%	1%	3%	4%	6%	*
Not sure	11%	13%	9%	15%	14%	11%	6%	12%	5%	12%	*
Totals	99%	99%	100%	100%	100%	101%	101%	101%	99%	100%	*
Unweighted N	(1,091)	(514)	(577)	(192)	(238)	(370)	(291)	(734)	(131)	(150)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	33%	35%	29%	36%	34%	34%	37%	32%	29%	32%	35%	33%
Probably true	42%	43%	38%	47%	47%	47%	36%	47%	44%	46%	36%	42%
Probably not true	10%	10%	11%	9%	7%	12%	11%	8%	15%	11%	15%	7%
Definitely not true	3%	1%	5%	3%	2%	1%	4%	4%	2%	1%	6%	4%
Not sure	11%	11%	17%	6%	10%	7%	13%	9%	10%	10%	8%	14%
Totals	99%	100%	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(371)	(375)	(345)	(438)	(406)	(415)	(319)	(252)	(492)	(197)	(402)

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4H. Relationship Advice — It's better to have loved and lost than never to have loved at all

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	33%	34%	32%	29%	31%	37%	32%	33%	29%	39%	*
Probably true	36%	36%	36%	37%	38%	29%	43%	37%	40%	30%	*
Probably not true	11%	10%	12%	13%	10%	11%	10%	9%	15%	12%	*
Definitely not true	8%	8%	8%	2%	8%	12%	5%	8%	6%	9%	*
Not sure	12%	12%	13%	19%	13%	10%	8%	13%	10%	11%	*
Totals	100%	100%	101%	100%	100%	99%	98%	100%	100%	101%	*
Unweighted N	(1,090)	(523)	(567)	(179)	(238)	(401)	(272)	(726)	(134)	(140)	(90)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	33%	33%	27%	39%	36%	35%	32%	33%	36%	37%	32%	29%
Probably true	36%	40%	33%	36%	41%	35%	35%	38%	41%	36%	31%	38%
Probably not true	11%	11%	13%	9%	9%	10%	12%	9%	10%	12%	8%	12%
Definitely not true	8%	6%	9%	8%	6%	8%	9%	11%	5%	8%	9%	7%
Not sure	12%	11%	18%	7%	9%	11%	12%	10%	9%	8%	20%	14%
Totals	100%	101%	100%	99%	101%	99%	100%	101%	101%	101%	100%	100%
Unweighted N	(1,090)	(358)	(399)	(333)	(425)	(429)	(423)	(310)	(253)	(495)	(210)	(385)

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4I. Relationship Advice — You just know when it's the right person

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	30%	31%	30%	35%	28%	32%	25%	31%	35%	23%	*
Probably true	40%	39%	41%	33%	41%	39%	48%	41%	38%	38%	*
Probably not true	13%	13%	14%	11%	13%	14%	15%	12%	18%	18%	*
Definitely not true	3%	4%	3%	2%	2%	4%	5%	3%	2%	4%	*
Not sure	13%	14%	13%	19%	16%	12%	6%	12%	8%	18%	*
Totals	99%	101%	101%	100%	100%	101%	99%	99%	101%	101%	*
Unweighted N	(1,056)	(485)	(571)	(177)	(221)	(388)	(270)	(708)	(124)	(150)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	30%	30%	25%	36%	28%	33%	32%	32%	28%	36%	30%	25%
Probably true	40%	41%	36%	44%	42%	45%	37%	39%	48%	42%	41%	38%
Probably not true	13%	14%	17%	9%	18%	10%	13%	15%	13%	13%	13%	14%
Definitely not true	3%	2%	5%	3%	3%	3%	2%	5%	2%	3%	4%	4%
Not sure	13%	14%	17%	8%	8%	9%	15%	10%	8%	7%	12%	19%
Totals	99%	101%	100%	100%	99%	100%	99%	101%	99%	101%	100%	100%
Unweighted N	(1,056)	(359)	(379)	(318)	(433)	(395)	(409)	(311)	(238)	(459)	(203)	(394)

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4J. Relationship Advice — Once a cheater, always a cheater

When it comes to love and relationships, do you think the following is . . . ?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	25%	21%	30%	27%	27%	24%	23%	23%	32%	33%	*
Probably true	42%	43%	41%	41%	39%	41%	50%	45%	33%	34%	*
Probably not true	16%	20%	13%	14%	21%	15%	14%	18%	12%	18%	*
Definitely not true	7%	7%	7%	5%	4%	9%	7%	7%	12%	3%	*
Not sure	10%	9%	10%	12%	9%	11%	6%	9%	11%	12%	*
Totals	100%	100%	101%	99%	100%	100%	100%	102%	100%	100%	*
Unweighted N	(1,132)	(518)	(614)	(189)	(236)	(420)	(287)	(758)	(143)	(153)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	25%	29%	21%	28%	26%	27%	27%	27%	21%	20%	26%	31%
Probably true	42%	39%	45%	43%	42%	39%	42%	41%	46%	45%	35%	42%
Probably not true	16%	15%	16%	18%	16%	18%	13%	21%	18%	20%	18%	12%
Definitely not true	7%	8%	5%	6%	9%	8%	7%	6%	6%	7%	8%	5%
Not sure	10%	9%	13%	6%	8%	7%	11%	6%	10%	8%	13%	10%
Totals	100%	100%	100%	101%	101%	99%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,132)	(392)	(398)	(342)	(462)	(428)	(431)	(338)	(244)	(499)	(217)	(416)

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4K. Relationship Advice — If they wanted to, they would

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	27%	22%	31%	33%	41%	24%	13%	24%	37%	44%	*
Probably true	44%	47%	41%	42%	37%	43%	52%	47%	38%	26%	*
Probably not true	7%	7%	7%	4%	7%	9%	9%	7%	12%	7%	*
Definitely not true	3%	4%	2%	8%	0%	2%	2%	2%	3%	8%	*
Not sure	19%	20%	18%	13%	15%	22%	24%	20%	10%	14%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,041)	(462)	(579)	(177)	(218)	(380)	(266)	(689)	(131)	(143)	(78)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	27%	29%	24%	29%	28%	29%	27%	25%	29%	26%	34%	25%
Probably true	44%	39%	44%	47%	40%	42%	45%	46%	46%	43%	40%	45%
Probably not true	7%	9%	5%	8%	10%	7%	7%	8%	6%	9%	4%	7%
Definitely not true	3%	1%	3%	5%	2%	4%	4%	4%	2%	2%	6%	3%
Not sure	19%	22%	23%	12%	20%	17%	18%	18%	17%	20%	16%	19%
Totals	100%	100%	99%	101%	100%	99%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,041)	(373)	(374)	(294)	(447)	(381)	(394)	(314)	(238)	(471)	(175)	(395)

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4L. Relationship Advice — Love at first sight is real

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	24%	25%	22%	23%	20%	26%	25%	22%	25%	25%	*
Probably true	34%	34%	33%	23%	37%	36%	37%	35%	40%	29%	*
Probably not true	22%	22%	22%	24%	21%	21%	22%	23%	19%	27%	*
Definitely not true	6%	6%	7%	9%	9%	6%	2%	6%	6%	5%	*
Not sure	14%	13%	16%	20%	13%	11%	14%	14%	10%	15%	*
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,097)	(516)	(581)	(180)	(242)	(397)	(278)	(736)	(131)	(145)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	24%	20%	24%	28%	19%	30%	27%	21%	19%	26%	24%	22%
Probably true	34%	35%	32%	35%	34%	36%	31%	35%	39%	38%	32%	30%
Probably not true	22%	23%	19%	24%	26%	21%	18%	24%	29%	22%	23%	21%
Definitely not true	6%	7%	8%	3%	7%	6%	7%	6%	6%	6%	5%	7%
Not sure	14%	15%	17%	10%	14%	8%	17%	13%	7%	8%	15%	19%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,097)	(377)	(413)	(307)	(471)	(409)	(434)	(322)	(232)	(477)	(204)	(416)

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4M. Relationship Advice — Love is blind

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	22%	22%	22%	30%	25%	20%	14%	20%	28%	25%	*
Probably true	39%	39%	39%	31%	38%	43%	43%	40%	42%	29%	*
Probably not true	19%	17%	21%	18%	14%	18%	26%	20%	10%	22%	*
Definitely not true	10%	10%	10%	9%	11%	10%	11%	10%	17%	7%	*
Not sure	10%	11%	9%	13%	13%	9%	6%	10%	4%	17%	*
Totals	100%	99%	101%	101%	101%	100%	100%	100%	101%	100%	*
Unweighted N	(1,080)	(507)	(573)	(198)	(231)	(381)	(270)	(717)	(131)	(142)	(90)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	22%	23%	24%	19%	20%	19%	25%	18%	21%	19%	32%	21%
Probably true	39%	36%	39%	42%	38%	42%	41%	37%	36%	39%	33%	42%
Probably not true	19%	21%	13%	22%	23%	22%	13%	23%	25%	24%	14%	14%
Definitely not true	10%	11%	12%	8%	11%	9%	9%	11%	12%	9%	14%	9%
Not sure	10%	9%	12%	8%	9%	8%	11%	11%	6%	9%	6%	14%
Totals	100%	100%	100%	99%	101%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(1,080)	(374)	(376)	(330)	(423)	(431)	(396)	(335)	(243)	(503)	(214)	(363)

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4N. Relationship Advice — You should never date someone who’s still friends with their ex

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	22%	25%	18%	38%	30%	14%	10%	17%	33%	32%	*
Probably true	30%	29%	31%	23%	26%	33%	35%	33%	28%	25%	*
Probably not true	24%	21%	26%	16%	20%	26%	31%	26%	19%	19%	*
Definitely not true	11%	10%	12%	7%	10%	15%	11%	11%	8%	10%	*
Not sure	14%	15%	13%	16%	15%	13%	12%	13%	13%	15%	*
Totals	101%	100%	100%	100%	101%	101%	99%	100%	101%	101%	*
Unweighted N	(1,095)	(520)	(575)	(193)	(230)	(388)	(284)	(724)	(126)	(153)	(92)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	22%	23%	21%	22%	19%	23%	21%	24%	22%	20%	27%	21%
Probably true	30%	19%	28%	42%	23%	37%	33%	30%	27%	34%	23%	28%
Probably not true	24%	31%	21%	20%	35%	21%	22%	25%	26%	25%	27%	20%
Definitely not true	11%	11%	15%	7%	12%	9%	9%	9%	14%	11%	12%	11%
Not sure	14%	16%	16%	9%	12%	10%	15%	12%	11%	10%	11%	19%
Totals	101%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,095)	(375)	(396)	(324)	(444)	(421)	(418)	(316)	(248)	(486)	(207)	(402)

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40. Relationship Advice — Love conquers all

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	21%	23%	19%	25%	25%	22%	12%	18%	27%	26%	*
Probably true	33%	34%	31%	40%	30%	33%	28%	33%	46%	23%	*
Probably not true	22%	23%	21%	13%	20%	21%	34%	25%	11%	21%	*
Definitely not true	11%	8%	13%	5%	9%	13%	16%	12%	5%	10%	*
Not sure	14%	12%	15%	18%	17%	12%	10%	12%	10%	21%	*
Totals	101%	100%	99%	101%	101%	101%	100%	100%	99%	101%	*
Unweighted N	(1,093)	(483)	(610)	(180)	(242)	(388)	(283)	(724)	(125)	(159)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	21%	18%	19%	25%	16%	25%	24%	20%	18%	23%	19%	19%
Probably true	33%	33%	29%	36%	32%	33%	31%	31%	34%	33%	39%	28%
Probably not true	22%	24%	22%	19%	27%	22%	20%	25%	25%	24%	19%	22%
Definitely not true	11%	11%	11%	10%	16%	11%	9%	13%	14%	11%	11%	11%
Not sure	14%	13%	18%	10%	10%	10%	16%	11%	8%	9%	12%	20%
Totals	101%	99%	99%	100%	101%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,093)	(391)	(372)	(330)	(453)	(410)	(430)	(303)	(242)	(482)	(214)	(397)

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4P. Relationship Advice — You can't choose who you love

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	21%	20%	22%	24%	24%	21%	15%	20%	21%	30%	*
Probably true	25%	23%	27%	29%	19%	27%	27%	25%	21%	22%	*
Probably not true	22%	24%	20%	14%	29%	23%	20%	22%	19%	17%	*
Definitely not true	23%	25%	21%	19%	19%	21%	32%	22%	28%	23%	*
Not sure	9%	9%	10%	14%	10%	9%	6%	10%	11%	9%	*
Totals	100%	101%	100%	100%	101%	101%	100%	99%	100%	101%	*
Unweighted N	(1,083)	(500)	(583)	(187)	(239)	(394)	(263)	(704)	(132)	(163)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	21%	23%	20%	21%	21%	20%	27%	15%	13%	15%	27%	24%
Probably true	25%	30%	22%	24%	29%	22%	25%	27%	23%	26%	23%	25%
Probably not true	22%	21%	19%	25%	21%	25%	17%	25%	30%	30%	18%	16%
Definitely not true	23%	16%	27%	24%	20%	23%	22%	24%	24%	24%	22%	22%
Not sure	9%	10%	12%	6%	8%	10%	10%	9%	9%	6%	10%	14%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	99%	101%	100%	101%
Unweighted N	(1,083)	(361)	(384)	(338)	(426)	(414)	(433)	(322)	(236)	(481)	(218)	(384)

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4Q. Relationship Advice — Absence makes the heart grow fonder

When it comes to love and relationships, do you think the following is . . . ?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	21%	23%	19%	23%	18%	23%	20%	20%	27%	22%	*
Probably true	42%	43%	41%	42%	46%	39%	43%	41%	43%	39%	*
Probably not true	19%	19%	19%	19%	15%	20%	19%	21%	12%	13%	*
Definitely not true	6%	4%	7%	5%	5%	7%	5%	6%	6%	3%	*
Not sure	13%	11%	15%	12%	17%	11%	13%	11%	12%	22%	*
Totals	101%	100%	101%	101%	101%	100%	100%	99%	100%	99%	*
Unweighted N	(1,047)	(472)	(575)	(166)	(215)	(381)	(285)	(694)	(129)	(143)	(81)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	21%	23%	18%	23%	20%	24%	19%	20%	22%	22%	27%	18%
Probably true	42%	46%	38%	42%	41%	41%	41%	45%	38%	41%	42%	42%
Probably not true	19%	16%	22%	18%	19%	18%	18%	20%	23%	20%	17%	18%
Definitely not true	6%	5%	8%	4%	6%	7%	5%	5%	7%	5%	7%	6%
Not sure	13%	10%	14%	13%	14%	9%	17%	10%	10%	13%	7%	15%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,047)	(371)	(360)	(316)	(426)	(400)	(396)	(331)	(227)	(470)	(185)	(392)

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4R. Relationship Advice — You find love when you stop looking for it

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	19%	16%	23%	26%	22%	18%	12%	16%	22%	24%	*
Probably true	37%	36%	38%	34%	31%	39%	42%	36%	48%	34%	*
Probably not true	15%	19%	12%	15%	14%	14%	19%	17%	8%	15%	*
Definitely not true	10%	12%	9%	10%	12%	9%	10%	11%	8%	8%	*
Not sure	18%	18%	19%	15%	20%	19%	18%	19%	14%	19%	*
Totals	99%	101%	101%	100%	99%	99%	101%	99%	100%	100%	*
Unweighted N	(1,095)	(518)	(577)	(188)	(233)	(403)	(271)	(709)	(131)	(158)	(97)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	19%	17%	22%	19%	16%	21%	20%	19%	20%	17%	26%	18%
Probably true	37%	41%	32%	38%	40%	33%	37%	36%	37%	40%	34%	35%
Probably not true	15%	14%	17%	15%	19%	15%	13%	17%	21%	18%	14%	14%
Definitely not true	10%	12%	10%	9%	7%	10%	11%	9%	8%	7%	8%	14%
Not sure	18%	16%	19%	19%	19%	21%	18%	19%	15%	18%	17%	19%
Totals	99%	100%	100%	100%	101%	100%	99%	100%	101%	100%	99%	100%
Unweighted N	(1,095)	(369)	(401)	(325)	(463)	(399)	(433)	(313)	(243)	(469)	(210)	(416)

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4S. Relationship Advice — From each according to their ability, to each according to their needs

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	19%	19%	18%	24%	16%	19%	15%	17%	20%	23%	*
Probably true	35%	38%	32%	28%	34%	37%	39%	34%	42%	29%	*
Probably not true	9%	11%	7%	7%	8%	10%	9%	8%	9%	12%	*
Definitely not true	5%	7%	3%	6%	3%	5%	6%	5%	7%	3%	*
Not sure	33%	25%	40%	35%	38%	30%	31%	36%	21%	34%	*
Totals	101%	100%	100%	100%	99%	101%	100%	100%	99%	101%	*
Unweighted N	(1,060)	(496)	(564)	(175)	(226)	(375)	(284)	(699)	(135)	(151)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	19%	17%	21%	18%	23%	14%	18%	18%	18%	18%	21%	18%
Probably true	35%	39%	29%	37%	40%	36%	38%	35%	34%	41%	27%	34%
Probably not true	9%	7%	6%	13%	7%	14%	7%	10%	11%	11%	9%	6%
Definitely not true	5%	3%	5%	7%	3%	10%	4%	5%	7%	5%	7%	4%
Not sure	33%	34%	39%	25%	27%	26%	32%	32%	29%	25%	36%	38%
Totals	101%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,060)	(365)	(380)	(315)	(425)	(401)	(431)	(296)	(237)	(449)	(223)	(388)

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4T. Relationship Advice — You should move in together to see if you're ready for marriage

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	18%	17%	18%	24%	25%	14%	9%	17%	16%	21%	*
Probably true	34%	36%	33%	34%	38%	35%	30%	36%	24%	30%	*
Probably not true	15%	17%	14%	17%	9%	17%	17%	15%	17%	13%	*
Definitely not true	18%	16%	20%	10%	13%	17%	31%	17%	29%	16%	*
Not sure	15%	13%	16%	15%	15%	17%	13%	15%	14%	20%	*
Totals	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,078)	(484)	(594)	(181)	(229)	(397)	(271)	(725)	(120)	(148)	(85)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	18%	21%	17%	16%	21%	18%	20%	15%	17%	16%	23%	17%
Probably true	34%	40%	32%	33%	41%	31%	32%	40%	33%	36%	36%	32%
Probably not true	15%	14%	16%	16%	12%	16%	14%	17%	21%	16%	19%	13%
Definitely not true	18%	13%	16%	24%	14%	24%	19%	17%	18%	23%	11%	17%
Not sure	15%	13%	19%	12%	12%	12%	16%	11%	11%	10%	12%	21%
Totals	100%	101%	100%	101%	100%	101%	101%	100%	100%	101%	101%	100%
Unweighted N	(1,078)	(363)	(386)	(329)	(410)	(427)	(423)	(318)	(230)	(451)	(210)	(417)

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4U. Relationship Advice — Opposites attract

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	17%	15%	19%	21%	19%	18%	11%	13%	27%	22%	*
Probably true	40%	39%	40%	31%	41%	44%	39%	40%	34%	43%	*
Probably not true	21%	20%	23%	24%	17%	20%	25%	26%	18%	11%	*
Definitely not true	3%	4%	3%	2%	4%	3%	5%	3%	4%	4%	*
Not sure	18%	23%	14%	22%	19%	15%	20%	19%	17%	20%	*
Totals	99%	101%	99%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,080)	(503)	(577)	(183)	(237)	(386)	(274)	(718)	(125)	(153)	(84)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	17%	18%	17%	17%	16%	15%	24%	13%	9%	15%	23%	16%
Probably true	40%	37%	39%	43%	36%	44%	34%	40%	47%	41%	35%	40%
Probably not true	21%	24%	19%	22%	25%	23%	16%	25%	25%	23%	24%	18%
Definitely not true	3%	4%	3%	3%	6%	4%	4%	4%	3%	5%	3%	2%
Not sure	18%	18%	22%	14%	16%	14%	22%	18%	16%	16%	14%	23%
Totals	99%	101%	100%	99%	99%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,080)	(362)	(388)	(330)	(434)	(422)	(403)	(333)	(249)	(497)	(225)	(358)

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4V. Relationship Advice — Like attracts like

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	17%	18%	16%	25%	15%	15%	14%	14%	28%	23%	*
Probably true	46%	47%	46%	44%	46%	47%	48%	50%	40%	35%	*
Probably not true	13%	10%	16%	8%	6%	19%	16%	13%	11%	12%	*
Definitely not true	4%	4%	5%	2%	5%	4%	5%	4%	5%	5%	*
Not sure	20%	22%	18%	21%	28%	15%	17%	19%	15%	26%	*
Totals	100%	101%	101%	100%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(1,045)	(496)	(549)	(177)	(223)	(383)	(262)	(705)	(107)	(151)	(82)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	17%	20%	13%	18%	17%	17%	16%	17%	17%	16%	25%	14%
Probably true	46%	44%	47%	47%	50%	48%	45%	45%	48%	50%	50%	41%
Probably not true	13%	11%	13%	14%	15%	15%	9%	14%	21%	15%	6%	13%
Definitely not true	4%	4%	4%	4%	5%	4%	5%	3%	3%	3%	5%	4%
Not sure	20%	21%	23%	17%	13%	16%	25%	20%	11%	15%	14%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(1,045)	(351)	(373)	(321)	(403)	(433)	(411)	(298)	(240)	(468)	(192)	(385)

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4W. Relationship Advice — Every person has one soulmate

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	17%	16%	17%	20%	17%	16%	15%	14%	28%	18%	*
Probably true	26%	30%	22%	29%	26%	27%	22%	24%	35%	21%	*
Probably not true	24%	23%	26%	16%	21%	26%	32%	28%	12%	19%	*
Definitely not true	19%	19%	19%	21%	19%	18%	19%	21%	15%	17%	*
Not sure	14%	12%	17%	14%	18%	14%	11%	14%	10%	25%	*
Totals	100%	100%	101%	100%	101%	101%	99%	101%	100%	100%	*
Unweighted N	(1,093)	(519)	(574)	(179)	(231)	(399)	(284)	(715)	(130)	(164)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	17%	22%	10%	18%	18%	17%	17%	17%	13%	19%	19%	14%
Probably true	26%	25%	20%	32%	21%	26%	30%	24%	23%	27%	23%	26%
Probably not true	24%	21%	26%	26%	24%	30%	22%	24%	27%	23%	23%	26%
Definitely not true	19%	18%	26%	13%	24%	14%	16%	21%	22%	18%	20%	20%
Not sure	14%	14%	18%	10%	13%	12%	14%	14%	16%	14%	15%	15%
Totals	100%	100%	100%	99%	100%	99%	99%	100%	101%	101%	100%	101%
Unweighted N	(1,093)	(363)	(401)	(329)	(442)	(422)	(404)	(322)	(268)	(497)	(196)	(400)

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4X. Relationship Advice — The person who cares less has more power in the relationship

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	13%	14%	13%	18%	17%	10%	9%	11%	16%	16%	*
Probably true	27%	27%	28%	34%	27%	24%	27%	28%	32%	29%	*
Probably not true	19%	22%	16%	14%	17%	22%	21%	20%	22%	11%	*
Definitely not true	18%	17%	18%	11%	16%	21%	21%	17%	19%	17%	*
Not sure	23%	20%	25%	23%	22%	23%	22%	24%	11%	27%	*
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,065)	(505)	(560)	(181)	(256)	(370)	(258)	(680)	(131)	(163)	(91)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	13%	13%	14%	12%	9%	14%	14%	16%	11%	13%	15%	13%
Probably true	27%	24%	22%	36%	24%	30%	24%	29%	33%	27%	27%	28%
Probably not true	19%	23%	18%	16%	23%	19%	19%	18%	21%	20%	24%	15%
Definitely not true	18%	18%	19%	16%	19%	18%	20%	17%	13%	18%	14%	19%
Not sure	23%	21%	26%	20%	25%	18%	23%	20%	22%	21%	20%	25%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,065)	(382)	(366)	(317)	(452)	(394)	(415)	(312)	(240)	(436)	(213)	(416)

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4Y. Relationship Advice — All's fair in love and war

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	12%	12%	11%	18%	14%	8%	8%	10%	20%	16%	*
Probably true	19%	21%	16%	20%	17%	22%	15%	19%	22%	14%	*
Probably not true	23%	25%	22%	16%	19%	29%	26%	25%	16%	20%	*
Definitely not true	26%	21%	31%	14%	26%	26%	39%	28%	21%	25%	*
Not sure	20%	21%	19%	33%	23%	15%	13%	19%	21%	25%	*
Totals	100%	100%	99%	101%	99%	100%	101%	101%	100%	100%	*
Unweighted N	(1,079)	(500)	(579)	(181)	(247)	(373)	(278)	(715)	(132)	(153)	(79)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	12%	12%	8%	15%	11%	14%	11%	11%	11%	11%	13%	11%
Probably true	19%	18%	18%	19%	16%	20%	16%	19%	25%	20%	13%	19%
Probably not true	23%	22%	21%	27%	23%	23%	23%	24%	26%	25%	24%	20%
Definitely not true	26%	32%	23%	24%	36%	27%	24%	28%	28%	28%	26%	25%
Not sure	20%	16%	29%	15%	14%	16%	25%	17%	9%	15%	23%	25%
Totals	100%	100%	99%	100%	100%	100%	99%	99%	99%	99%	99%	100%
Unweighted N	(1,079)	(382)	(379)	(318)	(454)	(405)	(419)	(310)	(250)	(473)	(200)	(406)

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4Z. Relationship Advice — The way to someone’s heart is through their stomach

When it comes to love and relationships, do you think the following is... ?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	10%	9%	12%	19%	15%	7%	3%	9%	20%	8%	*
Probably true	26%	26%	27%	26%	28%	28%	22%	25%	25%	33%	*
Probably not true	30%	28%	32%	22%	24%	32%	41%	34%	23%	20%	*
Definitely not true	18%	19%	17%	11%	11%	22%	26%	18%	19%	14%	*
Not sure	15%	18%	13%	21%	22%	12%	8%	14%	13%	24%	*
Totals	99%	100%	101%	99%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(1,094)	(505)	(589)	(184)	(231)	(396)	(283)	(733)	(141)	(145)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	10%	14%	8%	10%	11%	9%	9%	11%	13%	11%	12%	9%
Probably true	26%	21%	28%	29%	25%	31%	23%	30%	27%	31%	18%	26%
Probably not true	30%	30%	29%	31%	35%	36%	25%	34%	32%	33%	34%	25%
Definitely not true	18%	16%	16%	21%	17%	17%	24%	16%	14%	17%	17%	20%
Not sure	15%	19%	19%	9%	12%	7%	19%	9%	14%	9%	20%	20%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(1,094)	(367)	(399)	(328)	(447)	(423)	(422)	(310)	(253)	(475)	(222)	(397)

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4AA. Relationship Advice — For every year you were together, it takes one month to fully move on

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	9%	8%	10%	12%	15%	5%	5%	6%	16%	15%	*
Probably true	20%	22%	18%	29%	19%	19%	16%	21%	17%	21%	*
Probably not true	16%	16%	16%	13%	16%	15%	20%	18%	9%	11%	*
Definitely not true	14%	14%	15%	16%	17%	12%	15%	13%	28%	15%	*
Not sure	41%	40%	42%	31%	33%	50%	45%	43%	30%	38%	*
Totals	100%	100%	101%	101%	100%	101%	101%	101%	100%	100%	*
Unweighted N	(1,088)	(511)	(577)	(181)	(233)	(392)	(282)	(742)	(119)	(154)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Relationship Status		
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	9%	8%	8%	9%	8%	8%	11%	6%	9%	7%	12%	8%
Probably true	20%	18%	21%	22%	20%	21%	16%	27%	22%	18%	22%	22%
Probably not true	16%	18%	15%	16%	18%	21%	15%	15%	24%	18%	19%	12%
Definitely not true	14%	17%	15%	12%	14%	11%	14%	18%	9%	12%	16%	17%
Not sure	41%	39%	41%	41%	40%	40%	44%	34%	36%	45%	31%	41%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,088)	(353)	(389)	(346)	(427)	(443)	(403)	(332)	(244)	(503)	(209)	(376)

YouGov Survey: Relationship Advice

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4AB. Relationship Advice — Half your age plus seven is the youngest you should date

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	7%	9%	5%	14%	8%	6%	1%	6%	13%	9%	*
Probably true	18%	22%	15%	16%	23%	18%	15%	17%	19%	16%	*
Probably not true	25%	26%	24%	22%	23%	25%	30%	25%	16%	28%	*
Definitely not true	21%	17%	24%	17%	15%	26%	22%	21%	28%	16%	*
Not sure	29%	26%	32%	31%	31%	25%	31%	31%	24%	32%	*
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	101%	*
Unweighted N	(1,075)	(487)	(588)	(195)	(227)	(376)	(277)	(706)	(148)	(141)	(80)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	7%	7%	5%	9%	10%	4%	6%	7%	9%	6%	12%	6%
Probably true	18%	23%	16%	16%	21%	17%	18%	19%	20%	19%	18%	17%
Probably not true	25%	21%	28%	25%	18%	27%	27%	21%	28%	26%	21%	26%
Definitely not true	21%	21%	19%	21%	22%	19%	21%	22%	18%	23%	19%	18%
Not sure	29%	28%	31%	29%	28%	33%	27%	31%	25%	26%	30%	32%
Totals	100%	100%	99%	100%	99%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,075)	(372)	(384)	(319)	(434)	(410)	(408)	(323)	(235)	(466)	(205)	(404)

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4AC. Relationship Advice — Love means never having to say you're sorry

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	6%	6%	6%	9%	9%	3%	3%	3%	17%	6%	*
Probably true	7%	9%	5%	8%	5%	8%	7%	6%	5%	12%	*
Probably not true	19%	22%	16%	23%	17%	19%	17%	17%	21%	28%	*
Definitely not true	62%	56%	67%	53%	62%	62%	68%	68%	53%	49%	*
Not sure	6%	7%	6%	8%	7%	7%	4%	6%	5%	5%	*
Totals	100%	100%	100%	101%	100%	99%	99%	100%	101%	100%	*
Unweighted N	(1,120)	(497)	(623)	(196)	(234)	(403)	(287)	(738)	(142)	(145)	(95)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	6%	7%	5%	5%	6%	4%	7%	4%	3%	5%	8%	5%
Probably true	7%	9%	5%	8%	5%	8%	11%	4%	6%	6%	7%	9%
Probably not true	19%	19%	17%	20%	18%	22%	19%	23%	18%	19%	23%	17%
Definitely not true	62%	60%	63%	63%	67%	61%	56%	65%	68%	66%	59%	59%
Not sure	6%	4%	10%	4%	4%	5%	9%	5%	4%	4%	3%	10%
Totals	100%	99%	100%	100%	100%	100%	102%	101%	99%	100%	100%	100%
Unweighted N	(1,120)	(382)	(407)	(331)	(443)	(434)	(439)	(334)	(223)	(478)	(223)	(419)

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4AD. Relationship Advice — You marry someone like your parents

When it comes to love and relationships, do you think the following is...?

Respondents were asked about a random sample of 15 of the 30 statements

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Definitely true	5%	5%	5%	6%	8%	4%	1%	5%	7%	5%	*
Probably true	23%	19%	26%	21%	25%	20%	25%	22%	31%	20%	*
Probably not true	32%	34%	29%	34%	24%	33%	35%	36%	20%	24%	*
Definitely not true	20%	20%	20%	18%	18%	23%	20%	19%	25%	23%	*
Not sure	21%	21%	20%	22%	25%	20%	19%	19%	17%	28%	*
Totals	101%	99%	100%	101%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,128)	(521)	(607)	(189)	(244)	(402)	(293)	(739)	(135)	(167)	(87)

	Party ID			2024 Vote		Family Income (3 category)			Relationship Status			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Married	In a relationship	Single
Definitely true	5%	6%	4%	4%	5%	6%	5%	5%	5%	4%	7%	4%
Probably true	23%	26%	16%	26%	27%	28%	17%	26%	31%	24%	28%	18%
Probably not true	32%	28%	30%	36%	29%	32%	34%	31%	31%	35%	26%	31%
Definitely not true	20%	20%	24%	16%	23%	17%	23%	20%	15%	21%	21%	19%
Not sure	21%	19%	25%	18%	17%	18%	22%	18%	18%	16%	18%	28%
Totals	101%	99%	99%	100%	101%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,128)	(391)	(395)	(342)	(462)	(419)	(419)	(332)	(278)	(495)	(208)	(425)

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Interviewing Dates	January 28 - February 3, 2025 January 29 - February 1, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.569, with a mean of one and a standard deviation of 0.942.
Number of respondents	2167
Margin of error	± 2.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	97 questions not reported.