

YouGov Survey Results

Sample Size: 2155 GB Adults
Fieldwork: 6th - 7th October 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2155	X	X	X	X	641	549	408	1045	1110	256	545	737	616	1228	927	276	700	461	530	187	
Unweighted Sample 2155	514	615	122	256	617	589	424	1026	1129	185	486	880	604	1477	678	311	681	425	490	248	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about policies being offered by the Labour party, regardless of whether you personally support the policies or not, which of the following policies do you think will do most to increase the Labour party's support. Please tick one or two.

Saying they will increase the minimum wage to £8 an hour	36	38	36	41	35	36	37	34	37	35	40	31	35	36	30	37	35	36	39		
Saying they will spend more on the NHS and reverse the coalition government's NHS changes	33	20	51	36	24	22	47	41	33	33	23	30	36	35	36	29	36	30	33	31	40
Saying they will abolish the coalition government's "bedroom tax"	27	26	32	31	23	26	29	32	28	27	19	23	29	32	29	26	23	26	28	27	39
Saying they will freeze gas and electricity bills for two years	24	23	27	24	28	22	27	27	23	25	23	25	24	25	26	23	19	24	25	27	21
Saying they will put the top rate of tax back up to 50p for earnings over £150,000	13	15	12	16	12	14	15	13	16	10	4	13	15	14	13	12	13	14	9	13	17
Saying they will introduce a mansion tax on houses worth more than £2 million	11	12	11	17	14	11	10	15	12	11	10	12	11	12	13	10	10	15	11	9	10
None of these	9	17	3	1	17	18	4	4	11	8	6	7	9	13	8	11	12	11	7	9	7
Don't know	10	7	5	4	6	7	6	6	7	12	27	13	5	5	7	14	15	9	12	8	3