

**YouGov RealTime**  
**Max Earnings**

CA\_nat Sample: 27th - 28th February 2020



Total	Gender		Age			Region						Working full time (30 or more hours a week)	Working part time (8-29 hours a week)	Working part time (less than 8 hours a week)
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec			
	A	B	C	D	E	F	G	H	I	J	K			

In terms of money earned annually from employment, do you think you will ever earn each of the following amounts of money...

**maxearnings1a\_1. \$15,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	25%	25%	24%	32% E	26% E	19%	28%	18%	23% *	25% **	28% G	23%	15%	35% L.P.T	37% **
No, I do not think I will ever earn this much	3%	4%	3%	5%	2%	3%	3%	4%	3% *	- **	3%	4%	3%	7% P	7% **
I am already earning at least this much	48%	51%	45%	50% E	53% E	43%	47%	53% J	41% *	75% **	43%	53% J	70% M.O.P.Q.R.T	46% O.P.R	43% **
Don't know	5%	4%	6%	5%	5%	6%	5%	4%	7% *	- **	6%	4%	4%	4%	6% **
Prefer not to say	6%	5%	6%	6%	5%	6%	5%	4%	6% *	- **	6%	6%	6%	5%	6% **
N/A - I will not ever be able to work, or I do not ever intend to work	13%	11%	16%	3%	8% C	24% C.D	12%	17% K	20% K*	- **	13%	10%	2%	4%	- **

**maxearnings1a\_2. \$20,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	25%	25%	26%	37% D.E	23%	19%	25%	20%	24% *	25% **	27%	26%	15%	39% L.P.T	36% **
No, I do not think I will ever earn this much	5%	4%	5%	5%	5%	5%	7%	5%	6% *	- **	4%	4%	3%	9% L.T	14% **
I am already earning at least this much	44%	47% B	40%	44% E	51% E	38%	44%	46% *	34% **	75% **	41%	49% H.J	69% M.O.P.Q.R.T	39% O.Q.R	24% **
Don't know	7%	6%	7%	4%	7%	7%	5%	6%	10% *	- **	7%	6%	4%	4%	21% **
Prefer not to say	6%	6%	6%	6%	5%	7%	6%	5%	7% *	- **	7%	6%	6%	5%	6% **
N/A - I will not ever be able to work, or I do not ever intend to work	14%	12%	15%	3% C	9% C	24% C.D	13%	17% K	20% K*	- **	14%	9%	2%	4%	- **

**maxearnings1a\_3. \$25,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	26%	25%	27%	41% D.E	24% E	17%	23%	20%	24% *	25% **	28% G	29% G	17%	39% L.P.T	36% **
No, I do not think I will ever earn this much	6%	5%	7%	5%	5%	7%	8%	7%	10% K	- **	6% K	3%	3%	13% L.T	7% **
I am already earning at least this much	42%	46% B	37%	40% C.E	50% C.E	36%	46% H	43% H	30% *	75% **	38% H.J	47% H.J	68% M.O.P.Q.R.T	36% O.R	31% **
Don't know	6%	6%	6%	5%	6%	7%	4%	8%	10% *	- **	6%	6%	4%	3%	20% **
Prefer not to say	6%	6%	6%	6%	5%	7%	6%	5%	6% *	- **	7%	5%	6%	5%	3% **
N/A - I will not ever be able to work, or I do not ever intend to work	14%	12%	17%	3% A	10% C	25% C.D	14%	18% K	22% K*	- **	14%	10%	2%	5%	3% **

**maxearnings1a\_4. \$30,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	26%	26%	25%	43%	24%	15%	22%	19%	21%	25%	29%	29%	19%	37%	32%

**YouGov RealTime**  
**Max Earnings**

CA\_nat Sample: 27th - 28th February 2020



Total	Employment status						Custom Income				
	Full time student	Retired	Unemployed	Not working	Other	Net: Employed	Under \$50k	\$50k - \$100k	\$100k +	Prefer not to say	
	O	P	Q	R	S	T	U	V	W	X	

In terms of money earned annually from employment, do you think you will ever earn each of the following amounts of money...

**maxearnings1a\_1. \$15,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	25%	57%	17%	46%	36%	30%	21%	27%	21%	25%	28%
		L.M.P.R.T*		L.P.T*	L.P.T*	**	L				
No, I do not think I will ever earn this much	3%	1%	2%	6%	2%	-	4%	5%	3%	2%	1%
		*		*	*	**	L	X			
I am already earning at least this much	48%	22%	33%	34%	17%	43%	63%	40%	59%	61%	27%
		*	R	R*	*	**	M.O.P.Q.R	X	U.X	U.X	
Don't know	5%	9%	6%	8%	9%	7%	4%	6%	6%	1%	7%
		*		*	*	**		W	W		W
Prefer not to say	6%	7%	6%	1%	6%	-	6%	5%	2%	2%	20%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	13%	5%	35%	6%	30%	20%	3%	18%	8%	9%	17%
		*	L.M.O.Q.T	*	L.M.O.Q.T*	**		V.W			V.W

**maxearnings1a\_2. \$20,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	25%	63%	16%	48%	30%	30%	22%	28%	22%	23%	28%
		L.M.P.R.T*		L.P.R.T*	L.P*	**	L.P	V			
No, I do not think I will ever earn this much	5%	3%	4%	7%	5%	3%	5%	7%	3%	4%	3%
		*		*	*	**	L	V			
I am already earning at least this much	44%	16%	30%	23%	14%	37%	60%	33%	58%	60%	23%
		*	O.R	*	*	**	M.O.P.Q.R	X	U.X	U.X	
Don't know	7%	9%	7%	13%	9%	7%	5%	9%	6%	2%	8%
		*		L.M.T*	*	**		W	W		W
Prefer not to say	6%	6%	7%	1%	6%	3%	6%	5%	3%	3%	21%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	14%	3%	36%	7%	36%	20%	2%	19%	9%	9%	18%
		*	L.M.O.Q.T	L.T*	L.M.O.Q.T*	**		V.W			V.W

**maxearnings1a\_3. \$25,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	26%	66%	15%	47%	28%	36%	23%	29%	24%	23%	28%
		L.M.P.Q.R.T*		L.P.R.T*	P*	**	L.P				
No, I do not think I will ever earn this much	6%	6%	7%	8%	9%	3%	5%	10%	4%	2%	4%
		*	L	L*	L*	**	L	V.W.X			
I am already earning at least this much	42%	5%	27%	25%	10%	27%	59%	29%	56%	60%	23%
		*	O.R	O*	*	**	M.O.P.Q.R		U.X	U.X	
Don't know	6%	13%	5%	12%	11%	11%	5%	8%	6%	3%	7%
		L.M.P.T*		L.M.P.T*	L.M.T*	**		W			
Prefer not to say	6%	7%	8%	1%	10%	3%	5%	5%	3%	3%	20%
		*		*	Q*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	14%	3%	38%	7%	32%	20%	3%	20%	9%	9%	18%
		*	L.M.O.Q.T	L*	L.M.O.Q.T*	**		V.W			V.W

**maxearnings1a\_4. \$30,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	26%	68%	13%	46%	24%	30%	24%	26%	25%	23%	27%

Total	Gender		Age			Region						Working full time (30 or more hours a week)	Working part time (8-29 hours a week)	Working part time (less than 8 hours a week)	
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec				
	A	B	C	D	E	F	G	H	I	J	K				L
			D,E	E				*	**	G	G			L.P.T	**
No, I do not think I will ever earn this much	9%	8%	10%	8%	8%	10%	11%	9%	12%	-	10%	5%	5%	18%	13%
			K					K*	**	K				L.P.T	**
I am already earning at least this much	38%	43%	33%	33%	47%	33%	41%	41%	28%	50%	33%	43%	64%	27%	25%
			B	C,E				*	**	H,J			M.O.P.Q.R.T	O,R	**
Don't know	7%	6%	8%	6%	7%	8%	5%	7%	11%	25%	7%	7%	5%	7%	20%
			*	**				*	**					**	**
Prefer not to say	6%	6%	6%	6%	5%	7%	6%	6%	6%	-	7%	5%	6%	6%	3%
			*	**				*	**					**	**
N/A - I will not ever be able to work, or I do not ever intend to work	15%	12%	18%	4%	9%	26%	15%	18%	22%	-	15%	10%	2%	5%	6%
			A	C	C,D		K	K*	**					**	**

maxearnings1a\_5. \$35,000 a year or more

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	26%	26%	26%	44%	25%	15%	22%	20%	17%	50%	29%	31%	20%	38%	33%
				D,E	E				*	**	G,H	G,H	P	L.P.R.T	**
No, I do not think I will ever earn this much	11%	9%	13%	9%	11%	12%	12%	12%	14%	-	11%	8%	6%	24%	21%
			A						*	**				L.O.P.T	**
I am already earning at least this much	34%	40%	29%	30%	43%	31%	40%	38%	30%	50%	29%	38%	61%	20%	17%
			B	C,E			J	J	*	**		J	M.O.P.Q.R.T	O	**
Don't know	7%	7%	8%	7%	7%	8%	4%	6%	13%	-	8%	7%	5%	7%	20%
			F*	**			*	**	*	**				**	**
Prefer not to say	6%	6%	7%	7%	5%	7%	7%	6%	6%	-	7%	5%	5%	7%	3%
			*	**			*	**	*	**				**	**
N/A - I will not ever be able to work, or I do not ever intend to work	15%	12%	18%	4%	9%	27%	15%	18%	20%	-	16%	10%	2%	4%	6%
			A	C	C,D		K	K*	**		K			**	**

maxearnings1a\_6. \$40,000 a year or more

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	27%	28%	27%	46%	25%	17%	28%	23%	19%	50%	28%	32%	25%	35%	23%
				D,E	E				*	**	G,H	G,H	P	L.P.T	**
No, I do not think I will ever earn this much	14%	12%	16%	13%	14%	15%	14%	14%	17%	-	15%	12%	9%	31%	27%
			A						*	**				L.O.P.T	**
I am already earning at least this much	29%	35%	23%	24%	40%	23%	33%	31%	22%	50%	25%	32%	52%	14%	17%
			B	C,E			J	J	*	**		J	M.O.P.Q.R.T		**
Don't know	8%	7%	9%	8%	7%	9%	3%	9%	13%	-	8%	10%	6%	11%	24%
			F*	**			*	**	F*	**		F		**	**
Prefer not to say	6%	6%	6%	6%	5%	7%	5%	6%	6%	-	7%	4%	5%	6%	3%
			*	**			*	**	*	**				**	**
N/A - I will not ever be able to work, or I do not ever intend to work	16%	13%	19%	3%	9%	29%	16%	18%	23%	-	17%	10%	3%	4%	6%
			A	C	C,D		K	K*	**		K			**	**

maxearnings1a\_7. \$50,000 a year or more

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	28%	31%	25%	47%	27%	15%	24%	25%	22%	25%	28%	33%	30%	33%	27%
				D,E	E				*	**			P,R	P,R	**
No, I do not think I will ever earn this much	18%	15%	20%	14%	18%	20%	17%	17%	20%	25%	18%	17%	12%	32%	27%
			A						*	**				L.O.P.T	**
I am already earning at least this much	23%	28%	17%	20%	31%	18%	27%	22%	20%	50%	20%	25%	42%	10%	13%
			B	C,E			J	J	*	**		J	M.O.P.Q.R.T		**
Don't know	10%	8%	12%	10%	11%	10%	7%	13%	11%	-	9%	13%	8%	15%	24%
			A				*	**	*	**		P		**	**
Prefer not to say	6%	6%	6%	6%	4%	7%	8%	6%	6%	-	7%	4%	5%	7%	3%
			D				*	**	*	**				**	**
N/A - I will not ever be able to work, or I do not ever intend to work	16%	12%	20%	2%	9%	30%	17%	18%	22%	-	18%	9%	2%	3%	6%
			A	C	C,D		K	K	K*	**	K			**	**



Total	Employment status						Custom Income				
	Full time student	Retired	Unemployed	Not working	Other	Net: Employed	Under \$50k	\$50k - \$100k	\$100k +	Prefer not to say	
	O	P	Q	R	S	T	U	V	W	X	
	L.M.P.Q.R.T*		L.P.R.T*	*	**	L.P					
No, I do not think I will ever earn this much	9%	7%	9%	9%	17%	7%	8%	14%	5%	4%	9%
	*	L	*	L.T*	**	L	V.W				
I am already earning at least this much	38%	4%	25%	22%	8%	24%	54%	24%	52%	58%	19%
	*	O.R	O*	*	**	M.O.P.Q.R		U.X	U.X		
Don't know	7%	10%	6%	14%	11%	10%	6%	9%	6%	3%	8%
	*	*	L.P.T*	L*	**	L	W				
Prefer not to say	6%	9%	7%	3%	6%	3%	6%	5%	3%	2%	21%
	*	*	*	*	**						U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	15%	1%	39%	7%	34%	26%	3%	22%	9%	9%	16%
	*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	L	V.W				V

maxearnings1a\_5. \$35,000 a year or more

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	26%	70%	14%	47%	20%	23%	25%	27%	26%	23%	28%
		L.M.P.Q.R.T*		L.P.R.T*	*	**	L.P				
No, I do not think I will ever earn this much	11%	7%	10%	15%	16%	10%	11%	19%	6%	3%	9%
		*	L*	L*	**	L	V.W.X				W
I am already earning at least this much	34%	4%	23%	13%	13%	21%	49%	19%	47%	57%	18%
		*	O	*	*	**	M.O.P.Q.R		U.X	U.V.X	
Don't know	7%	9%	6%	13%	11%	14%	6%	8%	7%	5%	8%
		*	L.P.T*	*	**						
Prefer not to say	6%	9%	8%	4%	4%	6%	6%	5%	3%	3%	21%
		*	*	*	**						U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	15%	1%	40%	7%	36%	26%	3%	21%	10%	9%	17%
		*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	V.W				V.W

maxearnings1a\_6. \$40,000 a year or more

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	27%	67%	15%	42%	22%	27%	27%	27%	29%	25%	28%
		L.M.P.Q.R.T*		L.P.R.T*	*	**	P				
No, I do not think I will ever earn this much	14%	9%	12%	20%	16%	14%	15%	24%	9%	5%	10%
		*	L*	*	**	L	V.W.X				
I am already earning at least this much	29%	5%	17%	12%	10%	17%	42%	12%	42%	53%	14%
		*	O	*	*	**	M.O.P.Q.R		U.X	U.V.X	
Don't know	8%	10%	5%	15%	13%	10%	8%	10%	8%	4%	10%
		*	L.P*	P*	**	L	W				
Prefer not to say	6%	7%	7%	4%	6%	3%	5%	4%	3%	2%	21%
		*	*	*	**						U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	16%	1%	43%	7%	32%	30%	3%	22%	10%	11%	17%
		*	L.M.O.Q.T	*	L.M.O.Q.T*	**	V.W				V

maxearnings1a\_7. \$50,000 a year or more

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	28%	65%	12%	37%	16%	24%	31%	26%	32%	25%	26%
		L.M.P.Q.R.T*		P.R*	*	**	P.R				
No, I do not think I will ever earn this much	18%	12%	16%	25%	22%	20%	17%	29%	12%	6%	14%
		*	L*	*	**	L	V.W.X		W		W
I am already earning at least this much	23%	2%	13%	10%	9%	13%	33%	4%	33%	51%	13%
		*	O	*	*	**	M.O.P.Q.R		U.X	U.V.X	U
Don't know	10%	10%	7%	18%	14%	10%	11%	12%	11%	6%	10%
		*	L.P*	*	**	L	W		W		
Prefer not to say	6%	9%	7%	3%	6%	3%	5%	5%	2%	4%	20%
		*	*	*	**						U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	16%	1%	44%	7%	34%	30%	3%	24%	10%	8%	17%
		*	L.M.O.Q.T	L.T*	L.M.O.Q.T*	**	V.W				V.W





Total	Employment status						Custom Income				
	Full time student	Retired	Unemployed	Not working	Other	Net: Employed	Under \$50k	\$50k - \$100k	\$100k +	Prefer not to say	
	O	P	Q	R	S	T	U	V	W	X	

**maxearnings1a\_8. \$60,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	27%	66%	11%	32%	10%	23%	31%	21%	34%	28%	25%
		L.M.P.Q.R.T*		P.R*	*	**	P.R		U.X		
No, I do not think I will ever earn this much	22%	15%	18%	30%	28%	24%	23%	33%	18%	8%	18%
		*		L.O.P*	*	**	L	V.W.X	W		W
I am already earning at least this much	16%	-	9%	6%	9%	6%	24%	3%	20%	45%	6%
		*	O	*	O*	**	M.O.P.Q.R		U.X	U.V.X	
Don't know	12%	9%	8%	19%	11%	10%	13%	13%	14%	6%	11%
		*		P*	*	**	P	W	W		
Prefer not to say	6%	9%	7%	4%	8%	6%	6%	5%	2%	3%	22%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	17%	1%	46%	8%	34%	30%	3%	25%	10%	9%	18%
		*	L.M.O.Q.T	L.T*	L.M.O.Q.T*	**	L	V.W			V.W

**maxearnings1a\_9. \$70,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	23%	60%	10%	26%	7%	16%	27%	15%	28%	32%	25%
		L.M.P.Q.R.T*		P.R*	*	**	P.R		U	U	U
No, I do not think I will ever earn this much	28%	19%	19%	34%	29%	34%	32%	40%	25%	12%	22%
		*		P*	*	**	L.O.P	V.W.X	W		W
I am already earning at least this much	13%	-	8%	4%	8%	3%	19%	2%	16%	37%	5%
		*	O	*	O*	**	M.O.P.Q		U.X	U.V.X	
Don't know	12%	11%	9%	23%	17%	10%	13%	12%	17%	7%	9%
		*		L.P.T*	*	**			W.X		
Prefer not to say	7%	9%	8%	4%	6%	6%	6%	5%	3%	4%	22%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	17%	1%	46%	8%	34%	30%	4%	25%	12%	8%	18%
		*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	L	V.W			W

**maxearnings1a\_10. \$80,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	21%	57%	8%	20%	9%	13%	24%	12%	23%	32%	25%
		L.M.P.Q.R.T*		P*	*	**	P.R		U	U.V	U
No, I do not think I will ever earn this much	32%	22%	23%	37%	26%	37%	37%	43%	32%	15%	23%
		*		P*	*	**	L.O.P	V.W.X	W		
I am already earning at least this much	10%	-	7%	6%	6%	3%	15%	2%	12%	30%	2%
		*	O	*	O*	**	M.O.P.Q		U.X	U.V.X	
Don't know	13%	15%	8%	23%	15%	13%	13%	12%	16%	10%	12%
		*		L.P.T*	*	**	P				
Prefer not to say	6%	5%	8%	5%	8%	3%	6%	5%	3%	3%	20%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	18%	1%	46%	8%	36%	30%	4%	25%	12%	10%	18%
		*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	L	V.W			W

**maxearnings1a\_11. \$90,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	18%	40%	7%	20%	11%	10%	22%	10%	21%	29%	18%
		L.M.P.Q.R.T*		P*	*	**	P		U	U.X	U
No, I do not think I will ever earn this much	36%	32%	25%	40%	28%	37%	43%	43%	40%	24%	27%
		*		P*	*	**	P.R	W.X	W.X		
I am already earning at least this much	7%	-	4%	4%	6%	3%	10%	2%	6%	23%	2%
		*		*	O*	**	M.O.P		U	U.V.X	
Don't know	14%	22%	9%	22%	13%	13%	14%	14%	16%	11%	14%
		P*		P*	*	**	P				
Prefer not to say	7%	5%	9%	5%	6%	3%	6%	5%	4%	4%	21%



Total	Gender		Age			Region						Working full time (30 or more hours a week)	Working part time (8-29 hours a week)	Working part time (less than 8 hours a week)	
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec				
	A	B	C	D	E	F	G	H	I	J	K				L
N/A - I will not ever be able to work, or I do not ever intend to work	18%	14%	22%	4%	10%	33%	16%	20%	27%	-	20%	12%	3%	9%	7%
		A		C	C.D		K	K*	**	K				L.T	**

**maxearnings1a\_12. \$100,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	17%	22%	12%	28%	19%	8%	11%	18%	9%	25%	19%	18%	22%	17%	26%
		B		D.E	E			*	**	F		P	P	**	
No, I do not think I will ever earn this much	38%	34%	43%	42%	40%	34%	41%	36%	33%	25%	36%	44%	44%	48%	43%
		A						*	**	J		P.R	P.R	**	
I am already earning at least this much	6%	9%	3%	5%	9%	6%	6%	8%	6%	50%	6%	5%	11%	2%	6%
		B						*	**				M.O.P.T	**	
Don't know	14%	15%	13%	17%	15%	12%	18%	11%	19%	-	13%	15%	14%	17%	7%
								*	**				P	**	
Prefer not to say	6%	7%	6%	5%	6%	8%	8%	6%	4%	-	7%	6%	6%	7%	10%
								*	**					**	
N/A - I will not ever be able to work, or I do not ever intend to work	18%	14%	22%	4%	10%	33%	16%	21%	29%	-	20%	11%	2%	10%	7%
			A		C	C.D		K	F.K*	**	K			L.O.T	**

**maxearnings1a\_13. \$250,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	9%	12%	6%	16%	10%	3%	6%	10%	3%	-	9%	11%	11%	10%	10%
		B		D.E	E			*	**	H		P	P	**	
No, I do not think I will ever earn this much	50%	50%	50%	56%	54%	43%	52%	48%	49%	75%	48%	54%	63%	52%	60%
		E		E	E			*	**			M.O.P.R.T	P	**	
I am already earning at least this much	2%	2%	1%	1%	2%	1%	1%	1%	-	-	2%	2%	2%	3%	-
		B						*	**					**	
Don't know	14%	14%	14%	16%	16%	11%	16%	12%	14%	25%	15%	13%	13%	20%	11%
								*	**				P	**	
Prefer not to say	7%	7%	7%	7%	6%	7%	9%	6%	4%	-	6%	8%	7%	7%	6%
								*	**					**	
N/A - I will not ever be able to work, or I do not ever intend to work	19%	14%	23%	4%	11%	34%	16%	23%	30%	-	19%	12%	3%	8%	14%
			A		C	C.D		K	F.J.K*	**	K			L	**

**maxearnings1a\_14. \$500,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	6%	9%	4%	12%	6%	3%	3%	8%	1%	-	6%	8%	6%	8%	9%
		B		D.E	E			*	**			P	P	**	
No, I do not think I will ever earn this much	53%	53%	54%	60%	59%	44%	55%	52%	47%	75%	52%	58%	70%	54%	59%
		E		E	E			*	**			M.O.P.Q.R.T	P	**	
I am already earning at least this much	1%	2%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	4%
								*	**					**	
Don't know	14%	16%	13%	17%	17%	10%	17%	10%	18%	25%	14%	14%	13%	21%	11%
		E		E	E			*	**				L.P.T	**	
Prefer not to say	7%	7%	6%	7%	6%	7%	8%	6%	4%	-	7%	7%	6%	8%	3%
								*	**					**	
N/A - I will not ever be able to work, or I do not ever intend to work	19%	15%	23%	3%	11%	35%	16%	23%	30%	-	20%	12%	3%	7%	14%
			A		C	C.D		K	F.K*	**	K				**

**maxearnings1a\_15. \$1,000,000 a year or more**

Unweighted base	1002	462	540	247	314	441	113	192	71	4	370	252	377	115	29
<b>Base: All Canada Adults</b>	1002	493	509	266	320	417	130	182	67	3	386	233	384	117	28
Yes, I think I will earn this much at some point	6%	9%	4%	13%	5%	3%	5%	7%	1%	-	7%	7%	7%	8%	6%
		B		D.E	E			*	**			P	P	**	
No, I do not think I will ever earn this much	54%	53%	55%	60%	61%	44%	58%	53%	47%	75%	51%	59%	71%	54%	63%
		E		E	E			*	**			M.O.P.Q.R.T	P	**	
I am already earning at least this much	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	2%	1%	2%	3%
								*	**					**	



Total	Employment status						Custom Income				
	Full time student	Retired	Unemployed	Not working	Other	Net: Employed	Under \$50k	\$50k - \$100k	\$100k +	Prefer not to say	
	O	P	Q	R	S	T	U	V	W	X	
	*		*	*	**					U.V.W	
N/A - I will not ever be able to work, or I do not ever intend to work	18%	1%	47%	8%	36%	33%	4%	26%	13%	9%	18%
	*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	L		V.W			W

**maxearnings1a\_12. \$100,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	17%	36%	6%	15%	14%	6%	21%	10%	21%	25%	17%
		L.M.P.Q.R.T*		P*	*	**	P		U	U	U
No, I do not think I will ever earn this much	38%	34%	25%	44%	30%	40%	45%	43%	43%	27%	27%
		*		P*	*	**	P.R	W.X	W.X		
I am already earning at least this much	6%	2%	3%	6%	4%	-	9%	1%	4%	24%	3%
		*		*	*	**	M.P		U	U.V.X	
Don't know	14%	22%	10%	23%	11%	17%	14%	13%	16%	13%	14%
		P*		P*	*	**					
Prefer not to say	6%	5%	8%	4%	8%	3%	6%	6%	3%	3%	20%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	18%	1%	48%	8%	34%	33%	4%	27%	13%	8%	18%
		*	L.M.O.Q.T	L*	L.M.O.Q.T*	**	L	V.W.X			W

**maxearnings1a\_13. \$250,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	9%	25%	3%	7%	4%	-	11%	6%	10%	13%	10%
		L.M.P.Q.R.T*		*	*	**	P		U		
No, I do not think I will ever earn this much	50%	44%	30%	52%	45%	53%	61%	47%	56%	56%	37%
		*		P*	P*	**	M.O.P.R		U.X	U.X	
I am already earning at least this much	2%	-	1%	3%	-	-	2%	1%	1%	4%	2%
		*		*	*	**				U.V	
Don't know	14%	24%	9%	24%	11%	11%	15%	14%	16%	13%	14%
		L.P*		L.P*	*	**	P				
Prefer not to say	7%	6%	8%	4%	6%	3%	7%	5%	4%	3%	20%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	19%	1%	49%	10%	34%	33%	5%	27%	13%	10%	18%
		*	L.M.O.Q.R.T	L.O*	L.M.O.Q.T*	**	L	V.W.X			

**maxearnings1a\_14. \$500,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	6%	21%	2%	6%	4%	-	7%	4%	8%	7%	8%
		L.M.P.Q.R.T*		*	*	**	P				
No, I do not think I will ever earn this much	53%	50%	32%	54%	41%	53%	66%	49%	58%	64%	42%
		P*		P*	*	**	M.O.P.R		U.X	U.X	
I am already earning at least this much	1%	-	1%	3%	2%	-	1%	1%	1%	2%	1%
		*		*	*	**					
Don't know	14%	23%	9%	23%	10%	11%	15%	13%	16%	13%	14%
		P*		L.P*	*	**	P				
Prefer not to say	7%	5%	7%	5%	8%	3%	7%	6%	4%	4%	18%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	19%	1%	49%	8%	35%	33%	5%	27%	13%	11%	18%
		*	L.M.O.Q.T	*	L.M.O.Q.T*	**	L	V.W.X			

**maxearnings1a\_15. \$1,000,000 a year or more**

Unweighted base	1002	59	274	66	52	30	521	395	289	183	135
<b>Base: All Canada Adults</b>	1002	65	261	66	51	29	530	388	291	187	135
Yes, I think I will earn this much at some point	6%	22%	2%	6%	6%	-	7%	4%	7%	8%	8%
		L.M.P.Q.R.T*		*	*	**	P				
No, I do not think I will ever earn this much	54%	50%	32%	54%	41%	53%	67%	49%	59%	65%	43%
		P*		P*	*	**	M.O.P.Q.R		U.X	U.X	
I am already earning at least this much	1%	-	1%	3%	2%	-	1%	1%	1%	1%	1%





Total	Gender		Age			Region						Working full time (30 or more hours a week)	Working part time (8-29 hours a week)	Working part time (less than 8 hours a week)	
	Male	Female	18-34	35-54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec				
	A	B	C	D	E	F	G	H	I	J	K				L
								*	**						**
Don't know	13%	15%	11%	15%	15%	10%	14%	10%	18%	25%	13%	14%	12%	19%	14%
				E				*	**					P	**
Prefer not to say	7%	7%	6%	7%	6%	7%	8%	6%	4%	-	6%	8%	7%	9%	3%
								*	**					**	**
N/A - I will not ever be able to work, or I do not ever intend to work	19%	15%	23%	3%	11%	35%	15%	23%	30%	-	21%	11%	3%	7%	10%
		A		C	C.D		K	F.K*	**	K					**



Total	Employment status						Custom Income				
	Full time student	Retired	Unemployed	Not working	Other	Net: Employed	Under \$50k	\$50k - \$100k	\$100k +	Prefer not to say	
	O	P	Q	R	S	T	U	V	W	X	
	*		*	*	**						
Don't know	13%	23%	9%	21%	10%	11%	14%	13%	15%	11%	12%
		L.P*		P*	*	**	P				
Prefer not to say	7%	3%	7%	5%	6%	3%	7%	6%	4%	4%	18%
		*		*	*	**					U.V.W
N/A - I will not ever be able to work, or I do not ever intend to work	19%	1%	49%	12%	35%	33%	4%	27%	14%	11%	18%
		*	L.M.O.Q.T	L.O.T*	L.M.O.Q.T*	**	L	V.W.X			