YouGov RealTime

## Max Earnings

CA nat Sample: 27th - 28th February 2020
YouGov
terms of money earned annually from employment, do
you think you will ever earn each of the following amounts
you think you will ever earn eacin
of money...
maxearnings1a 1. $\$ 15,000$ a year or mor

| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, I think I will earn this much at some point | 25\% | 25\% | 24\% | $\underset{\mathrm{E}}{\mathrm{B2} \mathrm{\%}}$ | $\begin{gathered} 26 \% \\ E \end{gathered}$ | 19\% | 28\% | 18\% | $\stackrel{23 \%}{*}$ | 25\% | $\begin{gathered} 28 \% \\ G \end{gathered}$ | 23\% | 15\% | $\begin{aligned} & 35 \% \\ & \text { L.P.T } \end{aligned}$ | $37 \%$ |
| No, I do not think I will ever earn this much | 3\% | 4\% | 3\% | 5\% | 2\% | 3\% | 3\% | 4\% | 3\% | ** | 3\% | 4\% | 3\% | $\begin{gathered} 7 \% \\ \mathrm{P} \end{gathered}$ | $7 \%$ |
| 1 am already earning at least this much | 48\% | 51\% | 45\% | 50\% | $\begin{gathered} 53 \% \\ \mathrm{E} \end{gathered}$ | 43\% | 47\% | ${ }^{53 \%}$ | 41\% | $75 \%$ | 43\% | 53\% | $\begin{gathered} 70 \% \\ \text { M.O.P.Q.R.T } \end{gathered}$ | $\begin{aligned} & 46 \% \\ & \text { O.P.R } \end{aligned}$ | $43 \%$ |
| Don't know | 5\% | 4\% | 6\% | 5\% | 5\% | 6\% | 5\% | 4\% | * | ** | 6\% | 4\% | 4\% | 4\% | 6\% |
| Prefer not to say | 6\% | 5\% | 6\% | 6\% | 5\% | 6\% | 5\% | 4\% | $6 \%$ | -* | 6\% | 6\% | 6\% | 5\% | $\underset{\sim}{6}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 13\% | 11\% | $\begin{gathered} 16 \% \\ \mathrm{~A} \end{gathered}$ | 3\% | $\begin{gathered} 8 \% \\ c \end{gathered}$ | $\begin{aligned} & 24 \% \\ & \text { C.D } \end{aligned}$ | 12\% | $\begin{gathered} 17 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 20 \% \\ \mathrm{~K}^{*} \end{gathered}$ | " | 13\% | 10\% | 2\% | 4\% | .* |
| maxearnings1a_2. $\$ 20,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, I think I will earn this much at some point | 25\% | 25\% | 26\% | $\begin{gathered} 37 \% \\ \text { D.E } \end{gathered}$ | 23\% | 19\% | 25\% | 20\% | $\stackrel{24 \%}{ }$ | $\underset{\sim}{25 \%}$ | 27\% | 26\% | 15\% | $\begin{aligned} & \text { 39\% } \\ & \text { L.P.T } \end{aligned}$ | $36 \%$ |
| No, I do not think I will ever earn this much | 5\% | 4\% | 5\% | 5\% | 5\% | 5\% | 7\% | 5\% | $6 \%$ | ** | 4\% | 4\% | 3\% | $\begin{aligned} & 9 \% \\ & \text { L.T } \end{aligned}$ | 14\% |
| 1 am already earning at least this much | 44\% | $\begin{gathered} 47 \% \\ B \end{gathered}$ | 40\% | 44\% | $51 \%$ | 38\% | 44\% | 46\% | $\stackrel{34 \%}{*}$ | 75\% | 41\% | $\begin{aligned} & \text { 49\% } \\ & \text { H.J } \end{aligned}$ | $\begin{gathered} 69 \% \\ \text { м.O.P.Q.R.T } \end{gathered}$ | $\begin{aligned} & 39 \% \\ & \text { O.Q.R } \end{aligned}$ | 24\% |
| Don't know | 7\% | 6\% | 7\% | 4\% | 7\% | 7\% | 5\% | 6\% | 10\% | * | 7\% | 6\% | 4\% | 4\% | $21 \%$ |
| Prefer not to say | 6\% | 6\% | 6\% | 6\% | 5\% | 7\% | 6\% | 5\% | $7 \%$ | ** | 7\% | 6\% | 6\% | 5\% | $6 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 14\% | 12\% | 15\% | 3\% | $\begin{gathered} 9 \% \\ \mathrm{c} \end{gathered}$ | $\begin{gathered} 24 \% \\ \text { C.D } \end{gathered}$ | 13\% | $\begin{gathered} 17 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} \text { 20\% } \\ \mathbf{K}^{*} \end{gathered}$ | ** | 14\% | 9\% | 2\% | 4\% |  |
| maxearnings 1a_3. $\$ 25,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, I think I will earn this much at some point | 26\% | 25\% | 27\% | $\begin{gathered} 41 \% \\ \text { D.E } \end{gathered}$ | $\underset{\mathrm{E}}{24 \%}$ | 17\% | 23\% | 20\% | $\stackrel{24 \%}{ }$ | $\underset{\text { 25\% }}{\text { * }}$ | $\begin{gathered} 28 \% \\ \mathrm{G} \end{gathered}$ | $\begin{gathered} 29 \% \\ G \end{gathered}$ | 17\% | $\begin{aligned} & 39 \% \\ & \text { L.P.T } \end{aligned}$ | 36\% |
| No, I do not think I will ever earn this much | 6\% | 5\% | 7\% | 5\% | 5\% | 7\% | $\begin{gathered} 8 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} 7 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} \text { 10\% } \\ \mathrm{k}^{*} \end{gathered}$ | ** | $\begin{gathered} 6 \% \\ \mathrm{~K} \end{gathered}$ | 3\% | 3\% | $\begin{aligned} & \text { 13\% } \\ & \text { L.T } \end{aligned}$ | $\underset{*}{7 \%}$ |
| 1 am already earning at least this much | 42\% | $\begin{gathered} 46 \% \\ B \end{gathered}$ | 37\% | 40\% | $\begin{aligned} & 50 \% \\ & \text { C.E } \end{aligned}$ | 36\% | $\begin{gathered} 46 \% \\ H \end{gathered}$ | $\begin{gathered} 43 \% \\ H \end{gathered}$ | 30\% | $75 \%$ | 38\% | $\begin{gathered} 47 \% \\ \text { H.J } \end{gathered}$ | M.O.P.Q.R.T | $\begin{gathered} 36 \% \\ 0 . R \end{gathered}$ | $31 \%$ |
| Don't know | 6\% | 6\% | 6\% | 5\% | 6\% | 7\% | 4\% | 8\% | 10\% | : | 6\% | 6\% | 4\% | 3\% | 20\% |
| Prefer not to say | 6\% | 6\% | 6\% | 6\% | 5\% | 7\% | 6\% | 5\% | 6\% | - | 7\% | 5\% | 6\% | 5\% | 3\% |
| N/A I I will not ever be able to work, or I do not ever intend to work | 14\% | 12\% | $\begin{gathered} 17 \% \\ \text { A } \end{gathered}$ | 3\% | $10 \%$ c | $25 \%$ c.D | 14\% | $\begin{gathered} \text { 18\% } \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 22 \% \\ \mathrm{~K}^{*} \end{gathered}$ | ** | 14\% | 10\% | 2\% | 5\% | 3\% |
| maxearnings1a_4. $\$ 30,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, I Itink I will earn this much at some point | 26\% | 26\% | 25\% | 43\% | 24\% | 15\% | 22\% | 19\% | 21\% | 25\% | 29\% | 29\% | 19\% | 37\% | 32\% |

## YouGov RealTime

YouGov

In terms of money earned annually from employment, do
In terms of money earned annualy from employment, do
you think you will ever earn each of the
of money...
maxearnings1a 1. $\$ 15,000$ a year or mor

| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I think I will earn this much at some point | 25\% | $\begin{gathered} \text { L.M.P.R.T* } \end{gathered}$ | 17\% | $\begin{aligned} & 46 \% \\ & \text { L.P.T } \end{aligned}$ | $\begin{aligned} & 36 \% \\ & \text { L.P.T* } \end{aligned}$ | $30 \%$ | $\underset{\text { L1\% }}{2}$ | 27\% | 21\% | 25\% | 28\% |
| No, I do not think I will ever earn this much | 3\% | 1\% | 2\% | 6\% | 2\% | $\%$ | $4 \%$ | $\begin{gathered} 5 \% \\ x \end{gathered}$ | $3 \%$ | 2\% | 1\% |
| 1 am arready earning at least this much | 48\% | $22 \%$ | $\begin{gathered} 33 \% \\ R \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{R}^{*} \end{gathered}$ | 17\% | $43 \%$ | $\begin{gathered} 63 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | $40 \%$ | $59 \%$ | $\begin{aligned} & \text { 61\% } \\ & \text { U.x } \end{aligned}$ | 27\% |
| Don't know | 5\% | $\stackrel{\text { 9\% }}{ }$ | 6\% | $8 \%$ | $9 \%$ | $7 \%$ | 4\% | $\begin{aligned} & 6 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 6 \% \\ & \mathrm{w} \end{aligned}$ | 1\% | $\begin{gathered} 7 \% \\ \mathrm{w} \end{gathered}$ |
| Prefer not to say | 6\% | ${ }^{7 \%}$ | 6\% | 1\% | 6\% | - | 6\% | 5\% | 2\% | 2\% | $\begin{aligned} & 20 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 13\% | 5\% | $\begin{gathered} \text { 35\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | 6\% | $\begin{gathered} 30 \% \\ \text { L.M.O.Q.T* } \end{gathered}$ | 20\% <br> ** | 3\% | $\begin{aligned} & \text { 18\% } \\ & \text { v.w } \end{aligned}$ | 8\% | 9\% | $\begin{aligned} & \text { 17\% } \\ & \text { v.w } \end{aligned}$ |
| maxearnings 1a_2. $\$ 20,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, Ithink I will earn this much at some point | 25\% | $\begin{gathered} 63 \% \\ \text { L.M.P.R.T* } \end{gathered}$ | 16\% | $\begin{aligned} & \text { 48\% } \\ & \text { L.P.R.T* } \end{aligned}$ | $\begin{aligned} & \text { 30\% } \\ & \text { L.p* } \end{aligned}$ | $30 \%$ | $\begin{gathered} \text { 22\% } \\ \hline \text { L. } \end{gathered}$ | 28\% | 22\% | 23\% | 28\% |
| No, I do not think I will ever earn this much | 5\% | $\stackrel{3}{*}$ | 4\% | $7 \%$ | $5 \%$ | $3 \%$ | $5 \%$ | $\begin{gathered} 7 \% \\ \mathrm{v} \end{gathered}$ | 3\% | 4\% | 3\% |
| 1 am arready earning at least this much | 44\% | 16\% | $\begin{gathered} 30 \% \\ 0 . R \end{gathered}$ | 23\% | 14\% | $37 \%$ | $\begin{gathered} 60 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | $\begin{gathered} 33 \% \\ \times \end{gathered}$ | $\begin{gathered} 58 \% \\ \text { U.X } \end{gathered}$ | $\begin{aligned} & \text { 60\% } \\ & \text { u.x } \end{aligned}$ | 23\% |
| Don't know | 7\% | $9 \%$ | 7\% | $\begin{aligned} & { }^{13 \%} \\ & \text { L.м.т } \end{aligned}$ | $9 \%$ | $\begin{gathered} 7 \% \\ \cdots \end{gathered}$ | 5\% | $\begin{aligned} & 9 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 6 \% \\ & \mathrm{w} \end{aligned}$ | 2\% | $\begin{aligned} & 8 \% \\ & w \end{aligned}$ |
| Prefer not to say | 6\% | $6 \%$ | 7\% | $1 \%$ | $6 \%$ | 3\% | 6\% | 5\% | $3 \%$ | 3\% | $\begin{aligned} & 21 \% \\ & \text { u.v.W } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 14\% | 3\% | $\begin{gathered} 36 \% \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & 7 \% \\ & \text { L.T* } \end{aligned}$ | $\begin{gathered} 36 \% \\ \text { L.м.O.Q.T* } \end{gathered}$ | 20\% | 2\% | $\begin{aligned} & \text { 19\% } \\ & \text { v.w } \end{aligned}$ | 9\% | 9\% | $\begin{aligned} & \text { 18\% } \\ & \text { v.w } \end{aligned}$ |
| maxearnings 1a_3. $\$ 25,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I think I will earn this much at some point | 26\% | $\begin{gathered} 66 \% \\ \text { L.M.P.Q.R.T** } \end{gathered}$ | 15\% | $\begin{aligned} & \text { 47\%.R.T* } \\ & \text { L. } \end{aligned}$ | $\underset{\mathrm{P}^{28 \%}}{\substack{2}}$ | $36 \%$ | $\underset{\text { L.P }}{23 \%}$ | 29\% | 24\% | 23\% | 28\% |
| No, I do not think I will ever earn this much | 6\% | $6 \%$ | $\begin{gathered} 7 \% \\ \mathrm{~L} \end{gathered}$ | $\underset{\substack{8 \% \\ L^{*}}}{ }$ | $\underset{\substack{9 \% \\ L^{*}}}{\substack{ \\\hline}}$ | $3 \%$ | $\begin{gathered} 5 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} \text { 10\% } \\ \text { v.w.x } \end{gathered}$ | 4\% | 2\% | 4\% |
| 1 am already earning at least this much | 42\% | $5 \%$ | $\begin{gathered} 27 \% \\ 0 . R \end{gathered}$ | $\begin{gathered} 25 \% \\ \mathrm{o}^{*} \end{gathered}$ | 10\% | $27 \%$ | $\begin{gathered} 59 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | 29\% | $\begin{gathered} 56 \% \\ \text { u.x } \end{gathered}$ | 60\% | 23\% |
| Don't know | 6\% | $\begin{aligned} & { }^{13 \%} \\ & \text { L.M.P.T* } \end{aligned}$ | 5\% | $\begin{aligned} & { }^{12 \%} \\ & \text { L.M.P. } \end{aligned}$ | $\begin{aligned} & \text { 11\% } \\ & \text { L.м.т } \end{aligned}$ | $11 \%$ | 5\% | $\begin{aligned} & 8 \% \\ & \mathrm{w} \end{aligned}$ | 6\% | 3\% | 7\% |
| Prefer not to say | 6\% | $7 \%$ | 8\% | 1\% | $\begin{gathered} \text { 10\% } \\ Q^{*} \end{gathered}$ | 3\% | 5\% | 5\% | $3 \%$ | 3\% | $\begin{aligned} & 20 \% \\ & \text { u.v.W } \end{aligned}$ |
| N/A I I will not ever be able to work, or I do not ever intend to work | 14\% | 3\% | $\begin{gathered} \text { 38\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{gathered} 7 \% \\ L^{*} \end{gathered}$ | $\begin{gathered} \text { 32\% } \\ \text { L.м.O.Q.T** } \end{gathered}$ | $20 \%$ ** | 3\% | $\begin{aligned} & \text { 20\% } \\ & \text { v.w } \end{aligned}$ | 9\% | 9\% | $\begin{aligned} & \text { 18\% } \\ & \text { v.w } \end{aligned}$ |

maxeanmgsta_4. \$30,000 a year or mor


| YOUCOV | Total | Gender |  | Age |  |  | Region |  |  |  |  |  | Working full time (30 or more hours a week) | Working part time (8-29 hours a week) | Working part time (less than 8 hours a week) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | British Columbia Columbia | Prairies | Atlantic | Northern | Ontario | Quebec |  |  |  |
|  |  | A | B | c | D | E | F | G | H | 1 | $J$ | к | L | M | N |
|  |  |  |  | D.E | E |  |  |  | * | ** | G | G |  | L.P.T | ** |
| No, I do not think I will ever earn this much | 9\% | 8\% | 10\% | 8\% | 8\% | 10\% | $\begin{gathered} 11 \% \\ \mathrm{~K} \end{gathered}$ | 9\% | $\underset{\mathrm{k}^{*}}{12 \%}$ | ** | $\begin{gathered} 10 \% \\ \mathrm{~K} \end{gathered}$ | 5\% | 5\% | $\begin{aligned} & \text { 18\% } \\ & \text { L.P.T } \end{aligned}$ | $13 \%$ |
| I am aready earning at least this much | 38\% | $\begin{gathered} 43 \% \\ \mathrm{~B} \end{gathered}$ | 33\% | 33\% | $\begin{gathered} 47 \% \\ \text { C.E } \end{gathered}$ | 33\% | 41\% | 41\% | 28\% | 50\% | 33\% | $\begin{gathered} 43 \% \\ \text { H.J } \end{gathered}$ | 64\% M.O.P.Q.R.T | $\begin{gathered} 27 \% \\ 0 . R \end{gathered}$ | 25\% |
| Don't know | 7\% | 6\% | 8\% | 6\% | 7\% | 8\% | 5\% | 7\% | $11 \%$ | $25 \%$ | 7\% | 7\% | 5\% | 7\% | 20\% |
| Prefer not to say | 6\% | 6\% | 6\% | 6\% | 5\% | 7\% | 6\% | 6\% | $6 \%$ | $\stackrel{\circ}{*}$ | 7\% | 5\% | 6\% | 6\% | $3 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to | 15\% | 12\% | $\begin{gathered} 18 \% \\ \mathrm{~A} \end{gathered}$ | 4\% | $\begin{gathered} 9 \% \\ c \end{gathered}$ | $\begin{aligned} & 26 \% \\ & \text { C.D } \end{aligned}$ | 15\% | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 22 \% \\ \mathrm{~K}^{*} \end{gathered}$ |  | 15\% | 10\% | 2\% | 5\% | $6 \%$ $*$ $*$ |
| maxearnings1a_5. \$35,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It hink I will earn this much at some point | 26\% | 26\% | 26\% | $\begin{gathered} 44 \% \\ \text { D.E } \end{gathered}$ | $\underset{E}{25 \%}$ | 15\% | 22\% | 20\% | 17\% | $50 \%$ | $\begin{gathered} 29 \% \\ \text { G.H } \end{gathered}$ | $\begin{aligned} & 31 \% \\ & \text { G.H } \end{aligned}$ | $\begin{gathered} \text { 20\% } \\ \text { P } \end{gathered}$ | $\begin{aligned} & 38 \% \\ & \text { L.P.R.T } \end{aligned}$ | 33\% |
| No, I do not think I will ever earn this much | 11\% | 9\% | $\begin{gathered} 13 \% \\ \text { A } \end{gathered}$ | 9\% | 11\% | 12\% | 12\% | 12\% | 14\% | $\div$ | 11\% | 8\% | 6\% | $\begin{aligned} & \text { 2.O.P.T } \\ & \hline \end{aligned}$ | $\underset{* *}{21 \%}$ |
| 1 am already earning at least this much | 34\% | $\begin{gathered} 40 \% \\ \mathrm{~B} \end{gathered}$ | 29\% | 30\% | $\begin{gathered} 43 \% \\ \text { C.E } \end{gathered}$ | 31\% | $\begin{gathered} 40 \% \\ J \end{gathered}$ | $\begin{gathered} \text { 38\% } \\ \hline \end{gathered}$ | 30\% | 50\% | 29\% | $\begin{gathered} \text { 38\% } \\ \hline \end{gathered}$ | 61\% M.O.P.Q.R.T | $\begin{gathered} \text { 20\% } \\ 0 \end{gathered}$ | 17\% |
| Don't know | 7\% | 7\% | 8\% | 7\% | 7\% | 8\% | 4\% | 6\% | $\begin{gathered} \text { 13\% } \\ F^{*} \end{gathered}$ |  | 8\% | 7\% | 5\% | 7\% | 20\% |
| Prefer not to say | 6\% | 6\% | 7\% | 7\% | 5\% | 7\% | 7\% | 6\% | 6\% | $\%$ | 7\% | 5\% | 5\% | 7\% | $3 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to | 15\% | 12\% | $\begin{gathered} 18 \% \\ \text { A } \end{gathered}$ | 4\% | $\begin{gathered} 9 \% \\ c \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { C.D } \end{gathered}$ | 15\% | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 20 \% \\ \mathrm{k}^{*} \end{gathered}$ |  | $\begin{gathered} 16 \% \\ \mathrm{k} \end{gathered}$ | 10\% | 2\% | 4\% | $\begin{gathered} 6 \% \\ * \end{gathered}$ |
| maxearnings1a_6. \$40,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It hink I will earn this much at some point | 27\% | 28\% | 27\% | $\begin{gathered} 46 \% \\ \text { D.E } \end{gathered}$ | $\underset{\mathrm{E}}{25 \%}$ | 17\% | 28\% | 23\% | 19\% | 50\% | 28\% | $\begin{aligned} & 32 \% \\ & \text { G.H } \end{aligned}$ | $\begin{gathered} 25 \% \\ \mathrm{P} \end{gathered}$ | $\begin{aligned} & 35 \% \\ & \text { L.P.T } \end{aligned}$ | 23\% |
| No, I do not think I will ever earn this much | 14\% | 12\% | 16\% | 13\% | 14\% | 15\% | 14\% | 14\% | 17\% | $\div$ | 15\% | 12\% | 9\% | $\begin{aligned} & 31 \% \\ & \text { L.O.P.T } \end{aligned}$ | 27\% |
| I am aready earning at least this much | 29\% | $\begin{gathered} 35 \% \\ \mathrm{~B} \end{gathered}$ | 23\% | 24\% | $\begin{gathered} 40 \% \\ \text { C.E } \end{gathered}$ | 23\% | 33\% | 31\% | $22 \%$ | $50 \%$ | 25\% | $\begin{gathered} 32 \% \\ j \end{gathered}$ | 52\% <br> M.O.P.Q.R.T | 14\% | 17\% |
| Don't know | 8\% | 7\% | 9\% | 8\% | 7\% | 9\% | 3\% | 9\% | $\begin{gathered} 13 \% \\ \mathrm{~F}^{*} \end{gathered}$ | - | 8\% | $\begin{gathered} 10 \% \\ \mathrm{~F} \end{gathered}$ | 6\% | 11\% | $24 \%$ |
| Prefer not to say | 6\% | 6\% | 6\% | 6\% | 5\% | 7\% | 5\% | 6\% | $6 \%$ |  | 7\% | 4\% | 5\% | 6\% | 3\% |
| N/A - I will not ever be able to work, or I do not ever intend to work | 16\% | 13\% | $\begin{gathered} 19 \% \\ \text { A } \end{gathered}$ | 3\% | $\begin{gathered} 9 \% \\ c \end{gathered}$ | $\begin{gathered} 29 \% \\ \text { C.D } \end{gathered}$ | 16\% | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 23 \% \\ \mathrm{k}^{*} \\ \hline \end{gathered}$ |  | $\begin{gathered} 17 \% \\ \mathrm{~K} \end{gathered}$ | 10\% | 3\% | 4\% | $6 \%$ |
| maxearnings1a_7. \$50,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It hink I will earn this much at some point | 28\% | $\begin{gathered} 31 \% \\ \mathrm{~B} \end{gathered}$ | 25\% | $\begin{gathered} 47 \% \\ \text { D.E } \end{gathered}$ | $\underset{E}{27 \%}$ | 15\% | 24\% | 25\% | $22 \%$ | $25 \%$ | 28\% | 33\% | $\begin{aligned} & 30 \% \\ & \text { P.R } \end{aligned}$ | $\begin{gathered} 33 \% \\ \text { P.R } \end{gathered}$ | $27 \%$ |
| No, I do not think I will ever earn this much | 18\% | 15\% | $\begin{gathered} 20 \% \\ \text { A } \end{gathered}$ | 14\% | 18\% | 20\% | 17\% | 17\% | 20\% | $25 \%$ | 18\% | 17\% | 12\% | $\begin{aligned} & 32 \% \\ & \text { L.O.P.T } \end{aligned}$ | 27\% |
| I am already earning at least this much | 23\% | $\begin{gathered} \text { 28\% } \\ \text { B } \end{gathered}$ | 17\% | 20\% | $\begin{gathered} 31 \% \\ \text { C.E } \end{gathered}$ | 18\% | 27\% | 22\% | 20\% | 50\% | 20\% | 25\% | $\stackrel{42 \%}{\text { M.O.P.Q.R.T }}$ | 10\% | $\begin{gathered} 13 \% \\ * \end{gathered}$ |
| Don't know | 10\% | 8\% | $\begin{gathered} 12 \% \\ \text { A } \end{gathered}$ | 10\% | 11\% | 10\% | 7\% | 13\% | 11\% | $\therefore$ | 9\% | 13\% | 8\% | $\begin{gathered} 15 \% \\ \mathrm{P} \end{gathered}$ | 24\% |
| Prefer not to say | 6\% | 6\% | 6\% | 6\% | 4\% | $\begin{gathered} 7 \% \\ \mathrm{D} \end{gathered}$ | 8\% | 6\% | $6 \%$ | $\div$ | 7\% | 4\% | 5\% | 7\% | 3\% |
| N/A - I will not ever be able to work, or I do not ever intend to work | 16\% | 12\% | $\begin{gathered} 20 \% \\ \text { A } \end{gathered}$ | 2\% | $\begin{gathered} 9 \% \\ c \end{gathered}$ | $\begin{gathered} 30 \% \\ \text { c.D } \end{gathered}$ | $\begin{gathered} 17 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 22 \% \\ \mathrm{k}^{*} \end{gathered}$ |  | $\begin{gathered} 18 \% \\ \mathrm{k} \end{gathered}$ | 9\% | 2\% | 3\% | 6\% |


| YOUCOV | Total | Employment status |  |  |  |  |  | Custom Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Full time student | Retired | Unemployed | Not working | Other | Net: Employed | Under \$50k | \$50k-\$100k | \$100k + | Prefer not to say |
|  |  | $\bigcirc$ | P | Q | R | s | T | $u$ | v | w | x |
|  |  | L.M.P.Q.R.T* |  | L.P.R.T* | * | * | L.P |  |  |  |  |
| No, I do not think I will ever earn this much | 9\% | 7\% | $\underset{\mathrm{L}}{9 \%}$ | $9 \%$ | $\begin{aligned} & \text { 17\% } \\ & \text { L.T** } \end{aligned}$ | $\underset{\sim}{7 \%}$ | $\underset{\mathrm{L}}{8 \%}$ | $\begin{aligned} & 14 \% \\ & \text { v.w } \end{aligned}$ | 5\% | 4\% | 9\% |
| 1 am arready earning at least this much | 38\% | 4\% | $\begin{gathered} 25 \% \\ 0 . R \end{gathered}$ | $\begin{gathered} \text { 22\% } \\ \mathrm{O}^{*} \end{gathered}$ | 8\% | 24\% | $\begin{aligned} & .54 \% \\ & \text { M.O.P.Q.R } \end{aligned}$ | 24\% | $\begin{gathered} 52 \% \\ u . x \end{gathered}$ | $\begin{gathered} 58 \% \\ u . x \end{gathered}$ | 19\% |
| Don't know | 7\% | $10 \%$ | 6\% | $\begin{aligned} & 14 \% \\ & \text { L.P.T* } \end{aligned}$ | $\underset{L^{* *}}{11 \%}$ | 10\% | $6 \%$ | $\begin{aligned} & 9 \% \\ & \mathrm{w} \end{aligned}$ | 6\% | 3\% | 8\% |
| Prefer not to say | 6\% | $\stackrel{\text { \% }}{ }$ | 7\% | 3\% | $\stackrel{6 \%}{ }$ | $3 \%$ | 6\% | 5\% | 3\% | 2\% | $\begin{aligned} & 21 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 15\% | 1\% | $\begin{gathered} \text { 39\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{gathered} \text { 7\% } \\ \text { L* }^{*} \end{gathered}$ | $\begin{gathered} \text { 34\% } \\ \text { L.M.о.Q.T* } \end{gathered}$ | 26\% | $\begin{gathered} 3 \% \\ L \end{gathered}$ | $\begin{aligned} & 22 \% \\ & \text { v.w } \end{aligned}$ | 9\% | 9\% | $\begin{gathered} 16 \% \\ \mathrm{v} \end{gathered}$ |
| maxearnings 1a_5. 535,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, It think I will earn this much at some point | 26\% | $\begin{gathered} 70 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 14\% | $\begin{aligned} & \text { 47\% } \\ & \text { L.P.R.T* } \end{aligned}$ | $20 \%$ | $23 \%$ | $\underset{\text { 25\% }}{\substack{\text { L.P }}}$ | 27\% | 26\% | 23\% | 28\% |
| No, I do not think I will ever earn this much | 11\% | $\stackrel{7 \%}{*}$ | 10\% | $\begin{gathered} \text { 15\% } \\ L^{*} \end{gathered}$ | $\underset{L^{1 *}}{16 \%}$ | 10\% | $\underset{\text { L1\% }}{11 \%}$ | $\begin{gathered} \text { 19\% } \\ \text { v.w.x } \end{gathered}$ | 6\% | 3\% | $\begin{aligned} & 9 \% \\ & \mathrm{w} \end{aligned}$ |
| 1 am arready earning at least this much | 34\% | 4\% | $\begin{gathered} 23 \% \\ 0 \end{gathered}$ | 13\% | 13\% | $21 \%$ | $\begin{gathered} 49 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | 19\% | $\begin{gathered} 47 \% \\ \text { U.X } \end{gathered}$ | $\begin{aligned} & 57 \% \\ & \text { u.v.X } \end{aligned}$ | 18\% |
| Don't know | 7\% | $\stackrel{9 \%}{ }$ | 6\% | $\begin{aligned} & \text { 13\% } \\ & \text { L.P.T* } \end{aligned}$ | 11\% | 14\% | 6\% | 8\% | 7\% | 5\% | 8\% |
| Prefer not to say | 6\% | $9 \%$ | 8\% | $4 \%$ | $4 \%$ | $6 \%$ | 6\% | 5\% | 3\% | 3\% | $\begin{aligned} & 21 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 15\% | 1\% | $\begin{gathered} \text { 40\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{gathered} 7 \% \\ L^{*} \end{gathered}$ | $\stackrel{36 \%}{\text { L.M.O.Q.T* }}$ | 26\% .* | 3\% | $\begin{aligned} & 21 \% \\ & \text { v.w } \end{aligned}$ | 10\% | 9\% | $\begin{aligned} & \text { 17\% } \\ & \text { v.w } \end{aligned}$ |
| maxearnings1a_6. \$40,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I Ithink I will earn this much at some point | 27\% | $\begin{gathered} 67 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 15\% | $\begin{aligned} & \text { L.P.R.T* } \\ & \text { L. } \end{aligned}$ | 22\% | 27\% | $\begin{gathered} \text { 27\% } \\ \text { P } \end{gathered}$ | 27\% | 29\% | 25\% | 28\% |
| No, I do not think I will ever earn this much | 14\% | $9 \%$ | 12\% | $\underset{L^{2 *}}{20 \%}$ | 16\% | 14\% | $\begin{gathered} 15 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 24 \% \\ & \text { v.w.x } \end{aligned}$ | 9\% | 5\% | 10\% |
| 1 am already earning at least this much | 29\% | $5 \%$ | $\begin{gathered} 17 \% \\ 0 \end{gathered}$ | 12\% | 10\% | 17\% | $\begin{gathered} 42 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | 12\% | $\begin{gathered} 42 \% \\ \text { u.x } \end{gathered}$ | $\begin{aligned} & 53 \% \\ & \text { u.v.x } \end{aligned}$ | 14\% |
| Don't know | 8\% | $10 \%$ | 5\% | $\begin{aligned} & \text { 15\% } \\ & \text { L.P* } \end{aligned}$ | $\begin{gathered} 13 \% \\ \mathrm{p}^{*} \end{gathered}$ | 10\% | $8 \%$ | $\begin{gathered} \text { 10\% } \\ \mathrm{w} \end{gathered}$ | 8\% | 4\% | 10\% |
| Prefer not to say | 6\% | $7 \%$ | 7\% | 4\% | $6 \%$ | $3 \%$ | 5\% | 4\% | 3\% | 2\% | $\begin{aligned} & 21 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 16\% | 1\% | $\begin{gathered} 43 \% \\ \text { L.M.O.Q.T } \end{gathered}$ | 7\% | $\begin{gathered} 32 \% \\ \text { L.M.O.Q.T* } \end{gathered}$ | 30\% ** | 3\% | $\begin{aligned} & 22 \% \\ & \text { v.w } \end{aligned}$ | 10\% | 11\% | $\begin{gathered} 17 \% \\ \mathrm{v} \end{gathered}$ |
| maxearnings 1a_7. \$50,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I think I will earn this much at some point | 28\% | $\begin{gathered} 65 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 12\% | $\begin{aligned} & 37 \% \\ & \text { P.R* } \end{aligned}$ | $16 \%$ | $24 \%$ | $\begin{aligned} & 31 \% \\ & \text { P.R } \end{aligned}$ | 26\% | 32\% | 25\% | 26\% |
| No, I do not think I will ever earn this much | 18\% | $12 \%$ | 16\% | $\begin{gathered} \text { 25\% } \\ L^{*} \end{gathered}$ | $22 \%$ | 20\% | $\begin{gathered} 17 \% \\ \text { 1\% } \end{gathered}$ | $\begin{gathered} 29 \% \\ \text { v.w.X } \end{gathered}$ | $\begin{gathered} 12 \% \\ \mathrm{w} \end{gathered}$ | 6\% | $\begin{gathered} \text { 14\% } \\ \text { w } \end{gathered}$ |
| l am already earning at least this much | 23\% | 2\% | $\begin{gathered} 13 \% \\ 0 \end{gathered}$ | $10 \%$ | $9 \%$ | 13\% | $\begin{gathered} 33 \% \\ \text { M.O.P.Q.R } \end{gathered}$ | 4\% | $\begin{gathered} 33 \% \\ \text { U.X } \end{gathered}$ | $\begin{aligned} & 51 \% \\ & \text { u.v.x } \end{aligned}$ | $\begin{gathered} 13 \% \\ u \end{gathered}$ |
| Don't know | 10\% | 10\% | 7\% | $\begin{aligned} & \text { 18\% } \\ & \text { L.P* } \end{aligned}$ | 14\% | 10\% | $\underset{L}{11 \%}$ | $\begin{gathered} 12 \% \\ \mathrm{w} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 11 \% \\ w \end{array} \end{gathered}$ | 6\% | 10\% |
| Prefer not to say | 6\% | $9 \%$ | 7\% | 3\% | $6 \%$ | $3 \%$ | 5\% | 5\% | 2\% | 4\% | $\begin{aligned} & 20 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 16\% | 1\% | $\begin{gathered} 44 \% \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & 7 \% \\ & \text { L.T** } \end{aligned}$ | $\begin{gathered} 34 \% \\ \text { L.M.O.Q.T** } \end{gathered}$ | 30\% | 3\% | $\begin{aligned} & 24 \% \\ & \text { v.w } \end{aligned}$ | 10\% | 8\% | $\begin{aligned} & \text { 17\% } \\ & \text { v.w } \end{aligned}$ |


| YOUCOV | Total | Gender |  | Age |  |  | Region |  |  |  |  |  | Working full time (30 or more hours a week) | Working part time (8-29 hours a week) | Working part time (less than 8 hours a week) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | $\begin{aligned} & \text { British } \\ & \text { Columbia } \end{aligned}$ | Prairies | Atlantic | Northern | Ontario | Quebec |  |  |  |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | M | $N$ |
| maxearnings 1a_8. $\$ 60,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It think I will earn this much at some point | 27\% | $31 \%$ | 23\% | $50 \%$ | $26 \%$ | 13\% | 22\% | 22\% | $23 \%$ | $25 \%$ | 26\% | $\begin{aligned} & 34 \% \\ & \text { F.G.J } \end{aligned}$ | $32 \%$ P.R | 28\% P.R | $30 \%$ |
| No, I do not think I will ever earn this much | 22\% | 19\% | 25\% | 19\% | 23\% | 23\% | 23\% | 20\% | 23\% | 25\% | 23\% | 22\% | 18\% | $\begin{aligned} & 38 \% \\ & \text { L.O.P.T } \end{aligned}$ | 30\% |
| 1 am arready earning at least this much | 16\% | 22\% | 11\% | 12\% | $\begin{gathered} \text { 22\% } \\ \text { C.E } \end{gathered}$ | 14\% | 19\% | 18\% | 13\% | $50 \%$ | 16\% | 15\% | 30\% M.O.P.Q.R.T | $\begin{gathered} 9 \% \\ 0 \end{gathered}$ | 10\% |
| Don't know | 12\% | 10\% | 13\% | 11\% | 13\% | 11\% | 11\% | $\begin{gathered} \text { 15\% } \\ \hline \end{gathered}$ | 13\% |  | 9\% | $\begin{gathered} \text { 15\% } \\ \hline \end{gathered}$ | 13\% | 13\% | 20\% |
| Prefer not to say | 6\% | 5\% | 7\% | 6\% | 6\% | 7\% | 8\% | 6\% | 4\% |  | 7\% | 5\% | 5\% | 7\% | $3 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 17\% | 13\% | $\begin{gathered} 21 \% \\ \mathrm{~A} \end{gathered}$ | 3\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | $\begin{aligned} & 31 \% \\ & \text { C.D } \end{aligned}$ | $\begin{gathered} 17 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 19 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 24 \% \\ \mathrm{~K}^{*} \end{gathered}$ |  | $\begin{gathered} 19 \% \\ \mathrm{k} \end{gathered}$ | 9\% | 2\% | 6\% | $6 \%$ |
| maxearnings1a_9. $\$ 70,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It think I will earn this much at some point | 23\% | $\begin{gathered} \text { 26\% } \\ B \end{gathered}$ | 21\% | $\begin{gathered} 45 \% \\ \text { D.E } \end{gathered}$ | $\underset{E}{22 \%}$ | 10\% | 18\% | 22\% | $15 \%$ | $25 \%$ | 25\% | $\begin{gathered} 28 \% \\ \text { FH } \end{gathered}$ | 28\% | $\begin{gathered} 23 \% \\ \text { P.R } \end{gathered}$ | 26\% |
| No, I do not think I will ever earn this much | 28\% | 24\% | $\begin{gathered} 32 \% \\ \mathrm{~A} \end{gathered}$ | 26\% | 30\% | 27\% | 33\% | 24\% | $27 \%$ | 25\% | 26\% | 32\% | $\begin{gathered} \text { 28\% } \\ \text { P } \end{gathered}$ | $\begin{aligned} & 42 \% \\ & \text { L.O.P.T } \end{aligned}$ | $47 \%$ |
| I am arready earning at least this much | 13\% | $\begin{gathered} 18 \% \\ \mathrm{~B} \end{gathered}$ | 8\% | 10\% | $\begin{aligned} & \text { 17\% } \\ & \text { C.E } \end{aligned}$ | 12\% | 13\% | 15\% | 11\% | $50 \%$ | 12\% | 12\% | 24\% M.O.P.Q.R.T | 6\% | 10\% |
| Don't know | 12\% | 12\% | 12\% | 11\% | 14\% | 11\% | 11\% | 14\% | 18\% |  | 11\% | 13\% | 12\% | 15\% | $7 \%$ |
| Prefer not to say | 7\% | 6\% | 7\% | 6\% | 6\% | 8\% | 9\% | 6\% | 4\% |  | 7\% | 6\% | 6\% | 8\% | $3 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 17\% | 13\% | $\begin{gathered} 21 \% \\ \text { A } \end{gathered}$ | 2\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | $\begin{aligned} & 32 \% \\ & \text { C.D } \end{aligned}$ | 15\% | $\begin{gathered} 20 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} 24 \% \\ \mathrm{~K}^{*} \end{gathered}$ |  | $\begin{gathered} 19 \% \\ \mathrm{k} \end{gathered}$ | 10\% | 2\% | $\begin{gathered} 6 \% \\ \mathrm{~L} \end{gathered}$ | 7\% |
| maxearnings $10 \_10.1880,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It think I will earn this much at some point | 21\% | $\begin{gathered} 24 \% \\ B \end{gathered}$ | 17\% | $\begin{gathered} 39 \% \\ \text { D.E } \end{gathered}$ | $21 \%$ | 9\% | 16\% | 21\% | $13 \%$ | $25 \%$ | 22\% | 23\% | $\begin{aligned} & 26 \% \\ & \hline \end{aligned}$ | $\begin{gathered} \text { 20\% } \\ \mathrm{P} \end{gathered}$ | $19 \%$ |
| No, I do not think I will ever earn this much | 32\% | 28\% | $\begin{gathered} 36 \% \\ A \end{gathered}$ | 32\% | 33\% | 31\% | 36\% | 29\% | 28\% | 25\% | 29\% | $\begin{gathered} 38 \% \\ j \end{gathered}$ | $\begin{gathered} 34 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 46 \% \\ \text { L.O.P.R.T } \end{gathered}$ | $47 \%$ |
| 1 am arready earning at least this much | 10\% | $\begin{gathered} 16 \% \\ \mathrm{~B} \end{gathered}$ | 5\% | 9\% | $\begin{gathered} 14 \% \\ \mathrm{E} \end{gathered}$ | 9\% | 12\% | 13\% | $7 \%$ | $50 \%$ | 10\% | 9\% | 19\% <br> M.O.P.Q.R.T | $3 \%$ | 11\% |
| Don't know | 13\% | 12\% | 14\% | 12\% | $\begin{gathered} \text { 16\% } \\ \mathrm{E} \end{gathered}$ | 11\% | 12\% | 11\% | 20\% |  | 12\% | 14\% |  | $\begin{gathered} \text { 16\% } \\ \hline \end{gathered}$ | $7 \%$ |
| Prefer not to say | 6\% | 6\% | 7\% | 4\% | 6\% | $\begin{gathered} 8 \% \\ c \end{gathered}$ | 8\% | 7\% | 4\% |  | 6\% | 6\% | 5\% | 7\% | 10\% |
| N/A - I will not ever be able to work, or I do not ever intend to work | 18\% | 14\% | $\begin{gathered} 21 \% \\ \mathrm{~A} \end{gathered}$ | 4\% | $\begin{gathered} 10 \% \\ c \end{gathered}$ | $\begin{aligned} & 32 \% \\ & \text { C.D } \end{aligned}$ | 16\% | $\begin{gathered} 20 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{gathered} 27 \% \\ \mathrm{~K}^{*} \end{gathered}$ |  | $\begin{gathered} 20 \% \\ \mathrm{k} \end{gathered}$ | 11\% | 3\% | $\begin{aligned} & 9 \% \\ & \text { L.T } \end{aligned}$ | $\begin{gathered} 7 \% \\ \hline \end{gathered}$ |
| maxearnings1a_11. $\$ 90,000 \mathrm{a}$ year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, It think I will earn this much at some point | 18\% | $\begin{gathered} \text { 24\% } \\ B \end{gathered}$ | 12\% | $\begin{gathered} 31 \% \\ \text { D.E } \end{gathered}$ | 20\% | 9\% | 15\% | 16\% | $13 \%$ |  | 21\% | 19\% | $\begin{gathered} 23 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 17 \% \\ \text { P } \end{gathered}$ | 20\% |
| No, I do not think I will ever earn this much | 36\% | 31\% | $\begin{gathered} 42 \% \\ \mathrm{~A} \end{gathered}$ | 39\% | 39\% | 33\% | 38\% | 35\% | $30 \%$ | $25 \%$ | 33\% | $\begin{gathered} 44 \% \\ \text { H.J } \end{gathered}$ | $\begin{gathered} 42 \% \\ \mathrm{P} \end{gathered}$ | $\begin{aligned} & 47 \% \\ & \text { P.R } \end{aligned}$ | $39 \%$ |
| 1 am arready earning at least this much | 7\% | $\begin{gathered} 11 \% \\ B \end{gathered}$ | 4\% | 6\% | 10\% | 6\% | 9\% | 10\% | $6 \%$ | 75\% | 6\% | 6\% | $\begin{gathered} \text { 13\% } \\ \text { M.O.P.T } \end{gathered}$ | 3\% | 10\% |
| Don't know | 14\% | 14\% | 14\% | 16\% | 16\% | 11\% | 13\% | 12\% | 20\% | $\div$ | 14\% | 15\% | 14\% | $\begin{gathered} \text { 18\% } \\ \hline \end{gathered}$ | 11\% |
| Prefer not to say | 7\% | 7\% | 7\% | 5\% | 6\% | 9\% | 8\% | 6\% | 4\% | - | 7\% | 6\% | 6\% | 7\% | 13\% |


| YOuCov | Total | Employment status |  |  |  |  |  | Custom Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Full time student | Retired | Unemployed | Not working | Other | Net: Employed | Under \$50k | \$50k-\$100k | \$100k + | Prefer not to say |
|  |  | 0 | P | Q | R | s | T | $u$ | v | w | x |
| maxearnings 1a_8. $560,000 \mathrm{a}$ year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, It think I will earn this much at some point | 27\% | ${ }^{66 \%}$ | 11\% | 32\% | 10\% | $23 \%$ | 31\% | 21\% | 34\% | 28\% | 25\% |
|  |  | L.M.P.Q.R.T* |  | P.R* |  |  | P.R |  | U.X |  |  |
| No, I do not think I will ever earn this much | 22\% | 15\% | 18\% | $\begin{aligned} & 30 \% \\ & \text { L.O.P* } \end{aligned}$ | $28 \%$ | $24 \%$ | $\underset{\mathrm{L}}{23 \%}$ | $\begin{aligned} & 33 \% \\ & \text { v.w.x } \end{aligned}$ | $\begin{gathered} 18 \% \\ \mathrm{w} \end{gathered}$ | 8\% | $\begin{gathered} \text { 18\% } \\ \text { W } \end{gathered}$ |
| 1 am arready earning at least this much | 16\% |  | $\begin{gathered} 9 \% \\ 0 \end{gathered}$ | 6\% | $\begin{aligned} & 9 \% \\ & \mathrm{o}^{*} \end{aligned}$ | $6 \%$ | $\begin{aligned} & 24 \% \\ & \text { м.O.P.Q.R } \end{aligned}$ | 3\% | $\begin{gathered} 20 \% \\ \text { u.x } \end{gathered}$ | u5\% | 6\% |
| Don't know | 12\% | 9\% | 8\% | $\begin{gathered} \text { 19\% } \\ \mathrm{P}^{\prime} \end{gathered}$ | 11\% | 10\% | $\begin{gathered} 13 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} \begin{array}{c} 13 \% \\ \mathrm{w} \end{array} \end{gathered}$ | $\begin{gathered} 14 \% \\ \mathrm{w} \end{gathered}$ | 6\% | 11\% |
| Prefer not to say | 6\% | $9 \%$ | 7\% | $4 \%$ | $8 \%$ | $6 \%$ | 6\% | 5\% | 2\% | 3\% | $\begin{gathered} 22 \% \\ \text { u.v.W } \end{gathered}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 17\% | 1\% | $\begin{gathered} \text { 46\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & \text { 8\% } \\ & \text { L.T* } \end{aligned}$ | $\begin{gathered} 34 \% \\ \text { L.M.O.Q.T** } \end{gathered}$ | 30\% | $\begin{gathered} 3 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 25 \% \\ \text { v.w } \end{gathered}$ | 10\% | 9\% | $\begin{aligned} & \text { 18\% } \\ & \text { v.w } \end{aligned}$ |
| maxearnings1__9. 570,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I It ink I will earn this much at some point | 23\% | 60\% L.M.P.Q.R.T* | 10\% | $\begin{aligned} & \text { 26\% } \\ & \text { P.R } \end{aligned}$ | $7 \%$ | 16\% | $\begin{gathered} 27 \% \\ \text { P.R } \end{gathered}$ | 15\% | $\underset{u}{28 \%}$ | $\begin{gathered} 32 \% \\ u \end{gathered}$ | $\underset{u}{25 \%}$ |
| No, I do not think I will ever earn this much | 28\% | $\stackrel{19 \%}{*}$ | 19\% | $\begin{gathered} 34 \% \\ \mathrm{P}^{*} \end{gathered}$ | $\stackrel{29 \%}{ }$ | $34 \%$ | $\begin{aligned} & 32 \% \\ & \text { L.O.P } \end{aligned}$ | $\begin{aligned} & \text { 40\% } \\ & \text { v.w.x } \end{aligned}$ | $\begin{gathered} \text { 25\% } \\ \text { w } \end{gathered}$ | 12\% | $\begin{gathered} 22 \% \\ \mathrm{w} \end{gathered}$ |
| 1 am already earning at least this much | 13\% | - | $\begin{gathered} 8 \% \\ 0 \end{gathered}$ | $4 \%$ | $\begin{gathered} 8 \% \\ \mathrm{o}^{*} \end{gathered}$ | $3 \%$ | $\begin{gathered} \text { M.O\% } \\ \text { M.OP. } \end{gathered}$ | 2\% | $\begin{aligned} & \text { 16\% } \\ & \text { U.X } \end{aligned}$ | $\begin{aligned} & 37 \% \\ & \text { u.v. } \end{aligned}$ | 5\% |
| Don't know | 12\% | 11\% | 9\% | $\begin{aligned} & \text { 23\% } \\ & \text { L.P.T* } \end{aligned}$ | 17\% | 10\% | 13\% | 12\% | $\begin{aligned} & \begin{array}{l} 17 \% \\ \text { w.x } \end{array} \end{aligned}$ | 7\% | 9\% |
| Prefer not to say | 7\% | $\stackrel{9}{ }{ }^{\text {* }}$ | 8\% | $4 \%$ | $\stackrel{6 \%}{ }$ | $6 \%$ | 6\% | 5\% | 3\% | 4\% | $\begin{aligned} & 22 \% \\ & \text { u.v.w.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 17\% | 1\% | $\begin{gathered} \text { 46\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & L^{*} \end{aligned}$ | $\begin{gathered} 34 \% \\ \text { L.M.O.Q.T** } \end{gathered}$ | 30\% | $\begin{gathered} 4 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 25 \% \\ & \text { v.w } \end{aligned}$ | 12\% | 8\% | $\begin{gathered} 18 \% \\ \text { w } \end{gathered}$ |
| maxearnings1a_10. $\$ 80,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, It inink I will earn this much at some point | 21\% | 57\% L.M.P.Q.R.T* | 8\% | $\underset{\text { p* }}{20 \%}$ | $9 \%$ | 13\% | $\begin{aligned} & 24 \% \\ & \text { P.R } \end{aligned}$ | 12\% | $\stackrel{23 \%}{u}$ | $\begin{gathered} 32 \% \\ \text { U.V } \end{gathered}$ | $\underset{u}{25 \%}$ |
| No, I do not think I will ever earn this much | 32\% | $\stackrel{22 \%}{*}$ | 23\% | $\underset{\text { p* }}{\substack{\text { p* }}}$ | $\stackrel{26 \%}{ }$ | $37 \%$ | $\begin{aligned} & 37 \% \\ & \text { L.O.P } \end{aligned}$ | $\begin{aligned} & 43 \% \\ & \text { v.w.x } \end{aligned}$ | $\begin{gathered} 32 \% \\ \mathrm{w} \end{gathered}$ | 15\% | 23\% |
| 1 am arready earning at least this much | 10\% | - | $\begin{gathered} 7 \% \\ 0 \end{gathered}$ | $6 \%$ | $\begin{aligned} & 6 \% \\ & \mathrm{o}^{*} \end{aligned}$ | 3\% | $\begin{gathered} \text { 15\% } \\ \text { M.O.P.Q } \end{gathered}$ | 2\% | $\begin{aligned} & \begin{array}{l} 12 \% \\ \text { U.X } \end{array} \end{aligned}$ | $\begin{aligned} & 30 \% \\ & \text { u.v.X } \end{aligned}$ | 2\% |
| Don't know | 13\% | $15 \%$ | 8\% | $\begin{aligned} & \text { 23\% } \\ & \text { L.P.T* } \end{aligned}$ | $15 \%$ | $13 \%$ | $\begin{gathered} 13 \% \\ \mathrm{P} \end{gathered}$ | 12\% | 16\% | 10\% | 12\% |
| Prefer not to say | 6\% | $5 \%$ | 8\% | 5\% | 8\% | $3 \%$ | 6\% | 5\% | 3\% | 3\% | $\begin{aligned} & \text { 20\% } \\ & \text { U.V.W } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 18\% | 1\% | $\begin{gathered} \text { 46\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & L^{*} \end{aligned}$ | $\begin{gathered} 36 \% \\ \text { L.M.O.Q.T** } \end{gathered}$ | 30\% ** | $\begin{gathered} 4 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{aligned} & 25 \% \\ & \text { v.w } \end{aligned}$ | 12\% | 10\% | $\begin{gathered} 18 \% \\ \mathrm{w} \\ \hline \end{gathered}$ |
| maxearnings1a_11. \$90,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, It inink I will earn this much at some point | 18\% | 40\% L.M.P.Q.R.T* | 7\% | $\begin{gathered} \text { 20\% } \\ \mathrm{P}^{2} \end{gathered}$ | $11 \%$ | 10\% | $\begin{gathered} \text { 22\% } \\ \mathrm{P} \end{gathered}$ | 10\% | $\stackrel{21 \%}{u}$ | $\begin{gathered} 29 \% \\ \text { U.X } \end{gathered}$ | $\begin{gathered} 18 \% \\ u \end{gathered}$ |
| No, I do not think I will ever earn this much | 36\% | $32 \%$ | 25\% | $\underset{\text { p* }}{40 \%}$ | $28 \%$ | $37 \%$ | $\begin{gathered} 43 \% \\ \text { P.R } \end{gathered}$ | $\begin{aligned} & 43 \% \\ & \mathrm{w} \cdot \mathrm{x} \end{aligned}$ | $\begin{aligned} & 40 \% \\ & w \cdot x \end{aligned}$ | 24\% | 27\% |
| 1 am arready earning at least this much | 7\% |  | 4\% | 4\% | $\begin{gathered} 6 \% \\ \mathrm{o}^{*} \end{gathered}$ | $3 \%$ | м.0\%.Р | 2\% | $\begin{gathered} \text { 6\% } \\ \mathrm{u} \end{gathered}$ | $\begin{aligned} & 23 \% \\ & \text { u.v.X } \end{aligned}$ | 2\% |
| Don't know | 14\% | $\begin{gathered} \text { 22\% } \\ \mathrm{p}^{2} \end{gathered}$ | 9\% | $\begin{gathered} \text { 22\% } \\ \mathrm{p}^{2} \end{gathered}$ | $13 \%$ | $13 \%$ | $\begin{gathered} \text { 14\% } \\ \mathrm{P} \end{gathered}$ | 14\% | 16\% | 11\% | 14\% |
| Prefer not to say | 7\% | 5\% | 9\% | 5\% | 6\% | 3\% | 6\% | 5\% | 4\% | 4\% | 21\% |


| YOuCov | Total | Gender |  | Age |  |  | Region |  |  |  |  |  | Working full time (30 or more hours a week | Working part time (8-29 hours a week) | Working part time (less than 8 hours a week) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | $\begin{aligned} & \text { British } \\ & \text { Columbia } \end{aligned}$ | Prairies | Atlantic | Northern | Ontario | Quebec |  |  |  |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | M | N |
|  |  |  |  |  |  |  |  |  | * | ** |  |  |  |  | ** |
| N/A - I will not ever be able to work, or I do not ever intend to work | 18\% | 14\% | 22\% | 4\% | 10\% | 33\% | 16\% | 20\% | 27\% | - | 20\% | 12\% | 3\% | 9\% | 7\% |
|  |  |  | A |  | c | C.D |  | K | K* | ** | K |  |  | L.T | ** |
| maxearnings1a_12. $\$ 100,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Yes, It think I will earn this much at some point ${ }^{\text {Base: All Canada Adults }}$ | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
|  | 17\% | 22\% | 12\% | $28 \%$ | $\stackrel{19 \%}{\mathrm{E}}$ | 8\% | 11\% | 18\% | 9\% | $25 \%$ | $\begin{gathered} 19 \% \\ F \end{gathered}$ | 18\% | $22 \%$ | $\begin{gathered} 17 \% \\ \mathrm{P} \end{gathered}$ | $26 \%$ |
| No, I do not think I will ever earn this much | 38\% | 34\% | 43\% | 42\% | 40\% | 34\% | 41\% | 36\% | 33\% | 25\% | 36\% | 44\% | 44\% | 48\% | 43\% |
|  |  |  | A |  |  |  |  |  | , | , |  | J | P.R | P.R | ** |
| 1 am arready earning at least this much | 6\% | $\begin{gathered} 9 \% \\ \text { B } \end{gathered}$ | 3\% | 5\% | 9\% | 6\% | 6\% | 8\% | 6\% | 50\% | 6\% | 5\% | $\begin{gathered} 11 \% \\ \text { M.O.P.T } \end{gathered}$ | 2\% | 6\% |
| Don't know | 14\% | 15\% | 13\% | 17\% | 15\% | 12\% | 18\% | 11\% | 19\% |  | 13\% | 15\% | 14\% | $\begin{gathered} 17 \% \\ \mathrm{P} \end{gathered}$ | $7 \%$ |
| Prefer not to say | 6\% | 7\% | 6\% | 5\% | 6\% | 8\% | 8\% | 6\% | 4\% | - | 7\% | 6\% | 6\% | 7\% | 10\% |
| N/A - I will not ever be able to work, or I do not ever intend to work | 18\% | 14\% | 22\% | 4\% | 10\% | 33\% | 16\% | 21\% | 29\% | . | 20\% | 11\% | 2\% | 10\% | 7\% |
|  |  |  | A |  | c | C.D |  | k | F.K* | ** | k |  |  | L.O.T | ** |
| maxearnings1a_13. $\mathbf{\$ 2 5 0 , 0 0 0}$ a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Yes, It think I will earn this much at some point $\begin{gathered}\text { Base: All Canda Aduts }\end{gathered}$ | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
|  | 9\% | $\begin{gathered} 12 \% \\ B \end{gathered}$ | 6\% | $\begin{aligned} & \text { 16\%\% } \\ & \text { D.E } \end{aligned}$ | $\begin{gathered} 10 \% \\ E \end{gathered}$ | 3\% | 6\% | 10\% | 3\% | $\div$ | 9\% | $\begin{gathered} 11 \% \\ H \end{gathered}$ | $\begin{gathered} 11 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} \text { 10\% } \\ \mathrm{P} \end{gathered}$ | $10 \%$ |
| No, I do not think I will ever earn this much | 50\% | 50\% | 50\% | $\begin{gathered} 56 \% \\ \mathrm{E} \end{gathered}$ | $54 \%$ | 43\% | 52\% | 48\% | 49\% | 75\% | 48\% | 54\% | $\begin{gathered} { }^{63 \%} \\ \text { м.O.P.R.T } \end{gathered}$ | $\begin{gathered} 52 \% \\ \mathrm{p} \end{gathered}$ | 60\% |
| 1 am arready earning at least this much | 2\% | $\begin{gathered} \text { 2\% } \\ \text { B } \end{gathered}$ | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | * | - | 2\% | 2\% | 2\% | 3\% |  |
| Don't know | 14\% | 14\% | 14\% | 16\% | 16\% | 11\% | 16\% | 12\% | 14\% | $25 \%$ | 15\% | 13\% | 13\% | $\begin{gathered} \text { 20\% } \\ \mathrm{p} \end{gathered}$ | 11\% |
| Prefer not to say | 7\% | 7\% | 7\% | 7\% | 6\% | 7\% | 9\% | 6\% | 4\% | * | 6\% | 8\% | 7\% | 7\% | $6 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 19\% | 14\% | $\begin{gathered} 23 \% \\ \mathrm{~A} \end{gathered}$ | 4\% | $\begin{gathered} 11 \% \\ c \end{gathered}$ | $\begin{aligned} & 34 \% \\ & \text { C.D } \end{aligned}$ | 16\% | $\begin{gathered} 23 \% \\ \mathrm{k} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { F.J. } \mathrm{K}^{*} \end{aligned}$ |  | $\begin{gathered} 19 \% \\ \mathrm{k} \end{gathered}$ | 12\% | 3\% | $8 \%$ | $\underset{ \pm 4 \%}{14 \%}$ |
| maxearnings1a_14. \$500,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Yes, It think I will earn this much at some point $\begin{gathered}\text { Base: All Canda Aduts }\end{gathered}$ | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
|  | 6\% | $\begin{gathered} 9 \% \\ \text { B } \end{gathered}$ | 4\% | $\begin{gathered} \text { 12\% } \\ \text { D.E } \end{gathered}$ | 6\% | 3\% | 3\% | 8\% | 1\% | ** | 6\% | 8\% | $\begin{gathered} \text { 6\% } \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 8 \% \\ \mathrm{P} \end{gathered}$ | $9 \%$ |
| No, I do not think I will ever earn this much | 53\% | 53\% | 54\% | $\begin{gathered} 60 \% \\ E \end{gathered}$ | $\underset{E}{59 \%}$ | 44\% | 55\% | 52\% | 47\% | $75 \%$ | 52\% | 58\% | $\begin{gathered} 70 \% \\ \text { M.O.P.Q.R.T } \end{gathered}$ | $\begin{gathered} 54 \% \\ \mathrm{P} \end{gathered}$ | 59\% |
| 1 am arready earning at least this much | 1\% | $2 \%$ | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |  | $\div$ | 1\% | 1\% | 1\% | 1\% | $\underset{*}{4 \%}$ |
| Don't know | 14\% | 16\% | 13\% | $\underset{E}{17 \%}$ | 17\% | 10\% | 17\% | 10\% | 18\% | $25 \%$ | 14\% | 14\% | 13\% | $\begin{aligned} & 21 \% \\ & \text { L.P.T } \end{aligned}$ | 11\% |
| Prefer not to say | 7\% | 7\% | 6\% | 7\% | 6\% | 7\% | 8\% | 6\% | 4\% | $\div$ | 7\% | 7\% | 6\% | 8\% | $3 \%$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 19\% | 15\% | $\begin{gathered} 23 \% \\ \mathrm{~A} \end{gathered}$ | 3\% | $\begin{gathered} 11 \% \\ c \end{gathered}$ | $35 \%$ c. | 16\% | $\begin{gathered} 23 \% \\ \mathrm{k} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { F.K } \end{aligned}$ |  | $\begin{gathered} 20 \% \\ \mathrm{k} \end{gathered}$ | 12\% | 3\% | 7\% | $\underset{ \pm 4 \%}{14 \%}$ |
| maxearnings1a_15. \$1,000,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 462 | 540 | 247 | 314 | 441 | 113 | 192 | 71 | 4 | 370 | 252 | 377 | 115 | 29 |
| Base: All Canada Adults | 1002 | 493 | 509 | 266 | 320 | 417 | 130 | 182 | 67 | 3 | 386 | 233 | 384 | 117 | 28 |
| Yes, Ithink I will earn this much at some point | 6\% | $\begin{gathered} 9 \% \\ \mathrm{~B} \end{gathered}$ | 4\% | $\begin{aligned} & \text { 13\% } \\ & \text { D.E } \end{aligned}$ | 5\% | 3\% | 5\% | 7\% | 1\% | $\dot{\%}$ | 7\% | 7\% | $\begin{gathered} 7 \% \\ \mathrm{P} \end{gathered}$ | $\begin{gathered} 8 \% \\ \mathrm{P} \end{gathered}$ | $\stackrel{6 \%}{*}$ |
| No, I do not think I will ever earn this much | 54\% | 53\% | 55\% | $\begin{gathered} \text { 60\% } \\ E \end{gathered}$ | 61\% | 44\% | 58\% | 53\% | $47 \%$ | 75\% | 51\% | 59\% | $71 \%$ <br> M.O.P.Q.R.T | $\begin{gathered} 54 \% \\ \mathrm{P} \end{gathered}$ | $63 \%$ |
| lam arready earning at least this much | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | . | - | 1\% | 2\% | 1\% | 2\% | $3 \%$ |


| YOUCOV | Total | Employment status |  |  |  |  |  | Custom Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Full time student | Retired | Unemployed | Not working | Other | Net: Employed | Under \$50k | \$50k-\$100k | \$100k + | Prefer not to say |
|  |  | o | P | Q | R | s | T | u | v | w | x |
|  |  | * |  | * | * | ** |  |  |  |  | u.v.w |
| N/A I I will not ever be able to work, or I do not ever intend to work | 18\% | 1\% | $\begin{gathered} \text { 47\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | 8\% | 36\% L.м.O.Q.T* | $33 \%$ ** | $4 \%$ | $\begin{aligned} & 26 \% \\ & \text { v.w } \end{aligned}$ | 13\% | 9\% | $\begin{gathered} 18 \% \\ \mathrm{w} \end{gathered}$ |
| maxearnings $12 \_12.1000,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I I hink I will earn this much at some point | 17\% | $\begin{gathered} 36 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 6\% | $\begin{gathered} \text { 15\% } \\ \mathrm{p}^{*} \end{gathered}$ | $14 \%$ | $6 \%$ | $\begin{gathered} \text { 21\% } \\ \text { P } \end{gathered}$ | 10\% | $\stackrel{21 \%}{u}$ | $\begin{gathered} 25 \% \\ u \end{gathered}$ | $\begin{gathered} 17 \% \\ u \end{gathered}$ |
| No, I do not think I will ever earn this much | 38\% | $34 \%$ | 25\% | $\begin{gathered} 44 \% \\ \mathrm{P}^{4} \end{gathered}$ | $30 \%$ | 40\% | $\begin{gathered} \text { 45\% } \\ \stackrel{\text { P.R }}{ } \end{gathered}$ | $\begin{aligned} & 43 \% \\ & \text { w.x } \end{aligned}$ | $\begin{aligned} & 43 \% \\ & \text { w.x } \end{aligned}$ | 27\% | 27\% |
| 1 am already earning at least this much | 6\% | $2 \%$ | 3\% | $6 \%$ | $4 \%$ | :. | $\begin{aligned} & 9 \% \\ & \text { M.P } \end{aligned}$ | 1\% | $\begin{gathered} 4 \% \\ u \end{gathered}$ | $\begin{aligned} & 24 \% \\ & \text { u.v.x } \end{aligned}$ | 3\% |
| Don't know | 14\% | $\underset{\mathrm{P}^{22 \%}}{ }$ | 10\% | $\begin{gathered} 23 \% \\ \mathrm{p}^{*} \end{gathered}$ | $\stackrel{11 \%}{ }$ | 17\% | 14\% | 13\% | 16\% | 13\% | 14\% |
| Prefer not to say | 6\% | $\stackrel{5}{*}$ | 8\% | 4\% | $\stackrel{8 \%}{*}$ | $3 \%$ | 6\% | 6\% | 3\% | 3\% | $\begin{aligned} & 20 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work | 18\% | 1\% | $\begin{gathered} \text { 48\% } \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & 8 \% \\ & L^{*} \end{aligned}$ | $\begin{gathered} 34 \% \\ \text { L.M.O.Q.T* } \end{gathered}$ | $33 \%$ *** | $\begin{gathered} 4 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { v.w.x } \end{gathered}$ | 13\% | 8\% | $\begin{gathered} 18 \% \\ \mathrm{w} \end{gathered}$ |
| maxearnings 12 _ $13.15250,000 \mathrm{a} \mathrm{year} \mathrm{or} \mathrm{more}$ |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I think I will earn this much at some point | 9\% | $\begin{gathered} 25 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 3\% | $7 \%$ | $4 \%$ | $\div$ | $\begin{gathered} \text { 11\% } \\ \hline \end{gathered}$ | 6\% | 10\% | $\begin{gathered} 13 \% \\ u \end{gathered}$ | 10\% |
| No, I do not think I will ever earn this much | 50\% | * ${ }^{\text {\% }}$ | 30\% | $\underset{\mathrm{P}^{52 \%}}{ }$ | $\begin{gathered} \text { 45\% } \\ \mathrm{p}^{*} \end{gathered}$ | $53 \%$ | $\begin{aligned} & \quad \begin{array}{l} 61 \% \\ \text { м.O.P.R } \end{array}, ~ \end{aligned}$ | 47\% | 56\% | $\begin{gathered} 56 \% \\ \text { U.X } \end{gathered}$ | 37\% |
| 1 am already earning at least this much | 2\% | - | 1\% | $3 \%$ |  |  | 2\% | 1\% | 1\% | $\begin{aligned} & 4 \% \\ & \text { U.V } \end{aligned}$ | 2\% |
| Don't know | 14\% | $\begin{aligned} & \text { 24\% } \\ & \text { L.P* } \end{aligned}$ | 9\% | $\begin{aligned} & \text { 24\% } \\ & \text { L.P* } \end{aligned}$ | $11 \%$ | 11\% | $\begin{gathered} \text { 15\% } \\ \text { P } \end{gathered}$ | 14\% | 16\% | 13\% | 14\% |
| Prefer not to say | 7\% | 6\% | 8\% | $4 \%$ | 6\% | $3 \%$ | 7\% | 5\% | 4\% | 3\% | $\begin{aligned} & 20 \% \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to work work | 19\% | 1\% | $\begin{gathered} 49 \% \\ \text { L.M.O.Q.R.T } \end{gathered}$ | $\begin{aligned} & \text { 10\% } \\ & \text { L.O* } \end{aligned}$ | $\begin{gathered} 34 \% \\ \text { L.M.O.Q.T* } \end{gathered}$ | 33\% | $\begin{gathered} 5 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { v.w.x } \end{gathered}$ | 13\% | 10\% | 18\% |
| maxearnings 12 _14. $\$ 500,000$ a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, It inink I will earn this much at some point | 6\% | $\begin{gathered} 21 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 2\% | 6\% | $4 \%$ | $\bar{*}$ | $\begin{gathered} 7 \% \\ \mathrm{P} \end{gathered}$ | 4\% | 8\% | 7\% | 8\% |
| No, I do not think I will ever earn this much | 53\% | $\begin{gathered} \text { 50\% } \\ \mathrm{p}^{2} \end{gathered}$ | 32\% | $\begin{gathered} 54 \% \\ \mathrm{p}^{*} \end{gathered}$ | $41 \%$ | $53 \%$ | $\begin{gathered} { }^{66 \%} \\ \text { M.OP. } \end{gathered}$ | 49\% | $\begin{gathered} 58 \% \\ u . x \end{gathered}$ | $\begin{aligned} & 64 \% \\ & 4 . x \end{aligned}$ | 42\% |
| 1 am already earning at least this much | 1\% |  | 1\% | 3\% | 2\% |  | 1\% | 1\% | 1\% | 2\% | 1\% |
| Don't know | 14\% | $\begin{gathered} 23 \% \\ \mathrm{p}^{*} \end{gathered}$ | 9\% | $\begin{aligned} & 23 \% \\ & \text { L.p* } \end{aligned}$ | 10\% | 11\% | $\begin{gathered} \text { 15\% } \\ \mathrm{P} \end{gathered}$ | 13\% | 16\% | 13\% | 14\% |
| Prefer not to say | 7\% | $5 \%$ | 7\% | $5 \%$ | $8 \%$ | $3 \%$ | 7\% | 6\% | 4\% | 4\% | $\begin{aligned} & \text { 18\% } \\ & \text { u.v.w } \end{aligned}$ |
| N/A - I will not ever be able to work, or $I$ do not ever intend to work | 19\% | 1\% | $\begin{gathered} 49 \% \\ \text { L.M.O.Q.T } \end{gathered}$ | 8\% | $\begin{gathered} \text { 35\% } \\ \text { L.M.O.Q.T* } \end{gathered}$ | 33\% ** | $\begin{gathered} 5 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 27 \% \\ \text { v.w.x } \end{gathered}$ | 13\% | 11\% | 18\% |
| maxearnings1a_15. \$1,000,000 a year or more |  |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 1002 | 59 | 274 | 66 | 52 | 30 | 521 | 395 | 289 | 183 | 135 |
| Base: All Canada Adults | 1002 | 65 | 261 | 66 | 51 | 29 | 530 | 388 | 291 | 187 | 135 |
| Yes, I I hink I will earn this much at some point | 6\% | $\begin{gathered} 22 \% \\ \text { L.M.P.Q.R.T* } \end{gathered}$ | 2\% | $6 \%$ | $6 \%$ | $\div$ | $\begin{gathered} 7 \% \\ \mathrm{P} \end{gathered}$ | 4\% | 7\% | 8\% | 8\% |
| No, I do not think I will ever earn this much | 54\% | $\begin{gathered} \text { 50\% } \\ \mathrm{p}^{*} \end{gathered}$ | 32\% | $\begin{gathered} 54 \% \\ \mathrm{p}^{*} \end{gathered}$ | $41 \%$ | $53 \%$ | $\begin{aligned} & \quad 67 \% \\ & \text { M.O.P.Q.R } \end{aligned}$ | 49\% | $\begin{gathered} 59 \% \\ u . x \end{gathered}$ | $\begin{aligned} & 65 \% \\ & u . x \end{aligned}$ | 43\% |
| I am already earning at least this much | 1\% | - | 1\% | 3\% | 2\% | - | 1\% | 1\% | 1\% | 1\% | 1\% |


| YOUCOV | Total | Gender |  | Age |  |  | Region |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | 18-34 | 35-54 | 55+ | British Columbia | Prairies | Atlantic | Northern | Ontario | Quebec | Working full time (30 or more hours a week) | Working part time (8-29 hours a week) | Working part time (less than 8 hours a week) |
|  |  | A | B | c | D | E | F | G | H | 1 | J | к | L | M | N |
|  |  |  |  |  |  |  |  |  | * | ** |  |  |  |  | ** |
| Don't know | 13\% | 15\% | 11\% | 15\% | $\begin{gathered} 15 \% \\ E \end{gathered}$ | 10\% | 14\% | 10\% | 18\% | $25 \%$ | 13\% | 14\% | 12\% | $\begin{gathered} \text { 19\% } \end{gathered}$ | 14\% |
| Prefer not to say | 7\% | 7\% | 6\% | 7\% | 6\% | 7\% | 8\% | 6\% | 4\% |  | 6\% | 8\% | 7\% | 9\% | 3\% |
| N/A - I will not ever be able to work, or I do not ever intend to work | 19\% | 15\% | $\begin{gathered} 23 \% \\ \mathrm{~A} \end{gathered}$ | 3\% | $\begin{gathered} 11 \% \\ c \end{gathered}$ | $\begin{aligned} & 35 \% \\ & \text { C.D } \end{aligned}$ | 15\% | $\begin{gathered} 23 \% \\ \mathrm{~K} \end{gathered}$ | $\begin{aligned} & 30 \% \\ & \text { F. } \mathrm{K}^{*} \end{aligned}$ | ** | $\begin{gathered} 21 \% \\ \mathrm{~K} \end{gathered}$ | 11\% | 3\% | 7\% | 10\% |


| YOUCOV | Total | Employment status |  |  |  |  |  | Custom Income |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Full time student | Retired | Unemployed | Not working | Other | Net: Employed | Under \$50k | \$50k-\$100k | \$100k + | Prefer not to say |
|  |  | $\bigcirc$ | P | Q | R | s | T | $u$ | v | w | x |
|  |  | * |  | * | * | ** |  |  |  |  |  |
| Don't know | 13\% | $\begin{aligned} & \text { 23\% } \\ & \text { L.P* } \end{aligned}$ | 9\% | $\begin{gathered} 21 \% \\ \mathrm{p}^{2} \end{gathered}$ | 10\% | $11 \%$ | $\begin{gathered} \text { 14\% } \\ \hline \end{gathered}$ | 13\% | 15\% | 11\% | 12\% |
| Prefer not to say | 7\% | 3\% | 7\% | 5\% | 6\% | 3\% | 7\% | 6\% | 4\% | 4\% | $\begin{aligned} & 18 \% \\ & \text { U.v.W } \end{aligned}$ |
| N/A - I will not ever be able to work, or I do not ever intend to | 19\% | $1 \%$ | $\begin{gathered} \quad 49 \% \\ \text { L.M.O.Q.T } \end{gathered}$ | $\begin{aligned} & { }^{12 \%} \\ & \text { L.O.T* } \end{aligned}$ | $\begin{gathered} \text { L.M.O.Q.T* } \\ \hline \end{gathered}$ | 33\% | $\begin{gathered} 4 \% \\ L \end{gathered}$ | 27\% <br> v.w.x | 14\% | 11\% | 18\% |

