

## YouGov Survey Results

Sample Size: 2126 GB Adults

Fieldwork: 18th - 19th September 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2126</b>	X	X	X	X	638	520	426	1031	1095	253	538	727	608	1212	914	272	691	455	523	185	
Unweighted Sample	2126	487	655	120	276	596	558	442	1035	1091	229	454	791	652	1420	706	322	674	439	492	199	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### How likely or unlikely do you think it is that Labour will win the next general election?

[Asked to a random selection of respondents; n=1066]

Very likely	5	2	14	3	1	2	9	4	6	5	6	6	5	4	3	7	9	4	3	6	4
Fairly likely	29	19	52	20	27	21	47	29	31	27	28	31	30	26	30	28	29	25	28	37	25
<b>TOTAL LIKELY</b>	<b>34</b>	<b>21</b>	<b>66</b>	<b>23</b>	<b>28</b>	<b>23</b>	<b>56</b>	<b>33</b>	<b>37</b>	<b>32</b>	<b>34</b>	<b>37</b>	<b>35</b>	<b>30</b>	<b>33</b>	<b>35</b>	<b>38</b>	<b>29</b>	<b>31</b>	<b>43</b>	<b>29</b>
Fairly unlikely	29	43	15	36	38	39	22	31	28	30	22	20	32	38	31	27	27	30	28	27	38
Very unlikely	14	17	6	18	21	18	9	14	14	13	10	16	15	12	13	15	13	15	14	9	22
<b>TOTAL UNLIKELY</b>	<b>43</b>	<b>60</b>	<b>21</b>	<b>54</b>	<b>59</b>	<b>57</b>	<b>31</b>	<b>45</b>	<b>42</b>	<b>43</b>	<b>32</b>	<b>36</b>	<b>47</b>	<b>50</b>	<b>44</b>	<b>42</b>	<b>40</b>	<b>45</b>	<b>42</b>	<b>36</b>	<b>60</b>
Don't know	23	19	14	23	13	20	13	23	21	25	34	26	18	21	23	23	22	25	26	22	11

### How likely or unlikely do you think it is that Ed Miliband will become Prime Minister after the next general election?

[Asked to a random selection of respondents; n=1060]

Very likely	4	0	13	0	1	0	11	3	5	3	4	4	3	4	4	3	5	4	4	4	1
Fairly likely	21	11	42	19	13	13	36	20	23	20	24	21	22	20	21	22	17	21	27	21	16
<b>TOTAL LIKELY</b>	<b>25</b>	<b>11</b>	<b>55</b>	<b>19</b>	<b>14</b>	<b>13</b>	<b>47</b>	<b>23</b>	<b>28</b>	<b>23</b>	<b>28</b>	<b>25</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>25</b>	<b>22</b>	<b>25</b>	<b>31</b>	<b>25</b>	<b>17</b>
Fairly unlikely	29	33	24	42	31	32	25	34	31	28	24	32	29	29	33	24	31	27	24	34	34
Very unlikely	27	41	6	26	46	39	13	25	27	27	16	20	30	33	26	29	23	25	30	23	41
<b>TOTAL UNLIKELY</b>	<b>56</b>	<b>74</b>	<b>30</b>	<b>68</b>	<b>77</b>	<b>71</b>	<b>38</b>	<b>59</b>	<b>58</b>	<b>55</b>	<b>40</b>	<b>52</b>	<b>59</b>	<b>62</b>	<b>59</b>	<b>53</b>	<b>54</b>	<b>52</b>	<b>54</b>	<b>57</b>	<b>75</b>
Don't know	19	14	15	13	9	16	15	18	14	23	31	23	16	14	16	23	23	23	14	18	9