

YouGov Survey Results

Sample Size: 2103 GB Adults
Fieldwork: 2nd - 3rd September 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2103	X	X	X	X	611	507	421	1020	1083	250	532	719	601	1199	904	269	683	450	517	183	
Unweighted Sample	2103	513	625	110	209	566	547	429	1000	1103	274	437	861	531	1414	689	327	594	396	439	347	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

People sometimes talk of 'Western Values'. Does that phrase have meaning for you? When someone uses it, do you think you know what is meant? And if so, does it have a positive or negative association for you?

No, it has no real meaning for me	27	20	29	21	31	23	29	26	24	31	26	27	29	26	25	30	21	28	27	30	26
Yes, and it's positive	34	52	29	36	39	49	29	33	43	27	26	31	34	41	38	29	41	34	35	32	33
Yes, and it's neutral	21	18	25	24	19	18	22	27	20	21	24	19	21	21	22	19	21	23	20	18	22
Yes, and it's negative	7	3	6	15	6	4	8	7	7	8	8	9	7	6	6	8	7	6	8	8	9
None of these	11	6	11	6	5	6	12	6	7	14	16	15	9	7	8	13	10	10	10	12	10

This week Paddy Ashdown criticised David Cameron for his language when talking about the protection of 'western values' because he felt it marginalised other ethnic communities. Do you agree or disagree with Ashdown's criticism?

Agree	19	6	32	30	9	7	28	27	21	16	21	20	17	18	20	17	22	18	14	17	30
Disagree	45	73	32	41	63	69	33	39	53	37	30	41	47	51	48	40	44	45	47	46	37
Neither	18	12	19	18	13	12	21	20	14	21	18	15	19	18	17	19	16	18	19	17	17
Don't know	19	9	18	10	15	12	18	14	12	26	31	24	17	12	16	23	18	19	20	20	15

Which of these do you think are distinctive 'western values' (ie values belonging to a tradition shared in the west but not in most other regions)? Tick as many as you consider distinctively 'western'.

Democracy	59	79	56	49	64	74	56	57	67	51	46	50	61	69	61	55	57	59	57	59	62
Personal freedom	59	76	54	51	69	74	57	58	65	52	44	49	62	70	61	55	60	58	58	58	62
Equality	49	64	48	47	55	58	49	50	56	43	34	45	50	59	51	47	46	51	49	49	51
Tolerance	46	63	42	48	50	59	42	49	52	40	29	39	50	53	48	42	47	46	44	46	46
Fairness	43	57	39	39	54	55	42	40	48	37	27	37	45	53	42	43	41	44	40	44	43
Trust in the legal system	37	54	32	37	47	53	34	33	44	31	30	30	36	48	39	35	38	40	37	35	35
Social responsibility	37	50	34	38	46	50	38	34	41	33	19	31	37	50	37	37	32	37	39	38	34
Property rights	26	36	22	25	27	34	23	24	29	23	22	21	22	36	26	25	28	26	26	25	24
Importance of contract law	22	30	19	16	26	28	19	18	27	17	19	17	20	30	22	22	26	21	24	19	22
Academic discipline	18	25	15	19	23	24	16	15	20	16	17	15	16	24	18	19	17	19	15	19	20
None of these are distinctively 'western'	15	6	18	25	12	9	16	23	14	17	15	13	17	14	16	14	18	16	12	13	20
Don't know	13	7	11	7	7	8	11	7	7	18	19	19	11	6	10	16	14	11	14	14	8