

YG Editorial
Racism in Canada

US_nat Sample: 10th - 17th June 2020



Total	Gender		Age					Region					
	Male	Female	18 - 24	25 - 34	35 - 44	45 - 54	55+	British Columbia	Prairies	Atlantic	Northern	Ontario	Quebec

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	460	590	89	159	152	168	482	136	189	66	3	362	294	114
Base: All Canada Adults	1050	517	533	106	172	167	168	437	137	191	70	3	404	245	116
Strongly agree	31%	24%	37%	36%	30%	35%	29%	29%	25%	29%	36%	32%	35%	26%	27%
Somewhat agree	42%	40%	44%	37%	43%	39%	41%	44%	47%	43%	44%	68%	42%	37%	43%
Somewhat disagree	17%	23%	13%	15%	19%	16%	19%	17%	19%	14%	16%	-	14%	25%	13%
Strongly disagree	8%	11%	5%	8%	4%	6%	9%	9%	6%	13%	4%	-	6%	8%	15%
Don't know	3%	3%	2%	3%	4%	4%	1%	2%	3%	1%	-	-	3%	4%	1%
Net: Agree	72%	64%	81%	73%	73%	73%	70%	73%	72%	72%	80%	100%	77%	63%	70%
Net: Disagree	25%	33%	17%	24%	24%	23%	28%	26%	25%	27%	20%	-	20%	33%	28%

Cell Contents (Column Percentages)

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Total	Province/Territory											Did not graduate from high school	High school graduate
	British Columbia	Manitoba	New Brunswick	Newfoundland & Labrador	Northwest Territories	Nova Scotia	Nunavut	Ontario	Prince Edward Island	Quebec	Saskatchewan		

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	136	37	15	16	1	32	-	362	3	294	38	2	76	270
Base: All Canada Adults	1050	137	37	15	19	1	33	-	404	3	245	38	2	76	274
Strongly agree	31%	25%	27%	49%	21%	-	40%	-	35%	32%	26%	36%	48%	38%	34%
Somewhat agree	42%	47%	39%	19%	63%	100%	44%	-	42%	39%	37%	46%	52%	32%	44%
Somewhat disagree	17%	19%	12%	25%	17%	-	13%	-	14%	-	25%	18%	-	16%	13%
Strongly disagree	8%	6%	20%	6%	-	-	3%	-	6%	29%	8%	-	-	7%	6%
Don't know	3%	3%	2%	-	-	-	-	-	3%	-	4%	-	-	7%	3%
Net: Agree	72%	72%	66%	69%	83%	100%	84%	-	77%	71%	63%	82%	100%	70%	78%
Net: Disagree	25%	25%	32%	32%	17%	-	16%	-	20%	29%	33%	18%	-	23%	19%

Cell Contents (C)

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Total	Education			Marital Status								Parent or guardian of any		
	College, CEGEP or other non-university certificate, diploma, or degree	University certificate, diploma or degree	Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)	Married or common law	In a relationship	Single	Divorced	Separated	Widowed	Other	Prefer not to say	Younger than 18	18 or over	NET: Any age

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	342	262	100	510	96	240	85	43	58	4	14	230	393	585
Base: All Canada Adults	1050	337	265	97	501	93	257	80	41	56	5	16	236	367	565
Strongly agree	31%	27%	29%	31%	25%	44%	31%	37%	36%	45%	43%	30%	28%	28%	28%
Somewhat agree	42%	43%	44%	33%	46%	33%	40%	39%	34%	37%	57%	31%	42%	46%	44%
Somewhat disagree	17%	20%	17%	23%	20%	12%	16%	13%	26%	6%	-	22%	22%	16%	18%
Strongly disagree	8%	8%	8%	8%	7%	11%	7%	11%	4%	9%	-	-	5%	8%	7%
Don't know	3%	1%	2%	4%	2%	-	5%	-	-	3%	-	18%	2%	2%	2%
Net: Agree	72%	70%	73%	64%	71%	77%	72%	76%	70%	81%	100%	60%	71%	74%	73%
Net: Disagree	25%	29%	25%	32%	27%	23%	23%	24%	30%	15%	-	22%	27%	25%	25%

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Total	children		Income				Social network							
	Not a parent / guardian	Don't know / Prefer not to say	Under \$40k	\$40k to \$80k	\$80k+	Don't know / Prefer not to say	Facebook	Twitter	LinkedIn	MySpace	Pinterest	Tumblr	Instagram	Snapchat

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	428	37	308	306	262	174	845	311	339	20	350	38	448	192
Base: All Canada Adults	1050	447	38	301	302	276	171	831	327	343	23	335	40	461	205
Strongly agree	31%	33%	42%	36%	30%	28%	27%	31%	32%	28%	42%	32%	44%	36%	36%
Somewhat agree	42%	40%	24%	37%	41%	46%	43%	43%	45%	44%	30%	46%	36%	39%	42%
Somewhat disagree	17%	16%	24%	17%	19%	17%	15%	17%	12%	17%	20%	14%	9%	16%	13%
Strongly disagree	8%	8%	5%	7%	7%	8%	9%	8%	9%	9%	8%	6%	11%	6%	6%
Don't know	3%	3%	5%	3%	2%	1%	6%	2%	2%	2%	-	1%	-	2%	2%
Net: Agree	72%	73%	66%	73%	72%	74%	69%	73%	77%	72%	71%	78%	60%	76%	78%
Net: Disagree	25%	24%	29%	24%	27%	25%	25%	25%	21%	26%	29%	20%	20%	22%	20%

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Total	Social media membership								Ethnicity				
	Reddit	WeChat	Qzone	Meetup	Weibo	Other	Don't know	Not applicable I am not currently a member of any social networks	White	Black or African- Canadian	Hispanic or Latino	Asian	Aboriginal/Indigenous

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	85	29	4	20	6	62	9	84	795	44	28	84	13
Base: All Canada Adults	1050	106	32	4	20	7	65	10	84	768	49	29	97	14
Strongly agree	31%	36%	42%	82%	26%	71%	36%	15%	30%	29%	41%	35%	34%	41%
Somewhat agree	42%	38%	34%	-	60%	-	36%	27%	34%	43%	36%	35%	47%	40%
Somewhat disagree	17%	11%	21%	18%	4%	29%	9%	29%	24%	18%	12%	17%	14%	13%
Strongly disagree	8%	13%	-	-	11%	-	14%	-	5%	9%	3%	3%	2%	6%
Don't know	3%	1%	4%	-	-	-	5%	29%	7%	1%	7%	10%	3%	-
Net: Agree	72%	75%	75%	82%	86%	71%	72%	42%	63%	72%	77%	70%	80%	81%
Net: Disagree	25%	24%	21%	18%	14%	29%	23%	29%	30%	27%	15%	20%	16%	19%

Cell Contents (C)

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Total				
	Middle Eastern	Mixed Race	Other	Prefer not to say

How much do you agree or disagree with the following statement?

WIN_Q4_1. Racism is a serious problem in Canada

Unweighted base	1050	16	18	25	27
Base: All Canada Adults	1050	16	20	27	30
Strongly agree	31%	32%	43%	27%	32%
Somewhat agree	42%	40%	51%	27%	24%
Somewhat disagree	17%	23%	6%	33%	14%
Strongly disagree	8%	5%	-	3%	13%
Don't know	3%	-	-	10%	17%
Net: Agree	72%	72%	94%	54%	56%
Net: Disagree	25%	28%	6%	36%	27%

Cell Contents (C)