

## YouGov Survey Results

Sample Size: 2675 Red Wall Adults  
Fieldwork: 3rd January - 24th February 2023

	GE2019 vote			EU Ref vote		Current vote intention			Gender		
	Con	Lab	Lib Dem	Leave	Remain	Con	Lab	Reform UK	Male	Female	
<b>Weighted sample</b>	<b>2675</b>	1004	794	97	1284	781	499	958	140	1316	1359
<b>Unweighted Sample</b>	<b>2675</b>	1020	827	103	1197	1007	494	977	119	1142	1533
	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

Health	49	45	59	66	46	59	42	61	21	42	56
Immigration & Asylum	32	52	11	9	50	13	51	14	88	37	27
Crime	18	22	11	10	21	11	21	12	31	18	17
The economy	65	71	64	68	65	68	71	68	53	66	65
Tax	11	9	12	7	10	10	9	12	7	12	10
Pensions	8	9	7	11	10	7	10	6	9	9	6
Education	11	5	19	7	8	16	6	16	3	8	14
Family life & childcare	7	5	9	2	6	9	3	9	2	5	9
Housing	13	7	18	9	9	14	6	18	6	11	14
The environment	18	12	26	27	12	27	13	23	4	17	18
Britain leaving the EU	16	13	22	37	12	25	12	21	24	21	12
Transport	4	3	5	9	3	5	3	5	2	4	4
Welfare benefits	10	6	12	12	10	10	7	12	7	10	11
Defence and security	11	20	5	5	18	7	22	5	28	15	8
None of these	1	0	1	0	0	1	1	0	0	1	0
Don't know	3	1	2	2	1	1	1	1	0	2	3

To what extent do you trust each of the following when it comes to handling immigration?

The Labour Party

A lot	6	1	15	8	3	11	1	14	0	7	4
A fair amount	22	8	44	27	12	36	4	49	2	20	25
<b>TOTAL TRUST</b>	<b>28</b>	<b>9</b>	<b>59</b>	<b>35</b>	<b>15</b>	<b>47</b>	<b>5</b>	<b>63</b>	<b>2</b>	<b>27</b>	<b>29</b>
Not very much	25	27	21	34	25	25	28	21	11	24	25
Not at all	33	56	9	20	48	17	59	6	87	40	27
<b>TOTAL DO NOT TRUST</b>	<b>58</b>	<b>83</b>	<b>30</b>	<b>54</b>	<b>73</b>	<b>42</b>	<b>87</b>	<b>27</b>	<b>98</b>	<b>64</b>	<b>52</b>
Don't know	14	9	11	10	12	10	8	10	1	8	19
<b>NET TRUST</b>	<b>-30</b>	<b>-74</b>	<b>29</b>	<b>-19</b>	<b>-58</b>	<b>5</b>	<b>-82</b>	<b>36</b>	<b>-96</b>	<b>-37</b>	<b>-23</b>

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Sample Size: 2675 Red Wall Adults  
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	Age				Social Grade		Region						
	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	Wales	
<b>Weighted sample</b>	<b>2675</b>	<b>314</b>	<b>1039</b>	<b>643</b>	<b>679</b>	<b>1476</b>	<b>1199</b>	<b>425</b>	<b>629</b>	<b>490</b>	<b>465</b>	<b>484</b>	<b>182</b>
<b>Unweighted Sample</b>	<b>2675</b>	<b>164</b>	<b>1046</b>	<b>797</b>	<b>668</b>	<b>1554</b>	<b>1121</b>	<b>416</b>	<b>635</b>	<b>511</b>	<b>502</b>	<b>391</b>	<b>220</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

Health	49	41	49	54	48	52	45	44	50	50	51	46	51
Immigration & Asylum	32	10	21	39	52	27	38	34	31	32	33	31	30
Crime	18	15	17	18	20	16	20	19	19	15	12	25	10
The economy	65	64	64	69	65	69	60	61	67	69	67	61	65
Tax	11	24	14	9	3	12	11	15	14	12	10	6	10
Pensions	8	1	3	8	17	7	8	9	9	7	7	5	10
Education	11	12	16	9	6	13	9	10	11	11	11	12	14
Family life & childcare	7	7	12	4	3	7	7	8	7	8	8	7	7
Housing	13	25	13	10	10	12	14	9	13	11	15	16	11
The environment	18	21	19	17	15	21	13	19	16	19	19	14	21
Britain leaving the EU	16	17	14	19	17	19	13	20	18	15	14	15	15
Transport	4	6	5	4	2	4	4	2	4	7	3	3	5
Welfare benefits	10	9	12	11	8	7	15	11	10	10	12	11	7
Defence and security	11	2	9	14	17	12	11	13	10	10	12	12	14
None of these	1	1	1	0	1	0	1	1	1	0	0	2	2
Don't know	3	8	3	0	1	2	4	4	1	3	2	3	2

To what extent do you trust each of the following when it comes to handling immigration?

The Labour Party

A lot	6	7	7	6	4	7	5	8	5	6	6	4	7
A fair amount	22	34	26	19	15	26	17	23	21	22	23	23	23
<b>TOTAL TRUST</b>	<b>28</b>	<b>41</b>	<b>33</b>	<b>25</b>	<b>19</b>	<b>33</b>	<b>22</b>	<b>31</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>27</b>	<b>30</b>
Not very much	25	23	24	24	27	25	24	19	26	24	26	26	24
Not at all	33	16	25	39	48	31	36	36	32	33	32	33	35
<b>TOTAL DO NOT TRUST</b>	<b>58</b>	<b>39</b>	<b>49</b>	<b>63</b>	<b>75</b>	<b>56</b>	<b>60</b>	<b>55</b>	<b>58</b>	<b>57</b>	<b>58</b>	<b>59</b>	<b>59</b>
Don't know	14	21	18	12	6	11	18	14	15	15	13	14	12
<b>NET TRUST</b>	<b>-30</b>	<b>2</b>	<b>-16</b>	<b>-38</b>	<b>-56</b>	<b>-23</b>	<b>-38</b>	<b>-24</b>	<b>-32</b>	<b>-29</b>	<b>-29</b>	<b>-32</b>	<b>-29</b>

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	Switchers: 17-19			Switchers: 19-22				Immigration top 3 concern	
	Total	Con Loyalist, Red Wall	Lab Loyalist, Red Wall	Lab-Con Switcher, Red Wall	Con 22 Sticker, Red Wall	Con-DK Switcher 22, Red Wall	Con-Lab 22 Switcher, Red Wall		Con-RefUK Switcher 22, Red Wall
<b>Weighted sample</b>	<b>2675</b>	697	554	95	417	299	134	97	858
<b>Unweighted Sample</b>	<b>2675</b>	724	612	102	423	314	138	86	821
	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

Health	<b>49</b>	46	62	46	45	45	59	22	32
Immigration & Asylum	<b>32</b>	54	11	43	52	51	30	89	100
Crime	<b>18</b>	22	11	24	22	21	15	30	26
The economy	<b>65</b>	70	64	79	74	70	80	55	59
Tax	<b>11</b>	7	10	8	10	9	8	10	6
Pensions	<b>8</b>	9	7	12	11	10	5	5	7
Education	<b>11</b>	6	20	5	4	7	8	1	2
Family life & childcare	<b>7</b>	5	10	6	3	7	9	0	2
Housing	<b>13</b>	6	16	9	6	6	13	5	6
The environment	<b>18</b>	11	27	19	12	11	17	2	7
Britain leaving the EU	<b>16</b>	14	23	7	12	9	12	30	14
Transport	<b>4</b>	3	4	2	2	3	5	3	2
Welfare benefits	<b>10</b>	6	13	8	6	5	13	4	8
Defence and security	<b>11</b>	22	5	18	22	17	12	35	19
None of these	<b>1</b>	0	1	0	0	1	0	0	0
Don't know	<b>3</b>	0	1	0	0	1	1	0	0

To what extent do you trust each of the following when it comes to handling immigration?

The Labour Party

A lot	<b>6</b>	1	16	2	1	0	1	0	2
A fair amount	<b>22</b>	6	46	13	4	2	38	0	7
<b>TOTAL TRUST</b>	<b>28</b>	<b>7</b>	<b>62</b>	<b>15</b>	<b>5</b>	<b>2</b>	<b>39</b>	<b>0</b>	<b>9</b>
Not very much	<b>25</b>	27	19	38	28	31	32	7	22
Not at all	<b>33</b>	59	9	36	60	56	14	93	58
<b>TOTAL DO NOT TRUST</b>	<b>58</b>	<b>86</b>	<b>28</b>	<b>74</b>	<b>88</b>	<b>87</b>	<b>46</b>	<b>100</b>	<b>80</b>
Don't know	<b>14</b>	7	10	12	7	12	15	0	11
<b>NET TRUST</b>	<b>-30</b>	<b>-79</b>	<b>34</b>	<b>-59</b>	<b>-83</b>	<b>-85</b>	<b>-7</b>	<b>-100</b>	<b>-71</b>

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	GE2019 vote			EU Ref vote		Current vote intention			Gender		
	Con	Lab	Lib Dem	Leave	Remain	Con	Lab	Reform UK	Male	Female	
<b>Weighted sample</b>	<b>2675</b>	1004	794	97	1284	781	499	958	140	1316	1359
<b>Unweighted Sample</b>	<b>2675</b>	1020	827	103	1197	1007	494	977	119	1142	1533
	%	%	%	%	%	%	%	%	%	%	%

### The Conservative Party

A lot	2	4	1	2	3	2	8	1	2	3	2
A fair amount	15	30	5	6	22	10	54	4	11	17	14
<b>TOTAL TRUST</b>	<b>17</b>	<b>34</b>	<b>6</b>	<b>8</b>	<b>25</b>	<b>12</b>	<b>62</b>	<b>5</b>	<b>13</b>	<b>20</b>	<b>16</b>
Not very much	27	34	19	33	30	24	30	22	31	28	27
Not at all	44	25	68	53	36	58	3	67	55	47	41
<b>TOTAL DO NOT TRUST</b>	<b>71</b>	<b>59</b>	<b>87</b>	<b>86</b>	<b>66</b>	<b>82</b>	<b>33</b>	<b>89</b>	<b>86</b>	<b>75</b>	<b>68</b>
Don't know	11	6	7	6	9	6	5	6	1	6	16
<b>NET TRUST</b>	<b>-54</b>	<b>-25</b>	<b>-81</b>	<b>-78</b>	<b>-41</b>	<b>-70</b>	<b>29</b>	<b>-84</b>	<b>-73</b>	<b>-55</b>	<b>-52</b>

### The Liberal Democrats

A lot	2	0	3	10	1	4	1	2	0	2	1
A fair amount	13	3	25	36	6	23	5	23	2	13	12
<b>TOTAL TRUST</b>	<b>15</b>	<b>3</b>	<b>28</b>	<b>46</b>	<b>7</b>	<b>27</b>	<b>6</b>	<b>25</b>	<b>2</b>	<b>15</b>	<b>13</b>
Not very much	27	26	31	23	24	32	29	32	8	25	28
Not at all	36	53	19	13	49	21	49	20	88	44	28
<b>TOTAL DO NOT TRUST</b>	<b>63</b>	<b>79</b>	<b>50</b>	<b>36</b>	<b>73</b>	<b>53</b>	<b>78</b>	<b>52</b>	<b>96</b>	<b>69</b>	<b>56</b>
Don't know	23	17	22	18	20	19	17	22	3	15	31
<b>NET TRUST</b>	<b>-48</b>	<b>-76</b>	<b>-22</b>	<b>10</b>	<b>-66</b>	<b>-26</b>	<b>-72</b>	<b>-27</b>	<b>-94</b>	<b>-54</b>	<b>-43</b>

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	Age					Social Grade		Region					
	Total	18-24	25-49	50-64	65+	ABC1	C2DE	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	Wales
<b>Weighted sample</b>	<b>2675</b>	314	1039	643	679	1476	1199	425	629	490	465	484	182
<b>Unweighted Sample</b>	<b>2675</b>	164	1046	797	668	1554	1121	416	635	511	502	391	220
	%	%	%	%	%	%	%	%	%	%	%	%	%

### The Conservative Party

A lot	2	1	2	2	3	2	2	2	2	2	4	2	1
A fair amount	15	10	11	16	25	19	11	16	13	17	17	15	17
<b>TOTAL TRUST</b>	<b>17</b>	<b>11</b>	<b>13</b>	<b>18</b>	<b>28</b>	<b>21</b>	<b>13</b>	<b>18</b>	<b>15</b>	<b>19</b>	<b>21</b>	<b>17</b>	<b>18</b>
Not very much	27	24	23	31	32	27	28	27	30	26	24	27	29
Not at all	44	45	50	44	35	45	43	44	43	44	45	45	44
<b>TOTAL DO NOT TRUST</b>	<b>71</b>	<b>69</b>	<b>73</b>	<b>75</b>	<b>67</b>	<b>72</b>	<b>71</b>	<b>71</b>	<b>73</b>	<b>70</b>	<b>69</b>	<b>72</b>	<b>73</b>
Don't know	11	21	15	7	5	8	15	11	12	11	10	11	9
<b>NET TRUST</b>	<b>-54</b>	<b>-58</b>	<b>-60</b>	<b>-57</b>	<b>-39</b>	<b>-51</b>	<b>-58</b>	<b>-53</b>	<b>-58</b>	<b>-51</b>	<b>-48</b>	<b>-55</b>	<b>-55</b>

### The Liberal Democrats

A lot	2	2	2	2	1	2	1	2	2	2	2	1	1
A fair amount	13	16	14	11	10	15	9	12	12	13	14	11	15
<b>TOTAL TRUST</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>13</b>	<b>11</b>	<b>17</b>	<b>10</b>	<b>14</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>12</b>	<b>16</b>
Not very much	27	27	27	26	27	28	25	24	28	27	26	29	23
Not at all	36	20	30	40	48	34	39	37	34	35	35	38	39
<b>TOTAL DO NOT TRUST</b>	<b>63</b>	<b>47</b>	<b>57</b>	<b>66</b>	<b>75</b>	<b>62</b>	<b>64</b>	<b>61</b>	<b>62</b>	<b>62</b>	<b>61</b>	<b>67</b>	<b>62</b>
Don't know	23	34	26	21	14	21	26	25	25	22	22	21	21
<b>NET TRUST</b>	<b>-48</b>	<b>-29</b>	<b>-41</b>	<b>-53</b>	<b>-64</b>	<b>-45</b>	<b>-54</b>	<b>-47</b>	<b>-48</b>	<b>-47</b>	<b>-45</b>	<b>-55</b>	<b>-46</b>

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	Switchers: 17-19			Switchers: 19-22				Immigration top 3 concern	
	Total	Con Loyalist, Red Wall	Lab Loyalist, Red Wall	Lab-Con Switcher, Red Wall	Con 22 Sticker, Red Wall	Con-DK Switcher 22, Red Wall	Con-Lab 22 Switcher, Red Wall		Con-RefUK Switcher 22, Red Wall
<b>Weighted sample</b>	<b>2675</b>	697	554	95	417	299	134	97	858
<b>Unweighted Sample</b>	<b>2675</b>	724	612	102	423	314	138	86	821
	%	%	%	%	%	%	%	%	%

### The Conservative Party

A lot	2	5	1	1	8	1	0	0	3
A fair amount	15	34	4	20	55	14	8	14	23
<b>TOTAL TRUST</b>	<b>17</b>	<b>39</b>	<b>5</b>	<b>21</b>	<b>63</b>	<b>15</b>	<b>8</b>	<b>14</b>	<b>26</b>
Not very much	27	35	19	36	30	43	30	33	30
Not at all	44	22	71	35	3	32	53	52	37
<b>TOTAL DO NOT TRUST</b>	<b>71</b>	<b>57</b>	<b>90</b>	<b>71</b>	<b>33</b>	<b>75</b>	<b>83</b>	<b>85</b>	<b>67</b>
Don't know	11	4	5	7	4	10	10	1	7
<b>NET TRUST</b>	<b>-54</b>	<b>-18</b>	<b>-85</b>	<b>-50</b>	<b>30</b>	<b>-60</b>	<b>-75</b>	<b>-71</b>	<b>-41</b>

### The Liberal Democrats

A lot	2	0	4	0	1	0	0	0	0
A fair amount	13	3	24	4	4	1	7	0	3
<b>TOTAL TRUST</b>	<b>15</b>	<b>3</b>	<b>28</b>	<b>4</b>	<b>5</b>	<b>1</b>	<b>7</b>	<b>0</b>	<b>3</b>
Not very much	27	26	34	26	28	27	34	6	20
Not at all	36	56	20	49	53	53	31	92	59
<b>TOTAL DO NOT TRUST</b>	<b>63</b>	<b>82</b>	<b>54</b>	<b>75</b>	<b>81</b>	<b>80</b>	<b>65</b>	<b>98</b>	<b>79</b>
Don't know	23	15	20	20	15	19	28	3	17
<b>NET TRUST</b>	<b>-48</b>	<b>-79</b>	<b>-26</b>	<b>-71</b>	<b>-76</b>	<b>-79</b>	<b>-58</b>	<b>-98</b>	<b>-76</b>