

YouGov RealTime
Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



Total	Gender		Generation							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	601	636	30	402	306	404	91	4	-	261	250	457	269	813
Strongly support	38%	39%	37%	29%	32%	39%	45%	35%	26%	-	40%	36%	36%	41%	40%
Somewhat support	19%	21%	16%	18%	25%	16%	16%	14%	-	-	16%	18%	20%	20%	19%
Somewhat oppose	10%	9%	10%	14%	9%	11%	8%	19%	25%	-	10%	12%	10%	8%	10%
Strongly oppose	12%	13%	12%	27%	8%	11%	14%	19%	24%	-	10%	13%	14%	10%	14%
Don't know	21%	17%	25%	12%	26%	23%	16%	14%	24%	-	24%	20%	20%	21%	17%

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	578	659	17	395	324	412	85	4	-	265	291	429	252	839
Base	1237	601	636	30	402	306	404	91	4	-	261	250	457	269	813
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	17%	19%	32%	14%	12%	23%	27%	76%	-	15%	24%	18%	15%	22%
Caught Up in the Country by Rodney Atkins	3%	2%	3%	-	3%	3%	2%	2%	-	-	2%	3%	3%	2%	3%
Clampdown by the Clash	2%	2%	2%	-	2%	2%	2%	-	-	-	2%	1%	2%	2%	1%
Don't Wanna Fight by Alabama Shakes	3%	4%	2%	14%	4%	4%	1%	2%	-	-	3%	1%	4%	3%	3%
God Bless the U.S.A. by Lee Greenwood	28%	26%	30%	18%	15%	28%	38%	43%	76%	-	22%	34%	32%	23%	34%
Good as Hell by Lizzo	2%	2%	2%	-	4%	1%	0%	-	-	-	4%	2%	1%	1%	2%
Good Life by One Republic	7%	6%	7%	7%	9%	7%	4%	3%	-	-	5%	6%	9%	5%	5%
High Hopes by Panic! At the Disco	6%	5%	7%	23%	8%	4%	3%	10%	-	-	6%	5%	5%	8%	7%
Higher Ground by Stevie Wonder	11%	12%	10%	19%	6%	13%	16%	6%	-	-	10%	12%	12%	9%	11%
I've Been Everywhere by Johnny Cash	10%	13%	8%	6%	6%	12%	12%	17%	24%	-	7%	14%	10%	11%	14%
Lovely Day by Bill Withers	5%	7%	4%	-	6%	4%	7%	3%	-	-	4%	2%	8%	6%	4%
Mr. Blue Sky by Electric Light	4%	7%	2%	-	8%	3%	2%	2%	26%	-	4%	3%	3%	9%	5%
Never Giving Up by Batchelor	4%	3%	4%	6%	3%	3%	5%	4%	-	-	4%	5%	3%	4%	4%
9 to 5 by Dolly Parton	9%	9%	10%	-	10%	9%	7%	16%	25%	-	10%	13%	5%	12%	10%
Old Town Road by Lil Nas X	4%	4%	5%	37%	7%	4%	1%	1%	-	-	3%	2%	6%	5%	3%
Power to the People by John Lennon	16%	16%	17%	37%	13%	12%	21%	20%	-	-	14%	19%	15%	19%	18%

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Total	Race			Education				Marital Status						
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	163	140	121	487	403	224	122	552	11	90	37	690	326	106
Strongly support	38%	31%	31%	40%	30%	36%	49%	56%	38%	24%	38%	43%	38%	41%	37%
		*	*	*			R.S	R.S		**	*	**			*
Somewhat support	19%	21%	20%	14%	18%	21%	16%	17%	18%	11%	21%	12%	18%	22%	17%
		*	*	*						**	*	**			*
Somewhat oppose	10%	5%	14%	9%	12%	9%	8%	7%	11%	12%	11%	9%	11%	7%	7%
		*	*	*						**	*	**			*
Strongly oppose	12%	4%	11%	15%	14%	11%	12%	12%	17%	6%	10%	13%	16%	5%	15%
		*	*	O*					AA	**	*	**	AA		AA*
Don't know	21%	39%	24%	22%	26%	23%	15%	9%	15%	46%	19%	23%	16%	25%	24%
		N,P*	*	*	T,U	U				**	*	**	V	V,Z	*

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	144	162	92	459	421	227	130	599	12	96	31	738	311	92
Base	1237	163	140	121	487	403	224	122	552	11	90	37	690	326	106
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	16%	7%	3%	15%	19%	19%	23%	17%	20%	24%	15%	18%	17%	24%
		Q*	*	*						**	*	**			*
Caught Up in the Country by Rodney Atkins	3%	1%	3%	1%	2%	2%	3%	2%	4%	-	-	-	4%	0%	6%
		*	*	*					AA	**	*	**	AA		AA*
Clampdown by the Clash	2%	2%	6%	1%	1%	2%	1%	3%	2%	-	3%	2%	2%	1%	1%
		*	N*	*					**	**	*	**			*
Don't Wanna Fight by Alabama Shakes	3%	5%	3%	5%	4%	3%	2%	4%	3%	5%	3%	2%	3%	4%	4%
		*	*	*					**	**	*	**			*
God Bless the U.S.A. by Lee Greenwood	28%	17%	18%	17%	28%	31%	25%	22%	34%	13%	19%	19%	31%	18%	39%
		*	*	*					X,Z,AA	**	*	**	X,AA		X,AA*
Good as Hell by Lizzo	2%	3%	1%	2%	1%	1%	5%	3%	2%	-	3%	-	2%	2%	-
		*	*	*			R,S		**	**	*	**			*
Good Life by One Republic	7%	4%	11%	14%	6%	7%	7%	5%	7%	4%	6%	9%	7%	9%	3%
		*	N*	N*					**	**	*	**			*
High Hopes by Panic! At the Disco	6%	2%	7%	7%	4%	8%	5%	7%	6%	6%	7%	17%	7%	7%	2%
		*	*	*		R			**	**	*	**			*
Higher Ground by Stevie Wonder	11%	17%	7%	6%	8%	12%	11%	18%	11%	11%	9%	6%	10%	14%	6%
		*	*	*				R	**	**	*	**			*
I've Been Everywhere by Johnny Cash	10%	1%	6%	4%	10%	12%	9%	11%	11%	10%	14%	4%	11%	9%	14%
		*	O*	*					**	**	*	**			*
Lovely Day by Bill Withers	5%	9%	5%	9%	3%	6%	7%	10%	6%	-	3%	14%	6%	3%	6%
		*	*	*				R	**	**	*	**			*
Mr. Blue Sky by Electric Light	4%	1%	5%	2%	5%	3%	5%	5%	6%	4%	6%	-	5%	4%	2%
		*	*	*					**	**	*	**			*
Never Giving Up by Batchelor	4%	3%	7%	2%	4%	3%	3%	5%	4%	-	7%	-	4%	3%	7%
		*	*	*					**	**	*	**			*
9 to 5 by Dolly Parton	9%	7%	10%	6%	10%	7%	11%	11%	10%	21%	13%	1%	10%	8%	10%
		*	*	*					**	**	*	**			*
Old Town Road by Lil Nas X	4%	13%	5%	4%	7%	4%	3%	1%	4%	-	3%	11%	4%	8%	1%
		N*	*	*	U				**	**	*	**		V,Z	*
Power to the People by John Lennon	16%	14%	15%	11%	15%	16%	19%	17%	17%	6%	13%	13%	16%	16%	19%
		*	*	*					**	**	*	**			*

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US_nat_internal Sample: 24th - 25th June 2019



Total	Parent or guardian of any children					Income					Urban			
	Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k		\$40k to \$80k	\$80k+	Don't know / Prefer not to say
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL		AM	AN	AO

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	64	27	9	15	312	383	651	529	63	484	321	241	191	421
Strongly support	38%	38%	27%	15%	2%	35%	38%	36%	43%	20%	37%	36%	47%	31%	40%
		*	**	**	**				AL,AK	*			AL,AM,AO		
Somewhat support	19%	11%	15%	8%	31%	20%	16%	18%	21%	6%	20%	20%	20%	10%	20%
		*	**	**	**				AK	*	AO	AO	AO		AR
Somewhat oppose	10%	10%	20%	9%	13%	10%	13%	12%	8%	9%	9%	12%	11%	7%	9%
		*	**	**	**		AJ			*					
Strongly oppose	12%	17%	-	9%	-	11%	16%	14%	10%	12%	9%	15%	13%	14%	10%
		AA*	**	**	**		AG,AJ	AG		*		AL			
Don't know	21%	24%	38%	59%	55%	25%	17%	21%	18%	53%	24%	16%	8%	38%	21%
		*	**	**	**	AH		AH		AG,AH,AI,AJ*	AM,AN	AN		AL,AM,AN	

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	58	21	7	10	326	399	675	517	48	444	333	289	171	413
Base	1237	64	27	9	15	312	383	651	529	63	484	321	241	191	421
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	21%	4%	9%	-	11%	22%	17%	20%	5%	18%	17%	22%	13%	16%
		*	**	**	**		AG,AL,AK	AG	AG,AK	*					
Caught Up in the Country by Rodney Atkins	3%	1%	-	-	-	4%	3%	3%	2%	-	2%	2%	4%	2%	4%
		*	**	**	**					*					
Clampdown by the Clash	2%	-	6%	-	-	3%	1%	2%	2%	-	1%	2%	4%	0%	2%
		*	**	**	**			AH		*					
Don't Wanna Fight by Alabama Shakes	3%	4%	-	-	2%	4%	2%	3%	3%	4%	3%	3%	4%	4%	3%
		*	**	**	**			AH		*					
God Bless the U.S.A. by Lee Greenwood	28%	35%	34%	9%	10%	26%	40%	33%	23%	16%	28%	29%	34%	19%	21%
		AA*	**	**	**		AG,AI,AJ,AK	AG,AJ,AK		*		AO	AO		
Good as Hell by Lizzo	2%	-	2%	-	8%	2%	0%	1%	2%	7%	0%	1%	4%	4%	3%
		*	**	**	**	AH		AH	AH	AH,AI*			AL	AL	
Good Life by One Republic	7%	7%	3%	-	-	10%	6%	8%	6%	1%	8%	6%	6%	4%	8%
		*	**	**	**					*					
High Hopes by Panic! At the Disco	6%	4%	-	-	8%	6%	6%	5%	7%	4%	4%	8%	7%	6%	5%
		*	**	**	**					*					
Higher Ground by Stevie Wonder	11%	15%	11%	-	-	9%	11%	10%	12%	3%	12%	8%	17%	4%	11%
		*	**	**	**					*	AO		AM,AO		
I've Been Everywhere by Johnny Cash	10%	14%	-	-	-	9%	12%	10%	11%	5%	12%	10%	12%	7%	8%
		*	**	**	**					*					
Lovely Day by Bill Withers	5%	10%	10%	9%	-	4%	7%	5%	6%	2%	4%	8%	6%	4%	6%
		AA*	**	**	**					*					AR
Mr. Blue Sky by Electric Light	4%	1%	4%	8%	-	5%	3%	3%	5%	8%	4%	7%	5%	2%	6%
		*	**	**	**					*					
Never Giving Up by Batchelor	4%	2%	-	-	-	3%	5%	4%	3%	1%	3%	5%	4%	3%	4%
		*	**	**	**					*					
9 to 5 by Dolly Parton	9%	12%	2%	9%	3%	13%	10%	10%	8%	4%	11%	12%	6%	5%	9%
		*	**	**	**					*		AN,AO			
Old Town Road by Lil Nas X	4%	2%	2%	-	-	7%	1%	4%	6%	-	6%	3%	2%	7%	6%
		*	**	**	**	AH,AI		AH	AH	*	AN			AN	AR
Power to the People by John Lennon	16%	19%	22%	8%	2%	13%	16%	15%	17%	20%	18%	16%	16%	15%	13%
		*	**	**	**					*					

YouGov RealTime

Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



Total	Type of Area Lived in			Political Party			Political Viewpoint							
	Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative
	AQ	AR	AS	AT	AU	AV	AY	AZ	BA	BB	BC	BD	BE	BF

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	573	245	6	489	327	289	172	230	333	227	157	118	402	384
Base	1237	568	240	9	428	308	308	138	219	328	224	138	190	357	362
Strongly support	38%	39%	33%	30%	55%	22%	41%	73%	58%	41%	23%	15%	20%	64%	20%
Somewhat support	19%	21%	12%	-	19%	23%	18%	14%	16%	24%	25%	18%	9%	15%	22%
Somewhat oppose	10%	9%	14%	-	6%	15%	11%	7%	7%	8%	16%	19%	4%	7%	17%
Strongly oppose	12%	13%	15%	21%	4%	22%	13%	1%	4%	11%	15%	34%	13%	3%	22%
Don't know	21%	19%	25%	49%	17%	17%	18%	5%	14%	17%	20%	15%	54%	11%	18%

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	573	245	6	489	327	289	172	230	333	227	157	118	402	384
Base	1237	568	240	9	428	308	308	138	219	328	224	138	190	357	362
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	20%	14%	42%	23%	18%	17%	24%	24%	16%	20%	16%	8%	24%	18%
Caught Up in the Country by Rodney Atkins	3%	2%	2%	-	2%	4%	1%	-	1%	4%	3%	5%	2%	1%	3%
Clampdown by the Clash	2%	2%	1%	-	3%	1%	1%	3%	2%	3%	1%	0%	-	2%	1%
Don't Wanna Fight by Alabama Shakes	3%	4%	2%	-	4%	3%	3%	4%	3%	4%	3%	1%	4%	3%	2%
God Bless the U.S.A. by Lee Greenwood	28%	31%	36%	21%	17%	49%	28%	8%	16%	31%	46%	57%	11%	13%	50%
Good as Hell by Lizzo	2%	2%	0%	-	3%	1%	1%	6%	2%	1%	2%	1%	-	4%	1%
Good Life by One Republic	7%	6%	5%	7%	10%	6%	4%	8%	8%	6%	5%	8%	5%	8%	6%
High Hopes by Panic! At the Disco	6%	8%	3%	-	8%	6%	5%	10%	8%	4%	5%	6%	5%	9%	6%
Higher Ground by Stevie Wonder	11%	11%	11%	14%	18%	7%	8%	19%	21%	10%	7%	4%	4%	20%	6%
I've Been Everywhere by Johnny Cash	10%	13%	9%	-	8%	17%	9%	9%	11%	10%	14%	19%	2%	10%	16%
Lovely Day by Bill Withers	5%	6%	2%	14%	7%	6%	5%	6%	10%	6%	5%	3%	1%	9%	4%
Mr. Blue Sky by Electric Light	4%	5%	2%	-	6%	6%	1%	9%	5%	4%	4%	5%	2%	7%	4%
Never Giving Up by Batchelor	4%	4%	3%	-	3%	5%	4%	4%	5%	4%	4%	4%	2%	4%	4%
9 to 5 by Dolly Parton	9%	9%	10%	7%	9%	9%	8%	15%	7%	9%	8%	9%	10%	10%	8%
Old Town Road by Lil Nas X	4%	4%	2%	-	6%	3%	3%	5%	4%	4%	3%	6%	7%	4%	4%
Power to the People by John Lennon	16%	20%	14%	30%	21%	9%	22%	29%	23%	19%	12%	11%	5%	25%	12%

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Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



Total	2012 Presidential Vote				2016 Presidential Vote							Voting Registration		
	Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	558	294	38	347	472	384	32	14	7	17	311	1084	125	28
Base	1237	467	256	28	486	340	326	18	8	5	12	528	829	336	72
Strongly support	38%	56%	14%	37%	33%	65%	20%	51%	52%	23%	58%	31%	42%	32%	20%
		BH.BI.BJ		BH*	BH	BL.BQ		**	**	**	**	BL	BS		**
Somewhat support	19%	20%	21%	27%	15%	14%	21%	22%	31%	22%	18%	20%	18%	19%	21%
			*	*			BK	**	**	**	**				**
Somewhat oppose	10%	5%	23%	9%	8%	4%	19%	2%	5%	9%	4%	8%	11%	7%	7%
			BG.BJ	*			BK.BQ	**	**	**	**				**
Strongly oppose	12%	5%	28%	18%	11%	4%	25%	15%	-	46%	-	10%	13%	10%	13%
		BE	BG.BJ	BG*	BG		BK.BQ	**	**	**	**	BK			**
Don't know	21%	13%	14%	8%	33%	12%	15%	10%	11%	-	21%	31%	15%	32%	39%
			*	*	BG.BH.BI			**	**	**	**	BK.BL		BR	**

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	558	294	38	347	472	384	32	14	7	17	311	1084	125	28
Base	1237	467	256	28	486	340	326	18	8	5	12	528	829	336	72
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	20%	22%	17%	14%	25%	20%	17%	22%	9%	6%	12%	22%	10%	8%
			BJ	*		BQ	BQ	**	**	**	**		BS		**
Caught Up in the Country by Rodney Atkins	3%	3%	4%	-	1%	2%	4%	10%	-	-	6%	2%	3%	1%	8%
			BJ	*				**	**	**	**				**
Clampdown by the Clash	2%	3%	0%	-	2%	3%	1%	3%	5%	-	-	1%	2%	1%	-
		BH	*	*				**	**	**	**				**
Don't Wanna Fight by Alabama Shakes	3%	5%	1%	3%	2%	4%	2%	-	-	-	-	4%	3%	3%	8%
		BH	*	*				**	**	**	**				**
God Bless the U.S.A. by Lee Greenwood	28%	19%	60%	32%	19%	19%	56%	30%	7%	32%	21%	18%	34%	17%	18%
			BG.BI.BJ	*			BK.BQ	**	**	**	**		BS		**
Good as Hell by Lizzo	2%	3%	0%	-	2%	3%	1%	-	-	-	-	2%	2%	1%	4%
		BH	*	*		BL		**	**	**	**				**
Good Life by One Republic	7%	7%	5%	2%	8%	8%	5%	2%	13%	12%	-	7%	6%	9%	6%
			*	*				**	**	**	**				**
High Hopes by Panic! At the Disco	6%	6%	5%	4%	7%	8%	6%	9%	7%	10%	-	5%	7%	4%	5%
			*	*				**	**	**	**				**
Higher Ground by Stevie Wonder	11%	18%	5%	9%	7%	20%	5%	19%	35%	12%	5%	8%	13%	6%	7%
		BH.BJ	*	*		BL.BQ		**	**	**	**		BS		**
I've Been Everywhere by Johnny Cash	10%	8%	17%	28%	8%	9%	17%	17%	19%	35%	5%	7%	12%	8%	-
			BG.BJ	BG.BJ*			BK.BQ	**	**	**	**				**
Lovely Day by Bill Withers	5%	7%	3%	4%	5%	7%	3%	17%	8%	10%	3%	5%	5%	8%	-
		BH	*	*		BL		**	**	**	**				**
Mr. Blue Sky by Electric Light	4%	4%	4%	6%	5%	4%	4%	17%	-	-	5%	5%	4%	4%	7%
			*	*				**	**	**	**				**
Never Giving Up by Batchelor	4%	5%	5%	-	3%	6%	5%	-	-	48%	-	2%	4%	2%	3%
			*	*		BQ	BQ	**	**	**	**				**
9 to 5 by Dolly Parton	9%	9%	10%	11%	8%	12%	9%	16%	17%	-	-	8%	9%	10%	5%
			*	*				**	**	**	**				**
Old Town Road by Lil Nas X	4%	4%	1%	-	7%	3%	2%	8%	5%	-	-	7%	3%	7%	4%
		BH	*	*	BH			**	**	**	**	BL			**
Power to the People by John Lennon	16%	25%	8%	26%	12%	28%	10%	13%	33%	-	23%	13%	19%	10%	19%
		BH.BJ		BH.BJ*		BL.BQ		**	**	**	**		BS		**

YouGov RealTime
Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



Total	Border States
	Border States
	BU

KYP_Q1. Do you support or oppose music artists sending cease-and-desist warnings to politicians banning them from using songs in a political setting?

Unweighted base	1237	353
Base	1237	341
Strongly support	38%	37%
Somewhat support	19%	15%
Somewhat oppose	10%	11%
Strongly oppose	12%	10%
Don't know	21%	27%

KYP_Q2. The following is a list of walk-up songs for various 2020 presidential candidates to enter or exit their political rallies. In your opinion, which THREE songs, if any, are best? Please select up to three.

Unweighted base	1237	353
Base	1237	341
Ain't No Mountain High Enough by Marvin Gaye & Tammi Terrell	18%	19%
Caught Up in the Country by Rodney Atkins	3%	2%
Clampdown by the Clash	2%	2%
Don't Wanna Fight by Alabama Shakes	3%	2%
God Bless the U.S.A. by Lee Greenwood	28%	27%
Good as Hell by Lizzo	2%	3%
Good Life by One Republic	7%	3%
High Hopes by Panic! At the Disco	6%	7%
Higher Ground by Stevie Wonder	11%	9%
I've Been Everywhere by Johnny Cash	10%	10%
Lovely Day by Bill Withers	5%	3%
Mr. Blue Sky by Electric Light	4%	6%
Never Giving Up by Batchelor	4%	4%
9 to 5 by Dolly Parton	9%	12%
Old Town Road by Lil Nas X	4%	2%
Power to the People by John Lennon	16%	18%

YouGov RealTime
Presidential Walk-up Songs

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	Total	Gender		Generation							Region				
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Return of the Mack by Mark Morrison	3%	5% B	2%	- **	8% E,F,G	2%	1%	- *	- **	- **	5% L	3%	1%	5% L	2%
Rudie Can't Fail by the Clash	2%	1%	2%	- **	2%	2%	1%	- *	- **	- **	3%	1%	1%	1%	2%
Small Town by John Mellencamp	8%	9%	7%	- **	4%	13% D,G	10% D,G	3% *	- **	- **	6%	12% J	8%	7%	11% O,Q
The Bullpen by Dessa	1%	2%	1%	2% **	3% E	0%	1%	- *	- **	- **	1%	1%	2%	0%	0%
Turn, Turn, Turn by The Byrds	8%	9%	7%	11% **	5%	5%	12% D,E	12% D,E*	- **	- **	10%	10%	7%	6%	10% O
We Take Care Of Our Own by Bruce Springsteen	8%	7%	9%	6% **	6%	7%	11% D	9% *	- **	- **	8%	9%	7%	8%	9%
Work That by Mary J. Blige	3%	2% A	5%	2% **	6% F	3%	2%	1% *	- **	- **	3%	1%	4%	5%	2%
Don't know/not sure	35%	33%	37%	18% **	36%	42% F	32%	31% *	24% **	- **	38%	31%	35%	37%	31%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ/AK, AL/AM/AN/AO, AP/AQ/AR/AS, AT/AU/AV/AW/AX, AY/AZ

YouGov RealTime
Presidential Walk-up Songs

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	Total	Race			Education				Marital Status						
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Civil Partnership	Living together, not married or civil partnership	In a relationship, not living together	NET: In a relationship	Single	Divorced
Return of the Mack by Mark Morrison	3%	5% N*	9% N*	5% *	5%	3%	1%	1%	4%	6% **	3% *	2% **	4%	4%	2% *
Rudie Can't Fail by the Clash	2%	1% *	2% *	1% *	2%	1%	1%	4% S	1%	- **	5% *	1% **	2%	2%	- *
Small Town by John Mellencamp	8%	0% *	7% O*	1% *	7%	9%	8%	10%	10%	6% **	6% *	1% **	9%	7%	7% *
The Bullpen by Dessa	1%	3% N*	2% *	5% N*	1%	1%	3%	-	2%	- **	5% AA*	2% **	2%	1%	1% *
Turn, Turn, Turn by The Byrds	8%	2% *	5% *	7% *	7%	9%	7%	11%	10%	- **	8% *	5% **	9%	6%	8% *
We Take Care Of Our Own by Bruce Springsteen	8%	4% *	10% *	2% *	8%	7%	9%	9%	9%	13% **	6% *	4% **	8%	6%	9% *
Work That by Mary J. Blige	3%	14% N.P.Q*	4% *	- *	4%	4%	2%	3%	2%	- **	3% *	2% **	2%	7% V.Z	1% *
Don't know/not sure	35%	41% *	38% *	53% N*	36%	37%	36%	29%	29%	43% **	31% *	42% **	30%	41% V.Z	38% *

Cell Contents (CZ/BA/BB/BC/BD/BE/BF, BG/BH/BI/BJ, BK/BL/BM/BN/BO/BP/BQ, BR/BS/BT, BU, Minimum Base: 30 (**), Small Base: 100 (*))

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Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



	Total					Parent or guardian of any children					Income				Urban
		Widowed	Separated	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	
Return of the Mack by Mark Morrison	3%	- *	2% **	- **	- **	7% AH.AI.AJ	2%	4% AH	3%	4% *	5% AN	3%	1%	3%	7% AQ.AR
Rudie Can't Fail by the Clash	2%	1% *	2% **	- **	- **	3% AH	0%	1% AH	2%	0% *	1%	1%	3%	1%	2%
Small Town by John Mellencamp	8%	6% *	6% **	- **	3% **	9%	8%	9%	8%	- *	6%	8%	14% AL.AM.AO	6%	8%
The Bullpen by Dessa	1%	- *	2% **	- **	- **	2%	3%	2%	1%	1% *	2%	2%	1%	1%	2%
Turn, Turn, Turn by The Byrds	8%	4% *	- **	8% **	- **	5%	10% AG	8% AG	9%	4% *	8%	10%	8%	5%	7%
We Take Care Of Our Own by Bruce Springsteen	8%	11% *	19% **	- **	- **	7%	8%	8%	7%	10% *	8%	9%	7%	7%	9%
Work That by Mary J. Blige	3%	1% *	12% **	- **	- **	5% AH	2%	4% AH	3%	4% *	5%	3%	3%	2%	4%
Don't know/not sure	35%	36% *	40% **	73% **	82% **	34%	32%	34%	35%	55% AG.AH.AI.AJ*	35%	33%	27%	50% AL.AM.AN	35%

Cell Contents (C)

YouGov RealTime
Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



	Total	Type of Area Lived in			Political Party			Political Viewpoint							
		Suburban/ Town	Rural	Other	Democrat	Republican	Independent	Very liberal	Liberal	Moderate	Conservative	Very conservative	Not sure	NET: Liberal	NET: Conservative
Return of the Mack by Mark Morrison	3%	2%	1%	- **	4%	4%	2%	5%	2%	5%	4%	1%	2% *	3%	3%
Rudie Can't Fail by the Clash	2%	1%	1%	- **	2%	1%	1%	3%	3%	2%	1%	2%	- *	3%	1%
Small Town by John Mellencamp	8%	7%	10%	9% **	7%	9%	10%	4%	11% AY	8%	8%	13% AY,BD	4% *	8% AY	10%
The Bullpen by Dessa	1%	1%	-	- **	3% AU,AV	0%	0%	1%	3%	1%	2%	-	1% *	2%	1%
Turn, Turn, Turn by The Byrds	8%	9%	8%	- **	8%	7%	10%	6%	9%	11% BD	7%	9%	4% *	8%	8%
We Take Care Of Our Own by Bruce Springsteen	8%	7%	9%	9% **	10%	9%	6%	10%	7%	8%	12% BD	8%	4% *	8%	10%
Work That by Mary J. Blige	3%	3%	3%	- **	6% AU,AV	2%	2%	8% AZ,BA,BB,BE,BF	2%	3%	2%	4%	3% *	4%	3%
Don't know/not sure	35%	33% AQ	42%	49% **	28%	26%	41% AT,AU	27%	30%	34% BC	29%	22%	67% AY,AZ,BA,BB,BC,BE,BF*	29%	26%

Cell Contents (C)

YouGov RealTime
Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



	Total	2012 Presidential Vote				2016 Presidential Vote							Voting Registration		
		Barack Obama	Mitt Romney	Other candidate	I did not vote	Hillary Clinton	Donald Trump	Gary Johnson	Jill Stein	Evan McMullin	Other	Did not vote for President	Yes	No	Don't know
Return of the Mack by Mark Morrison	3%	5%	3%	2% *	2%	3%	4%	7% **	- **	- **	3% **	3%	2%	3%	14% **
Rudie Can't Fail by the Clash	2%	3%	1%	5% <i>BH.BJ*</i>	1%	3%	1%	4% **	- **	- **	- **	1%	2%	1%	- **
Small Town by John Mellencamp	8%	8%	11% BJ	14% <i>BJ*</i>	5%	8%	11% BQ	10% **	14% **	13% **	9% **	5%	10%	4%	7% **
The Bullpen by Dessa	1%	3% BH	-	3% <i>BH*</i>	1%	2% BL	0%	- **	5% **	- **	- **	1%	1%	3%	3% **
Turn, Turn, Turn by The Byrds	8%	9% BJ	10% BJ	30% <i>BG.BH.BJ*</i>	5%	11% BQ	9% BQ	16% **	- **	35% **	9% **	4%	10% BS	4%	3% **
We Take Care Of Our Own by Bruce Springsteen	8%	12% BJ	8%	3% *	4%	12% BQ	11% BQ	- **	14% **	13% **	- **	4%	10% BS	3%	4% **
Work That by Mary J. Blige	3%	4%	2%	- *	4%	4%	2%	- **	- **	- **	- **	4%	3%	3%	7% **
Don't know/not sure	35%	29%	23%	24% *	49% BG.BH.BI	26%	24%	26% **	20% **	10% **	66% **	48% BK.BL	29%	50% BR	41% **

Cell Contents (C)

YouGov RealTime
Presidential Walk-up Songs

US_nat_internal Sample: 24th - 25th June 2019



	Total	Border States
Return of the Mack by Mark Morrison	3%	3%
Rudie Can't Fail by the Clash	2%	2%
Small Town by John Mellencamp	8%	8%
The Bullpen by Dessa	1%	2%
Turn, Turn, Turn by The Byrds	8%	9%
We Take Care Of Our Own by Bruce Springsteen	8%	10%
Work That by Mary J. Blige	3%	3%
Don't know/not sure	35%	34%

Cell Contents (C